Interactive media 1
A3 - Browser-based Interactive Project

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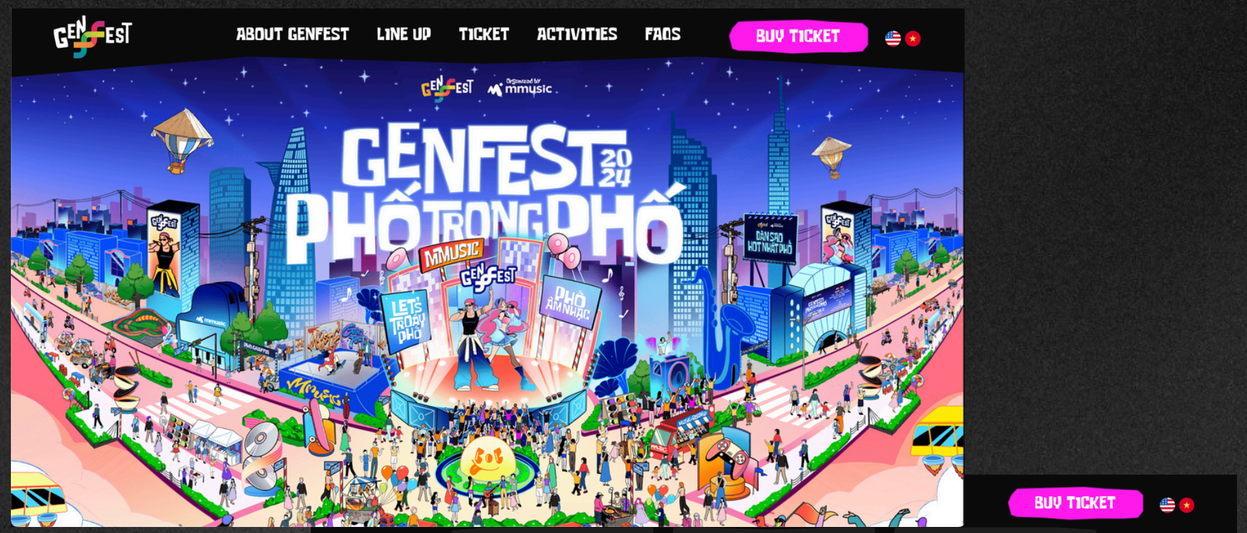
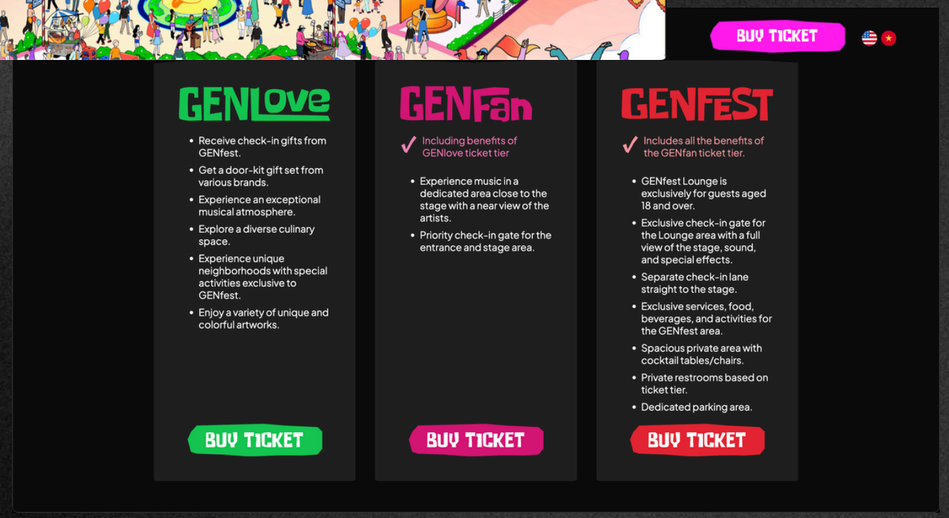
ASSIGNMENT 3 PRESENTATION

