Personas

**Profile**

**Student: Chelsea Elizabeth**



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| **Degree Type/Job** | **Computer Skills** | **Mobile Skills Current Phone** |
| **Undergraduate:**  **Environmental Science** | **Novice** | **Expert/Samsung S4** |

Chelsea is a 21 year old, currently studying Environmental Science, she is from Manchester and enjoys exploring new places and discovering new Things. She often goes on Trips even if they’re optional because she enjoys learning new things about her course. She had a very good upbringing and from that is a very positive person, she also has two sisters studying the same degree.

She owns her own jewellery business to find her studies along with her undergraduate Loan. She is a hardworking individual and does her best in everything she can.

She struggles to maintain an organized work ethic and often finds herself under pressure when deadlines arise and even submitting a few after the deadline!

She has for poor computer Skills, she is hopeless at Excel, Word ect. She cannot figure out how to use them properly, but spends most of her time on her phone due to advertising her jewellery through her Instagram page in which she uploads most of her photos.

She is helpless when anything goes wrong with her computer and mobile and always refers someone else to fix the problem other than herself.

Review

Technology Level and Organization Level:

Internet Usage Level: 5/10 PC Software Level: 1 /10

Mobile Usage: 10/10 Mobile Software Level: 9/10

Organization Skills: 2/10 Deadlines Met: 7/16

**Profile**

**Student: Mary Martha**



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| **Degree Type/Job** | **Computer Skills** | **Mobile Skills Current Phone** |
| **Undergraduate: Geography** | **Expert** | **Intermediate/HTC** |

Mary is currently studying Geography, Mary is from London and is 19 years old. she is a very quiet individual and prefers to keep herself to herself. She often must go on trips because of her course, and gets fed up of working in groups because she always feels that she knows best! She hates her school trips and prefers just to learn in class.

She is a typical student, she likes to go out on weekdays. Wastes all her student loan money on cigarettes and Alcohol, but always manages to find a way to get her work done due to her organization skills, she often finds herself getting top marks because of this.

She also has fantastic computer skills since she took GCSE computer Science and always makes everyone around her look silly with how easy she finds it to use the Microsoft package. She often finds herself teaching other people how to use the software which makes her feel great.

She Likes to keep everything nicely placed almost OSD with how she places all her work after she has finished a trip. Straight away logging everything to her computer and aligning all her notes with the photos she has taken on her trip.

She often finds it a pain transferring all her photos onto her Computer as she forgets where each Photo was taken in the corresponding location, and often finds out later than the photo taken was in the wrong location.

Review

Technology Level and Organization Level:

Internet Usage Level: 10/10 PC Software Level: 7 /10

Mobile Usage: 10/10 Mobile Software Level: 5/10

Organization Skills: 7/10 Deadlines Met: 12/12

**Profile**

**Student: Carol Anna**



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| --- | --- | --- |
| **Degree Type/Job** | **Computer Skills** | **Mobile Skills Current Phone** |
| **Job: Environmental Scientist** | **Intermediate** | **Novice/**  **Samsung S5** |

Carol aged 30, is a married environmental Scientist with two kids from Liverpool. She is very enthusiastic about her work and enjoys the small things. She Enjoys going into work every day and Loves her job, she frequently is involved trips onto sites and writing up her data into excel and generating graphs, along with her findings from her trips such as photos ect.

She is a quiet individual who likes to live life by refusing to get involved in drama at work and keeps herself to herself all she wants to do is work.

She has good Computer skills and learnt how to use most of her software at university where her skills that she uses now where developed from university.

Although Carol loves her job she does sometimes find Excel frustrating and wishes it was simpler to use, she often finds herself looking at the same information a lot and having to delete previously done work because she forgets to select cells.

She often forgets to get GPS locations of where her notes have been taken or even marking them down on her map!

She is very unorganized although she loves her job she often finds herself trying to do her work properly but rushing it always in the end and wishes there she could find a way to make her job of organization easier!

Review

Technology Level and Organization Level:

Internet Usage Level: 4/10 PC Software Level: 4/10

Mobile Usage: 6/10 Mobile Software Level: 3/10

Organization Skills: 3/10 Deadlines Met: 18/20