

# HUB ADVERTISING

## CALENDAR LISTINGS

The HUB Events Calendar is a useful tool to promote events on the **HUB website** and a convenient way to get events on the **UW Calendar**.

**HUB Reservations:** All HUB meeting & event reservations are listed in the **HUB Events Calendar**.

**HUB Digital Displays:** All HUB events are displayed on the HUB wayfinding screens.

**HUB Website:** All HUB events appear on various HUB website pages.

→ **UW Calendar:** Clients who indicate **Yes** to UW Calendar & provide an event description when submitting a HUB Availability Check.

**Other Campus Events:** Anyone can submit UW campus events to the **HUB Events Calendar**.

→ **UW Calendar:** Clients who indicate **Yes** to UW Calendar & provide an event description when submitting a calendar event.

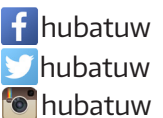
**HUB Events Calendar:** [hubres.uw.edu/hubcal](http://hubres.uw.edu/hubcal)

**UW Events Calendar (trumba):** [uw.edu/calendar](http://uw.edu/calendar)

**HUB Calendar (trumba) -> UW Events Calendar:** [www.trumba.com/calendars/sea\\_hub](http://www.trumba.com/calendars/sea_hub)

As the community center for the UW Seattle campus, the HUB is committed to promoting campus events, programs, & activities.

HUSKY UNION BUILDING  
UNIVERSITY of WASHINGTON



hubads@uw.edu  
hub.washington.edu