

TITLE 1

What is a Supply Chain?

Network Model

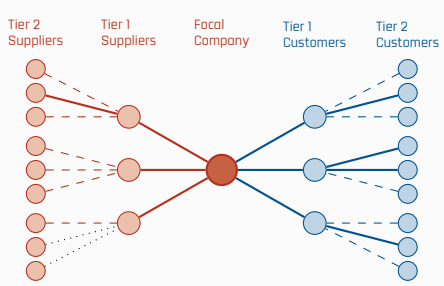
Tier 2
Suppliers

Tier 1
Suppliers

Focal
Company

Tier 1
Customers

Tier 2
Customers



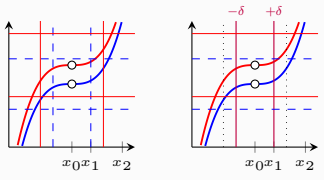
In a manufacturing context, a supply chain can be seen as a network of suppliers, manufacturers, distributors, and retailers.

Network Model

EOQ formula:

$$Q^* = \sqrt{\frac{ABC}{D}}$$

Flows



What is Supply Chain Management?

SCM Activities

TITLE 2

Subtitle 2

Subsubtitle 2

