

# Joonho Bae

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## EDUCATION

|                  |  |              |
|------------------|--|--------------|
| 2009.3 – Present | <b>SEOUL NATIONAL UNIVERSITY</b><br><i>Major: Statistics, Minor: Financial Economics</i> <ul style="list-style-type: none"><li>Bachelor of Statistics (GPA: 3.59/4.3)</li><li>State Scholarship (2009-Present, Full Scholarship)</li></ul> | Seoul, Korea |
|------------------|--|--------------|

## WORK EXPERIENCES

|                   |   |              |
|-------------------|---|--------------|
| 2014.07 – 2014.11 | <b>KOREAN FOOD TRUCK COOPERATIVE</b><br><i>Founding member, Market Analyst</i> <ul style="list-style-type: none"><li>Established Korean Food Truck Cooperative by measuring potentials of food truck market in current social commerce environment and built local network of food trucks</li><li>Set up new hygiene standards and monitoring system of Korean food trucks in partnership with Korea Association of Food Management</li><li>Suggested new food culture and proposed making food truck street with cuisine of different nations</li></ul>  | Seoul, Korea |
| 2013.09 - 2014.07 | <b>MALGUNSON COOPERATIVE</b><br><i>Project Manager</i> <ul style="list-style-type: none"><li>Established a healing center for the blind masseurs and developed differentiated B2B service and products targeting 20~30s, who were not main customers of the original market</li><li>Thrived to fight against prejudices for masseurs by giving free massage to people on the street and actively engaged in public media relations such as Seoul City Commercial</li><li>Achieved more than \$100,000 sales revenue on 2014 and ensured average salary of \$3,000 per month for 12 masseurs</li></ul> | Seoul, Korea |
| 2012.12 – 2013.02 | <b>TIME SERIES STATISTICS LAB of Seoul National University</b><br><i>Intern</i> <ul style="list-style-type: none"><li>Developed new model for predicting the probability that a firm will go into bankruptcy within two years by revising Altman Z-score and widened its scope of usage to unlisted companies</li><li>Participated in developing KESS(Korean Educational Statistics Software) which enables convenient statistical analysis using Microsoft Office Excel</li></ul>  | Seoul, Korea |

## EXTRACURRICULAR ACTIVITIES

|                   |  |  |
|-------------------|--|--|
| 2013.09 – 2014.09 | <b>ENACTUS(Entrepreneurial Action Us)</b><br><i>Team Leader, Advisor</i> <ul style="list-style-type: none"><li>Led various teams of the business club ENACTUS, which is the international non-profit organization that uses the power of entrepreneurial action to improve the quality of life for people in need</li><li>Played a key role in ENACTUS KOREA National Competition by presenting one-year achievement of SNU ENACTUS and giving answers to the judges and audiences</li><li>Evaluated social influence and examined the business potential before launching new project</li></ul> |  |
| 2013.03-2013.09   | <b>Criminological Association</b> <ul style="list-style-type: none"><li>Voluntarily planned various sessions of Criminology, and gave lectures to the colleagues every month</li></ul>   |  |
| 2009.03-2010.03   | <b>Band of the college of Natural Science</b> <ul style="list-style-type: none"><li>Hosted great parties and gave splendid band performances based on strong team work</li></ul>   |  |

## AWARDS AND HONORS

|         |  |
|---------|--|
| 2014.10 | <b>3<sup>rd</sup> PRIZE, SOCIAL VENTURE COMPETITION – Ministry of Employment &amp; Labor</b> |
| 2014.07 | <b>2<sup>nd</sup> PRIZE, ENACTUS KOREA NATIONAL COMPETITION</b>                              |
| 2013.12 | <b>3<sup>rd</sup> PRIZE, SK SOCIAL ENTERPRISE THINKING</b>                                   |
| 2012.02 | <b>ARCOM(The Army Commendation Medal), U.S.ARMY</b>  |

## ADDITIONAL INFORMATION

|                  |  |
|------------------|--|
| Languages        | Native speaker in Korean, Fluent in English (TOEIC 940, TOEIC Speaking LV 7) |
| Computer Skills  | Excellence in R, SAS / C Programming / MS-Office applications (MOS EXPERT)   |
| Interests        | Enjoy sports – crossfit, soccer  |
| Military Service | Senior KATUSA and team leader of HHC, 8th U.S. ARMY('10.05 – '12.02)         |

**Expected graduation date:** Spring 2016 / **Available working period:** Monday, June 15, 2015 ~ Monday, August 31, 2015