



# COPPER AND BITRIX24

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# 1. Copper

**:copper**





# INTRODUCTION

Copper is a customer relationship management (CRM) platform designed for easy integration with Google Workspace.

# INFRAESTRUCTURE

Copper CRM uses cloud storage for all its customers, allowing greater flexibility, ease maintenance and security.





## DATABASE MANAGER

Copper offers a cloud-based service that secret the details of the database structure to users.

# SECTORS USING COPPER

## **Technology**

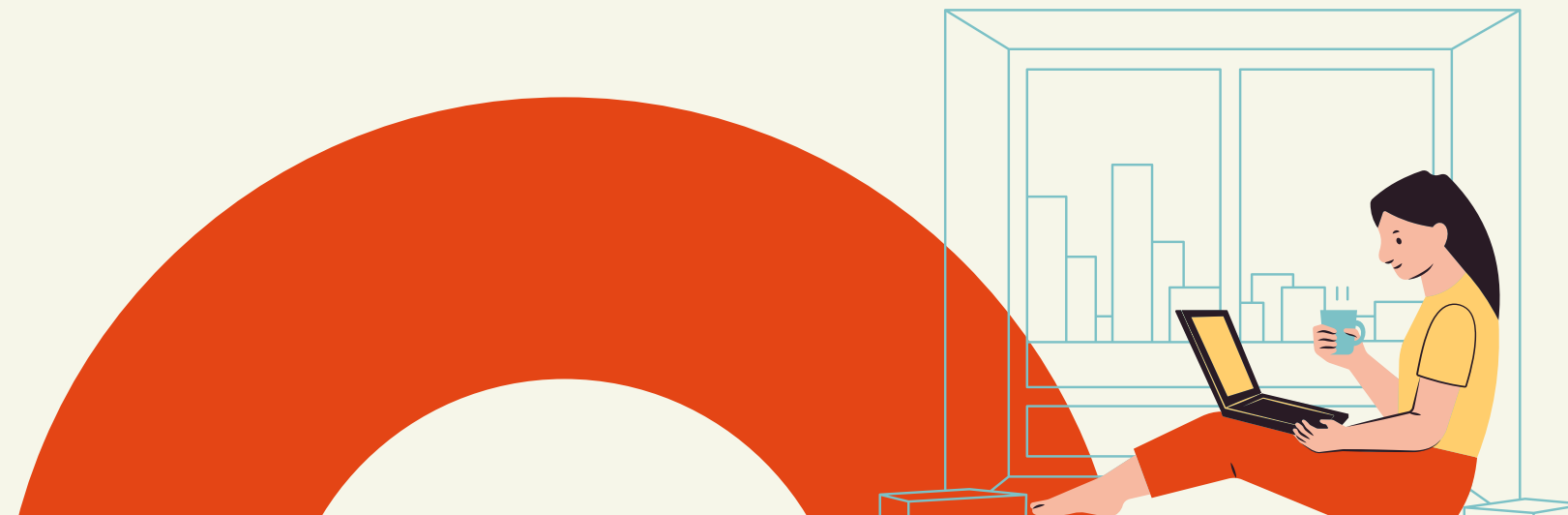
Companies looking to automate sales processes and improve customer relationship management.

## **Education**

Institutions that require efficient management of relationships and communication with students and parents.