CONTEXT

“Commercial Website”





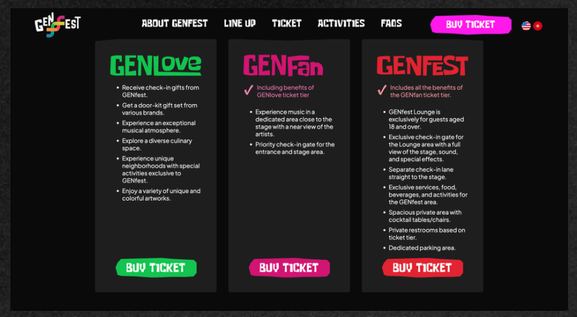
Allow users to:

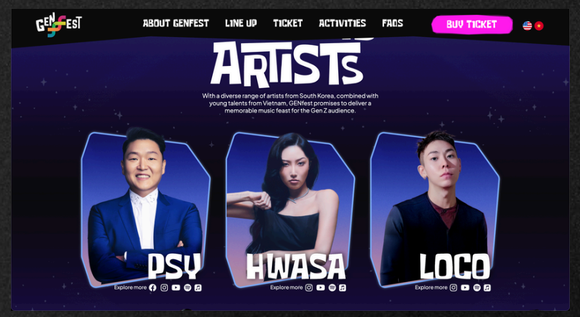
- Buy tickets **=> clicking**
- Explore line up, concert information, artist information, activities,... **=> scrolling and hovering**
- Interact with concert map **=> clicking and dragging**

EXAMPLES

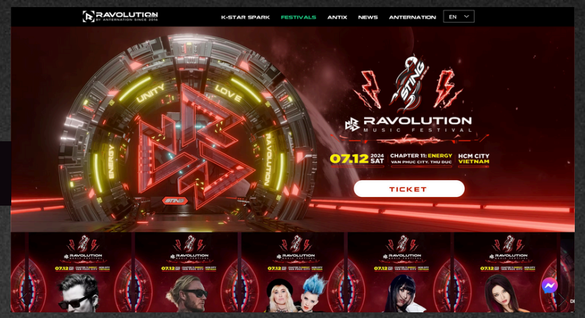
“Commercial Website”

