

I have always been attracted to simple furniture and have been more focused on the form rather than the function. I value furniture that is elegant, light, and straightforward. I have always pulled my inspiration through many modern-day companies like Anthropologie, Maiden Home, and CB2. I respect their brand identity and the design language of their furniture. Each of these three companies is drastically different when it comes to design, but they all share a specific feel and identity that I strive for when I am designing.

Although Anthropologie, Maiden Home, and BDDW design around many different styles, I have always been more pulled to the organic and curvy forms, especially in bedroom furniture. I believe that the oasis of one's bedroom should be a space in which people can feel at ease and have a sense of comfort. The Comfort of Curves is a collection that embraces the beauty of rounded forms and soft lines. Each piece will embody the sense of relaxation and groundedness that makes your space feel whole. With this collection, it will combine all things comfortable with the idea of creating a more fluid and organic environment. “Research shows that we subjectively interpret sharp, hard visual cues as red flags in our environment (with corresponding heightened activity in our brain’s threat tripwire, the amygdala). Even holding a glass with pronounced hard lines and edges has been shown to elevate tension across the dinner table. Curves take the perceptual edge off” (Jaffe). “The softness of contour may also play out in our brains, not unlike an emotionally satisfying song or poem. A new discipline is known as neuroaesthetics—an ambitious vector between neuroscience and the fine arts—is exploring this idea, shedding light on why the love of curves is seducing technology manufacturers. Recent research under this new banner suggests that curved features in furniture, trigger activity in our brain's’ pleasure center. We derive a buzz from curves much as we do when viewing a beautiful work of art” (Jaffe). “And if it’s true, as the research indicates, that the curve is an emotional elixir for anxiety-prone brains” (Jaffe).

I plan on achieving the simple curvature forms of elegance by using a neutral color palette, soft lines, and pops of details. The Comfort of Curve’s bedroom collection is an eight-piece collection that is all things soft and airy. This collection consists of a canopy bed, nightstands, wardrobe, bench, floor light, hanging shelves, vanity desk, and vanity chair. Some of the materials include ash wood, copper, and a cotton-linen blend fabric. Each individual piece is encompassed by the idea of curves. This cohesive collection gives off a very simple but elegant vibe. The Comfort of Curves collection is meant to be used in a bedroom space to give the client their ideal oasis.