

Jordan McGhee

UX/UI & Frontend Developer

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[Github](#) | [LinkedIn](#) | [Website](#)

EXPERIENCE

DemandScience, Atlanta, GA — [Manager](#), Creative Services

June 2023 - June 2025 (*DemandScience acquired Terminus in 2024*)

Led a team of creative professionals in delivering high-impact creatives for marketing campaigns.

Collaborated directly with clients, joining discovery calls to pitch and tailor creative services for diverse marketing needs aligning with product offerings.

Managed the creation and optimization of high-value customer ad sets, ensuring campaign effectiveness and client satisfaction.

Terminus, Atlanta, GA — [Sr. Digital Designer](#), Creative Services

Feb 2018 - June 2023

Spearheaded the expansion of creative offerings to include HTML5, video, and audio ad production, broadening service capabilities and increasing revenue opportunities.

Utilized the Adobe Creative Suite to turn around professional animated, HTML5, and static display ad sets for customer B2B marketing campaigns.

Managed 60+ customer accounts, communicating directly with customers for feedback. Responsible for more than 65% of all incoming requests.

PROJECTS

LeagueTrendz — [CODE](#) | [WEBSITE](#)

A web application allowing users to follow their favorite teams and players, analyze statistics, and view data from 2024 and past seasons across the National Basketball Association.

Built using React with Typescript, Supabase & PostgreSQL, Node, Express, and TailwindCSS & shadcn for styling.

D4K 2024 — [CODE](#) | [WEBSITE](#)

A mobile-first web app and POS system built for the 5th annual D4K charity party. We raised over \$27,000 supporting The Nicholas House and True Change charities in Atlanta. Built to handle 200+ unique users, 500+ orders, and 600+ drinks made with order-tracking, live leaderboard updates, and admin analytics.

Built using React with Typescript, Express, Node, PostgreSQL, and TailwindCSS for styling.

EDUCATION

CODING DOJO, Online

Full Stack Web Development Program (Python/Django)

UNIVERSITY OF MISSOURI

BA Journalism, Radio-TV Production, Cum Laude

TECHNICAL SKILLS

Design Tools

Photoshop

After Effects

Figma

Programming Languages

TypeScript

Javascript

Python

Libraries & Frameworks

React

Express

Node

Django

Databases

PostgreSQL

MongoDB

Development Practices

Database Management

RESTful API

CI/CD

AI-Assisted Development