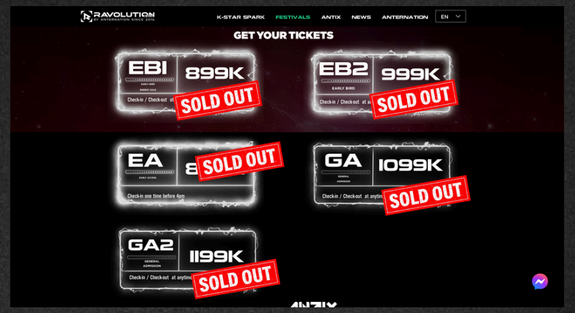
1. Genfest concert

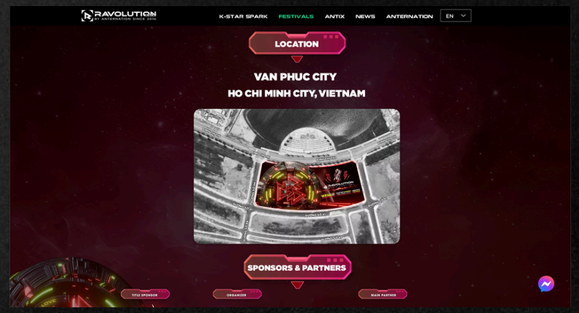




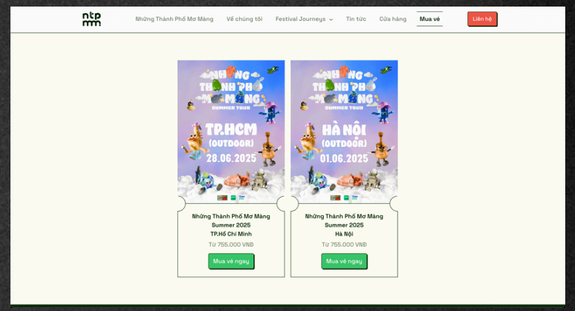
2. Ravolution concert





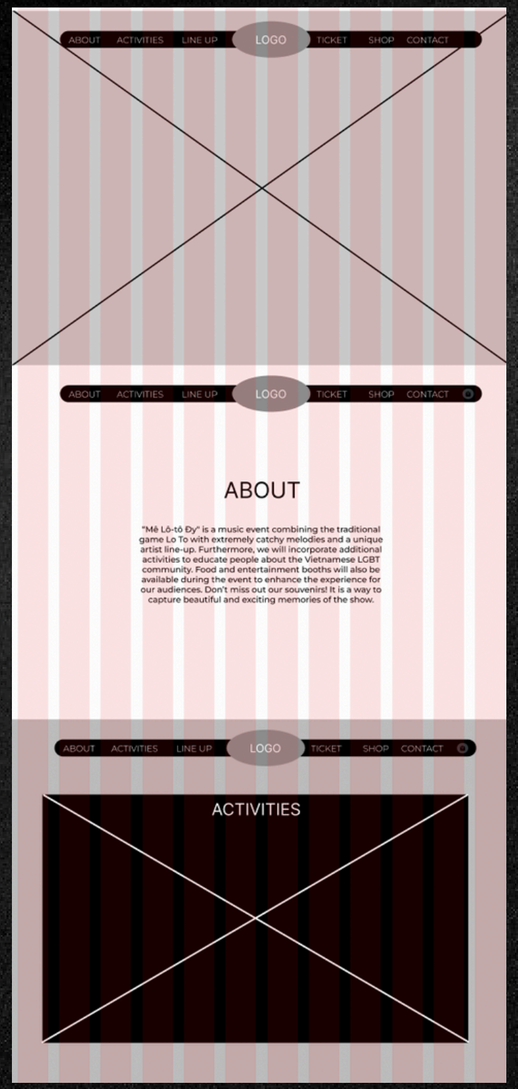


