

Jordan Costley

User Experience Designer

JordanCostley.com

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Education

BS Interactive Design | Kennesaw State University May 2020

Minor in Technical Communication

Focus on interdisciplinary design skills to develop technical, theoretical, and problem-solving skills to create human-centered design solutions.

Projects

Interaction/UI Designer & Researcher | iOS Prototype PlanIt

Automated student planner to empower students to be prepared and succeed.

- Conducted user research and synthesized data to understand our users.
- Designed end-to-end solutions including wireframes, user interface design, interaction design, and information architecture based on user research data.
- Developed wireframes into high fidelity interactive prototypes according to Apple's guidelines and conducted usability testing to refine the design.

Team Lead, Interaction Designer, & Researcher | iOS Prototype Spotter

Movie & TV streaming assistant to browse multiple platforms.

- Led a team of three to research, design, and produce a high-fidelity prototype.
- Conducted user research interviews to establish user goals and behaviors.
- Oversaw and collaborated on the UX design process of creating wireframes, visual design elements, interaction design, and high fidelity prototype.

Work Experience

Photographer | Freelance August 2018 - Present

- Collaborate and consult with local and national brands to produce product photography for web content and advertising material.
- Provide photography services to clients for individual portraits, engagements, and wedding ceremonies.

Sales Associate | FedEx Office July 2016 - March 2019

- Greeted customers courteously and professionally while providing print and shipping services to approximately 100 guests per day.
- Drove sales by consulting with customers to evaluate their printing needs.
- Trained and mentored new team members for the Atlanta district.

Skills

Technical

Wireframes
User flows
Information Architecture
Mockups
Rapid Prototyping
Task Analysis
Cognitive Walk-through
User Research
Usability Testing
User Interface Design
Visual Design
Typography
Heuristic Evaluation
Interaction Design
HTML5, CSS3, & JavaScript

Tools

Figma
InVision
Axure
Adobe XD
Adobe Illustrator
Adobe InDesign
Adobe Photoshop

Recognition

Dean's List 2016-2020
President's List:
Fall 2018, 2019
Spring 2020