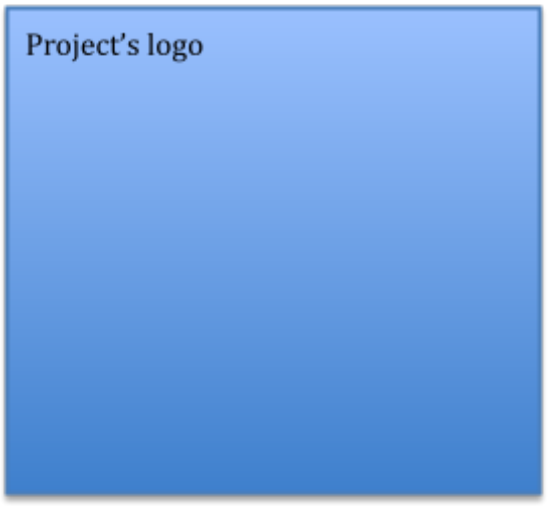
NOVA SCHOOL OF SCIENCE & TECHNOLOGY

Interação Pessoa-Máquina

2022/2023

RideU

Stage 1: Project Proposal



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Description

Having access to a car can make our day-to-day life much easier. An example is grocery shopping, where a car allows us to carry a greater load of groceries and make less trips to grocery stores during the week. This allows us to spend more time doing the things we like, rather than these menial tasks.

However, owning a car can become a burden, especially in big cities, where it can come with significant costs. Rental cars can be an option, but people tend to steer away from these types of services, since it's inadequate for menial tasks and the process of renting can be lengthy, requiring you to schedule pick-up and delivery times and locations.

Target Users

Adults with considerable driving experience, from 23 years old and up, living in/visiting big cities.

Project Goal

RideU is an application that serves a car sharing service inspired by e-scooter rental services like the ones provided by *Lime*, *Hive* or *Bolt*. *RideU* helps the user by bringing the comforts of having a car in a city without having to own a car. The cars are scattered around the city and ready to be rented for an indefinite period.

Similar Applications

There are many car sharing services out there, but most of them are peer-to-peer, for example *Turo* and *Getaround*. The problem we've found with most of these applications is that they are not focused on the map view of the cars locations.

Website: https://jonhyoliveira.github.io/IPM22_23/