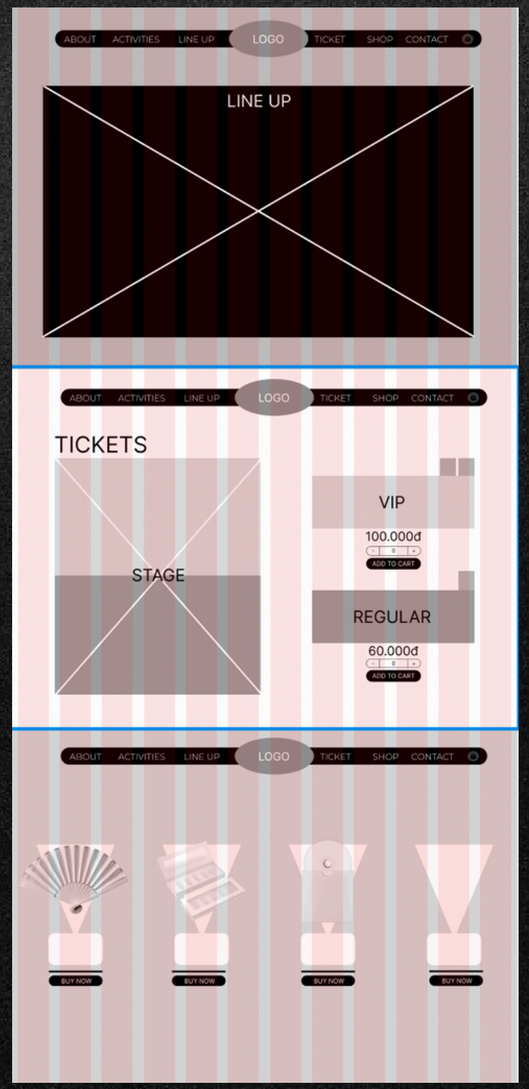
3. Nhung thanh pho mo mang concert

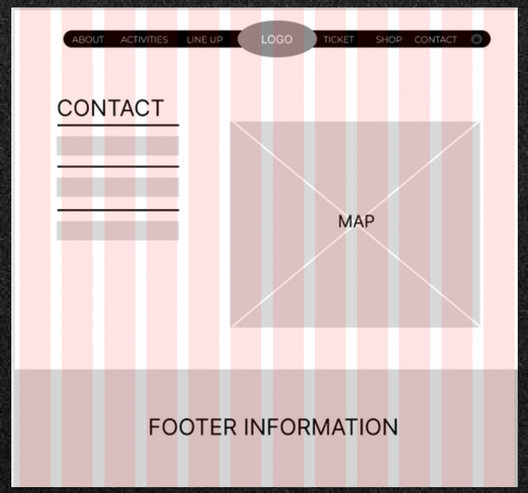


DESKTOP WIREFRAME

“Prototype”



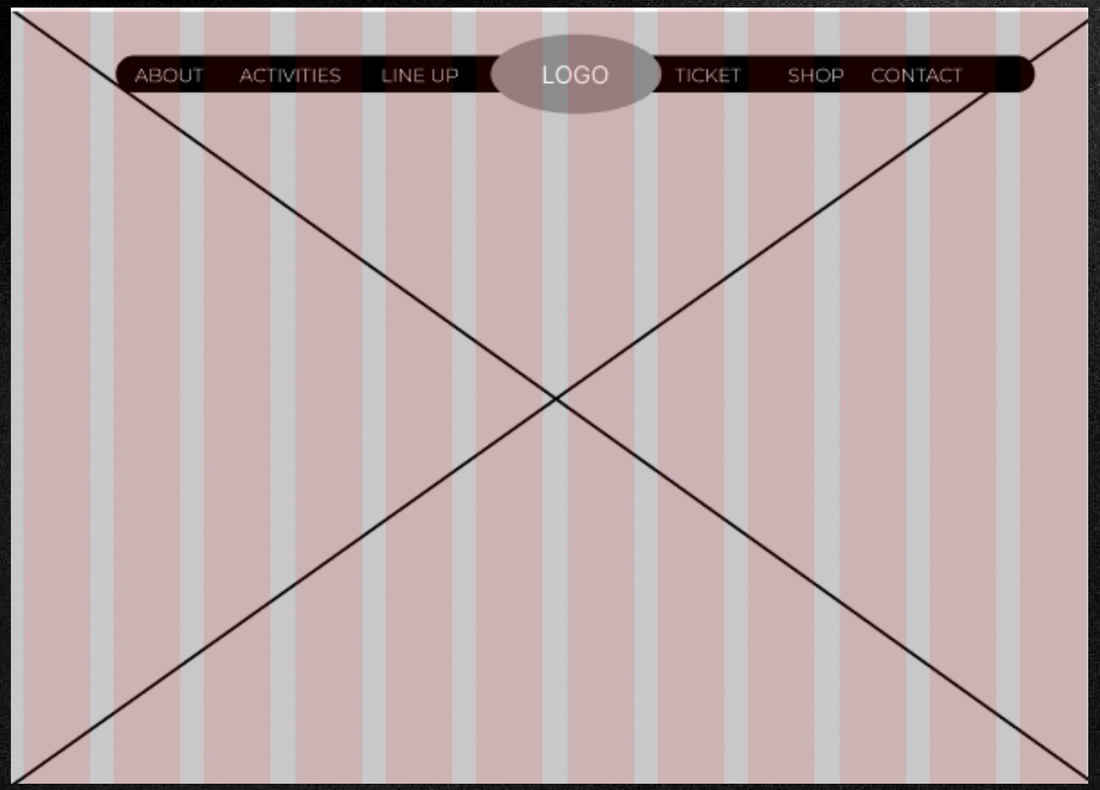




TABLET VERSION?

