

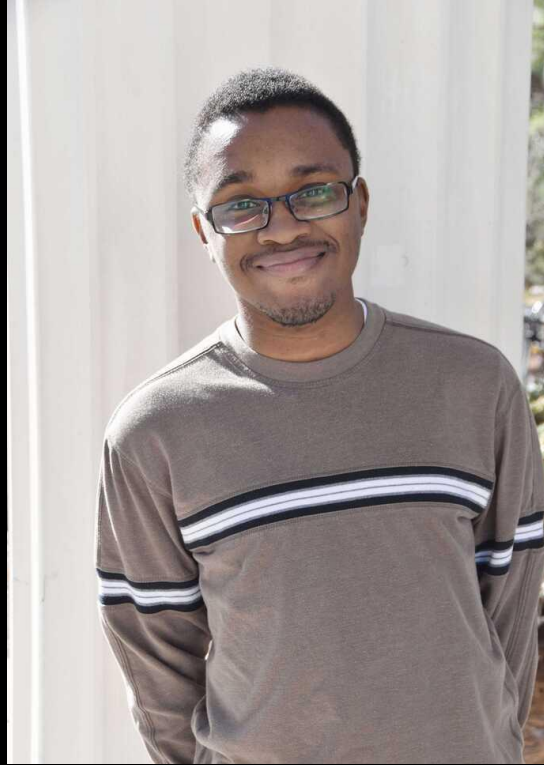


CENTRY LLC.



AGENDA

TIME (PDT)	TOPIC	PRESENTER
4:00 - 4:01	Welcome	CEO
4:01 - 4:05	Opening statements / Approval of Agenda	CEO
4:05 - 4:20	Presentation	CEO/CTO/CFO
4:20 - 4:29	Round Table Discussion	ALL
4:30	Adjournment	CEO

