# Analytics

## Reports snapshot ✓ ▼

Ⓐ All Users    Add comparison +

| Users | New users | Average engagement time ? | Total revenue ? |
|---|---|---|---|
| **11** | 10 | 1m 18s | $0.00 |

11
Dec

12
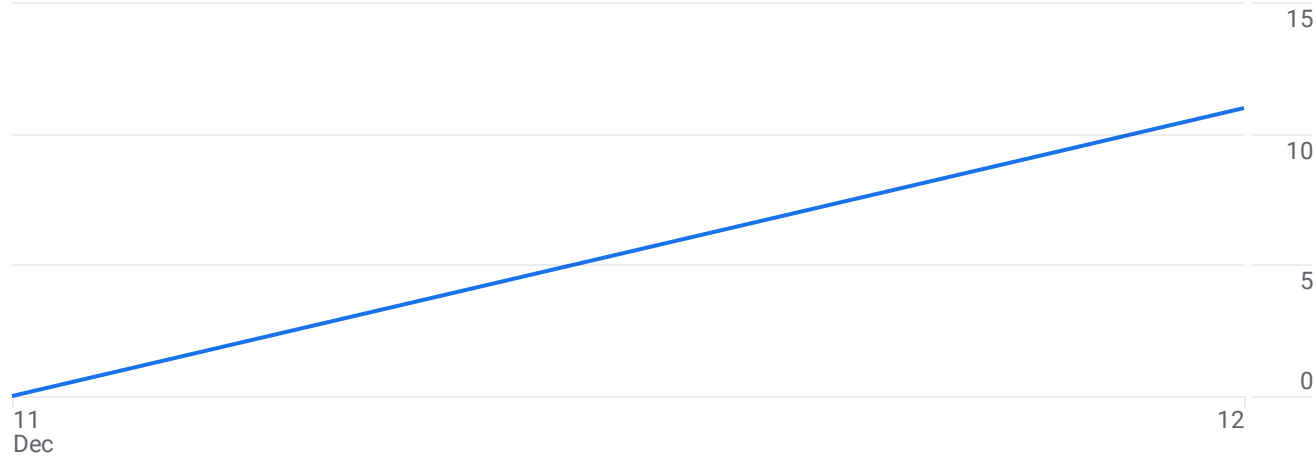
### WHERE DO YOUR NEW USERS COME FROM?

New users by First user medium ▼
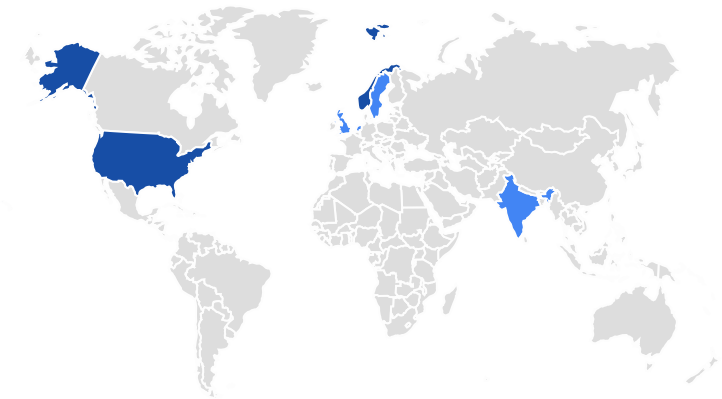


(none)

referral

0    2    4    6
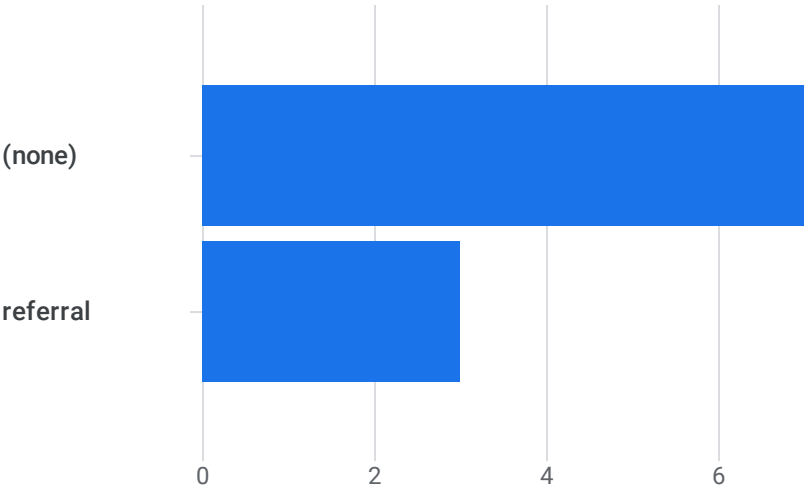
View user acquisition →

