

# Jordan Costley

## User Experience Designer

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I care deeply and believe strongly in the process of iterative, human centered design and believe it to be key in bridging the gap between user goals and business goals.

## Education

**BS Interactive Design** | Kennesaw State University    *Graduating May 2020*

Minor in Technical Communication

Focus on interdisciplinary design skills to develop technical, theoretical, and problem solving skills. Learning skills from prototyping to usability testing to help solve current day problems in an innovative yet practical manner. Full range of design process including research, modeling, wireframing, and prototyping.

## Experience

**Photographer** | *Freelance*    *August 2018-Present*

- Collaboration with local and national brands to assist with product photography and promotion such as producing web content and advertising material.
- Photographing headshots and other occasions such as engagement shoots and portrait sessions.

**Sales Associate** | *FedEx Office*    *July 2016 - March 2019*

- Worked along a small team to assist guests with their shipping needs.
- Collaborated with guests to produce their printing needs and any pre-press design requirements.
- Counted, verified, and reconciled daily cash sales.
- Performed opening and closing procedures according to company policy.
- Trained and assisted onboarding team members for the Atlanta district.

**Print Specialist & Sales Associate** | *OfficeMax*    *August 2014 - July 2015*

- Worked primarily in the printing department alongside a team to consult customers to find the best solution to their problem.
- Walked the floor to greet and assist guests by giving product knowledge according to their needs.
- Assisted the Tech Sales Team to deliver information and produce sales of technology products and services to help push our team to top 10 in the nation.
- Supported guests by handling minor customer complaints and concerns.

## Skills

### Technical

- Wireframes & Mockups
- User flows
- Prototyping
- Task Analysis
- Research
- Cognitive Walk-through
- Usability Testing
- Information Architecture
- HTML, CSS, & Javascript
- Branding
- Style Guides
- Photography

### Tools

- Pencil & Paper
- Illustrator
- InDesign
- Photoshop
- Adobe XD
- Axure
- Figma
- InVision

### Recognition

- Dean's List 2016-2019
- President's List 2018