

# Jordan Costley

## Interaction Designer

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I care deeply and believe strongly in the process of iterative, human centered design and believe it to be key in bridging the gap between user goals and business goals.

## Education

**Kennesaw State** | *BS Interactive Design* Expected Graduation 2020

Minor in Technical Communications

Focus on interdisciplinary design skills to develop technical, theoretical, and problem solving skills. Learning skills from prototyping to usability testing to help solve current day problems in an innovative yet practical manner.

## Experience

**Photographer** | *Freelance* August 2018-Present

Collaboration with local and national brands to assist with product photography and promotion. In addition to product photography, photographing headshots and other occasions such as engagement shoots.

**Sales Associate** | *FedEx Office* July 2016 - March 2019

Worked along a small team of associates to assist guests with their shipping needs. Collaborated with guests to produce their printing needs and any pre-press design requirements. Counted, verified, and reconciled daily cash sales. Performed opening and closing procedures according to company policy. Trained and assisted onboarding team members for the Atlanta district.

**Print Specialist & Sales Associate** | *OfficeMax* August 2014 - July 2015

Worked primarily in the printing department alongside a team of associates to assist customers with a variety of printing needs via consultation to find the best solution to their problem. Walked the floor to greet and assist guests by giving product knowledge where needed. Assisted the Tech Sales Team to deliver information and produce sales of technology products and services to help push our team to the top 10 in the nation. Supported guests by handling minor customer complaints and concerns.

## Skills

### Technical

- Wireframes & Mockups
- User flows
- Prototyping
- Task Analysis
- Research
- Cognitive Walk-through
- Usability Testing
- Information Architecture
- HTML, CSS, & Javascript
- Branding
- Style guides
- Photography

### Tools

- Pen & Paper
- InVision
- Photoshop
- Illustrator
- Indesign
- Figma
- Adobe XD
- Axure

### Recognition

- Dean's List
- President's List