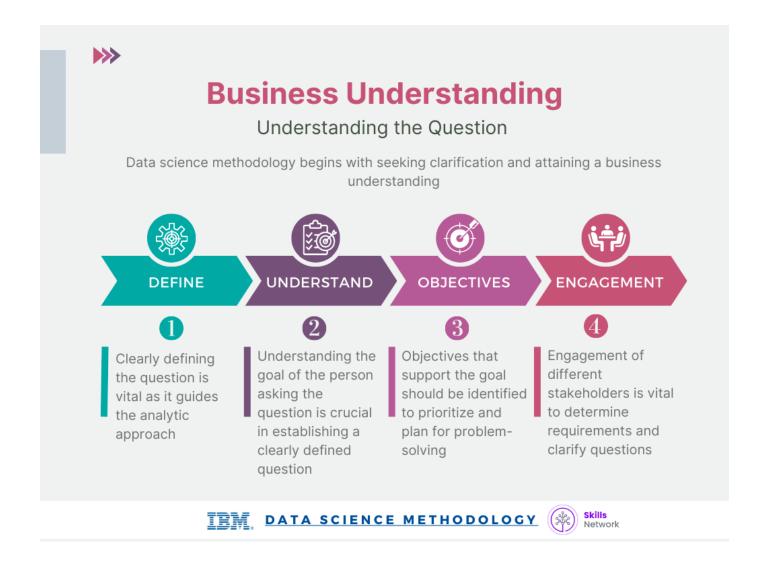
Lesson summary

Module 1 Lesson 1: From Problem to Approach



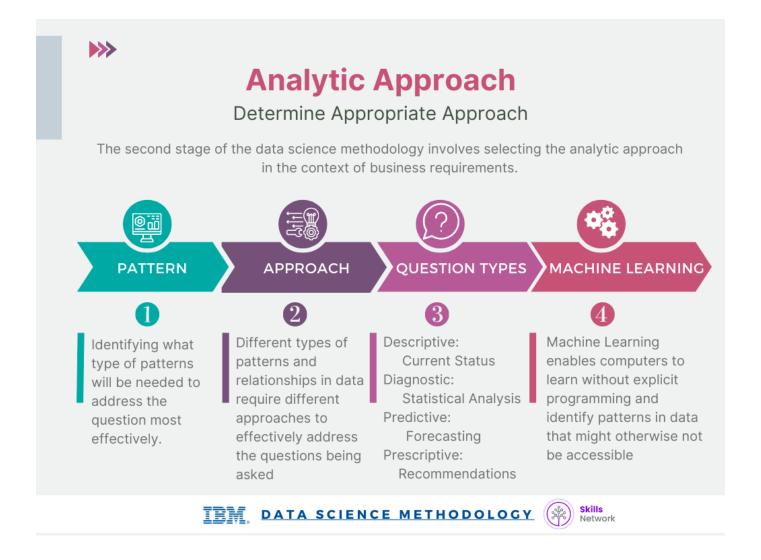
Congratulations! You have completed this lesson. At this point in the course, you know:

- Foundational methodology, a cyclical, iterative data science methodology developed by John Rollins, consists of 10 stages, starting with Business Understanding and ending with Feedback.
- CRISP-DM, an open source data methodology, combines several of the data-related methodology stages into one stage and omits the Feedback stage resulting in a six-stage data methodology.
- The primary goal of the Business Understanding stage is to understand the business problem and determine the data needed to answer the core business question.



• During the Analytic Approach stage, you can choose from descriptive, diagnostic, predictive, and prescriptive analytic approaches, whether to use machine learning with clustering associations.

1 of 2 15/11/23, 19:51



• Decision tree classification is a predictive analytics approach that's easy for non-data scientists to implement

Author(s)

<u>Dr. Pooja</u> <u>Patsy R. Kravitz</u>

Changelog

DateVersionChanged byChange Description2023-08-09 0.1Patsy R. Kravitz Initial version created2023-08-13 0.2Dr. PoojaInforgraphic included

© IBM Corporation 2023. All rights reserved.

2 of 2 15/11/23, 19:51