### WHAT ARE YOUR TOP CAMPAIGNS?

Sessions ▼ by Session medium ▼

| SESSION MEDIUM | SESSIONS |
|---|---|
| (none) | 10 |
| referral | 3 |

View traffic acquisition →

Users ▼ by Country


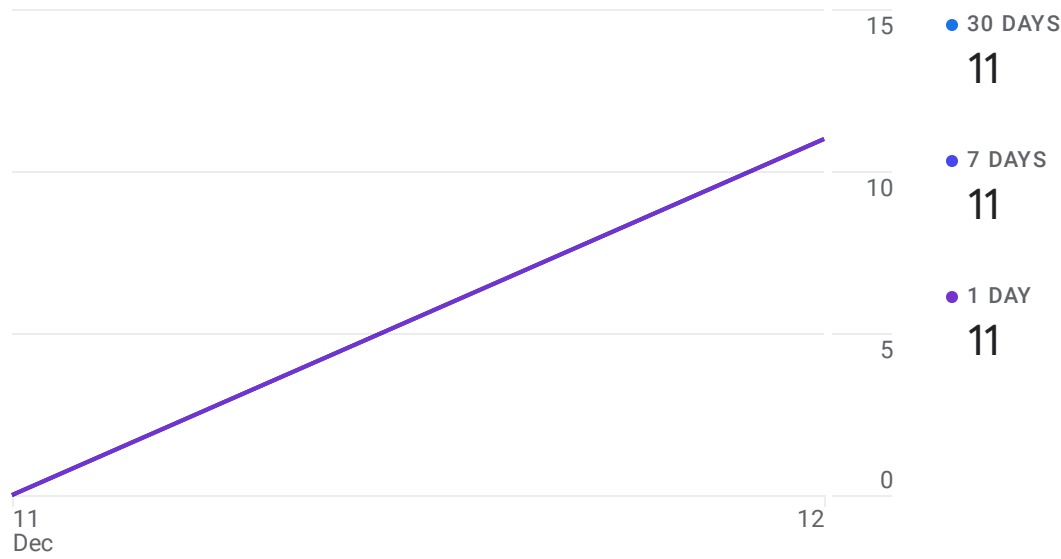
| COUNTRY | USERS |
|---|---|
| United States | 4 |
| Norway | 3 |
| India | 1 |
| Netherlands | 1 |
| Sweden | 1 |
| United Kingdom | 1 |

View countries →

## HOW ARE ACTIVE USERS TRENDING?

### User activity over time

- **30 DAYS** 11
- **7 DAYS** 11
- **1 DAY** 11

15
10
5
0

11
Dec

12

## HOW WELL DO YOU RETAIN YOUR USERS?

### User activity by cohort
Based on device data only

|  | Week 0 | Week 1 | Week 2 | Week 3 | Week 4 | Week 5 |
|---|---|---|---|---|---|---|
| All Users | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
| Oct 31 - Nov 6 | | | | | | |
| Nov 7 - Nov 13 | | | | | | |
| Nov 14 - Nov 20 | | | | | | |
| Nov 21 - Nov 27 | | | | | | |
| Nov 28 - Dec 4 | | | | | | |
| Dec 5 - Dec 11 | | | | | | |

6 weeks ending Dec 11

**View retention** →

## WHICH PAGES AND SCREENS GET THE MOST VIEWS?

### Views by Page title and screen class

| PAGE TITLE AND SCREEN CLASS | VIEWS |
|---|---|
| Johannes Rønning | 45 |
| Django Blog | 1 |

**View pages and screens** →

## WHAT ARE YOUR TOP EVENTS?

### Event count by Event name

| EVENT NAME | EVENT COUNT |
|---|---|
| page_view | 46 |
| user_engagement | 36 |
| scroll | 14 |
| session_start | 13 |
| first_visit | 10 |

**View events** →

## WHAT ARE YOUR TOP CONVERSIONS?

### Conversions by Event name

| EVENT NAME | CONVERSIONS |
|---|---|
| No data available | |

**View conversions** →

## WHAT ARE YOUR TOP SELLING PRODUCTS?

### Ecommerce purchases by Item name

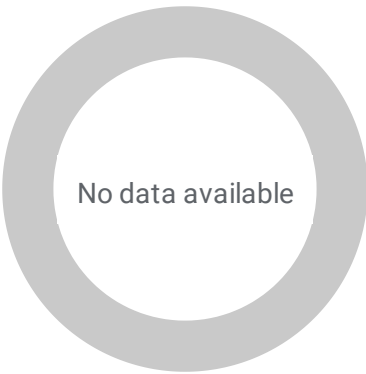| ITEM NAME | ECOMMERCE PUR... |
|-----------|------------------|

No data available

View items →

## HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Conversions ▾ by Platform

No data available

View tech details →