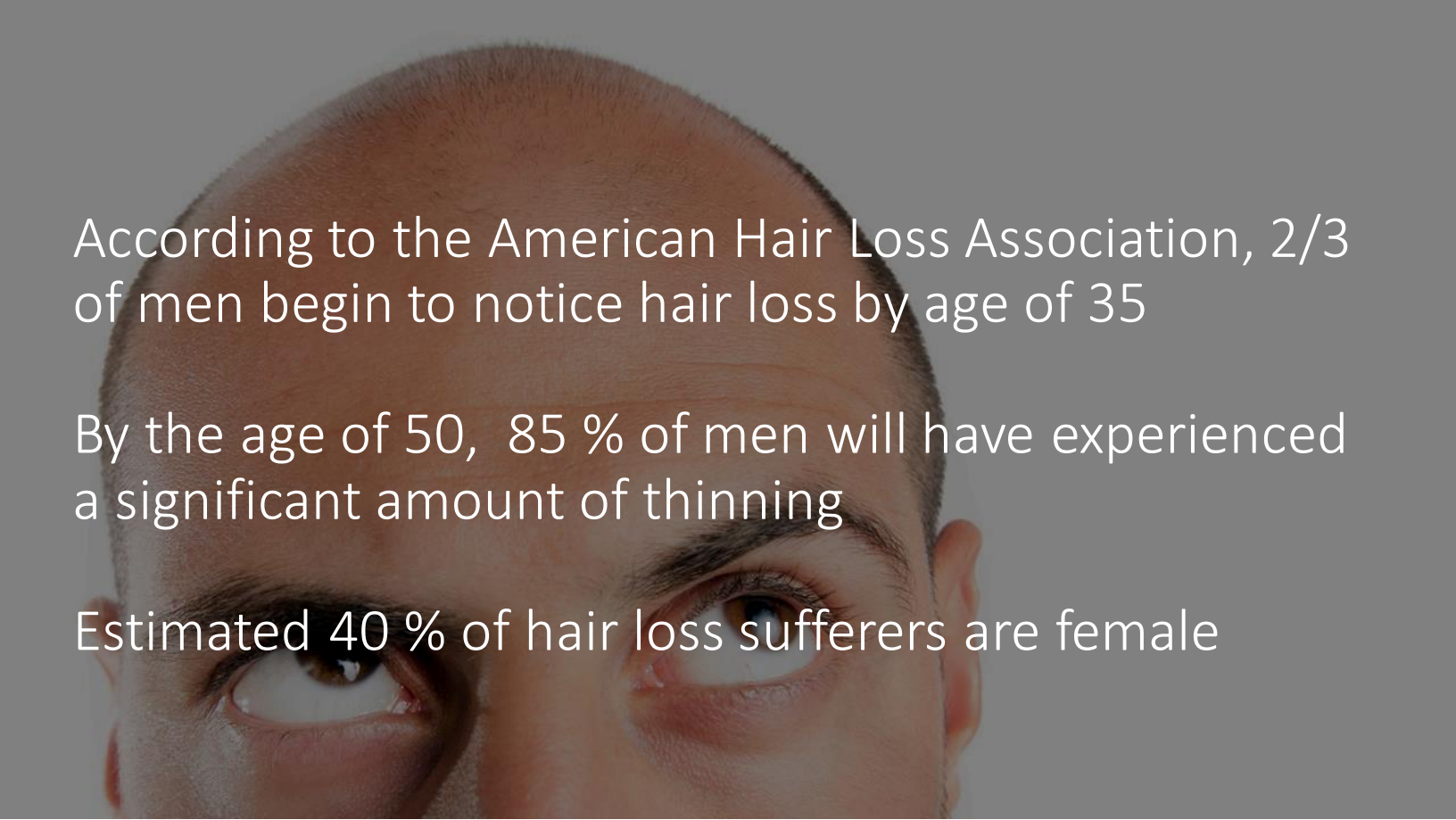


CONFIDENCE



WHAT DOES IT MEAN TO YOU?

positive feeling about oneself



According to the American Hair Loss Association, 2/3 of men begin to notice hair loss by age of 35

By the age of 50, 85 % of men will have experienced a significant amount of thinning

Estimated 40 % of hair loss sufferers are female

RECLAIM YOUR CONFIDENCE



Centry is the solution

PRP THERAPY

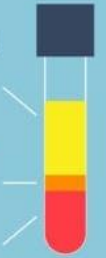
Platelet-Rich Plasma Therapy

PRP injections use each individual patient's own healing system to trigger the natural processes of cell proliferation

PLATELET RICH PLASMA (PRP)
IS CONCENTRATED BLOOD
PLASMA WHICH IS USED
AS A TREATMENT FOR
HAIR REGROWTH



PLATELET POOR
PLASMA
PLATELET RICH
PLASMA
RED BLOOD
CELLS



1 BLOOD COLLECTION



3 PRP INJECTION INTO
THE AFFECTED AREA



2 SEPARATION OF PLATELETS
IN CENTRIFUGE



THE PROBLEM

PRP is an effective treatment for a range of medical issues but due to the high cost per session there is only a limited population of people that can afford to seek such treatments

A person is shown from the back, receiving a PRP injection on their scalp. A healthcare professional, wearing blue gloves and a blue surgical cap, is using a syringe to inject the fluid into the scalp. The person's hair is dark and short. The background is a light gray with abstract, dotted patterns. The text "THE SOLUTION" is overlaid on the right side of the image.

THE SOLUTION

Our goal is to provide PRP injection kits with increased effectiveness but at a lower cost to allow a diverse range of patients to gain access to the treatment.

PRP INJECTIONS

US VS. THEM

HOW MUCH DOES PRP FOR HAIR LOSS COST?

- PRP therapy typically consists of three treatments in a 4–6 week period, with maintenance treatments every 4–6 months.
- The price typically ranges from \$1,500–\$3,500 for the initial three treatments, with one injection at \$400 or more.
- Many insurance plans consider PRP for hair loss treatment to be cosmetic and don't cover any of the costs of the treatment that is why it is important to us to reduce the number of visits.

