

FLS 6441 - Methods III: Explanation and Causation

Week 7 - Discontinuities

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Classification of Research Designs

		Independence of Treatment Assignment	Researcher Controls Treatment Assignment?
Controlled Experiments	Field Experiments	✓	✓
	Survey and Lab Experiments	✓	✓
Natural Experiments	Natural Experiments	✓	
	Instrumental Variables	✓	
	Discontinuities	✓	
Observational Studies	Difference-in-Differences		
	Controlling for Confounding		
	Matching		
	Comparative Cases and Process Tracing		

Section 1

Discontinuities

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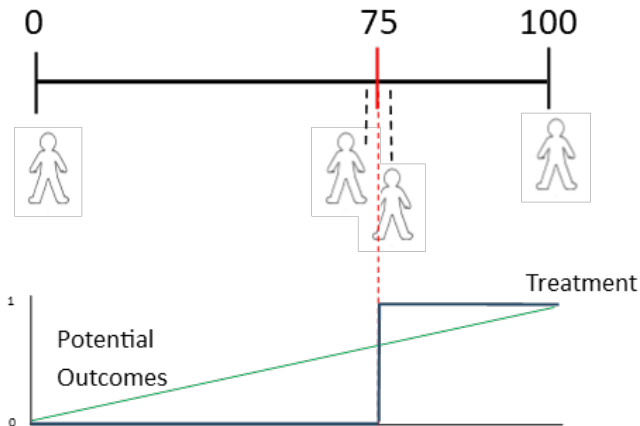
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- ▶ Where the 'as-if' random treatment assignment comes from *discontinuities* in formal rules
 - ▶ Rules that **treat very similar people very differently**
 - ▶ Small differences on a **continuous** variable create big differences on a **binary treatment** variable

Discontinuities



Discontinuities

- ▶ Example thresholds:
 - ▶ Exam cutoffs
 - ▶ Age cutoffs
 - ▶ Policy eligibility rules
 - ▶ Close elections
 - ▶ Administrative boundaries

Discontinuities

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 - ▶ Weather
 - ▶ Chance
 - ▶ Mistakes
 - ▶ Grading you can't control

Discontinuities

- ▶ Regression Discontinuity
 - ▶ What is the Treatment Assignment Mechanism?

Discontinuities

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- Difficulty of exam
- Age
- Feeling sick on the day of the exam
- Weather making you late
- The questions you prepared didn't appear
- Who graded your exam

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 - They are plausible counterfactuals for each other

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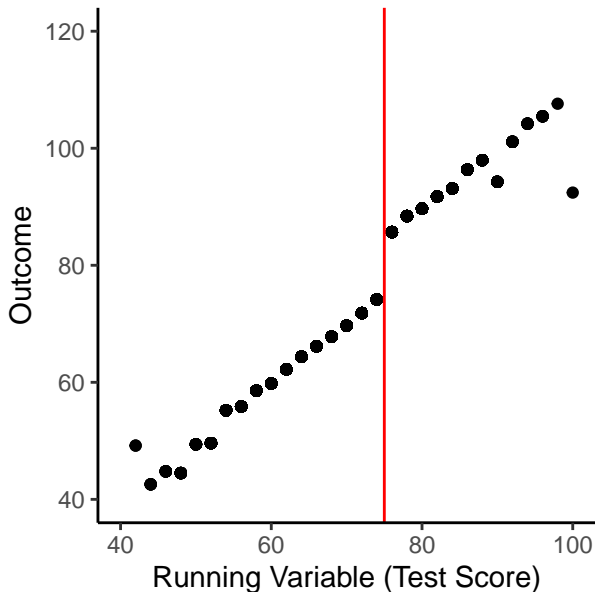
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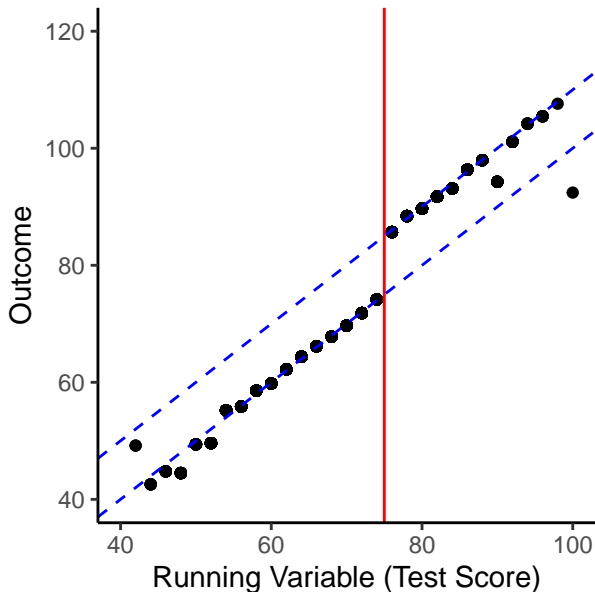
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- ▶ So we need more assumptions (and more N)!

