



Susan

Modeling Agent

“Easy navigation and info access is important to me.”

Technology



Expertise



Daily Work Usage



Social Media



Age: 32

Profession: Modeling Agent,
Perfect Shot Agency

Location: Atlanta, Georgia

Relationships: Engaged

Education: M.B.A, Public Relations

Hobbies: Reading, writing, and
watching vintage movies

Personality: Personable and smart

Key Traits: Educated, business-savvy,
decision maker

Background

Susan has worked at Perfect Shot Agency, here in Atlanta, for about 2 years. She is a self-proclaimed “book worm”, and attended Emory University, where she graduated with honors, earning her M.B.A in Public Relations. Susan had been a child actor in commercials, so working in the business is second nature to her, and she loves using her public relation skills in an industry she loves.

Work Tasks and Goals

Susan’s main responsibility is working with clients to find the right model for their projects - print, movies, commercials, etc. She is very computer savvy and uses her desktop as her main computer at work. She does occasionally use her phone and laptop, when she is not at her desk using her desktop, to reach out to clients, surf on the web, and do research. She spends about 70% of her time on her desktop, laptop, or phone for her job. She needs easy navigation and access to all the important info – portfolio, bio, contact, experience – so she can make a well informed decisions for her client’s particular projects.