

Jordan Costley

User Experience Designer

JordanCostley.com

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Education

BS Interactive Design | Kennesaw State University May 2020

Minor in Technical Communication

Focus on interdisciplinary design skills to develop technical, theoretical, and problem-solving skills to create human-centered design solutions.

Projects

Interaction Designer & Researcher | PlanIt

Automated student planner iOS mobile app prototype.

- Conducted user research and developed personas in order to enhance functionality and usability for key audiences.
- Designed wireframes, UI elements, user flows, interactions, and high-fidelity prototype based on user research.
- Conducted usability testing to refine the design to produce a finalized prototype.

Team Lead, Interaction Designer, & Researcher | Spotter

Movie & TV online streaming assistant iOS mobile app prototype.

- Led a team of three to design and produce a high-fidelity app prototype.
- Conducted user research interviews to establish user goals and behaviors.
- Oversaw and collaborated on the design process of creating wireframes, visual elements, interaction design, and high-fidelity prototype.

Work Experience

Photographer | Freelance August 2018 - Present

- Built relationships and consulted with local and national brands to create product photography for web content and advertising material.
- Provide photography services to clients for individual portraits, engagements, and wedding ceremonies.

Sales Associate | FedEx Office July 2016 - March 2019

- Greeted customers in a courteous and professional manner while providing print and shipping services to approximately 100 guests per day.
- Drove sales by consulting with customers to evaluate their printing needs.
- Trained and mentored new team members for the Atlanta district.

Skills

Technical

Wireframes
Mockups
User flows
Rapid Prototyping
Task Analysis
Cognitive Walk-through
User Research
Usability Testing
Information Architecture
User Interface Design
Visual Design
Typography
Heuristic Evaluation
Interaction Design
HTML, CSS, & Javascript

Tools

Figma
InVision
Axure
Adobe XD
Illustrator
InDesign
Photoshop

Recognition

Dean's List 2016-2020
President's List:
Fall 2018, 2019
Spring 2020