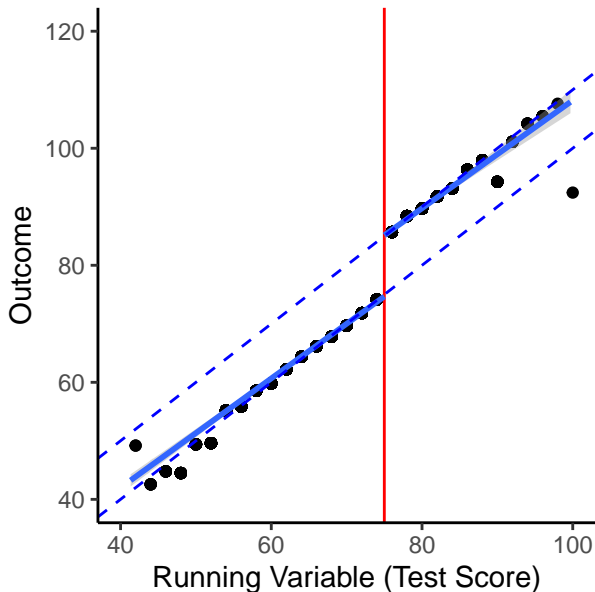
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 - ▶ **Outcome** Y_i : Any subsequent outcome you have measured

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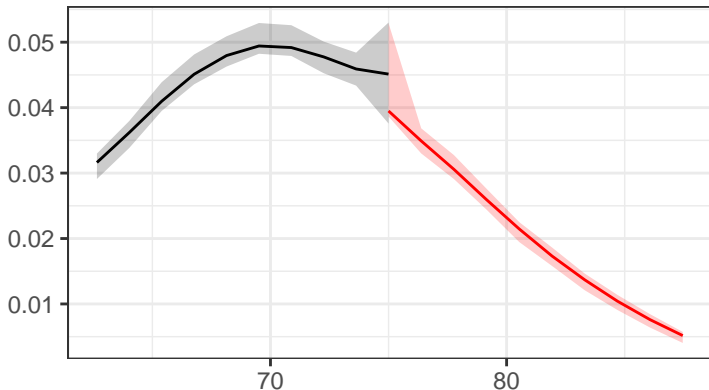
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 - ▶ Simple t-test in a small window either side of the threshold
 - ▶ Or a 'placebo' regression discontinuity with the balance variable as the outcome

Discontinuities

- ▶ We can check for sorting with a density test
- ▶ If units are bunched just above the threshold, this suggests manipulation



Section 2

Estimating Regression Discontinuities

Estimating Discontinuities

► 3 Regression Discontinuity Methodologies:

