

# Stacey



## Job Title

Content Creator

## Age

18 to 24 years

## Highest Level of Education

Bachelor's degree (e.g. BA, BS)

## Social Networks



## Industry

Technology

## Organization Size

1001-5000 employees

## Preferred Method of Communication

- Email
- Text Messaging

## Tools They Need to Do Their Job

- Word Processing Programs
- Reporting Software
- Email
- Content Management Systems

## Job Responsibilities

Creating Web Aps

## Their Job Is Measured By

Number of Projects finished

## Reports to

Middle manager

## Goals or Objectives

Start own tech company

### **They Gain Information By**

Conferences, internet, blogs

### **Biggest Challenges**

- Professional Development
- Resources