

Jordan Costley

User Experience Designer

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Education

BS Interactive Design | Kennesaw State University May 2020
Minor in Technical Communication

Projects

UI & Interaction Designer, Researcher | PlanIt Prototype

- Conducted user research and competitive analysis to discover primary users and their goals/behaviors.
- Designed wireframes, UI elements, user flows, interactions, and high-fidelity prototype based on user research.
- Conducted usability testing to refine the design to produce a finalized prototype.

Team Lead, UI & Interaction Designer, Researcher | Spotter Prototype

- Led a team of two to produce a high-fidelity app prototype.
- Conducted user research interviews to establish user goals and behaviors.
- Oversaw and collaborated on the design process of creating wireframes, user flows, UI elements, interaction design, and high-fidelity prototype.

Experience

Photographer | Freelance August 2018 - Present

- Collaborate with local and national brands to create product photography for web content and advertising material.
- Photograph portraits and headshots in addition to events including engagement sessions and wedding ceremonies.

Sales Associate | FedEx Office July 2016 - March 2019

- Worked alongside a small team to advise guests with their shipping needs.
- Consulted with customers to evaluate their printing needs and produced solutions including the design of any pre-press requirements.
- Counted, verified, and reconciled daily cash sales.
- Trained and mentored new team members for the Atlanta district.

Skills

Technical

- Wireframes
- Mockups
- User flows
- Rapid Prototyping
- Task Analysis
- Cognitive Walk-through
- User Research
- Usability Testing
- Information Architecture
- User Interface Design
- Heuristic Evaluation
- Interaction Design
- HTML, CSS, & Javascript

Tools

- Figma
- InVision
- Axure
- Adobe XD
- Illustrator
- InDesign
- Photoshop

Recognition

- Dean's List 2016-2020
- President's List:
Fall 2018, 2019
Spring 2020