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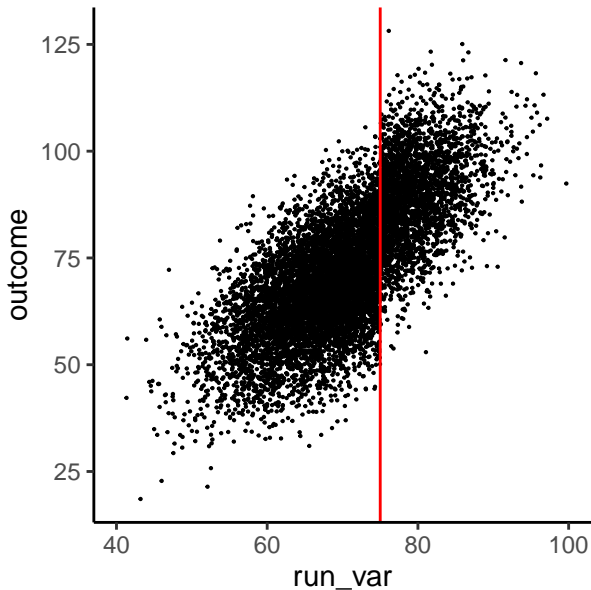
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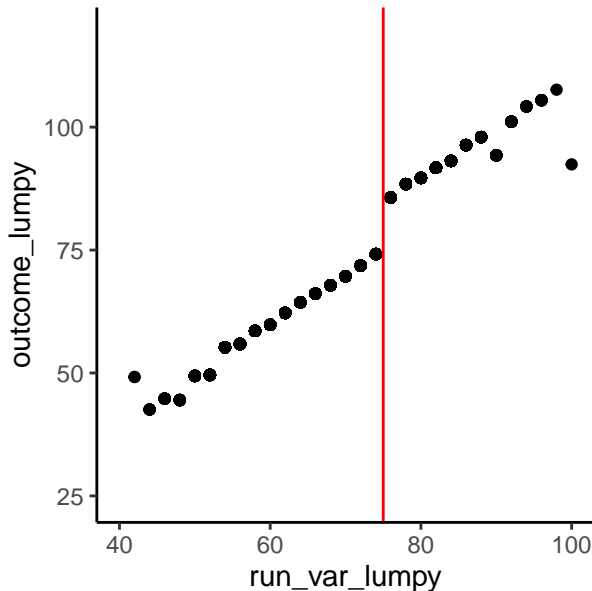
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3. **'Limited-bandwidth' regression discontinuity:** Same regression as above but using only data close to the threshold
 - Balancing efficiency and bias/model-dependence

