Jonathan Gallo
Product Manager

Contact

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Skills

Roadmapping

User Experience

UX Research

Prioritizing Workload

Agile Methodologies

Scrum

Wireframing

Prototyping

Product Vision

Decision Making

Testing & Validation

Project Management

Waterfall

Six Sigma

Kanban

Marketing Strategies

Data Analytics

SQL

JavaScript | HTML | CSS

React.js

Node.js

Python

AI

Machine Learning

Objective

Pursuing Product Management roles at people-centric software organiztions with a growth mindset for innovation and positive change.

Experience

Product Manager - Prisme   **2019 - Present**

Leading MVP by designing wireframes, curating business requirements, design documents and information architecture of the initial prototype for development team.

- Ran the product roadmap discovery, identifying key features and overall scope of the software platform resulting in the decision of the initial MVP product feature set.
- Created the user persona through UX research methods such as interviews, surveys, and competitive analysis
- Assisted with UCI New Venture Competition's concept paper which includes: value proposition, business model, roadmap, and revenue projections.
- Established branding by developing logo design, wireframes, and style guidelines.

Author & Illustrator - World of Oneiro   **2017 - 2019**

Pursued a life long dream of sharing a positive message to the world and a legacy for my son in the form of writing and illustrating a children book.

- Successfully launched a campaign which exceeded $10k funding goal through crowdfunding.
- Broke down the complex publishing process into definable tasks and completed each by the scheduled deadline.
- Planned discovery interviews with "Be in the Book" Backers by incorporating their character ideas into the story while staying true to the overall message and theme.
- Partnered with organizations such as Autism Awareness for book readings and speaking engagements.
- Utilized data analytic tools to create targeted marketing campaigns on social media and other platforms (FaceBook, Instagram, Amazon, Twitter, LinkedIn, Barnes&Nobles).

UX Engineer - ParaPxl   **2018 - 2019**

Prepared relevant digital content with customer experience design methods and analyzing data to meet/exceed key performance indexes of client's metrics.

- Organized, tailored, and moderated local and virtual user testing sessions based on personas and use cases.

- Designed mock-ups for potential and existing clients to show how our applications would look if integrated into their systems.
- Produced style guides, information architecture, and design documentation to assist with flow between design team, engineers and clients.
- Generated fully-interactive prototypes and click-throughs for client presentations, mock-ups, as well as user-testing studies.

Product Manager - AA Security LLC   2015 - 2018

Devised and managed new B2B and B2C products in security infrastructures that created peace of mind for organizations and families.

- Reengineered the business model towards forward advance payments resolving in 100% retention and 2x growth.
- Conducted discovery process with stakeholders to identify current operation workflow and identify points of weakest that can be improved.
- Implemented new S.O.P. and installation protocols that improved metric frameworks HEART and AARR by 12% in customer experience and 43% employee efficiency.
- Rendered operational collateral improving the life cycles of product development, testing, validation, risk assessment, and optimize production efficiency of multiple product lines.
- Investigated regulations with city officials to understand security guidelines.
- Brought insight from regulatory discovery to create new marketing strategies increasing yearly sales by 27%.

Product Manager - Aircraft Windshield Company   2008 - 2015

Provided matrix leadership of aviation operations, and R&D teams within a multi-division operations platform focused on regulatory guidelines to produce plexiglass windscreens and custom thermoplastic acrylics.

- Manufactured parts using customer defined blueprints from companies including: SpaceX, NASA, Boeing, Tesla, Honda, and Disney.
- Manager-Led the largest account, the Chinook Helicopter, over 10,000 units globally.
- Developed a repeatable process streamlining the operations of customer fit fabrications.
- Initiated an investigation with parties including, executives and engineers from Boeing, resulting an improvement of quality from 50% to less than a 1% rejection rate of units.
- Formed standard operating procedures meeting FAA product & process implementations and ISO standards.

Volunteer Experience

Mentor - Operation Code   2018 - Present

Working with a non-profit charity focused on helping the military community learn software development, enter the tech industry, and code the future.

- Aiding one-on-one mentees in the understanding of UX, Design, JavaScript, and Python.
- Mentoring sessions remotely with tools such as Slack, Zoom and screen sharing applications.

Tools

Survey Monkey

Slack

Asana

Jira

Google Analytics

Aha!

Adobe PhotoShop

Adobe Illustrator

Adobe XD

Adobe InDesign

Trello

ProductPlan

MailChimp

Alpha

Evernote

Todoist

VS Code

Pendo

G Suite

Education

Bachelor's Degree in Business:
Organizational Management
  Vanguard University

Web Development Program
  LearningFuze