

Jordan Costley

Interaction Designer

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I care deeply and believe strongly in the process of iterative, human centered design and believe it to be key in creating innovative, effective, and intuitive solutions to solve problems. I find exploration of thoughts and ideas on paper first as to explore my thoughts as I run through the possibilities of working on a project.

Experience

Photographer | *Freelance*

August 2018-Present

Collaboration with local and national brands to assist with product photography and promotion. In addition to product photography, headshots and other occasion photography such as engagement shoots.

Sales Associate | *FedEx Office*

July 2016 - March 2019

Worked along a small team of associates to assist guests with their shipping needs and questions as well as their print projects via consultation. Print projects included varying levels of pre-press and design needs as well as post production finishing. Other responsibilities included assisting with the on boarding and training of new team members for the Atlanta district.

Print Specialist & Sales Associate | *OfficeMax* *August 2014 - July 2015*

Worked primarily in the printing department alongside a team of associates to assist customers with a variety of printing needs via consultation to find the best solution to their problem. Other roles included assisting with working the floor to greet and interact with guests and assist the Tech Sales Associates with sales of technology products and services pushing our team to the top 10 in the nation.

Education

Kennesaw State | *BS Interactive Design*

Expected Graduation 2020

Minor in Technical Communications

Focus on interdisciplinary design skills to develop technical, theoretical, and problem solving skills. Learning skills from prototyping to usability testing to help solve current day problems in an innovative yet practical manner.

Skills

Technical

- Wireframes & Mockups
- User flows
- Style guides
- Prototyping
- HTML, CSS, & Javascript
- Branding
- Photography
- Task Analysis
- Cognitive Walk-through
- Usability Testing
- Heuristic Evaluation

Tools

- Pen & Paper
- InVision
- Photoshop
- Illustrator
- Indesign
- Premiere Pro
- XD
- Axure

Recognition

- Dean's List
- President's List