MOBILE VERSION?

INTERACTION DESIGN _____ *“Hovering and scrolling”*



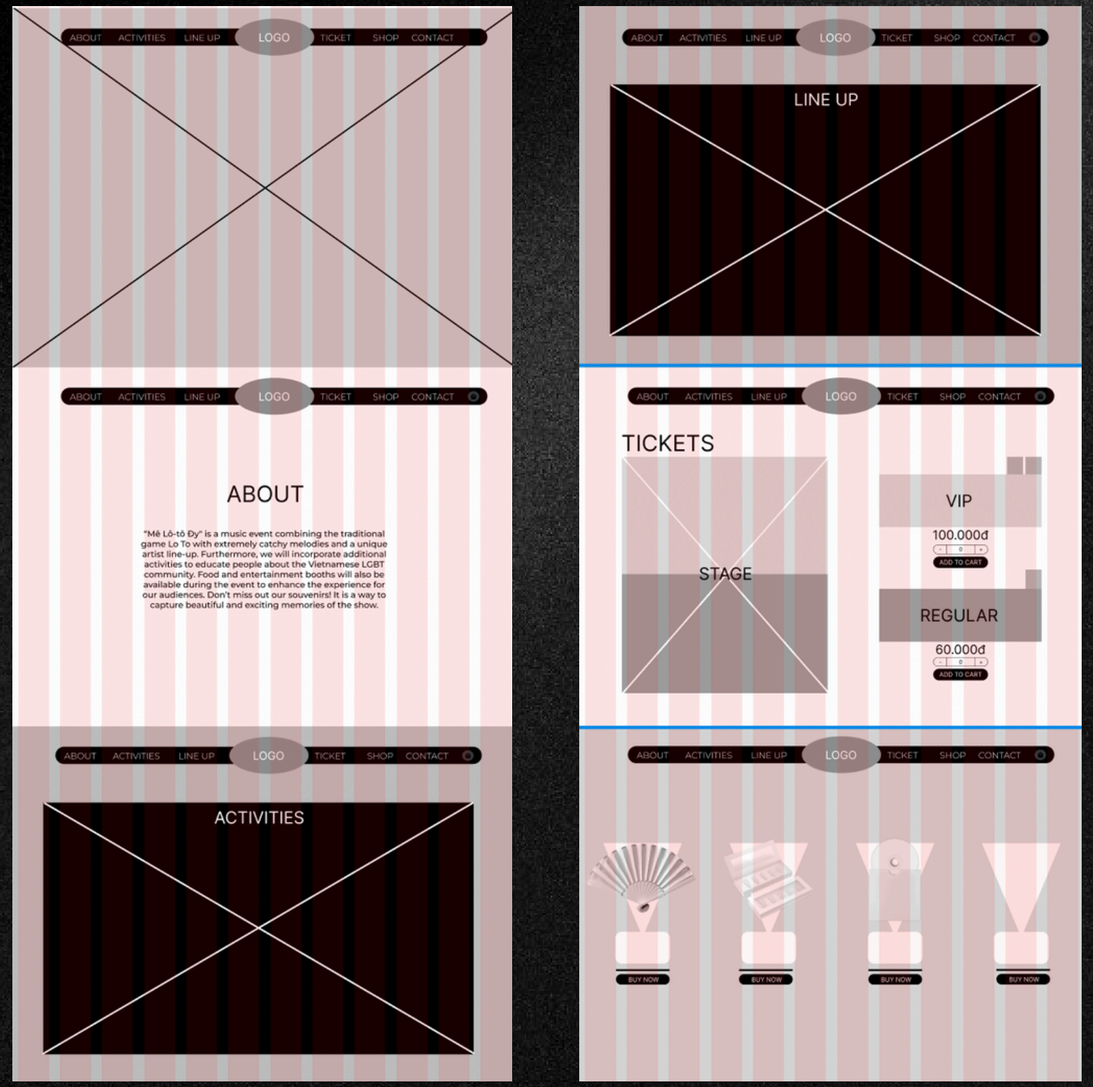
Interactions

- Hovering => **Main interaction. Most of them would be applied through css style by using css animation**