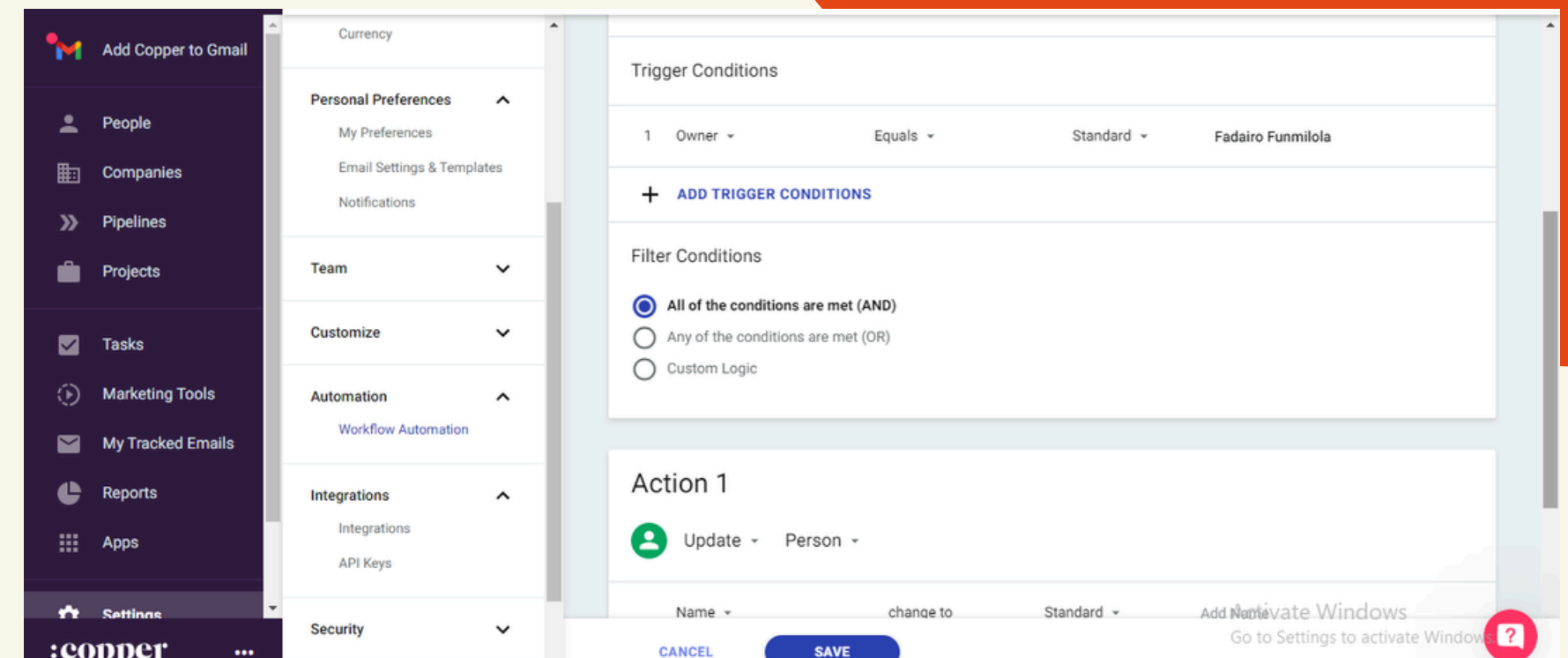
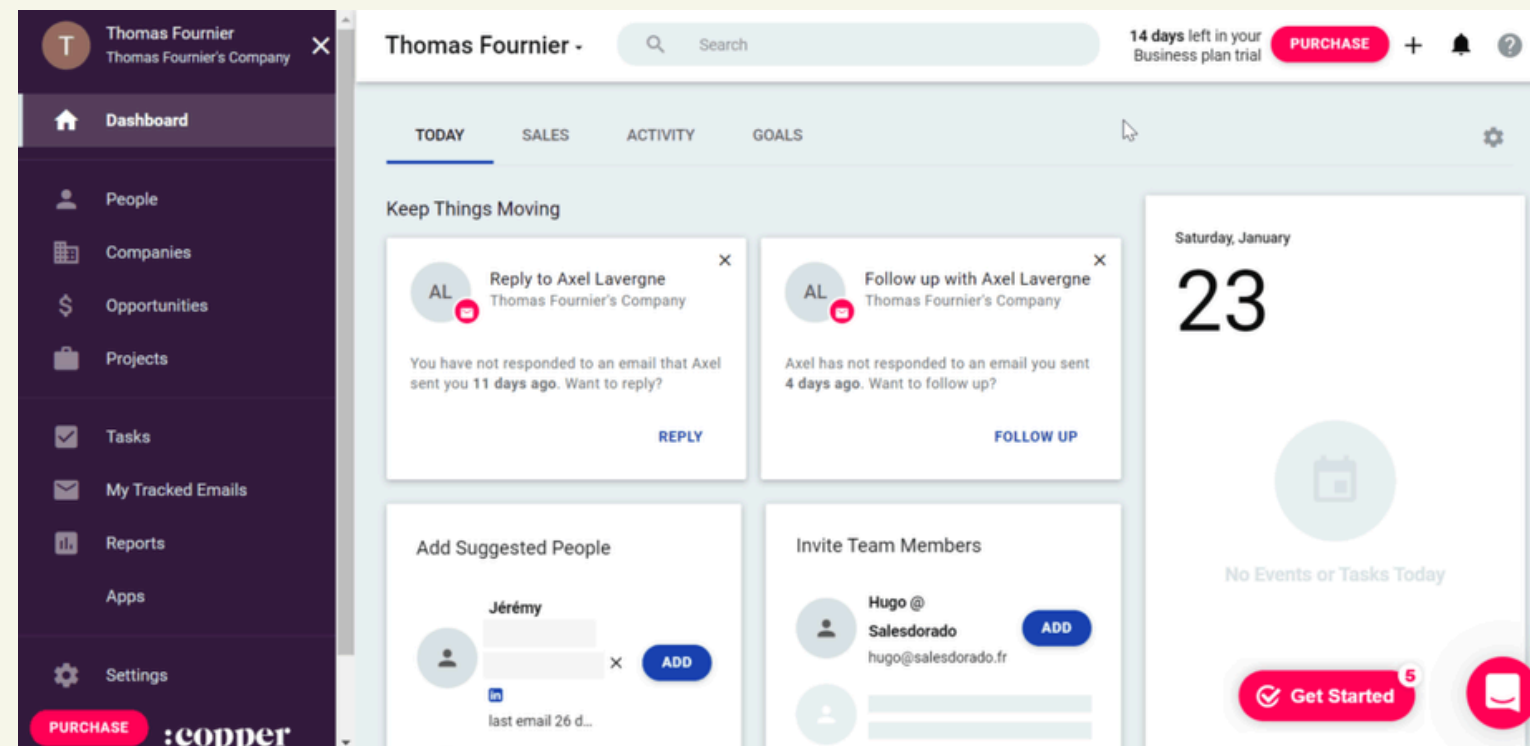
## **Marketing**

