

# Jordan Costley

## User Experience Designer

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I believe strongly in the process of iterative, human-centered design and believe it to be key in bridging the gap between user goals and business goals. I have a technical background focused around customer and user needs to help design creative, user-focused solutions with proven design processes.

## Education

**BS Interactive Design** | Kennesaw State University May 2020

Minor in Technical Communication

Focus on interdisciplinary design skills to develop technical, theoretical, and problem solving skills. Learning skills from prototyping to usability testing to help solve current-day problems in an innovative yet practical manner. Full range of the UX design process including research, user interviews, persona modeling, information architecture, wireframing, UI Design, prototyping, and presentations.

- Lead and collaborated on several design projects for web and mobile utilizing design processes focused on user goals while applying design principles.
- Conducted moderated usability tests to verify design solutions.

## Experience

**Photographer** | Freelance August 2018-Present

- Collaboration with local and national brands to assist with product photography and promotions such as producing web content and advertising material.
- Photographing headshots and other occasions such as engagement shoots, weddings, and portrait sessions.

**Sales Associate** | FedEx Office July 2016 - March 2019

- Worked along a small team to assist guests with their shipping needs.
- Collaborated with guests to produce their printing needs and any pre-press design requirements.
- Counted, verified, and reconciled daily cash sales.
- Performed opening and closing procedures according to company policy.
- Trained and assisted onboarding team members for the Atlanta district.

**Print Specialist & Sales Associate** | OfficeMax August 2014 - July 2015

- Worked primarily in the printing department alongside a team to consult with customers to find the best solution to their problem.
- Walked the floor to greet and assist guests by giving product knowledge according to their needs.
- Assisted the Tech Sales Team to deliver information and produce sales of technology products and services to help our team reach top 10 in the nation.

## Skills

### Technical

- Wireframes & Mockups
- User flows
- Prototyping
- Task Analysis
- Research
- Cognitive Walk-through
- Usability Testing
- Information Architecture
- HTML, CSS, & Javascript
- UI Design
- Style Guides
- Photography

### Tools

- Pencil & Paper
- Illustrator
- InDesign
- Photoshop
- Adobe XD
- Axure
- Figma
- InVision

### Recognition

- Dean's List 2016-2020
- President's List:  
Fall 2018, 2019  
Spring 2020