

# 1.3 – Data Visualization with ggplot2

ECON 480 • Econometrics • Fall 2021

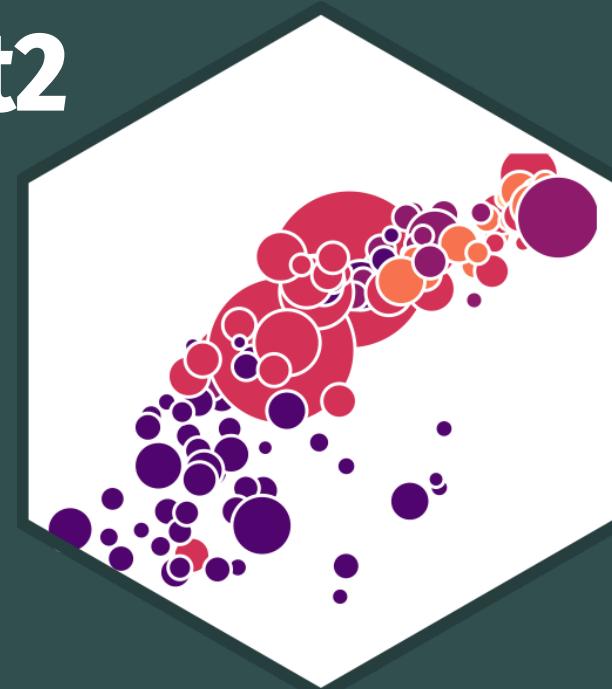
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 [safner@hood.edu](mailto:safner@hood.edu)

 [ryansafner/metricsF21](https://github.com/ryansafner/metricsF21)

 [metricsF21.classes.ryansafner.com](https://metricsF21.classes.ryansafner.com)



# Outline



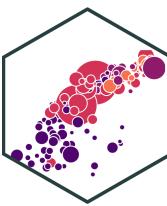
Plotting in Base R

ggplot2 and the tidyverse

Plot Layers

Some Troubleshooting

# Graphics and Statistics

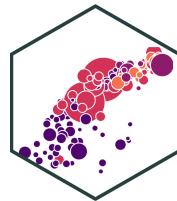


- Admittedly, we still need to cover basic descriptive statistics and data fundamentals
  - continuous, discrete, cross-sectional, time series, panel data
  - mean, median, variance, standard deviation
  - random variables, distributions, PDFs, Z-scores
  - bargraphs, boxplots, histograms, scatterplots
- All of this is coming in 2 weeks as we return to statistics and econometric theory
- But let's start with the fun stuff right away, even if you don't fully know the *reasons*: **data visualization**



# Plotting in Base R

# Our Data Source



- For our examples, we'll use a dataset `mpg` from the `ggplot2` library

```
library(ggplot2)
```

```
head(mpg)
```

```
## # A tibble: 6 × 11
##   manufacturer model displ year cyl trans     drv     cty     hwy fl class
##   <chr>        <chr> <dbl> <int> <int> <chr> <chr> <int> <int> <chr> <chr>
## 1 audi         a4      1.8  1999     4 auto(l5) f       18     29 p     compa...
## 2 audi         a4      1.8  1999     4 manual(m5) f       21     29 p     compa...
## 3 audi         a4      2.0  2008     4 manual(m6) f       20     31 p     compa...
## 4 audi         a4      2.0  2008     4 auto(av)   f       21     30 p     compa...
## 5 audi         a4      2.8  1999     6 auto(l5)  f       16     26 p     compa...
## 6 audi         a4      2.8  1999     6 manual(m5) f       18     26 p     compa...
```

# Plotting in Base R



- Base `R` is very powerful and intuitive to plot, but not very sexy
- Basic syntax for most types of plots:

```
plot_type(my_df$variable)
```

- If using multiple variables, you can avoid typing `$` by just typing the variable names and then in another argument to the plotting function, specify `data = my_df`

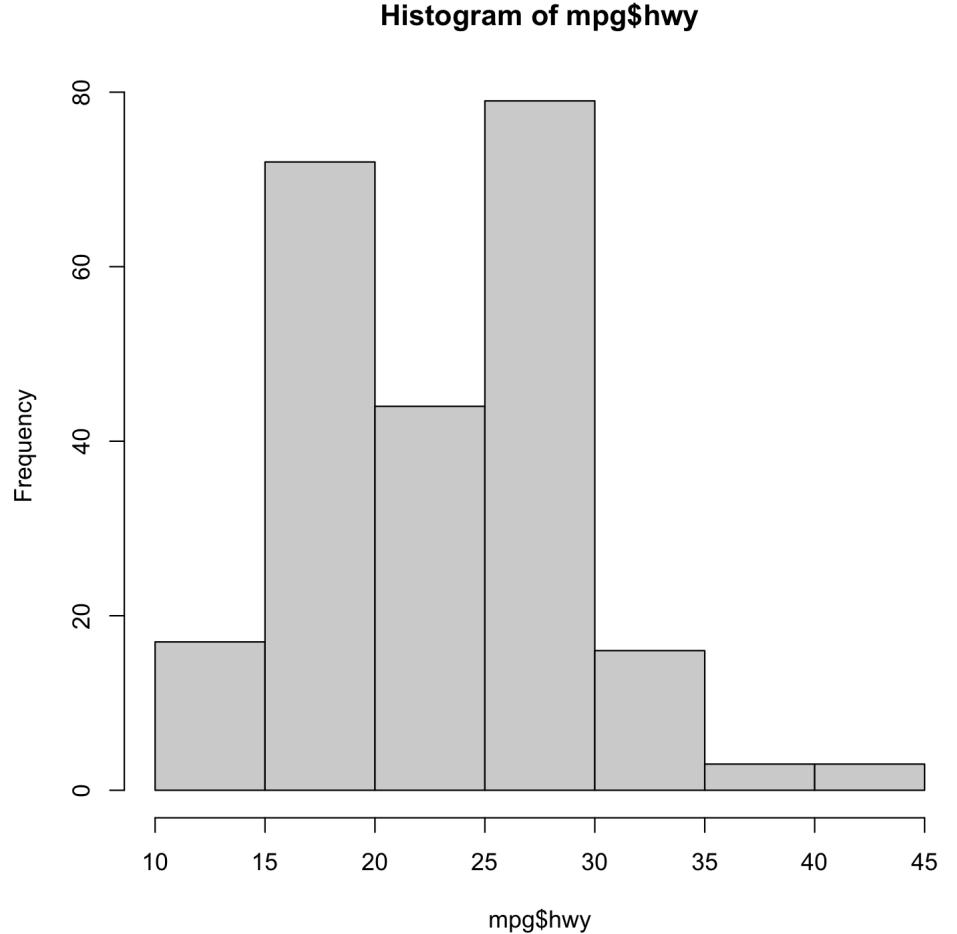
```
plot_type(my_df$variable1, my_df$variable2, data = my_df)
```

# Plotting in Base R: Histogram

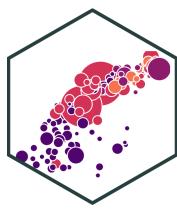


- Using the `mpg` data, plotting a **histogram** of `hwy`

```
hist(mpg$hwy)
```

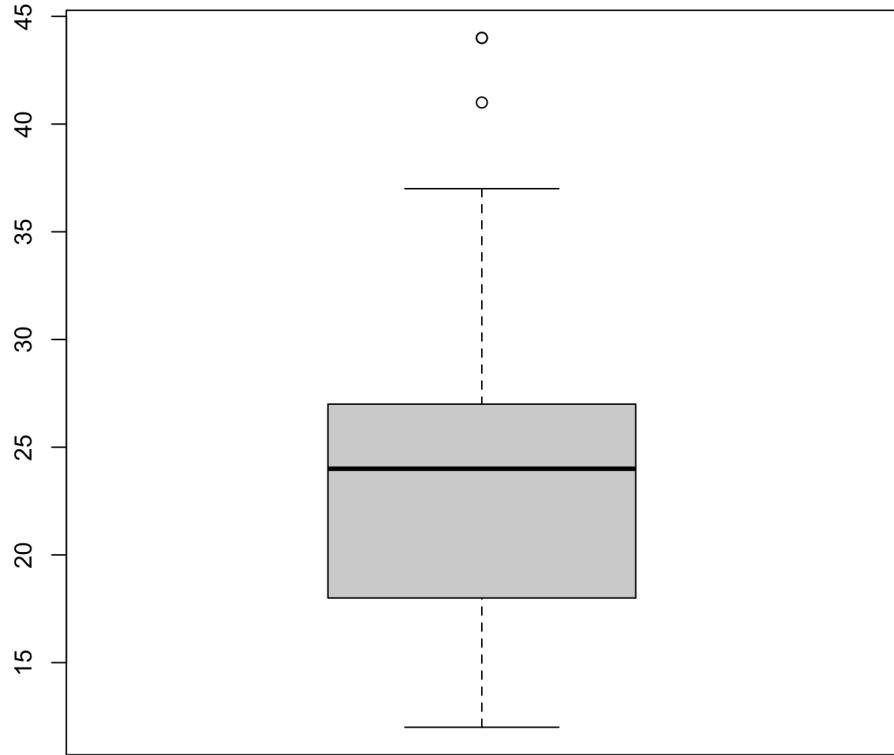


# Plotting in Base R: Boxplot

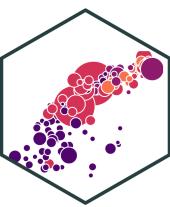


- Using the `mpg` data, plotting a **boxplot** of `hwy`

```
boxplot(mpg$hwy)
```



# Plotting in Base R: Boxplot by Category

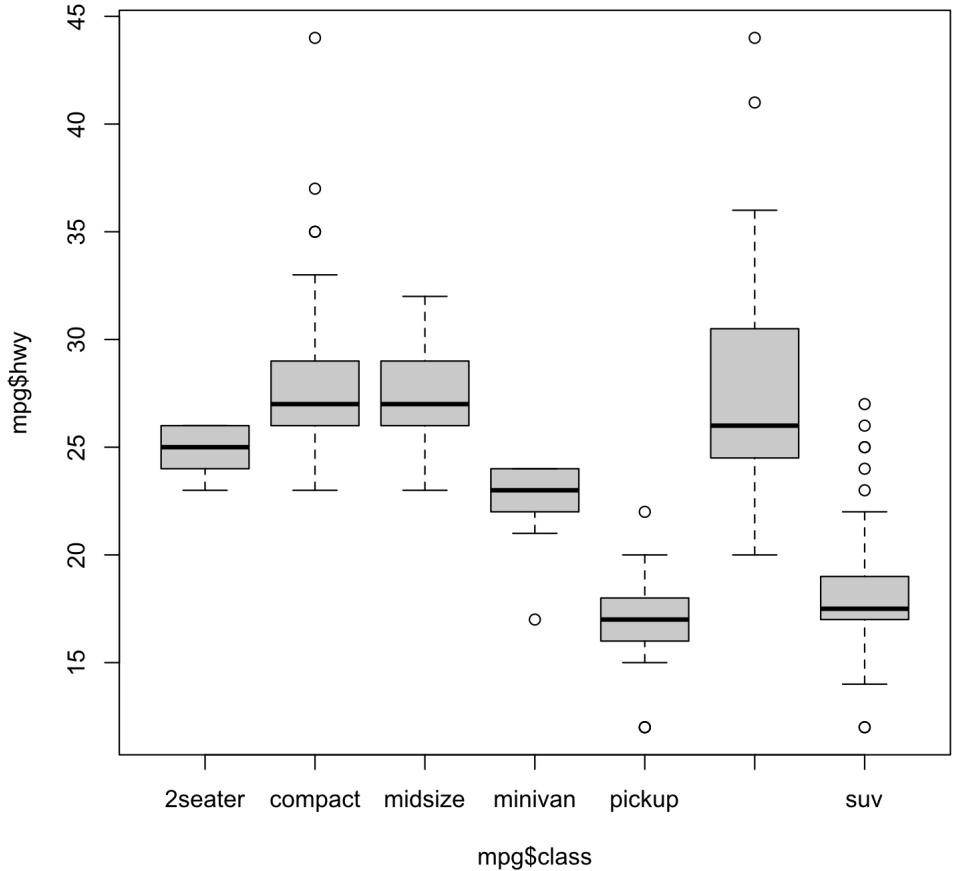


- Using the `mpg` data, plotting a **boxplot** of `hwy` **by** `class`

```
boxplot(mpg$hwy ~ mpg$class)
```

```
# second method  
boxplot(mpg ~ class, data = mtcars)
```

