



I'm Alexandra Melniciuc — UI/UX Designer.

" Every project I work on is done
with passion — passion for design. "

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Work Experience

May 2017 – Now

UI/UX Designer | Freelancer

- working on visual identities of digital products (mobile apps, web apps, wireframes, user flows, logo, typography system, color palette, UI of screens such as landing/launching-soon pages, social media, ebooks);
- supervising design during development phase till launch.

Feb 2016 – May 2017

UI Designer | FloAgency

- worked on branding projects;
- worked on visual identities of websites (an overall look and feel (moodboards), logo, typography system, color palette);
- social media content;
- designed layouts and covers for ebooks, brochures and presentations.

May 2015 – Feb 2016

UI/UX Designer | SensMedia

- created UI/UX for TV app;
- landing/launching-soon pages, websites;
- social media content, animated banners;

May 2015 – Feb 2016

Summer Intern | Spark Research Labs

mobile app project for iOS (UI, color palette, typography, moodboard, assets).

Education

2018

Scrum Course, **Bizboard**.

2017

Sprint Design Workshop, **AJSmart**.

Introduction to HTML and CSS,
Codeacademy Courses.

Introduction to Calligraphy Course,
43'OZ.

2016

Digital Design Course, **FloAgency**.

2011 – 2015

Bachelor of Engineering, System &
Computer Engineering, **Technical
University of Moldova**.

Tools



Languages

- Fluent in English,
- Russian & Romanian are native.

Skills

- Web Design
- Mobile Design
- User Experience
- Branding
- Illustration
- Social Media Design
- Ebooks Design
- Logo

Side Activities

2018

Volunteer, TNW Conference.

2017

Design Mentor, Rockstart “Shell
Smart Energy Program”.

2015

Participant (Designer), Smart
City Hackaton Chisinau, MD.

Volunteer (Graphic Designer),
TEDx Chisinau, MD.

2014

Participant (Designer), Startup
Weekend Chisinau, MD.