

JORDAN KROGMANN

Experienced Data Scientist with a demonstrated history of working in the higher education industry and executing growth methodologies to improve business models.



PROFESSIONAL EXPERIENCE

- Present
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July 2021
- Director of Data Science**
Southern New Hampshire University 📍 Manchester NH
 - Drove strategy for analytic roadmap, built solutions in collaboration with external stakeholders and fostered implementation
 - Performed code & design reviews that ensured code quality that allow junior members learn and grow their expertise
- July 2021
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September 2020
- Senior Data Scientist**
Southern New Hampshire University 📍 Manchester NH
 - Worked on Growth Team to capitalize on lead funnel opportunity by using A/B testing & growth methodologies
 - Created a Voice of Customer framework from the ground up to help ideation to support product optimization
- September 2020
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May 2016
- Data Scientist**
Southern New Hampshire University 📍 Manchester NH
 - Built forecasting process to help predict lead conversion, student success, & graduation using machine learning
 - Identified opportunities to handle a high volume of incoming students due to the pandemic by using unemployment data
 - Developed internal R packages to perform analyses & automate reports to key business stakeholders
- January 2012
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June 2007
- Senior Explosive Ordnance Disposal Team Leader**
United States Army 📍 Fort Hood TX
 - Placed 2nd in Korea's Team of the Year
 - Top Secret / SCI - Security Clearance
 - Render-safed / disposed of explosive, chemical, biological, nuclear and hazardous materials



EDUCATION

- December 2016
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September 2013
- Southern New Hampshire University**
Bachelor of Arts in Mathematics 📍 Manchester NH
Minor in Education
 - Math Club President
 - Competition Team Captain
- October 2008
- Naval Explosive Ordnance Disposal School**
Explosive Ordnance Disposal Specialist 📍 Destin FL



CONTACT INFO

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🌐 github.com/Jordan-Kroghmann

📞 (254) 702-7244

SKILLS

🔧 Proficient in R, Python, SQL, SSIS, LaTeX, Rmarkdown, Jupyter Notebooks, Git, Microsoft Azure, Data Bricks, AWS, and Sagemaker

🧠 Experienced with advanced tasks in statistical/machine learning functions, data analysis, and data architecture