- The `~` is part of R's “**formula notation**”:
  - Dependent variable goes to left
  - Independent variable(s) to right, separated with `+`'s
  - Think `y~x+z` means "y" is explained by `x` and `z`"



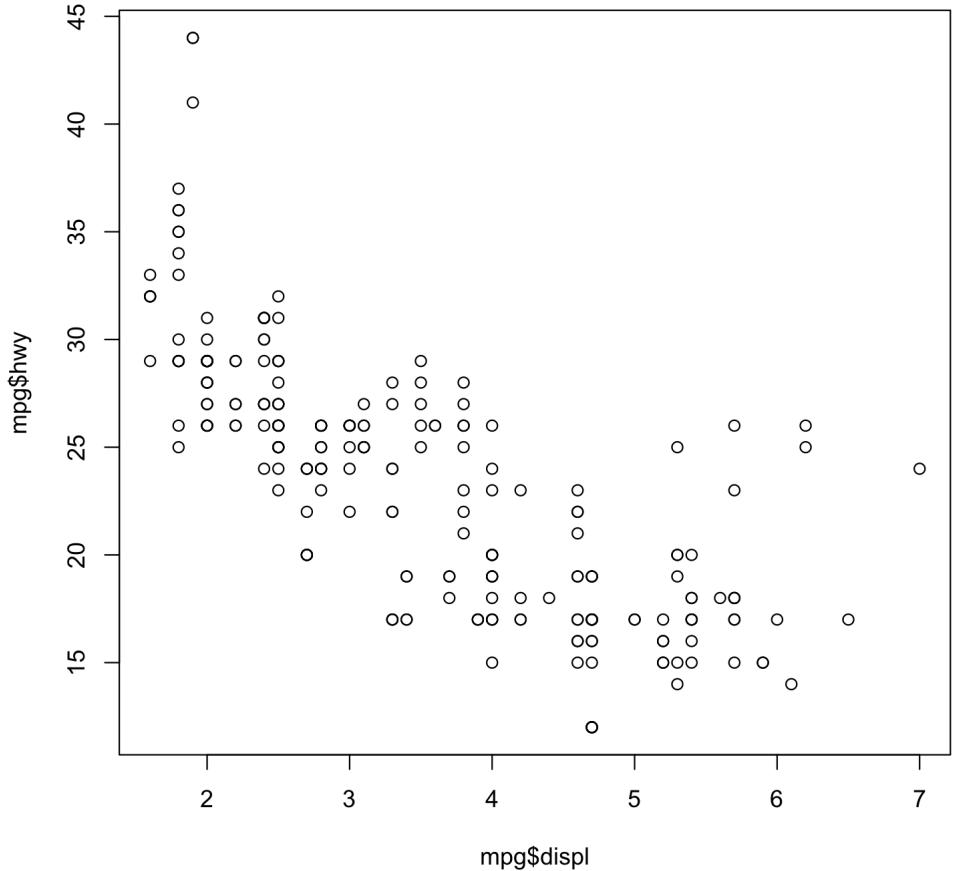
# Plotting in Base R: Scatterplot



- Using the `mpg` data, plotting a **scatterplot** of `hwy` against `displ`

```
plot(mpg$hwy ~ mpg$displ)
```

```
# second method  
plot(hwy ~ displ, data = mpg)
```



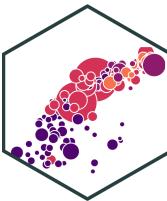


# ggplot2 and the tidyverse



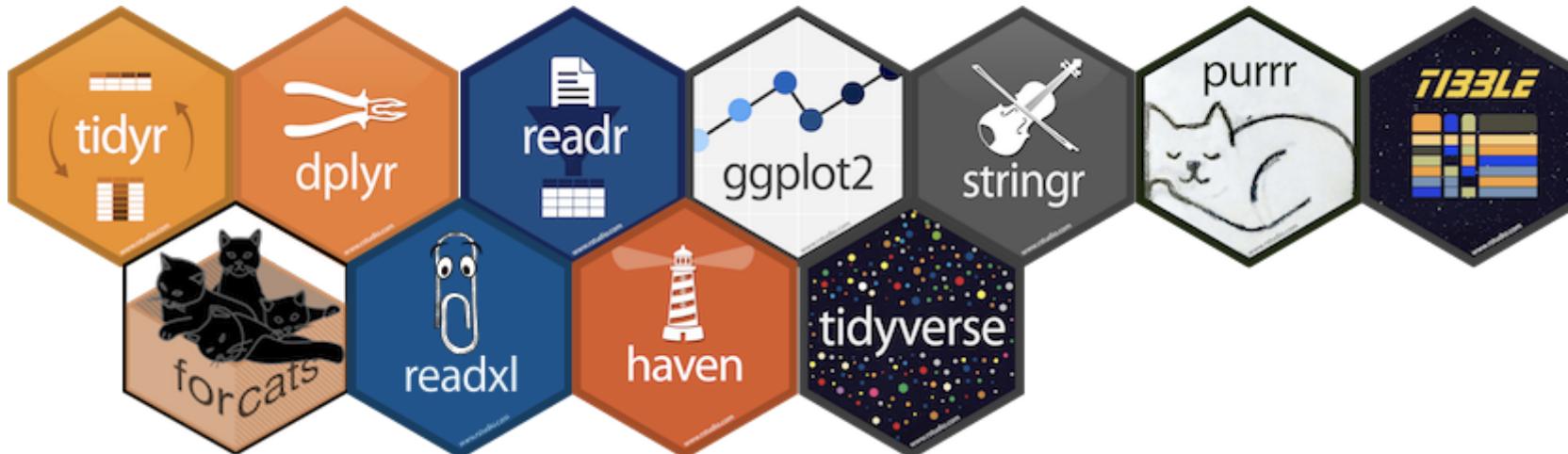
# tidyverse

# The tidyverse

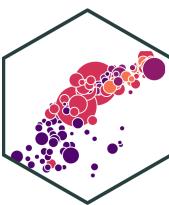


"The tidyverse is an opinionated collection of R packages designed for data science.  
All packages share an underlying design philosophy, grammar, and data structures.

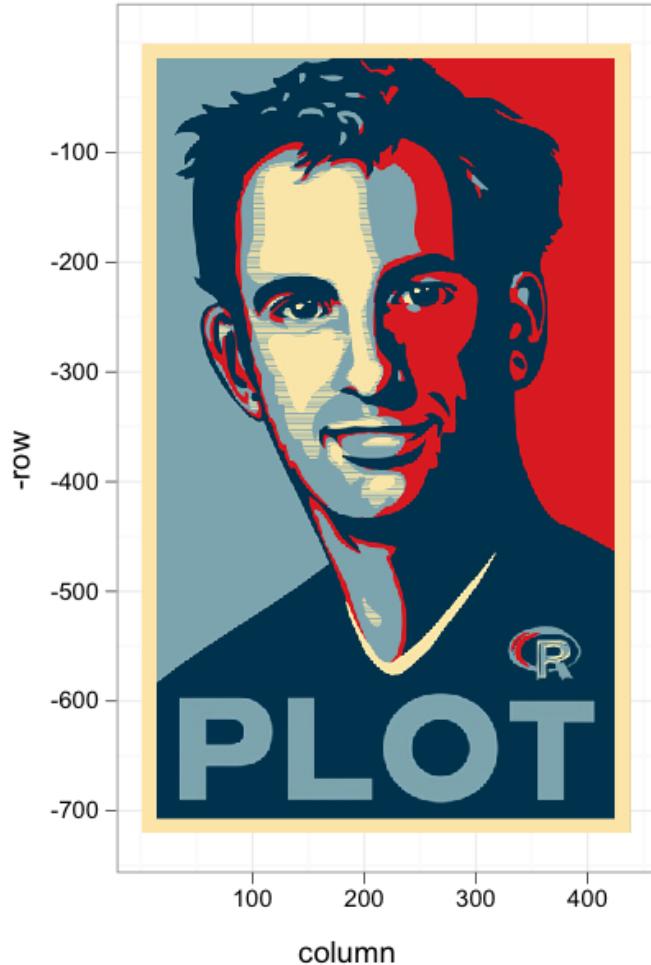
- Largely (but not only) created by Hadley Wickham
- We will look at this much more extensively next week!
- This "flavor" of  will make your coding life *so much easier!*



# ggplot



- `ggplot2` is perhaps the most popular package in `R` and a core element of the `tidyverse`
- `gg` stands for a **grammar of graphics**
- Very powerful and beautiful graphics, very customizable and reproducible, but requires a bit of a learning curve
- All those "cool graphics" you've seen in the New York Times, fivethirtyeight, the Economist, Vox, etc use the grammar of graphics



# ggplot: All Your Figure are Belong to Us



## Southwest's Delays Are Short; United's Are Long

As share of scheduled flights, 2014

- FLIGHTS DELAYED 15-119 MINUTES
- FLIGHTS DELAYED 120+ MINUTES, CANCELED OR DIVERTED

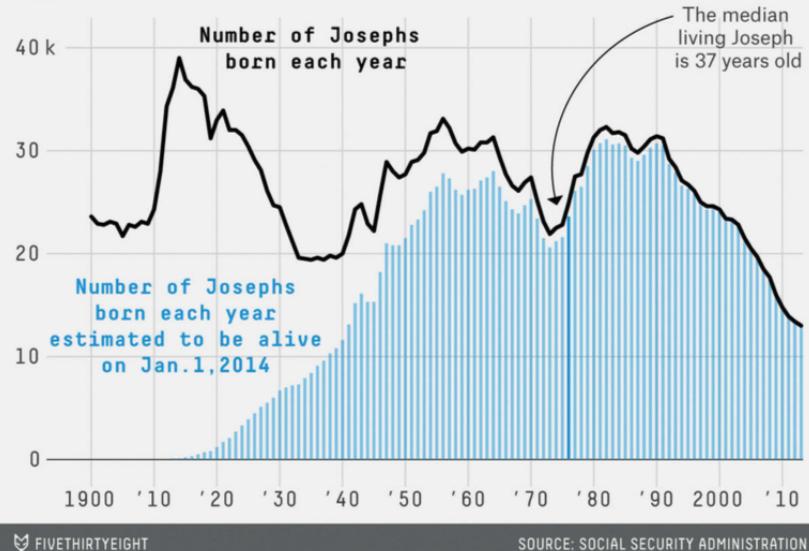


FIVETHIRTYEIGHT

BASED ON DATA FROM THE BUREAU OF TRANSPORTATION STATISTICS

## Age Distribution of American Boys Named Joseph

By year of birth



Source: [fivethirtyeight](#)