- Scrolling => **The more users scroll, the more moving graphics would appear. Still looking for a way to make it**

INTERACTION DESIGN

“Clicking”

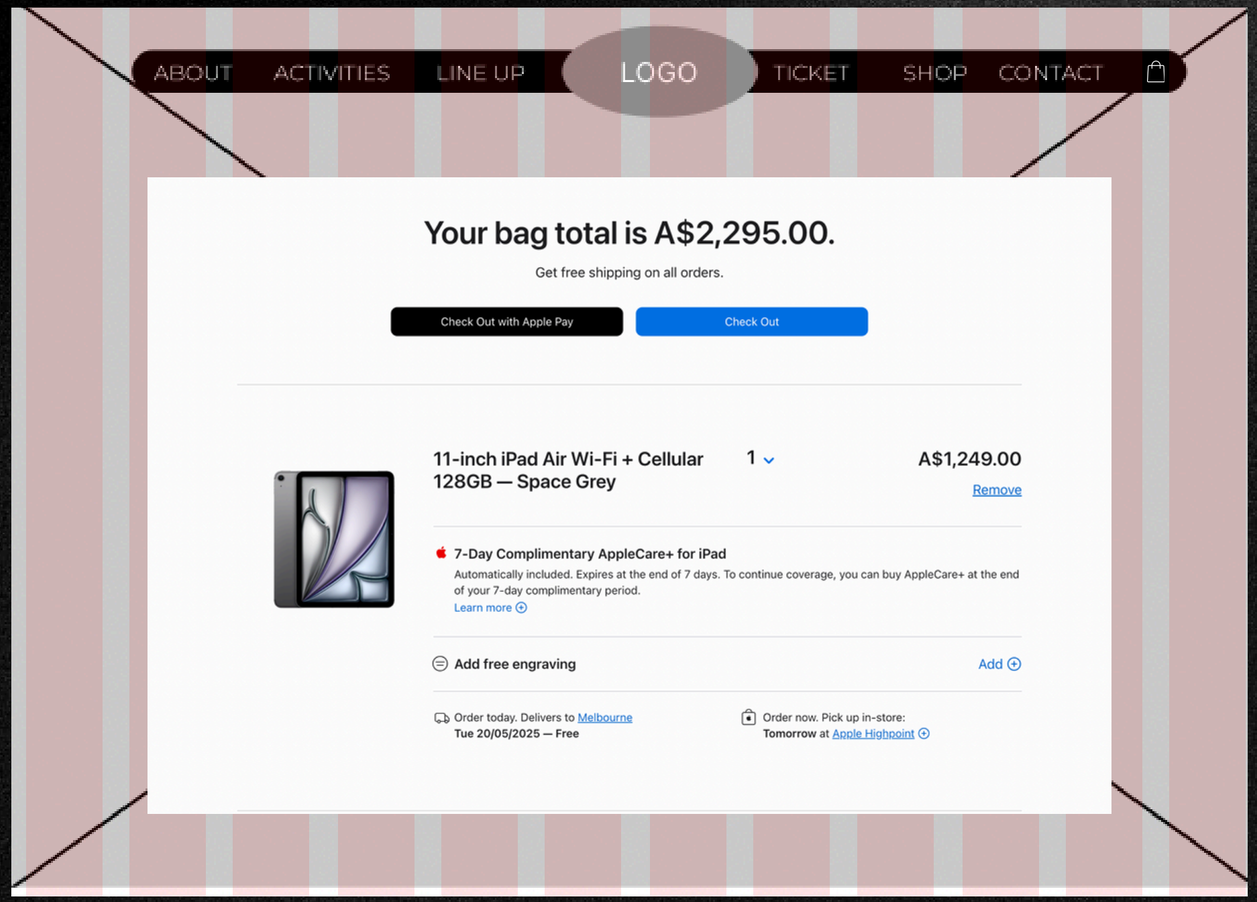


Interactions

- Navigate => **Allow users to jump in a specific part, using javascript (addEventListener to click, window.location.href)**