CURRENT PRP KITS



EXPENSIVE

Average \$300 to \$1150

Usually leaving the out-of-pocket cost for the patient to range from \$1,500–\$3,500 for the initial three treatments.



REQUIRES 6 MONTH REINJECTION

The patient has to pay for two sessions per year



NOT ALL PROVIDE ACTIVATOR FOR GROWTH FACTORS

Results can take months to show

OUR PRODUCTS



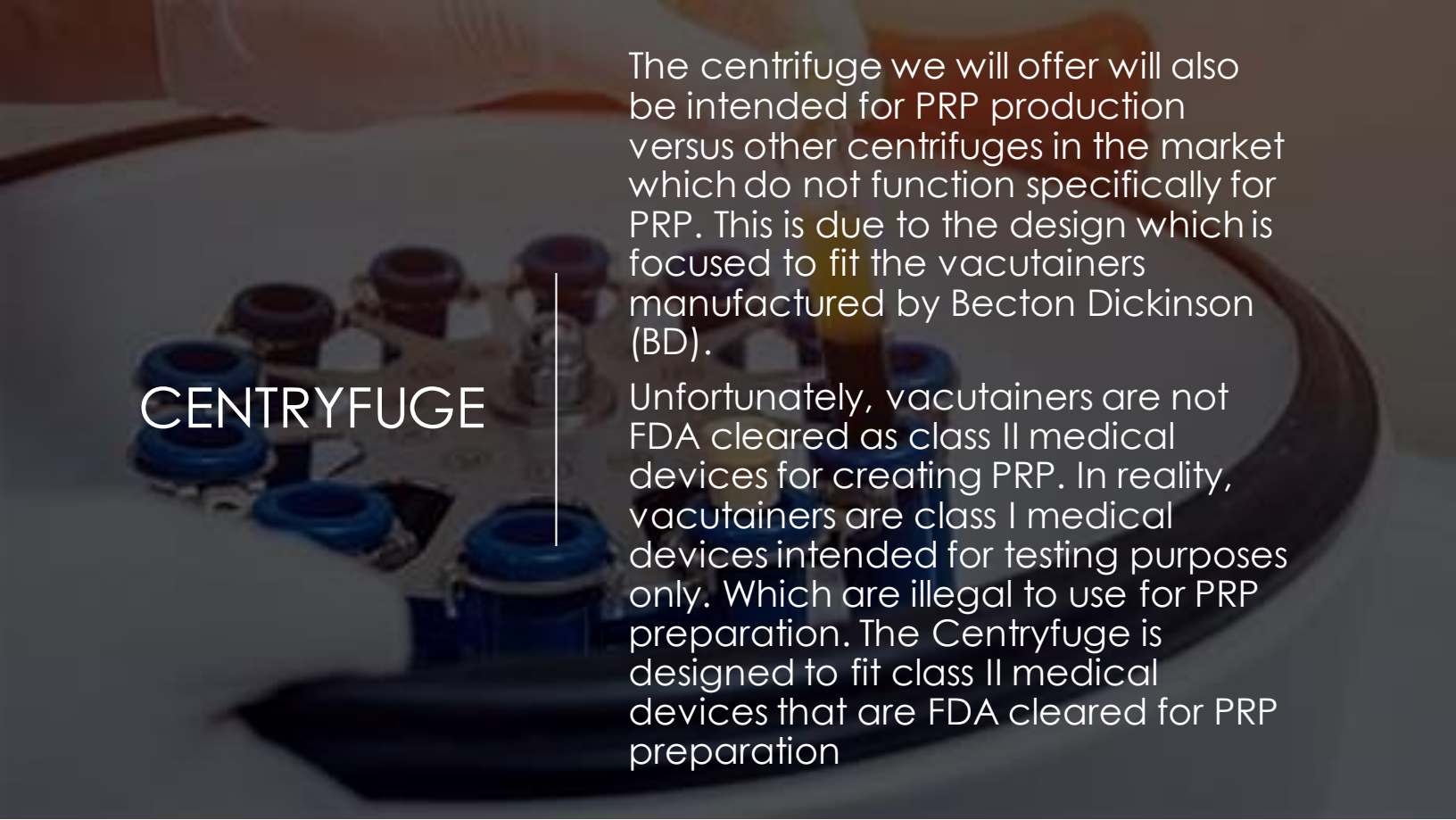
A close-up photograph of a person's face, lying down, with their eyes closed. A hand wearing a blue nitrile glove is holding a syringe and injecting a substance into the person's forehead. The background is slightly blurred, showing what appears to be a clinical or laboratory setting.