Source: [fivethirtyeight](#)

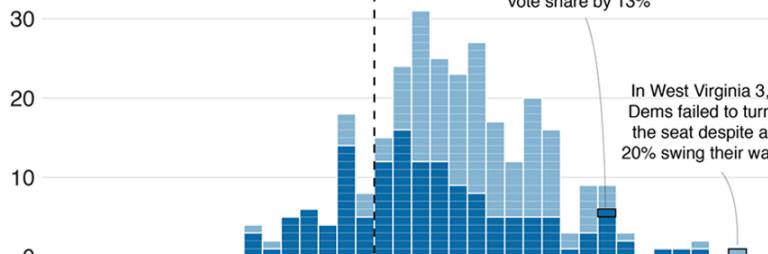
# ggplot: All Your Figure are Belong to Us



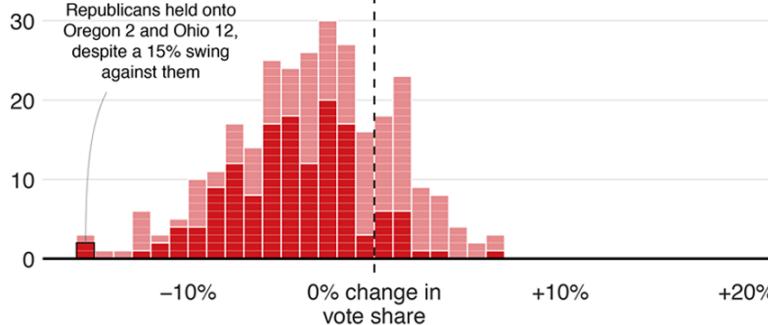
## Blue wave

■ Won seat ■ Didn't win

### Democrat candidates



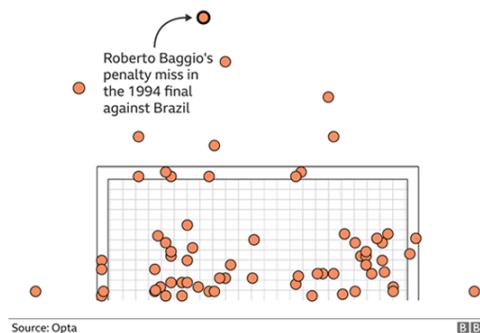
### Republican candidates



Source: AP, 19:01 ET

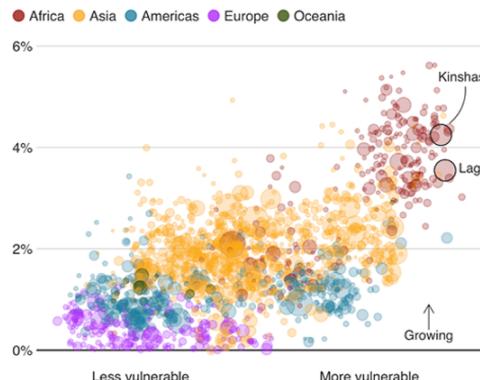
## Where penalties are saved

World Cup shootout misses and saves, 1982-2014



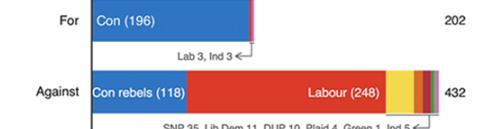
## Fast-growing cities face worse climate risks

Population growth 2018-2035 over climate change vulnerability



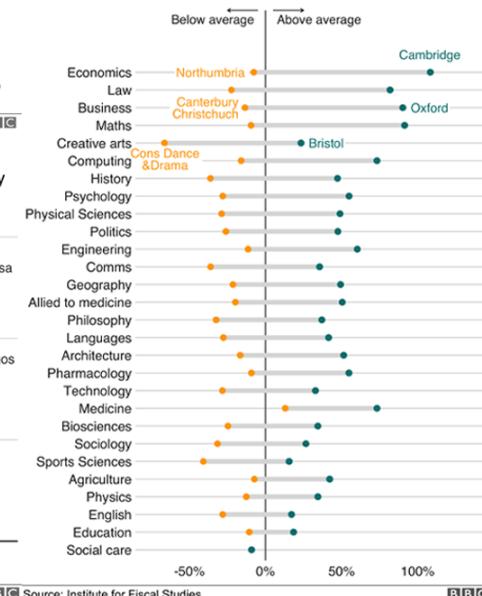
Source: Verisk Maplecroft. Circle size represents current population.

## MPs rejected Theresa May's deal by 230 votes



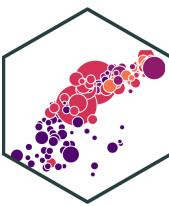
## Earnings vary across unis even within subjects

Impact on men's earnings relative to the average degree



Source: [BBC's bbplot](#)

# Why Go gg?



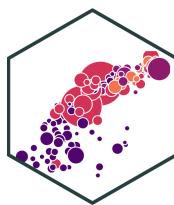
"The transferrable skills from ggplot2 are not the idiosyncracies of plotting syntax, but a powerful way of thinking about visualisation, as a way of **mapping between variables and the visual properties of geometric objects** that you can perceive."

<http://disq.us/p/sv640d>

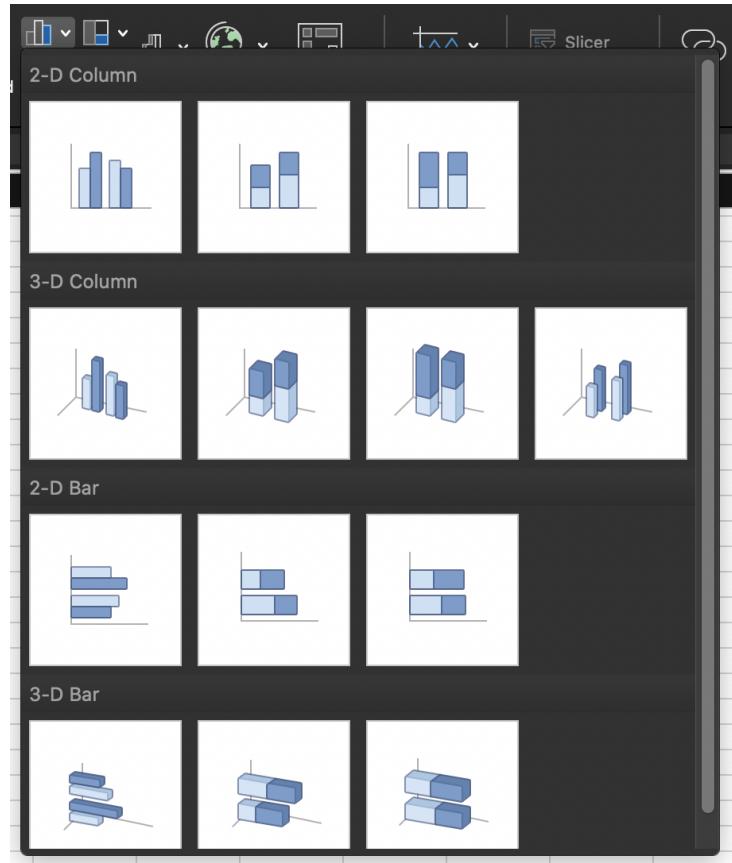
Hadley Wickham

Chief Scientist, R Studio

# The Grammar of Graphics (gg)



- This is a true *grammar*
- We *don't* talk about specific chart **types**
  - That you have to hunt through in Excel and reshape your data to fit it
- Instead we talk about specific chart **components**

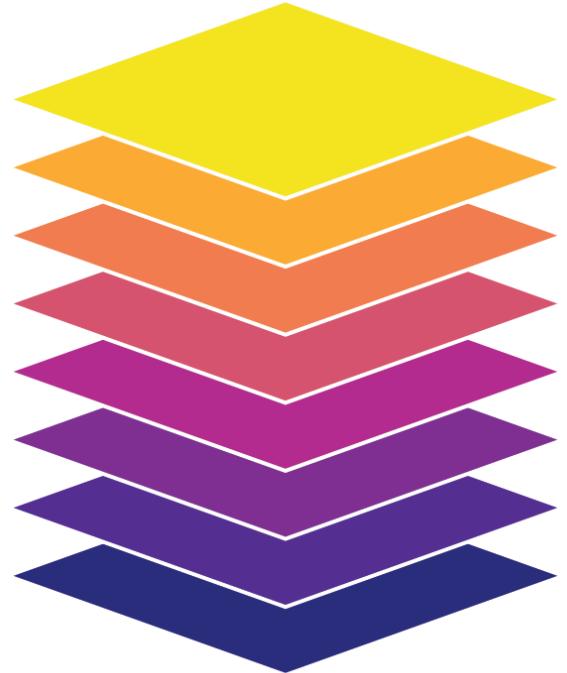


# The Grammar of Graphics (gg) I



- Any graphic can be built from the same components:
  1. **Data** to be drawn from
  2. **Aesthetic mappings** from data to some visual marking
  3. **Geometric objects** on the plot
  4. **Scales** define the range of values
  5. **Coordinates** to organize location
  6. **Labels** describe the scale and markings
  7. **Facets** group into subplots
  8. **Themes** style the plot elements
- Not every plot needs *every* component, but all plots *must* have the first 3!

Theme  
Labels  
Coordinates  
Facets  
Scales  
Geometries  
Aesthetics  
Data

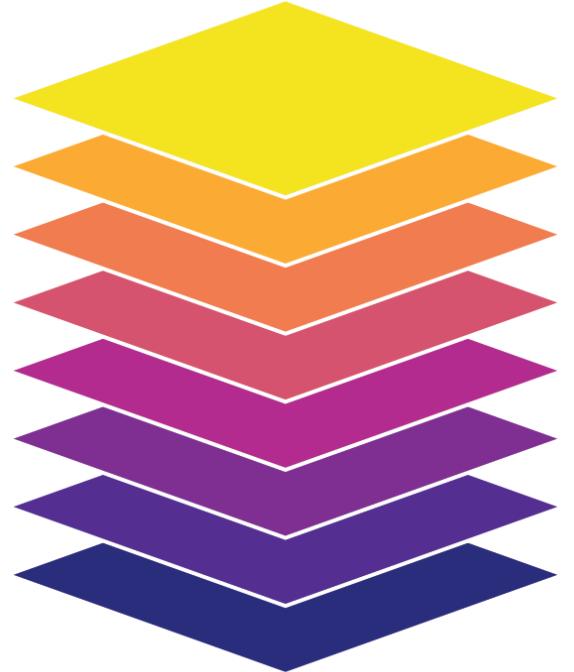


# The Grammar of Graphics (gg) II

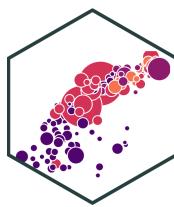


- Any graphic can be built from the same components:
  1. `data` to be drawn from
  2. `aes` **thetic mappings** from data to some visual marking
  3. `geom` **metric objects** on the plot
  4. `scale` define the range of values
  5. `coord` **inates** to organize location
  6. `labels` describe the scale and markings
  7. `facet` group into subplots
  8. `theme` style the plot elements
- Not every plot needs *every* component, but all plots *must* have the first 3!

