Jordan Costley
User Experience Designer

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I believe in the process of iterative, human-centered design to create intuitive, meaningful solutions with a focus on user goals while maintaining business goals.

Education

BS Interactive Design | *Kennesaw State University*   *August 2015 - May 2020*

Minor in Technical Communication

Lead and contributed to experimental projects utilizing various UX design processes involving user research, modeling, wireframes, prototyping, interaction, and user testing to design human-centered, data-driven solutions.

Experience

Photographer | *Freelance*   *August 2018 - Present*

- Collaborate with local and national brands to produce product photography for web content and advertising material.
- Photograph portraits and headshots in addition to events including engagement sessions and wedding ceremonies.

Sales Associate | *FedEx Office*   *July 2016 - March 2019*

- Worked alongside a small team to assist guests with their shipping needs.
- Collaborated with guests to evaluate and produce their printing needs and design any pre-press requirements.
- Counted, verified, and reconciled daily cash sales.
- Preformed opening and closing procedures according to company policy.
- Trained team members for the Atlanta district.

Print Specialist & Sales Associate | *OfficeMax*   *August 2014 - July 2015*

- Worked alongside a team to consult with customers to find the best print solution to their problems.
- Assisted the Tech Sales Team to deliver information and produce sales of technology products and services to raise sales to top 10 in the nation.
- Greet and assisted guests in giving product knowledge.

Skills

Technical

- Wireframes
- Mockups
- User flows
- Prototyping
- Task Analysis
- Cognitive Walk-through
- User Research
- Usability Testing
- Information Architecture
- Visual Design
- Heuristic Evaluation
- Interaction Design
- HTML, CSS, & Javascript

Tools

- Figma
- InVision
- Axure
- Adobe XD
- Illustrator
- InDesign
- Photoshop

Recognition

- Dean's List 2016-2020
- President's List:
  Fall 2018, 2019
  Spring 2020