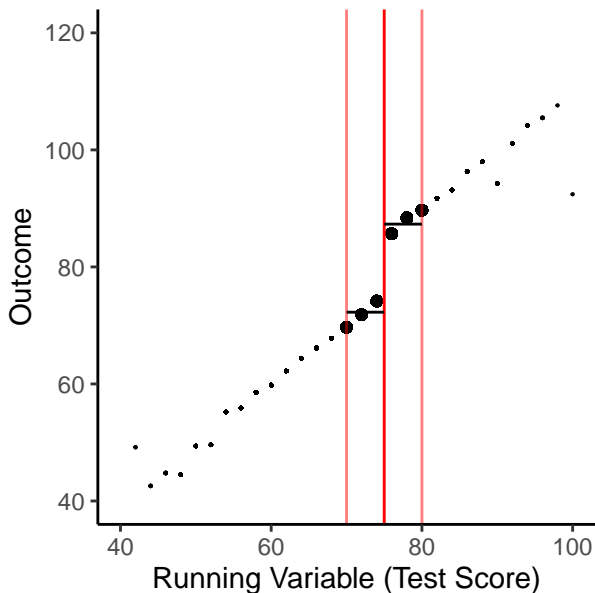
Raw Data



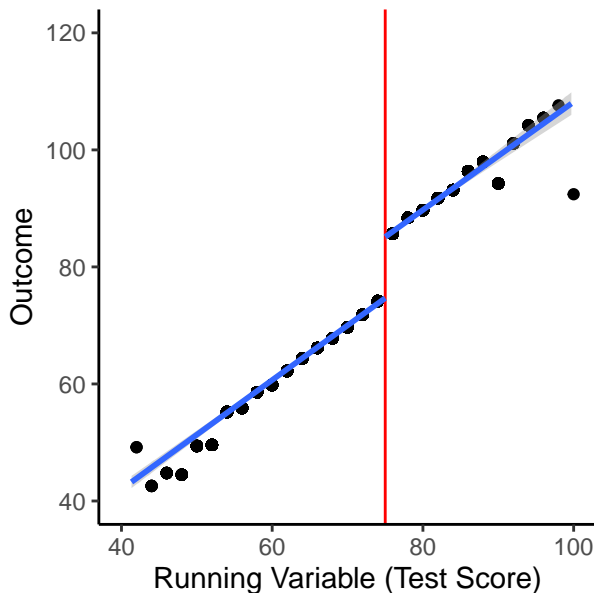
'Binned' Data



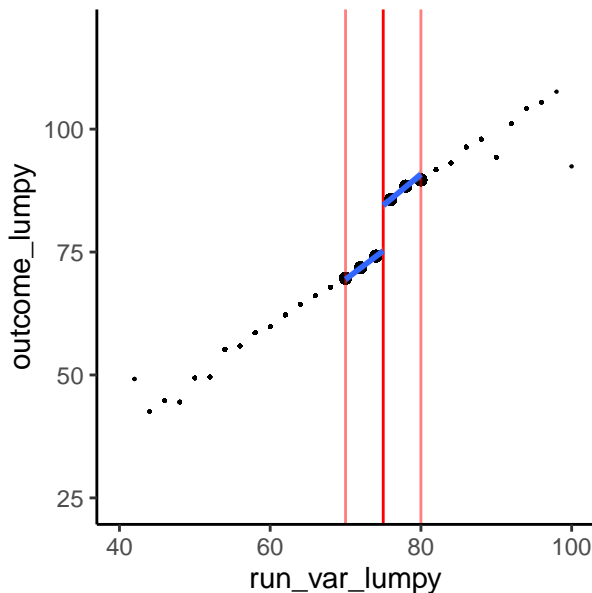
1. Difference-in-Means



2. Full Data Regression - Linear



3. Limited-bandwidth Regression - Local Linear



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 - ▶ The combined approach uses less data (-precision) but is less dependent on the right model (-risk of bias)
- ▶ In practice, apply all three as robustness checks

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 - ▶ Units far from the threshold are very different for a reason, and causal effects are likely to be different

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- Lots of alternative specifications so no single simple test
- Less precise than a randomized trial, so we need more data
- Risk of sorting/manipulation
- Opportunistic regression discontinuities may not identify a useful causal effect or for a relevant group

Section 3

Close Elections

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 - ▶ A couple of votes either way due to the weather, illness
- ▶ Useful for understanding the effects of political power
 - ▶ **Running Variable:** Margin of victory
 - ▶ **Treatment:** Winning a close election
 - ▶ **Control:** Losing a close election
 - ▶ **Outcome:** Anything that happens later...

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 - ▶ Politicians (incumbents, the wealthy) can control whether they win, even when it's a tight race
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 - ▶ So potential outcomes are not balanced
 - ▶ But no other case (9 countries) has this problem

Close Elections

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- ▶ Boas and Hidalgo (2011): How does incumbency affect control of the media?
 - ▶ Radio licencing process depends on ability to lobby the Ministry and Congress
 - ▶ Incumbents better placed to initiate exchange between Mayors and legislators
- ▶ What is the challenge to causal inference here?

Close Elections

- ▶ **Population:** Brazilian councillors
- ▶ **Sample:** Brazilian councillors in close elections that made radio licence applications in 2000/2004
- ▶ **Running Variable:** Vote margin
- ▶ **Treatment:** Just winning close election
- ▶ **Control:** Just losing close election
- ▶ **Treatment Assignment:** 'As-if' random in close elections
- ▶ **Outcome:** Approved radio licence application rate

Close Elections

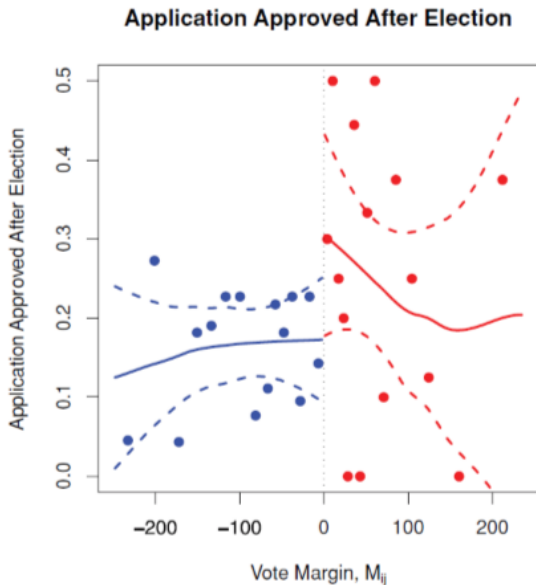
- ▶ Boas and Hidalgo (2011) Methodology:
 1. Local Linear regression within bandwidth of 165 votes
 2. Difference-in-Means within 10-40 vote bandwidth

Close Elections

► Results

- Incumbent Vereadores are twice as likely (14-27 % points) to have their radio licence applications approved

Close Elections



Section 4

Geographic Discontinuities

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 - ▶ The two states were only created in 2001; before that they experienced the same relationship with government
 - ▶ The border was set according to old district borders, and not politically
 - ▶ Jharkhand did not experience the same governance improvements as Bihar

Methodology

- ▶ The 'running variable' is distance to the border, but in 2-dimensions:
- ▶ Captured by a flexible polynomial in latitude and longitude (x and y)