Theme  
Labels  
Coordinates  
Facets  
Scales  
Geometries  
Aesthetics  
Data



# The Grammar of Graphics (gg): All at Once

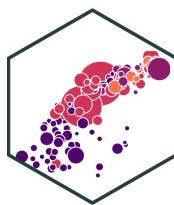


## All in one command

- Produces plot output in viewer
- Does not save plot
  - Save with [Export](#) menu in viewer
- Adding layers requires whole code for new plot

```
ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)+  
  geom_point() +  
  geom_smooth()
```

# The Grammar of Graphics (gg): As R Objects



## Saving as an object

- Saves your plot as an `R` object
- Does *not* show in viewer
  - Execute the name of your object to see it
- Can add layers by calling the original plot name

```
# make and save plot
p <- ggplot(data = mpg) +
  aes(x = displ,
      y = hwy) +
  geom_point()

p # view plot

# add a layer

p + geom_smooth() # shows new plot

p <- p + geom_smooth() # saves and overwrites p
p2 <- p + geom_smooth() # saves as different ob
```

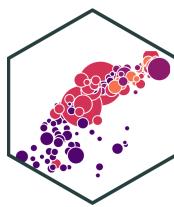


# Plot Layers

# The Grammar of Graphics



# The Grammar of Graphics (gg): Data



## Data

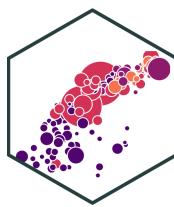
```
ggplot(data = mpg)
```

**Data** is the source of our data. As part of the `tidyverse`, `ggplot2` requires data to be "**tidy**"<sup>1</sup>:

1. Each variable forms a **column**
2. Each observation forms a **row**
3. Each observational unit forms a table

<sup>1</sup> Data "tidyness" is the core element of all `tidyverse` packages.  
Much more on all of this next class.

# The Grammar of Graphics (gg): Adding Layers



Data

- Add a layer with `+` at the end of a line (never at the beginning!)
- Style recommendation: start a new line after each `+` to improve legibility!
- We will build a plot layer-by-layer

# The Grammar of Graphics (gg): Aesthetics I

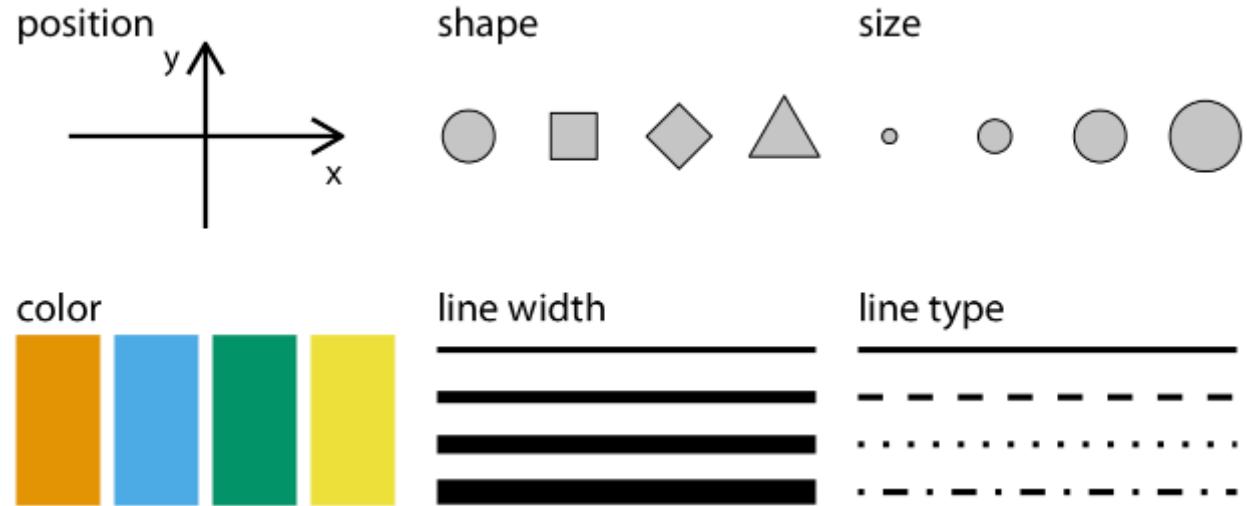


Data

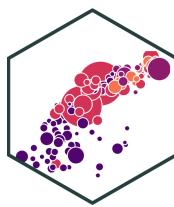
Aesthetics

+ aes()

**Aesthetics** map data to visual elements or parameters



# The Grammar of Graphics (gg): Aesthetics II



Data

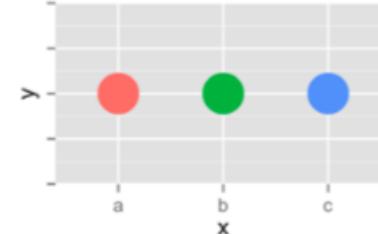
Aesthetics

+ aes()

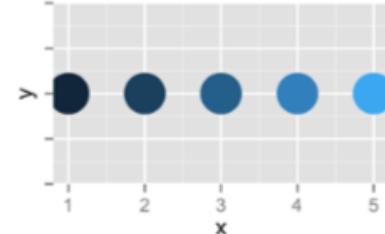
**Aesthetics** map data to visual elements or parameters

Color

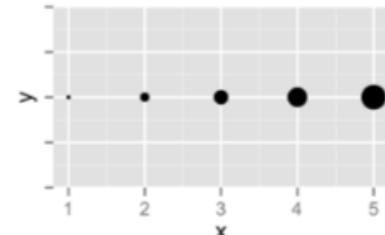
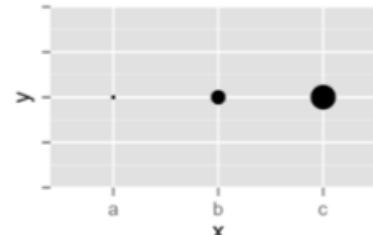
Discrete



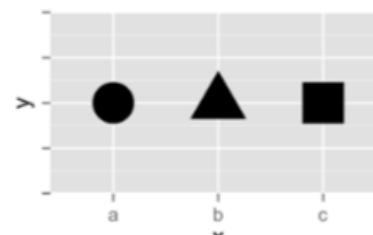
Continuous



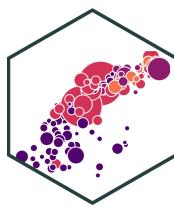
Size



Shape



# The Grammar of Graphics (gg): Aesthetics III



Data

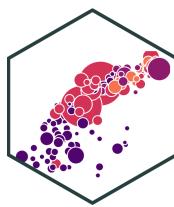
Aesthetics

+ aes()

**Aesthetics** map data to visual elements or parameters

- `displ`
- `hwy`
- `class`

# The Grammar of Graphics (gg): Aesthetics III



Data

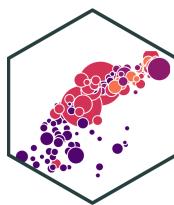
Aesthetics

+ `aes()`

**Aesthetics** map data to visual elements or parameters

- `displ` → **x**
- `hwy` → **y**
- `class` → *shape, size, color, etc.*

# The Grammar of Graphics (gg): Aesthetics IV



Data

Aesthetics

+ aes()

**Aesthetics** map data to visual elements or parameters

Visual Space		Data Space
color	↔	class
Red	↔	2seater
Brown	↔	compact
Green	↔	midsize
Aqua	↔	minivan
Blue	↔	pickup
Violet	↔	subcompact
Pink	↔	suv

# The Grammar of Graphics (gg): Aesthetics IV



Data

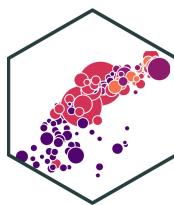
Aesthetics

+ aes()

**Aesthetics** map data to visual elements or parameters

```
aes(x = displ,  
     y = hwy,  
     color = class)
```

# The Grammar of Graphics (gg): Geoms I



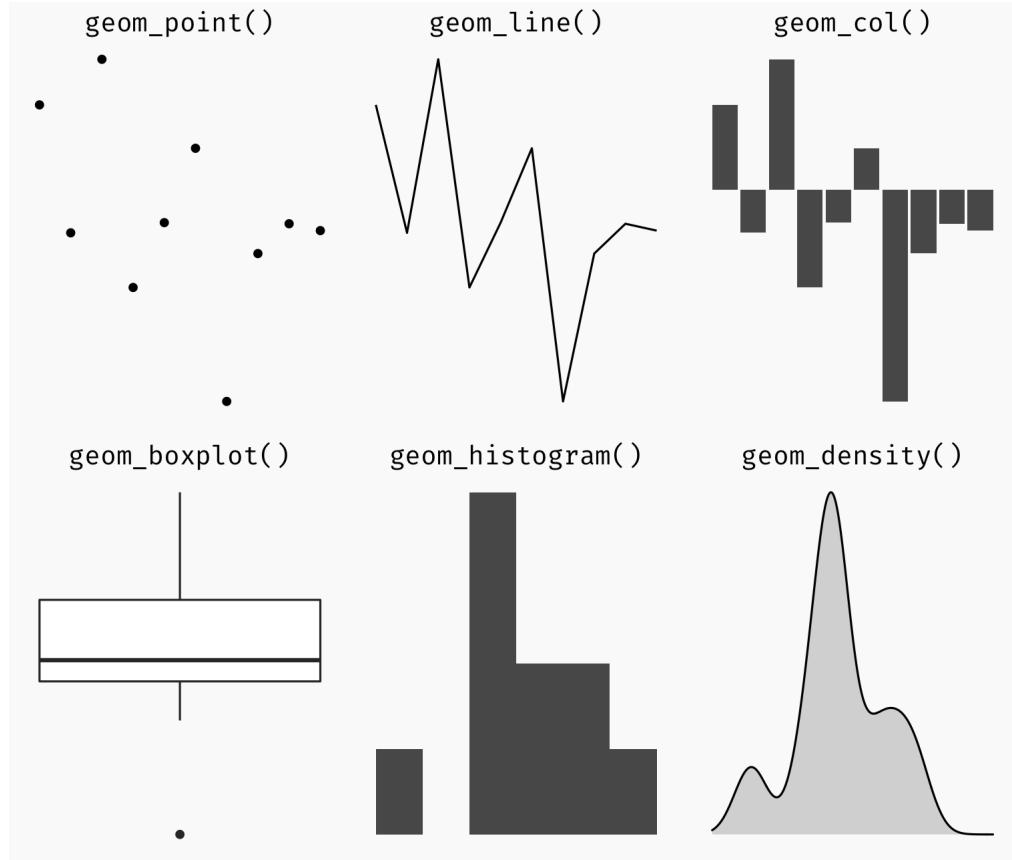
Data

Aesthetics

Geoms

+ `geom_*`

**Geometric objects** displayed on the plot



# The Grammar of Graphics (gg): Geoms II



Data

Aesthetics

Geoms

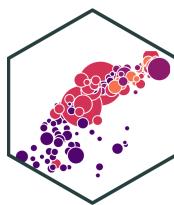
+ `geom_*`

**Geometric objects** displayed on the plot

- What `geom`s you should use depends on what you want to show:

Type	geom
Point	<code>geom_point()</code>
Line	<code>geom_line()</code> , <code>geom_path()</code>
Bar	<code>geom_bar()</code> , <code>geom_col()</code>
Histogram	<code>geom_histogram()</code>
Regression	<code>geom_smooth()</code>

# The Grammar of Graphics (gg): Geoms III



Data

Aesthetics

Geoms

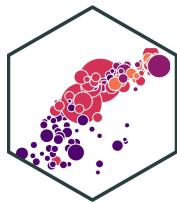
+ geom\_\*( )

**Geometric objects** displayed on the plot

```
## [1] "geom_abline"      "geom_area"        "geom_bar"  
## [5] "geom_blank"       "geom_boxplot"     "geom_col"  
## [9] "geom_count"       "geom_crossbar"   "geom_curve"  
## [13] "geom_density_2d"  "geom_density2d" "geom_dotplot"  
## [17] "geom_errorbarh"   "geom_freqpoly"  "geom_hex"  
## [21] "geom_hline"       "geom_jitter"    "geom_label"  
## [25] "geom_linerange"   "geom_map"       "geom_path"  
## [29] "geom_pointrange"  "geom_polygon"   "geom_qq"  
## [33] "geom_quantile"   "geom_raster"   "geom_rect"  
## [37] "geom_rug"         "geom_segment"  "geom_sf"  
## [41] "geom_sf_text"    "geom_smooth"   "geom_spoke"  
## [45] "geom_text"        "geom_tile"     "geom_violin"
```

See <http://ggplot2.tidyverse.org/reference> for many more options

# The Grammar of Graphics (gg): Geoms IV



Data

**Geometric objects** displayed on the plot

Aesthetics

Or just start typing `geom_` in R Studio!

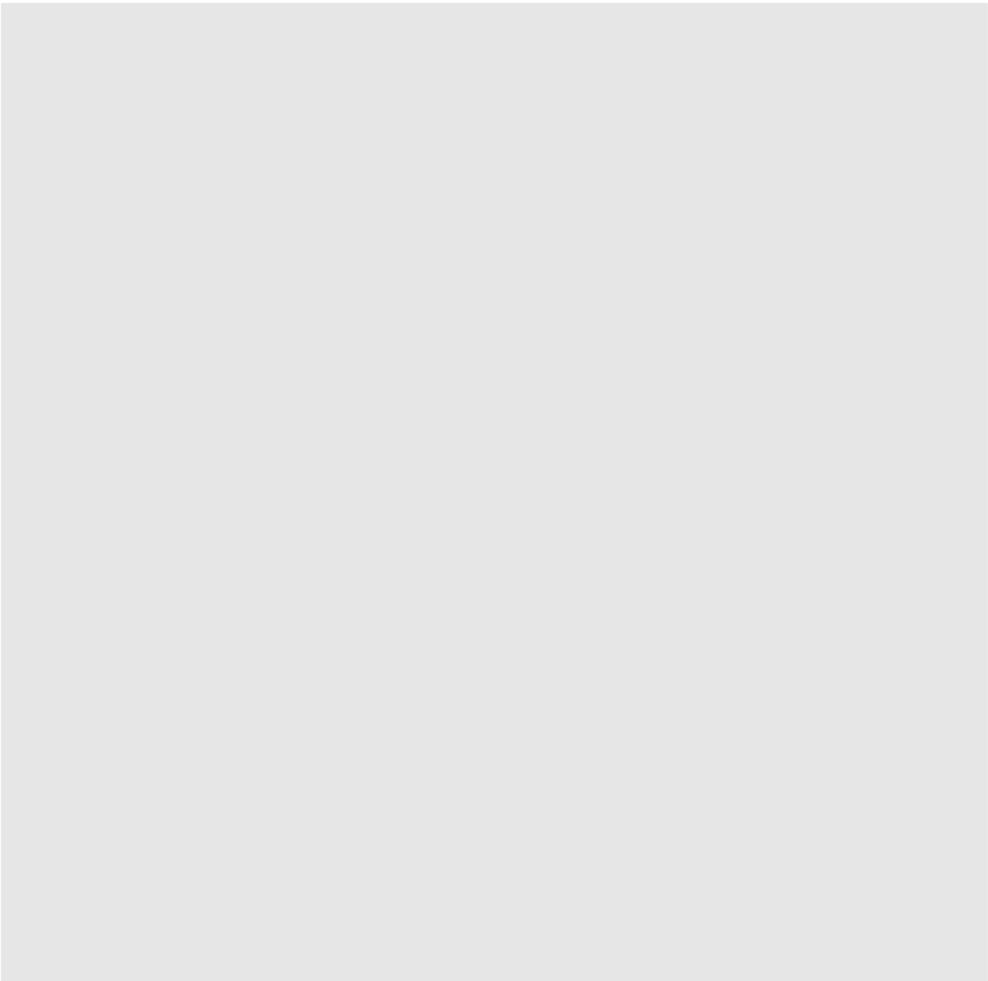
Geoms

```
+ geom_*( )
```

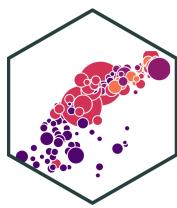
# Let's Make a Plot!



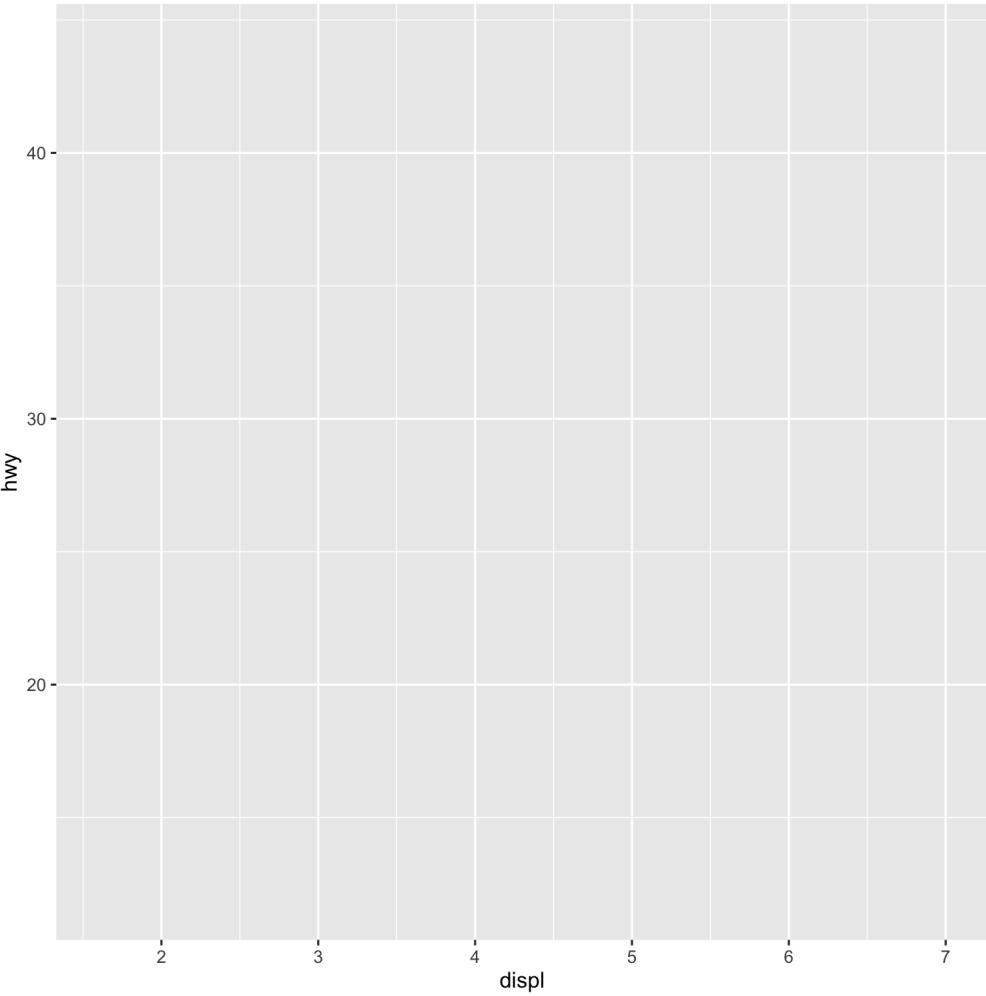
```
ggplot(data = mpg)
```



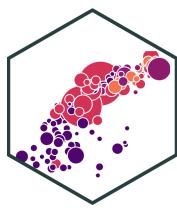
# Let's Make a Plot!



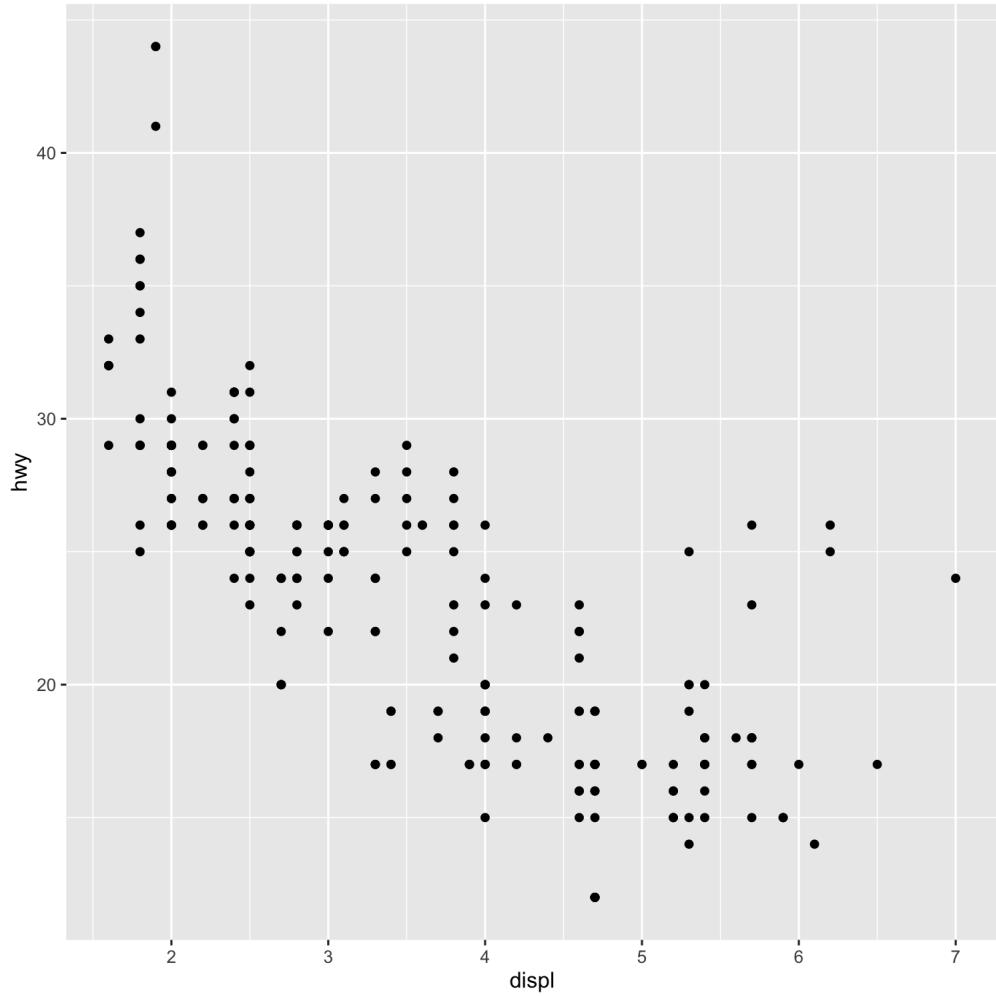
```
ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)
```



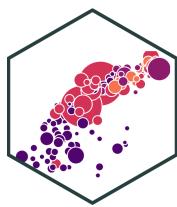
# Let's Make a Plot!