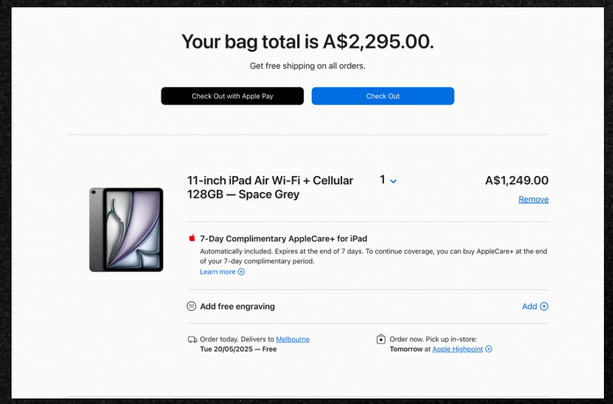
INTERACTION DESIGN

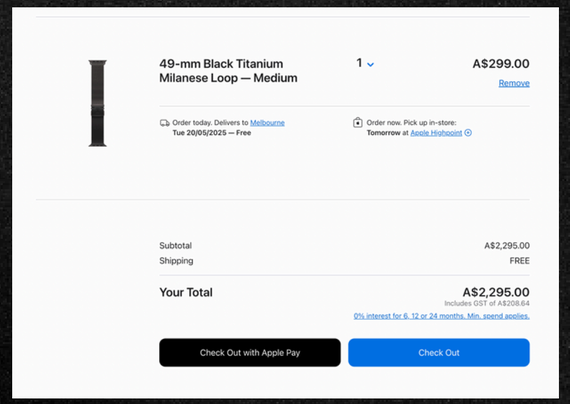
“Clicking”



Interactions

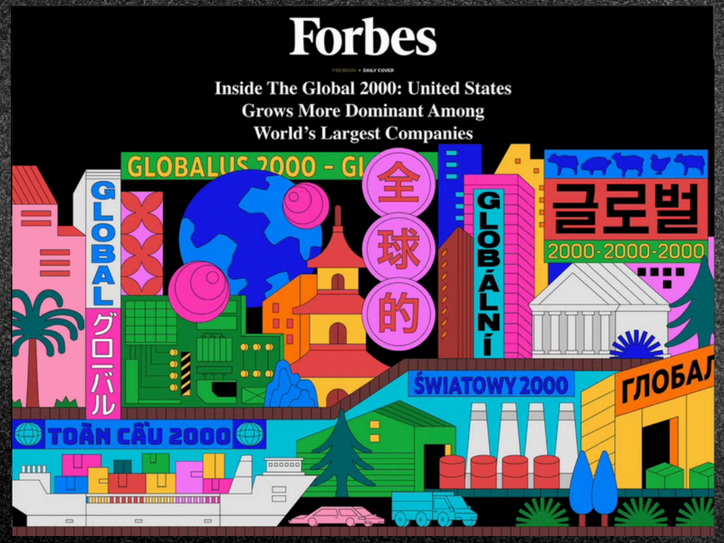
- Clicking => **Allow users to add to carts and pay their tickets, using javascript:**
- **Add to cart function**
- **Remove/update items function**
- **Calculate total function**





MOODBOARD

“Reference Style”



COLOR PALLETE

“Reference Style”

EFE1FF	000000	E1FF19	FF2D2C	2E63E1	2ED5FF	5CF621	00D763	A800FF	FF50DC

VIVID COLORS

Vibrant vibe

Interesting feeling

Engaging

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THANK YOU FOR LISTENING

“Feedback Time”