Agencies using Copper to manage campaigns and client relationships.



# INSTALING AND TEST

Copper offers a 14-day free trial. After that, paid plans start at \$29 per month.





# EMPLOYMENT

There are no jobs related to this CRM on job sites such as LinkedIn or Infojobs.





# COST

## Basic Plan

- Cost: €19 per user per month
- Limited to 3-5 users
- Up to 30,000 records
- 5 custom fields
- 2 GB of storage

## Professional Plan

- Cost: €49 per user per month
- Unlimited users
- Up to 100,000 records
- 25 custom fields
- 200 GB of storage

## Business Plan

- Cost: 119€ per user per month
- Unlimited users
- Up to 500,000 records
- 100 custom fields
- 500 GB of storage



## 2. Bitrix24

Bitrix24 ⌚



# INTRODUCTION

Bitrix24 is an online platform that provides tools for business management and task automation.

# INFRASTRUCTURE

## Cloud Servers

- Uses Amazon Web Services
- The data centres are located in the United States and European Union
- They offer scalable storage from 1 TB to 100 TB, depending on the plan.

## Private Servers

- Offers a local version that can be installed on the company's own servers.
- Allows full control over data and access to it.
- It is ideal for companies with specific security requirements or that need to keep data on their own premises.





# DATABASE MANAGER

Bitrix works with a "secret" database manager

# SECTORS USING BITRIX24

## **Restaurants**

To inventory management, sales management and digital marketing campaigns.

## **Transport**

Helps optimise internal management and develop B2B relationships.