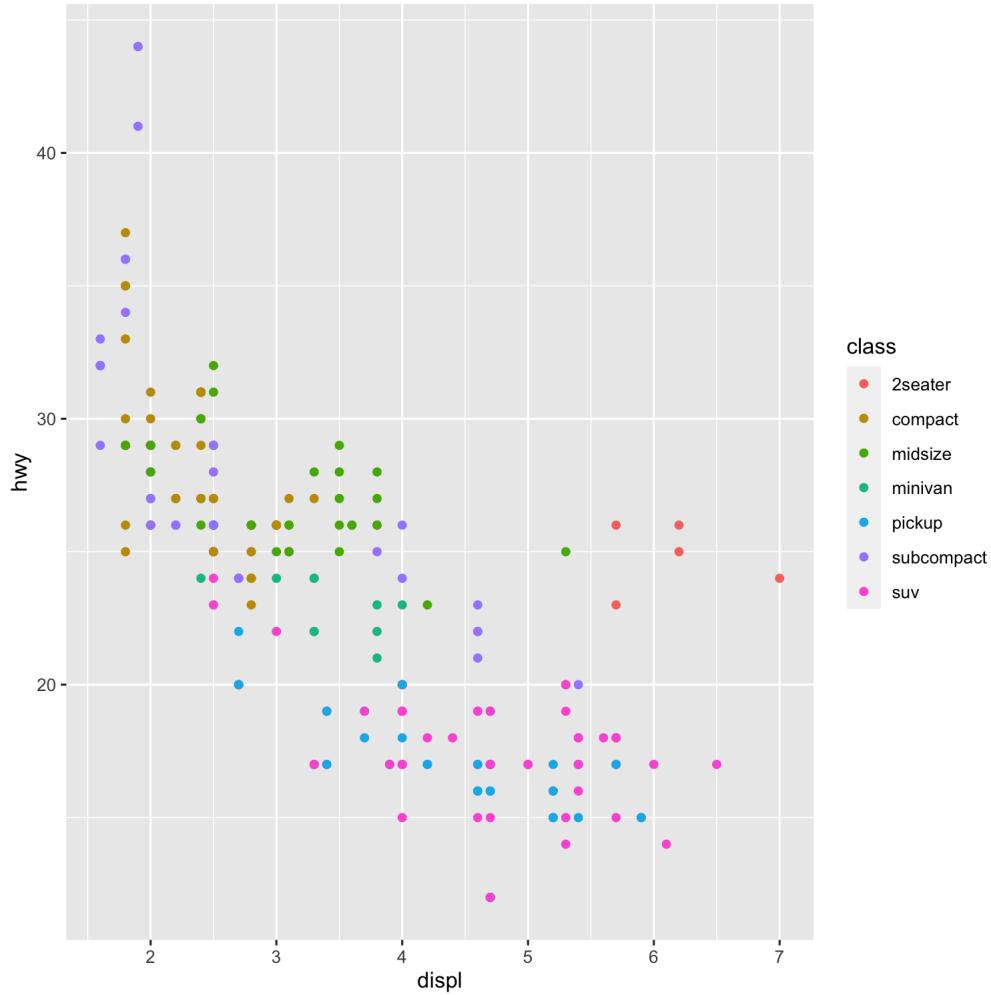
```
ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)+  
  geom_point()
```



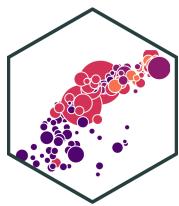
# Let's Make a Plot!



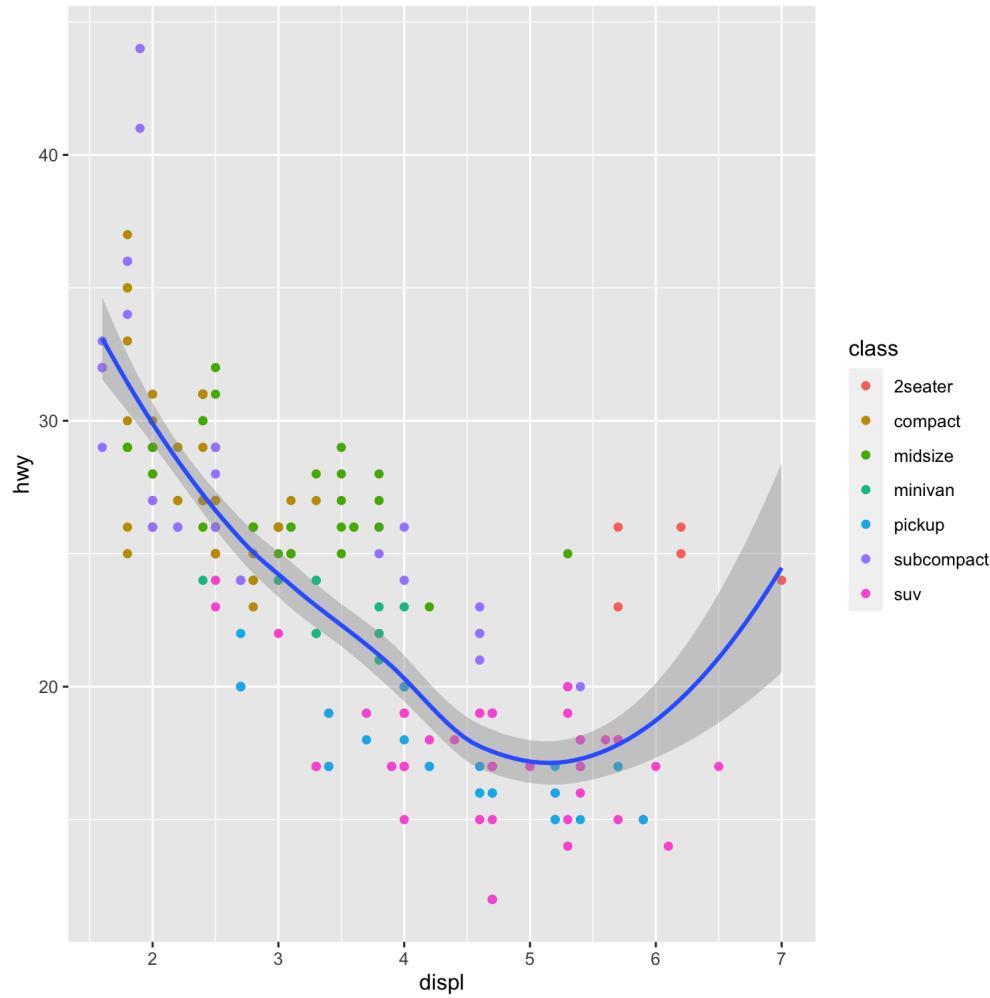
```
ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)+  
  geom_point(aes(color = class))
```



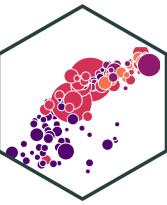
# Let's Make a Plot!



```
ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)+  
  geom_point(aes(color = class))+  
  geom_smooth()
```



# More Geoms



Data

`geom_*(aes, data, stat, position)`

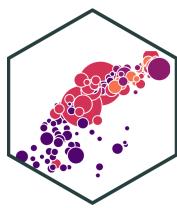
Aesthetics

- `data`: geoms can have their own data
  - has to map onto global coordinates
- `aes`: geoms can have their own aesthetics
  - inherits global aesthetics by default
  - different geoms have different available aesthetics

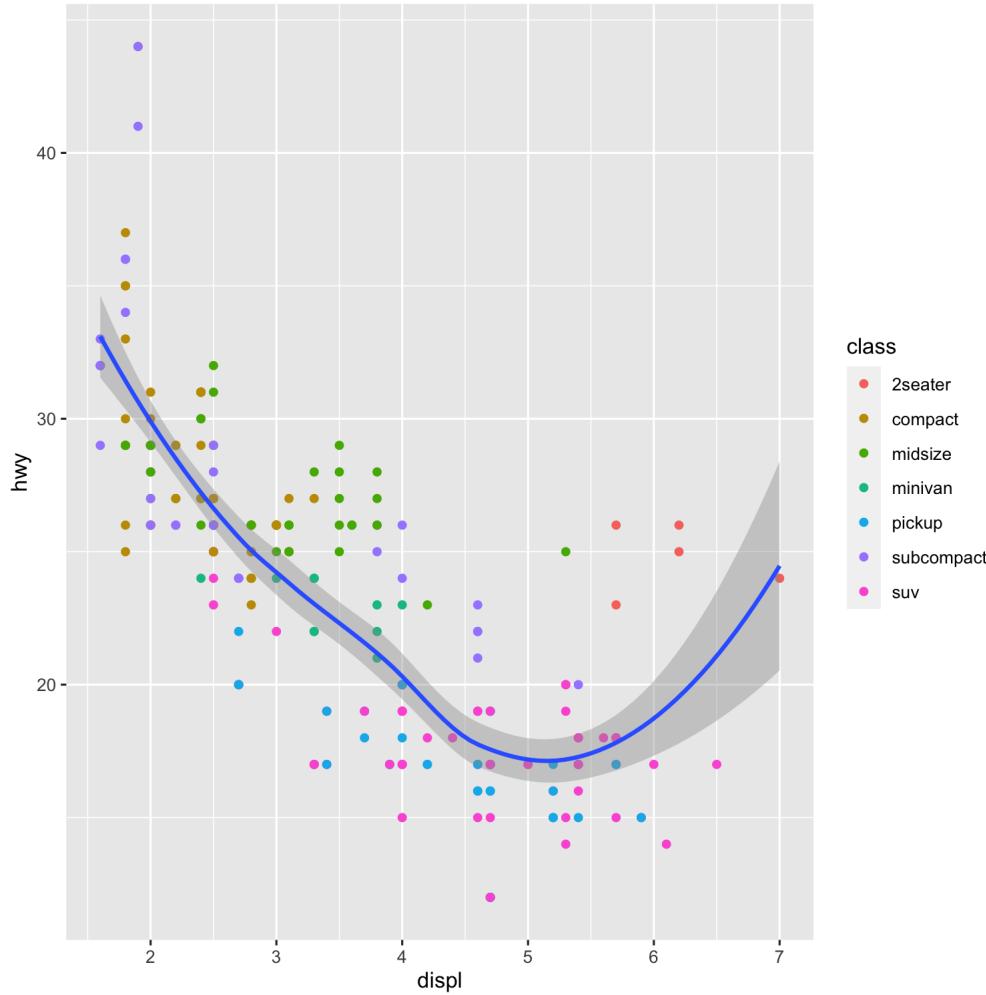
Geoms

+ `geom_*`

# Change Our Plot



```
ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)+  
  geom_point(aes(color = class))+  
  geom_smooth()
```



