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Art Portfolio



Jordanjudge 2 min read · 5 days ago



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Jordan Judge

Description

- This website is a showcase of all of my work that varies from graphic designs to illustrations and animations. People can pay for art commissions or buy existing art prints.

Purpose

- to show my work off and offer art commissions.

Target Audience

- People or businesses interested in requesting illustrations or graphic design work.

Primary User

Jenny

- Female
- age 26
- just started a coffee business and needs a logo
- enjoys fantasy and bold designs.
- Makes 100,000 a year



Secondary User

Barry

- Male
- 18

- Enjoys looking at art
- Unemployed



Functions

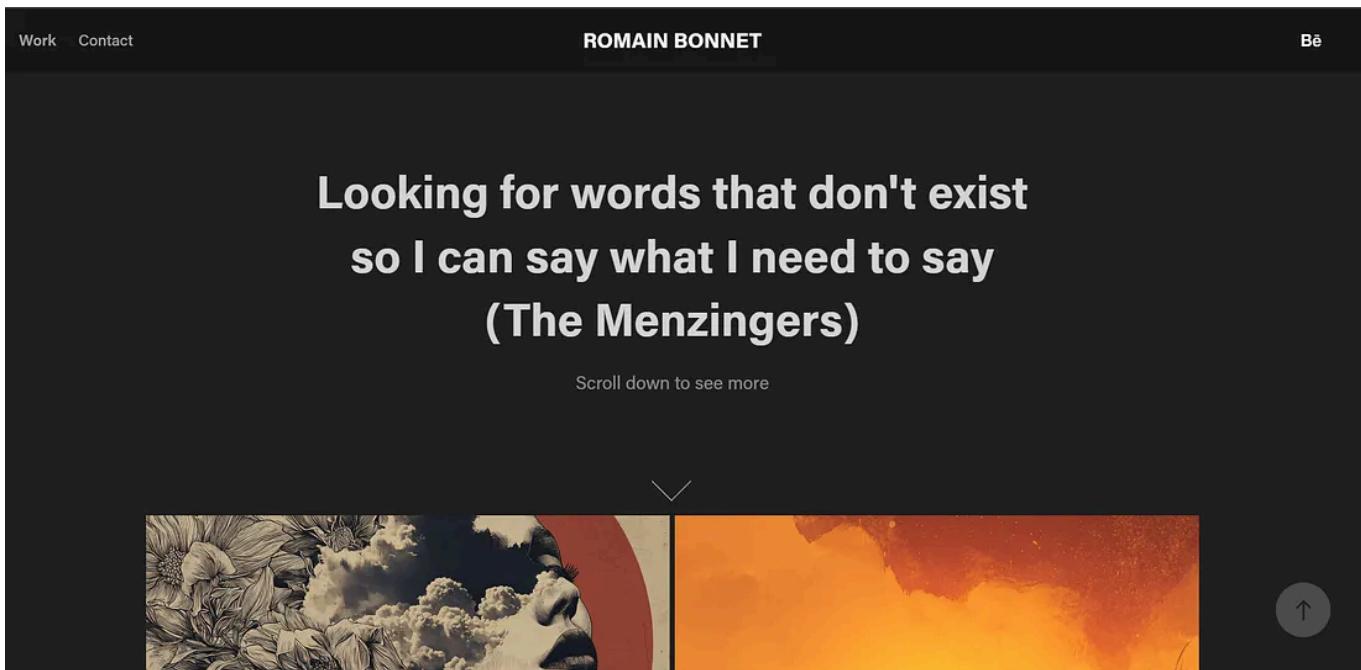
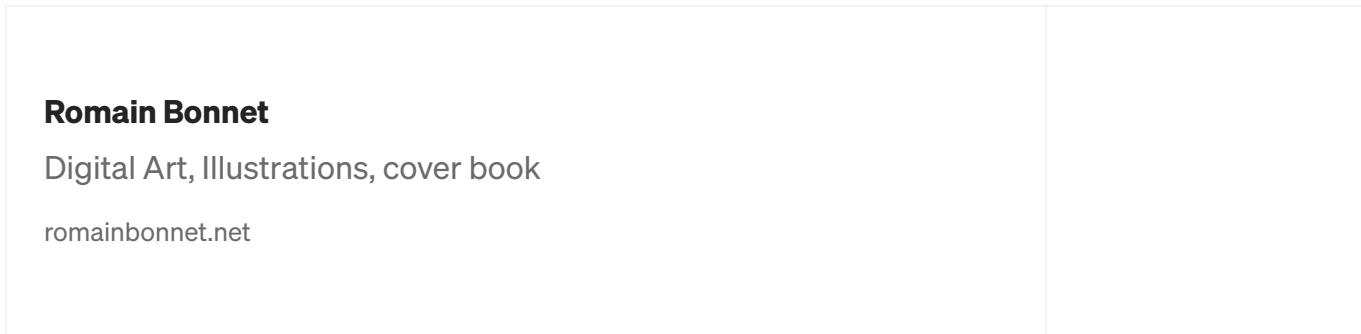
1. Art commissions
2. Buying prints and other items
3. Job offers
4. Viewing art
5. Business partnership proposal

Success goals

- Be able to make art full time within 5 years

Competitors visual audit

Romain Bonnet



Color palette:

- Letter color: `rgb(237, 238, 238);`
- Background color: `rgb(33, 33, 33);`



Typeface:

- Sans serif family

Media:

- Images

Function:

- Showcase their work to potential clients and job offers.

**Written by Jordanjudge**

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Jordanjudge

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