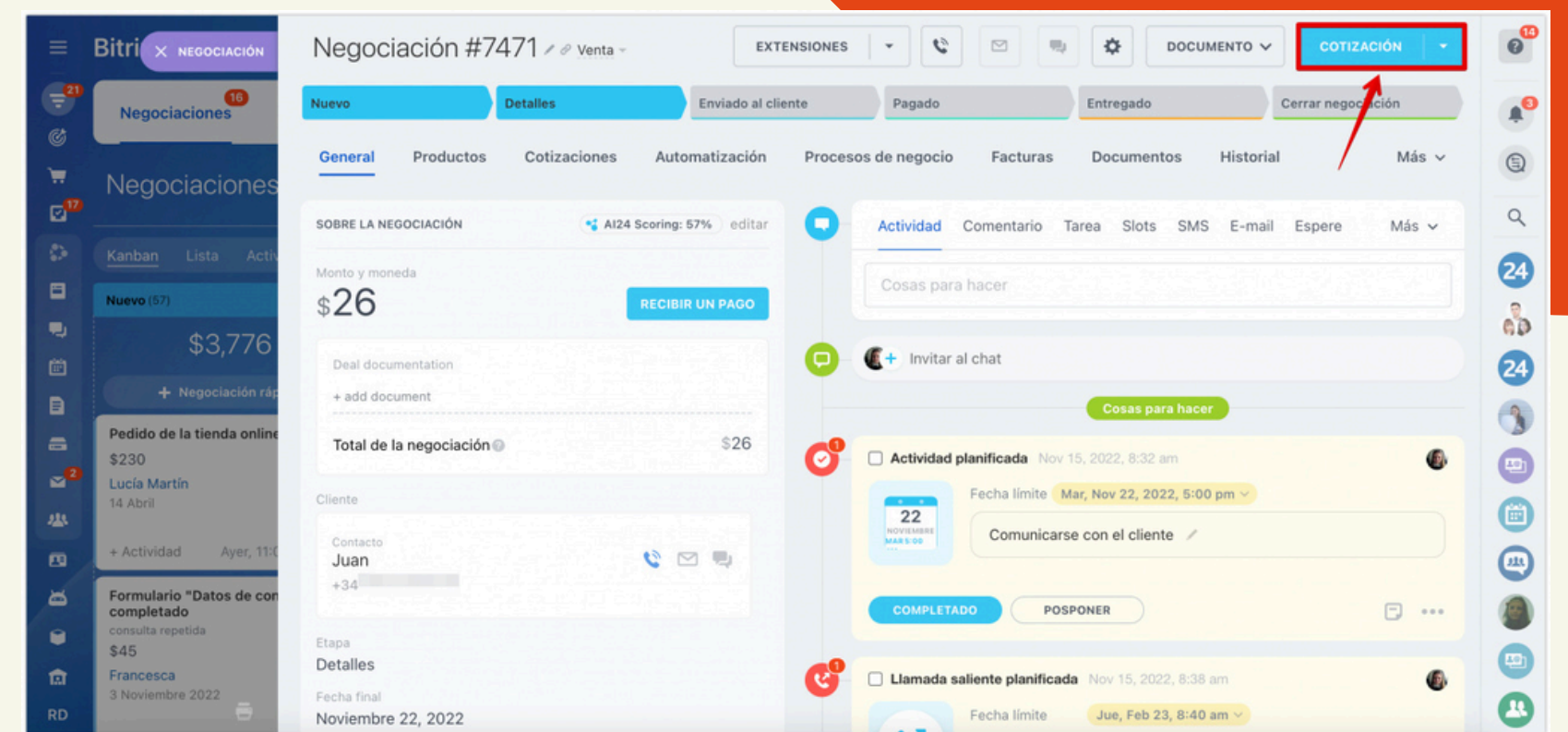
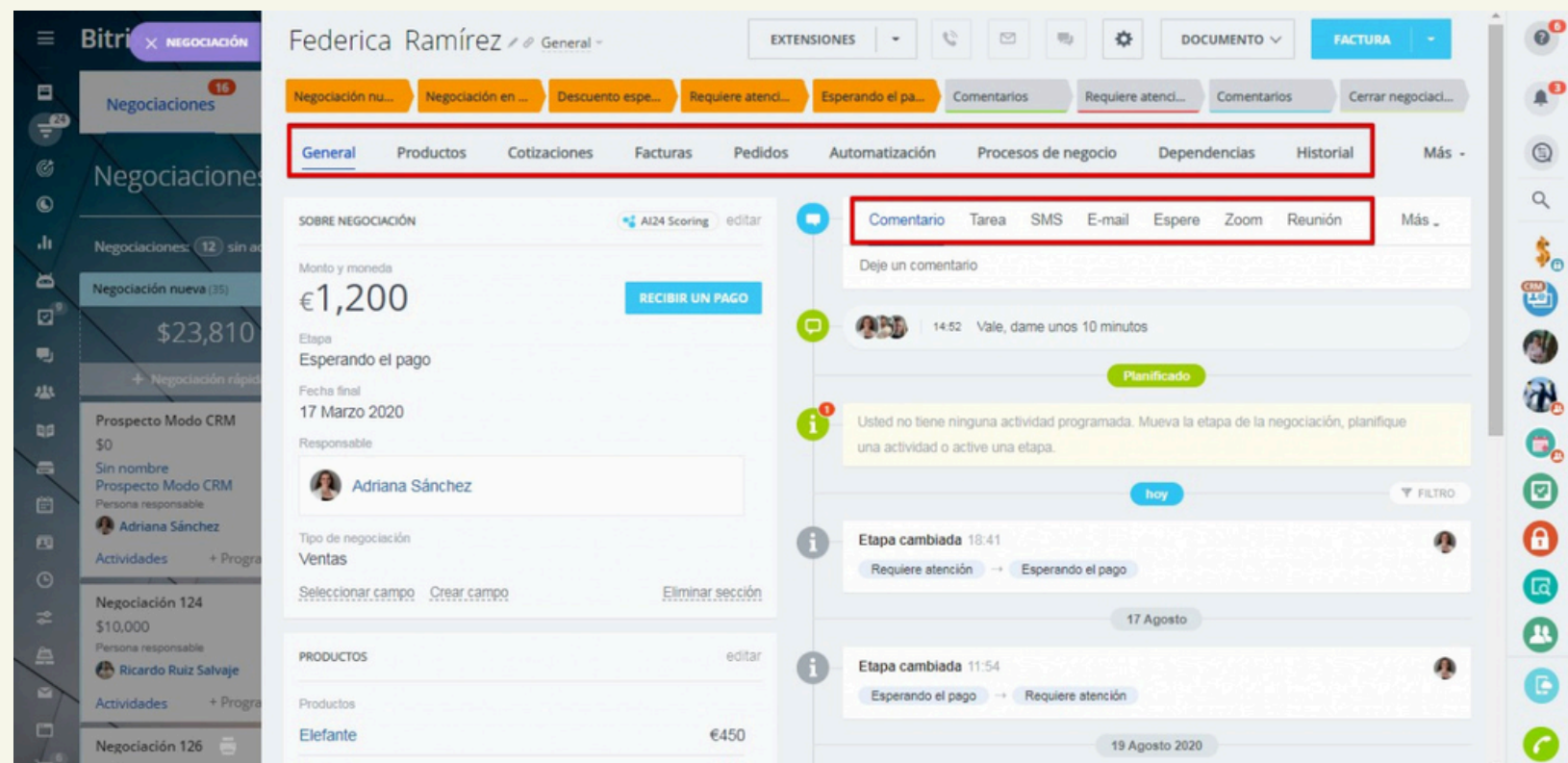
## **Travel Companies**

Adapts to the needs of travel management, task scheduling and activity planning.



# INSTALING AND TEST

Bitrix24 offers a 15 days  
free trial version that gives  
users access to the  
features of the  
Professional plan.





# EMPLOYMENT

There are no  
Bitrix24-related  
vacancies on the  
major job platforms.



# COST

## Free Plan

Free, with basic CRM, invoices and calendar functions.

## Basic Plan

Basic Plan: 48,03€ per month, for 5 employees.  
Includes more advanced CRM and other functionalities.

## Standard Plan

97.04€ per month, for companies with 50 employees.  
Offers advanced CRM, marketing and more storage capabilities.

## Professional Plan

195.06€ per month, for an unlimited number of employees.  
Includes all the features of the previous plans plus additional features.

## Enterprise Plan:

Designed for 10,000 users, with storage from 1TB to 100TB. The exact price is not mentioned, but it is described as very affordable.

# THANKS

