TERMS

The Offering

Up to 3,000,000 Common Shares (the "Shares") of Hookflash Inc. (the Issue: "Corporation" or "Hookflash") **Issue Price:** CAD \$1.00 per Share. Amount: Gross Proceeds of up to CAD \$3,000,000. Use of Proceeds: General corporate purposes. **Hold Period:** Indefinite while the Corporation is not a reporting issuer in Canada in accordance with National Instrument 45-102. **Offering Jurisdictions:** Alberta and such other Provinces of Canada as may be determined by the Corporation (collectively, the "Offering Jurisdictions"). The Shares will be sold pursuant to the "accredited investor" exemption set forth in National Instrument 45-106, or other applicable legislation or regulatory instruments, and similar exemptions in other jurisdictions. **Closing Time and Date:** The closing may take place in one or more tranches with dates and times as determined by the Corporation, at its sole discretion (the "Closing Date"). Securities of the Corporation are not listed on the Exchange, or any other **Stock Exchange Listings:** prescribed stock exchange. **Resale Restrictions and Legends:** The Corporation is not a reporting issuer in any jurisdiction. Accordingly, there is no market for the securities of the Corporation nor any assurance that one will develop. The Purchaser acknowledges that the certificates representing the Shares will bear the following legends: "Unless permitted under securities legislation, the holder of this security must not trade the security before the date that is four months and a day after the later of (i) the Closing Date, and (ii) the date the issuer became a reporting issuer in any province or territory". The Corporation agrees that certificates representing the Shares will bear no legends other than those set out herein. Purchasers are advised to consult with their own legal counsel or advisors to determine the resale restrictions that may be applicable to them. Finder's Fees: The Corporation has engaged Waverley Corporate Financial Services Ltd. ("Waverley") as its non-exclusive selling agent under the Offering and has agreed to pay Waverley cash commissions equal to five and a half (5.5%) of the aggregate subscriptions under the Offering that are sourced through its website platform, www.ecncap.com and accepted by the Corporation, plus certain fees and expenses of Waverley, plus applicable taxes in connection with

End of Terms

the sale of the Shares.