Jordan Costley
User Experience Designer

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I recently graduated from KSU and am seeking a UX Design position. I believe strongly in the process of iterative, human-centered design and believe it to be key in bridging the gap between user goals and business goals. I have a technical background focused on customers and user needs to help design creative user-focused solutions.

Education

BS Interactive Design | *Kennesaw State University*   *May 2020*

Minor in Technical Communication

Focus on interdisciplinary design skills to develop technical, theoretical, and problem-solving skills. Learn skills from prototyping to usability testing to help solve current-day problems in an innovative yet practical manner. Explore the full range of the UX design process including research, modeling, wireframing, UI Design, prototyping, and stakeholder presentations.

Experience

Photographer | *Freelance*   *August 2018-Present*

- Collaboration with local and national brands to assist with product photography and promotion such as producing web content and advertising material.
- Photographing headshots and other occasions such as engagement shoots, weddings, and portrait sessions.

Sales Associate | *FedEx Office*   *July 2016 - March 2019*

- Worked along a small team to assist guests with their shipping needs.
- Collaborated with guests to produce their printing needs and any pre-press design requirements.
- Counted, verified, and reconciled daily cash sales.
- Preformed opening and closing procedures according to company policy.
- Trained and assisted on-boarding team members for the Atlanta district.

Print Specialist & Sales Associate | *OfficeMax*   *August 2014 - July 2015*

- Worked primarily in the printing department alongside a team to consult with customers to find the best solution to their problem.
- Walked the floor to greet and assist guests by giving product knowledge according to their needs.
- Assisted the Tech Sales Team to deliver information and produce sales of technology products and services to help push our team to top 10 in the nation.
- Supported guests by handling minor customer complaints and concerns.

Skills

Technical

- Wireframes & Mockups
- User flows
- Prototyping
- Task Analysis
- Research
- Cognitive Walk-through
- Usability Testing
- Information Architecture
- HTML, CSS, & Javascript
- UI Design
- Style Guides
- Photography

Tools

- Pencil & Paper
- Illustrator
- InDesign
- Photoshop
- Adobe XD
- Axure
- Figma
- InVision

Recognition

- Dean's List 2016-2020
- President's List:
  Fall 2018, 2019
  Spring 2020