

Jordan Chan

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Education

New York University

B.S., Integrated Digital Media

GPA: 3.93/4.0

Expected Graduation: May 2023

Experience

Paramount Pictures

Student Ambassador

10/14/2019 – 02/21/2020

- Developed seven grassroots events at the University of San Francisco to promote upcoming films.
- Hosted Paramount screenings and wrote five screening reports about audience demographics.
- Wrote three publicity and promotions reports on conducting grassroots events in San Francisco.

Dreamable

Project Intern

10/04/2019 – 03/15/2020

- Helped define and create the social voice for each of Dreamable's services.
- Posted updates, articles, events, and news stories on social media and websites.
- Contributed to the conceptualization and evaluation of potential services.
- Conducted market research to improve Dreamable's business proposals.

Allied Global Marketing

Field Marketing Intern

09/25/2019 – 02/21/2020

- Conceptualised promotional and publicity stunts and events for media clients.
- Learned how to develop a marketing pitch and reached out to potential partners.
- Gained events management experience by assisting Allied staff at movie screenings.
- Organised four local level events such as Greek system activities to promote client projects.

Affiliations

- Participated in Hong Kong University's media studies summer program June 2018 – August 2018
- Completed Unicef and Golden Gate half marathons October 2018 and 2019
- Bronze award gained from HK Social Welfare Department for volunteering experiences May 2018

Technical Skills

Tableau	Qualtrics	Wordpress	Adobe XD	Adobe Premiere Pro
Airtable	Smartsheet	Figma	Adobe Spark	Microsoft Office
HTML	CSS	Javascript	Unity	Digital Marketing

Languages

Native proficiency in written and spoken Mandarin and Cantonese

Elementary proficiency in Korean