CKIT AND CENTRYFUGE



CKIT

- Made from biocompatible certified materials
- Has a double cap to ensure protection from contamination during separation
- Provides high concentration of up to platelet counts with a single spin
- PRP Kit Price : \$100 including anticoagulant
- We estimate a one year reinjection period with our kit
- Includes:
 - Most effective anticoagulant to retain more platelets
 - Blood collection kit
 - Ckit PRP Tube
 - Activator serum to ensure faster results



CENTRYFUGE

The centrifuge we will offer will also be intended for PRP production versus other centrifuges in the market which do not function specifically for PRP. This is due to the design which is focused to fit the vacutainers manufactured by Becton Dickinson (BD).

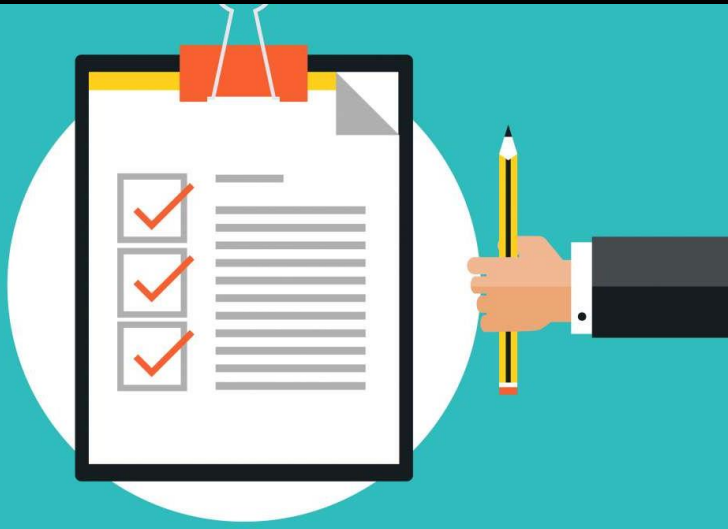
Unfortunately, vacutainers are not FDA cleared as class II medical devices for creating PRP. In reality, vacutainers are class I medical devices intended for testing purposes only. Which are illegal to use for PRP preparation. The Centryfuge is designed to fit class II medical devices that are FDA cleared for PRP preparation

CUSTOMER DISCOVERY



CUSTOMER DISCOVERY PLAN

- By administering a series of diverse surveys, we can adjust to the ideal business model for Centry.
- Our customer discovery plan will take into account the provider as well as the patient.
- The surveys will be modified for the person that we interview but we intend to reduce the cost for the provider to overcome hesitancy and to find what the best price point is for the customer.