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Geographic Discontinuities

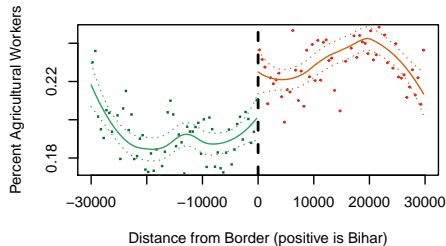
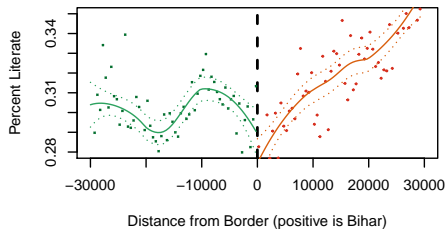
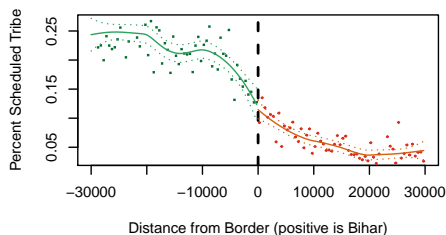
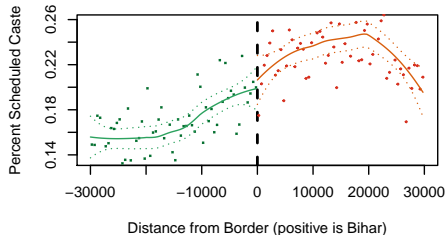
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 - ▶ **Outcome:**

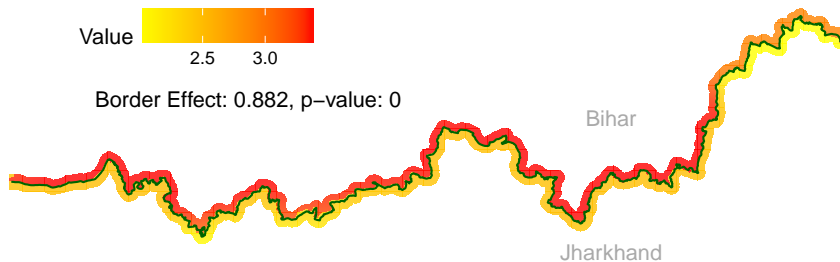
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 - ▶ **The Running Variable:** Longitude and latitude
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 - ▶ **Treatment Assignment:** State separation in 2001, Family history, and migration
 - ▶ **Outcome:** Political attitudes and behaviour

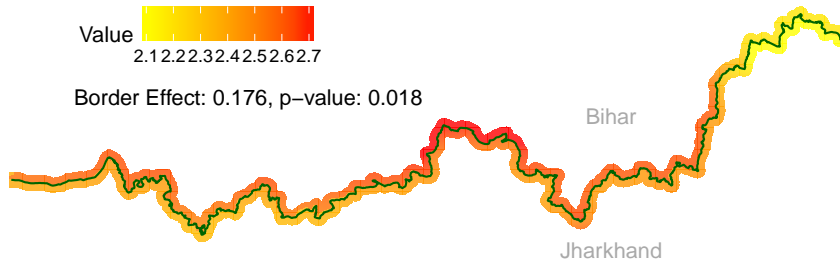
Pair Matched Villages



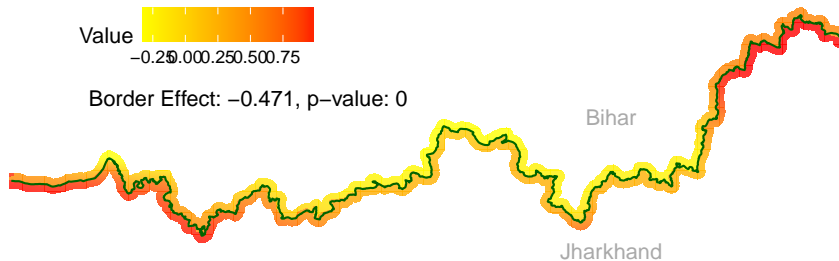




Predicted Value Plot of Likelihood of Incumbent Providing Public Goods if Reelected



Predicted Value Plot of Likelihood of Corrupt Elite being Caught



Predicted Value Plot of Gram Sabha Attendance

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- ▶ Interpretation:
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- ▶ But some imbalance at the border...
- ▶ ...And compound treatment makes interpretation difficult