

# Jordan Costley

User Experience Designer

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## Education

**BS Interactive Design** | Kennesaw State University May 2020

Minor in Technical Communication

Focus on interdisciplinary design skills to develop technical, theoretical, and problem-solving skills to create human-centered design solutions.

## Projects

**Interaction Designer & Researcher** | PlanIt

Automated student planner iOS mobile app prototype.

- Conducted user research and developed personas in order to enhance functionality and usability for key audiences.
- Designed wireframes, UI elements, user flows, interactions, and high-fidelity prototype based on user research.
- Conducted usability testing to refine the design to produce a finalized prototype.

**Team Lead, Interaction Designer, & Researcher** | Spotter

Movie & TV online streaming assistant iOS mobile app prototype.

- Led a team of three to design and produce a high-fidelity app prototype.
- Conducted user research interviews to establish user goals and behaviors.
- Oversaw and collaborated on the design process of creating wireframes, visual elements, interaction design, and high-fidelity prototype.

## Work Experience

**Photographer** | Freelance August 2018 - Present

- Built relationships and consulted with local and national brands to create product photography for web content and advertising material.
- Provide photography services to clients for individual portraits, engagement, and wedding ceremonies.

**Sales Associate** | FedEx Office July 2016 - March 2019

- Greeted customers in a courteous and professional manner while providing print and shipping services to approximately 100 guests per day.
- Drove sales by consulting with customers to evaluate their printing needs.
- Trained and mentored new team members for the Atlanta district.

## Skills

### Technical

Wireframes  
Mockups  
User flows  
Rapid Prototyping  
Task Analysis  
Cognitive Walk-through  
User Research  
Usability Testing  
Information Architecture  
User Interface Design  
Visual Design  
Typography  
Heuristic Evaluation  
Interaction Design  
HTML, CSS, & Javascript

### Tools

Figma  
InVision  
Axure  
Adobe XD  
Illustrator  
InDesign  
Photoshop

### Recognition

Dean's List 2016-2020

President's List:

Fall 2018, 2019

Spring 2020