# More Geoms II



Data

`geom_*(aes, data, stat, position)`

Aesthetics

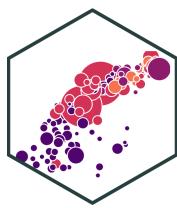
- `stat`: some geoms statistically transform data
  - `geom_histogram()` uses `stat_bin()` to group observations into bins

Geoms

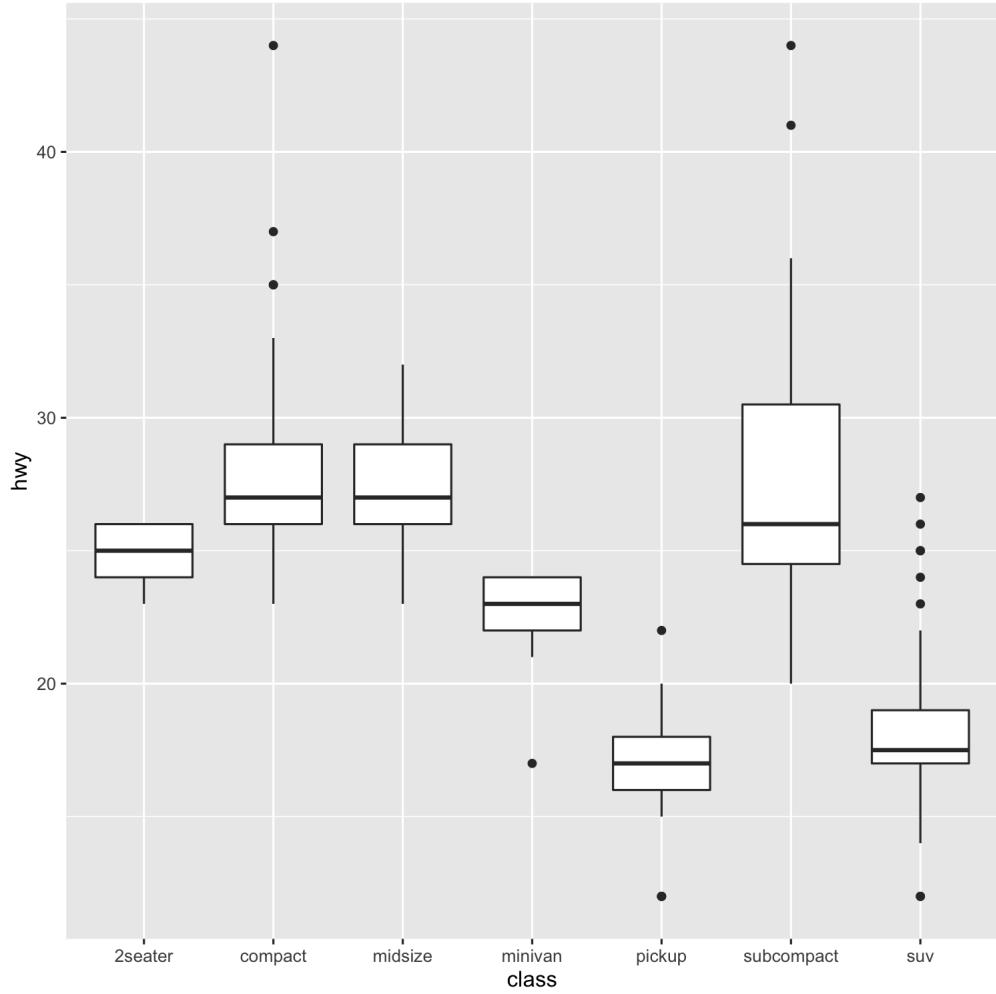
+ `geom_*`

- `position`: some adjust location of objects
  - `dodge`, `stack`, `jitter`

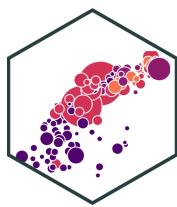
# Let's Change Our Plot



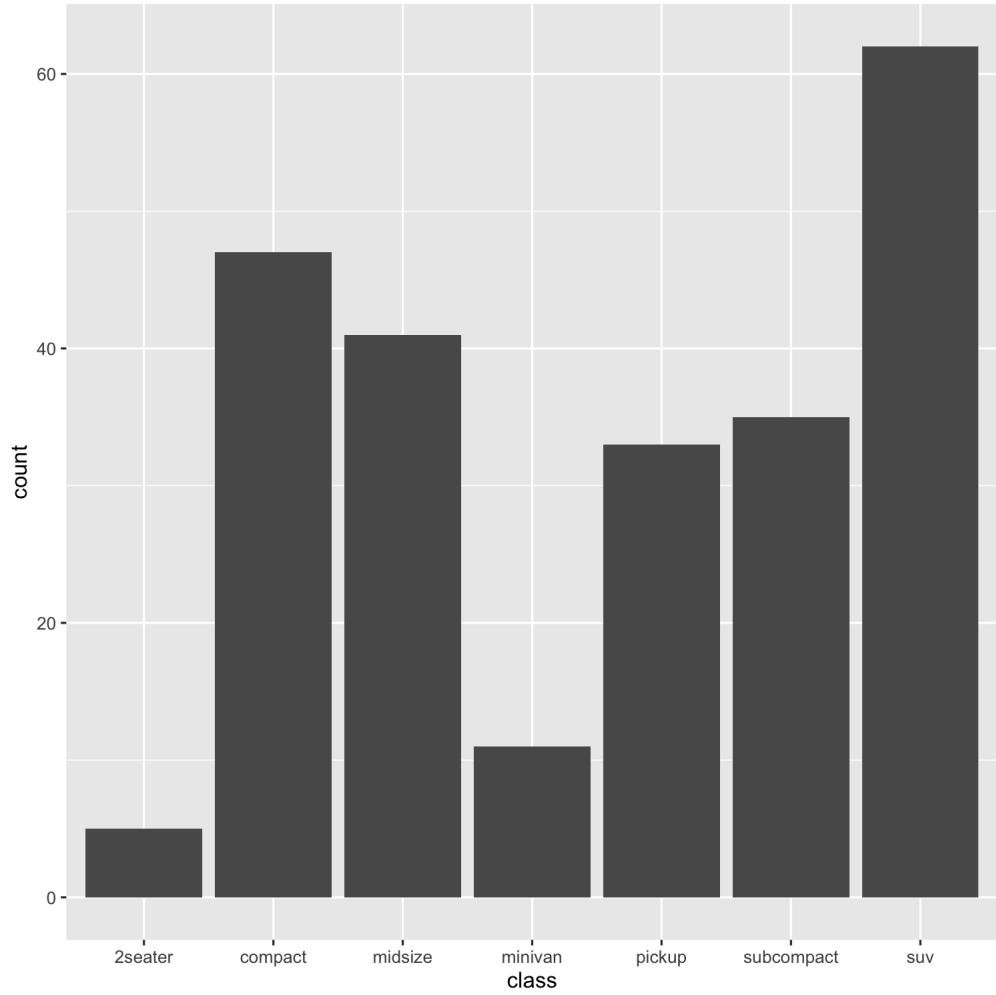
```
ggplot(data = mpg)+  
  aes(x = class,  
      y = hwy)+  
  geom_boxplot()
```



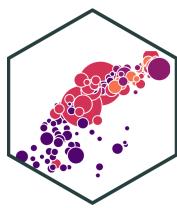
# Let's Change Our Plot



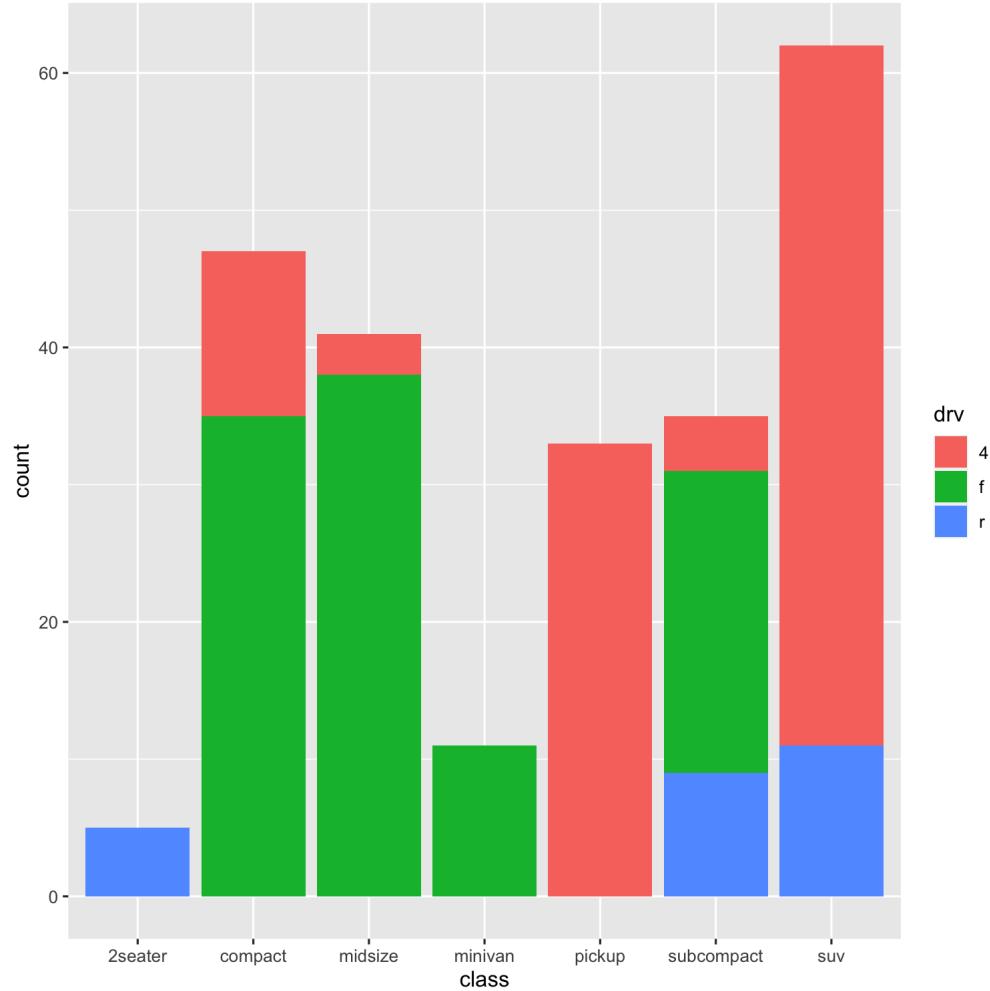
```
ggplot(data = mpg)+  
  aes(x = class)+  
  geom_bar()
```