CUSTOMER DISCOVERY SURVEY EXAMPLE

1. What is your age?
2. Do you or anyone else suffer any of these conditions? (androgenetic alopecia (AGA), stress, loss of smell, etc...). if yes to loss the sense of smell, what is your cause of diagnosis?
3. How long have you experience the hair loss?
4. Have you seek other treatment or medicine for hair loss? If yes, what is the estimate price range of the treatment? Do you satisfy with the treatment you pursuit?
5. Our high technology of platelet-rich plasma have produce an outstanding result. If each treatment is between \$300-\$500, would that be an affordable range for you? If not, how much do you think you are willing to receive the treatment?
6. How often would you be willing to come back for another session?
7. Our company has 4-6 months maintenance session with effective result, would you like to subscribe to our first session with half the market cost?
8. Would you be willing to receive treatment from primary physician or from our facility?
9. Would you be willing to receive our platelet-rich plasma treatment if we have insurance program at affordable cost?
10. If we were to offer the payment plan, how often would you like to pay? (3 months, 6 months, 9 months)

TIMELINE



2021 – 2022

Seek funding from investors to create prototype and to conduct research on the best design for the Centrifuge in order to maximize from the PRP tube design.

Conduct customer discovery to find out the crucial components and the best serums to include in the CKit.

2022 – 2023

Search for manufacturers to produce our product.

Test our final prototype before production.

Negotiate contracts with manufacturers in order to keep our production cost low.

Perform quality analysis once products are created.

Begin marketing campaign in order to raise awareness of product offered.

2024

Product Launch!

Manage production and ensure quality.

Continue to perform routine customer discovery to plan expansion outside of cosmetic use.

2027

Begin research on Centryfuge technological update with most current technology available.

2026

Conduct research to keep serums provided the best quality in the market dependent upon new findings.

2029

GOAL: Obtain 25% of market share on PRP kit market.
Continue expansion onto sense of smell.

BUDGET



BUDGET

- Investor profile: investors who is active private equity investors in the healthcare and life science industry.
- Investment goal: about 5 million to invest in the production cost
- Primary initial venue:
 - manufacturing of compatible centrifuge technology for our PRP kits
 - the production of the PRP kits as class II medical devices.
- Operational costs:
 - PRP kits: \$100 including anticoagulant. Blood collection kit (syringes, needles, tourniquet, and butterfly needle)
 - Centrifuge (If from third party : \$353 (the SCL 402) or \$457 (the SCL 412) per centrifuge)
 - Centrifuge tubes
 - Activator Serums
 - Anticoagulants

MARKET

THE MARKET FOR HAIR LOSS TREATMENTS IS GROWING STEADILY

Hair restoration services don't come cheap. According to the ISHRS, the market for these treatments was valued at about \$1.9 billion in the U.S. alone for 2012.

That represents a nearly 48 percent increase over the \$1.3 billion it was worth in 2008.

For surgical options, WebMD estimates that on average, hair transplants can cost between \$4,000 and \$15,000.



MARKETING AND SALES STRATEGY

Marketing:

- Social media (Facebook, Instagram, Twitter, etc..)
- Website
- Billboard
- Partnership with hospitals and clinics(consultations)

Sales strategy:

- Bundle our kit with centrifuge at affordable price
- Offer different type of centrifuges depend on customer's request
- Membership and long-term customers' discount

Lean canvas model

PROBLEM Hair loss Loss sense of smell - Illness what is it? flu, covid, etc? • Alopecia areata (autoimmune) • Androgenic alopecia (AGA)-hormone-related baldness • Post brain damage • Post-COVID	SOLUTION Restore hair follicle and hair growth Restore sense of smell	UNIQUE VALUE PROPOSITION Results after 3 months No anesthesia needed Quick procedure Disposable PRP kit Non-surgical treatment Reasonable cost		UNFAIR ADVANTAGE Series of treatment May not be compatible with certain health condition (case by case) and medicine CHANNELS Website Github Social media ads Hospital contacts	CUSTOMER SEGMENTS Hospitals Facilities Clinics Quick procedure with no anesthesia needed, non-surgical treatment with no pain. Regain customer's confident personally and professionally
COST STRUCTURE Direct from buyer Partner with hospital-Contracts They don't own device - license device (lease) Pay for service and/or PRP kit			REVENUE STREAMS Hospitals, facilities, and clinics		

ROUND TABLE DISCUSSION