# **Jordan McGhee**

# Full Stack Web Developer

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#### **EXPERIENCE**

## **Terminus ABM**, Atlanta, GA — Sr. Digital Designer

June 2018 - PRESENT

Lead Terminus' Creative Services team, turning around personalized animated and/or static ad sets for customer marketing campaigns.

Managed several dozen customer accounts, responsible for more than 65% of all incoming customer requests, and consulted customers on current advertising best practices.

Delivered every customer request within the 5 day SLA while my workload increased by 100% year over year.

## **Terminus ABM,** Atlanta, GA — Jr. Digital Strategist

February 2018 - June 2018

Discovered project errors and solved potential issues before they impacted customer campaigns.

Reduced percentage of customer campaigns that did not launch within the 3 business day SLA from 11% to <1%.

Ensured data quality for every launched campaign on the Terminus platform.

## **TECHNICAL SKILLS**

Languages

HTML5

CSS3

**JavaScript** 

jQuery

Python

#### **Frameworks**

Django

Bulma

Bootstrap

#### Databases

MySQL

**SQLite** 

### **EDUCATION**

# **Coding Dojo,** Online — Full Stack Web Development Program (Python)

March 2021- July 2021

Intensive 14 week, part-time web development program. Included the introduction, implementation, and iteration of various web projects utilizing Python, HTML, CSS, and JavaScript

## University of Missouri, Columbia, MO

August 2013 - May 2017

Bachelor of Journalism | Radio - TV Production — Cum Laude

#### **Version Control**

Git

Github

#### **Adobe Creative Suite**

After Effects

Photoshop

Illustrator

#### **PROJECTS**

## SwoleMates — Python, Django, MySQL, HTML/CSS, JavaScript

A social media platform for weightlifters. Very similar to Facebook in that the app allows users to send/accept/deny friend requests, create/like workouts, and make/interact with posts.

### PROJECT / CODE

# **Job App Tracker** — Python, Django, MySQL, HTML/CSS, JavaScript

A web application where a user can easily keep track of the jobs they've recently applied to. Each job entry will keep track of the pertinent information to that application like the company, position, urls to the company site and actual job posting, as well as the current status of the application (e.g. *Applied, Interview Scheduled, Received Offer*).

Guest Login: guest@guest.com | 12345678

## PROJECT / CODE

## Quizzard - Python, Django, MySQL, HTML/CSS, JavaScript

A quiz platform that allows users to create/take/edit/delete quizzes and share those quizzes with their friends on the platform. This app was my group project for the Coding Dojo.

### PROJECT / CODE

#### **REFERENCES**

**Tenisha Griggs** — Manager, Terminus

Phone: (ask) Email: (ask)

**Mallory Traylor** — Creative Services Team Coworker, Terminus

Phone: (ask) Email: (ask)

Reena Dangi — Instructor, Coding Dojo

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