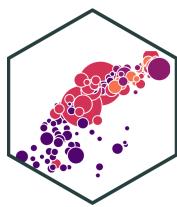
# Let's Change Our Plot



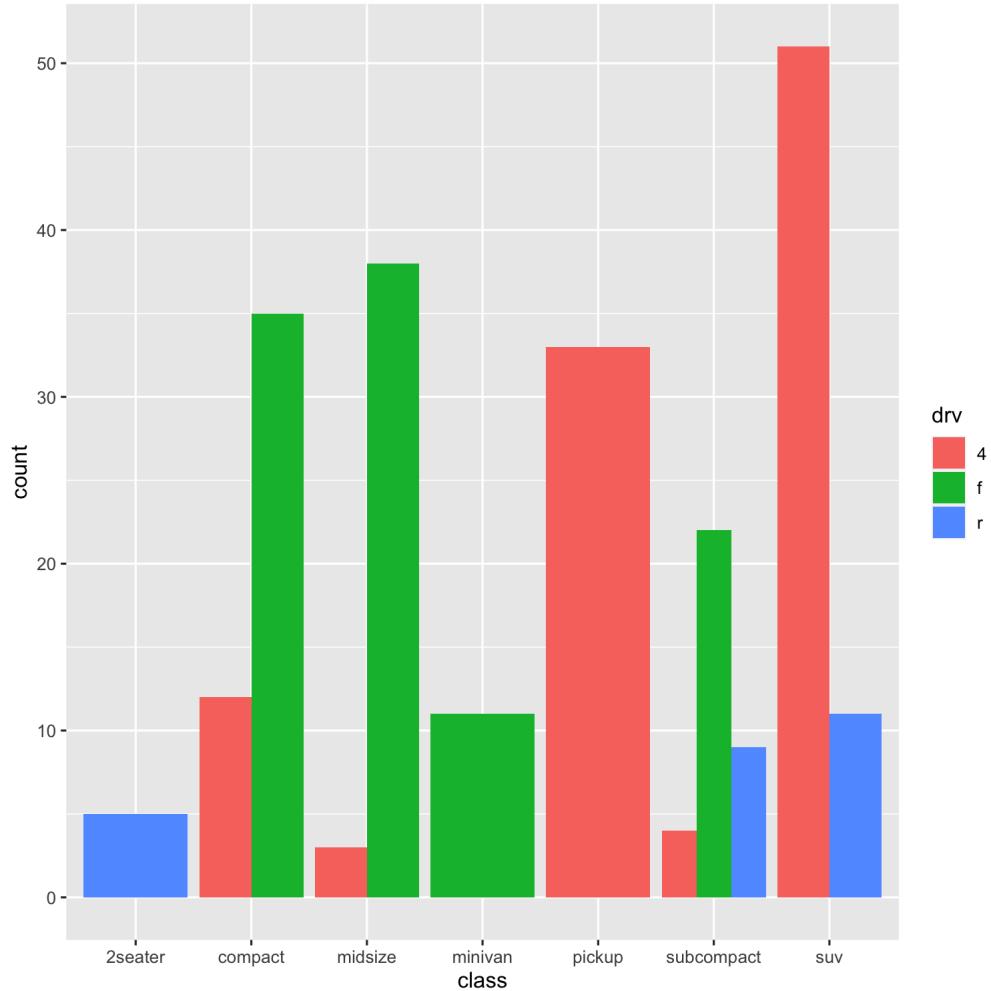
```
ggplot(data = mpg)+  
  aes(x = class,  
      fill = drv)+  
  geom_bar()
```



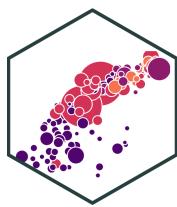
# Let's Change Our Plot



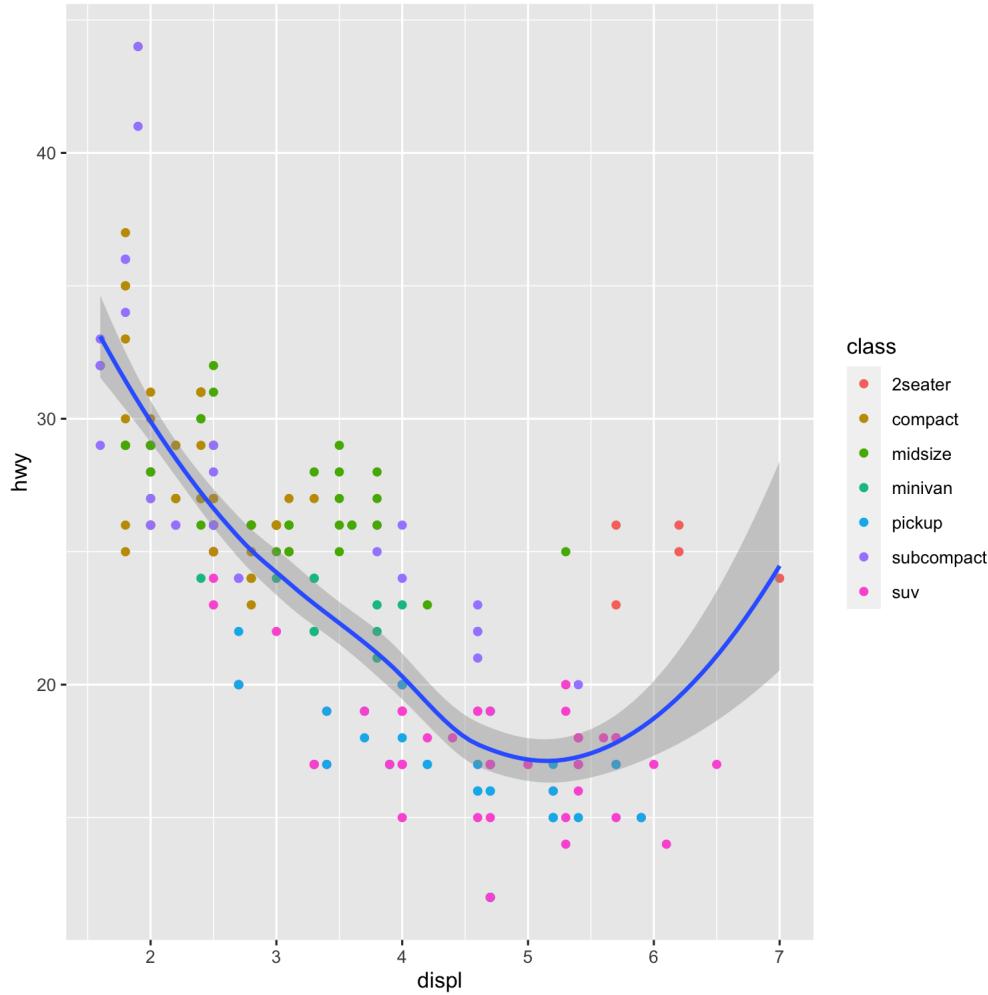
```
ggplot(data = mpg)+  
  aes(x = class,  
      fill = drv)+  
  geom_bar(position = "dodge")
```



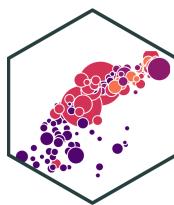
# Back to the Original (and saving it)



```
p <- ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)+  
  geom_point(aes(color = class))+  
  geom_smooth()  
  
p # show plot
```



# The Grammar of Graphics (gg): Facets I



Data

Aesthetics

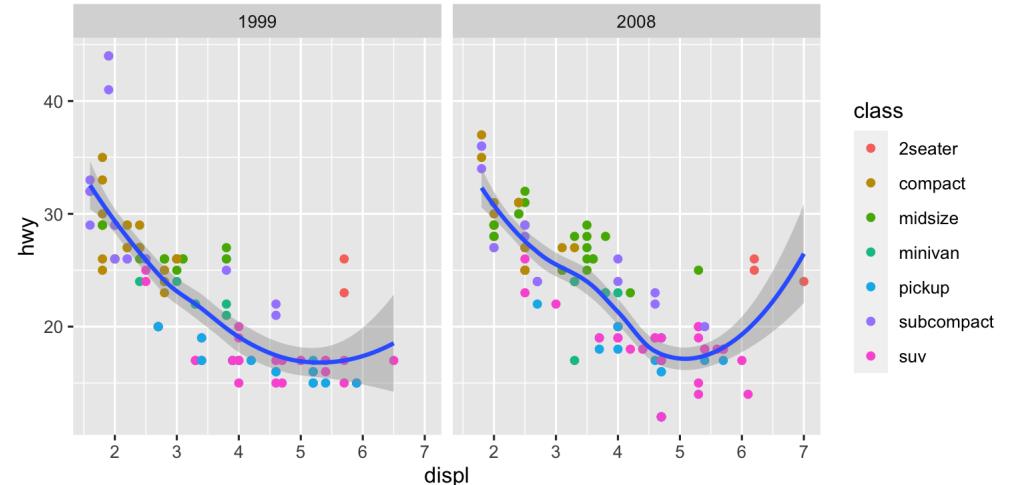
Geoms

Facets

+ facet\_wrap()

+ facet\_grid()

p + facet\_wrap(~year)



# The Grammar of Graphics (gg): Facets II



Data

Aesthetics

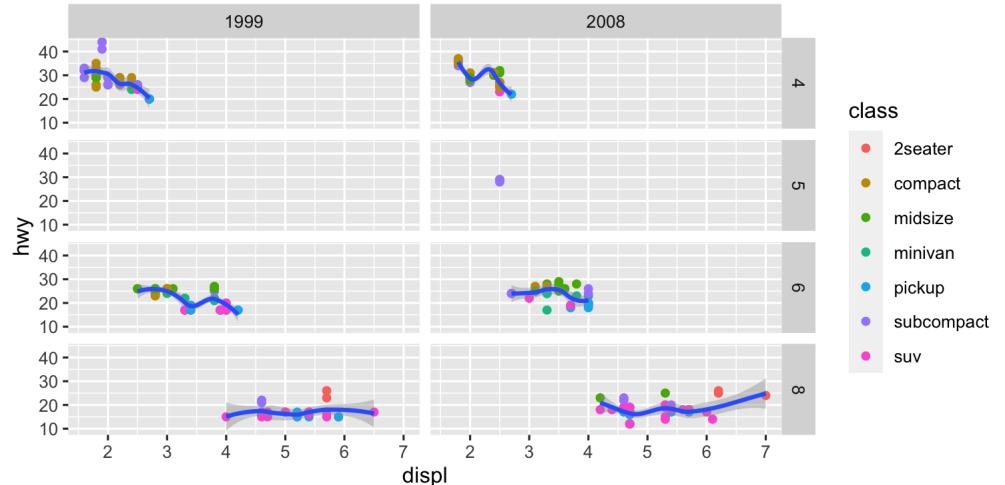
Geoms

Facets

+ facet\_wrap()

+ facet\_grid()

p + facet\_grid(cyl~year)



# The Grammar of Graphics (gg): Labels



Data

Aesthetics

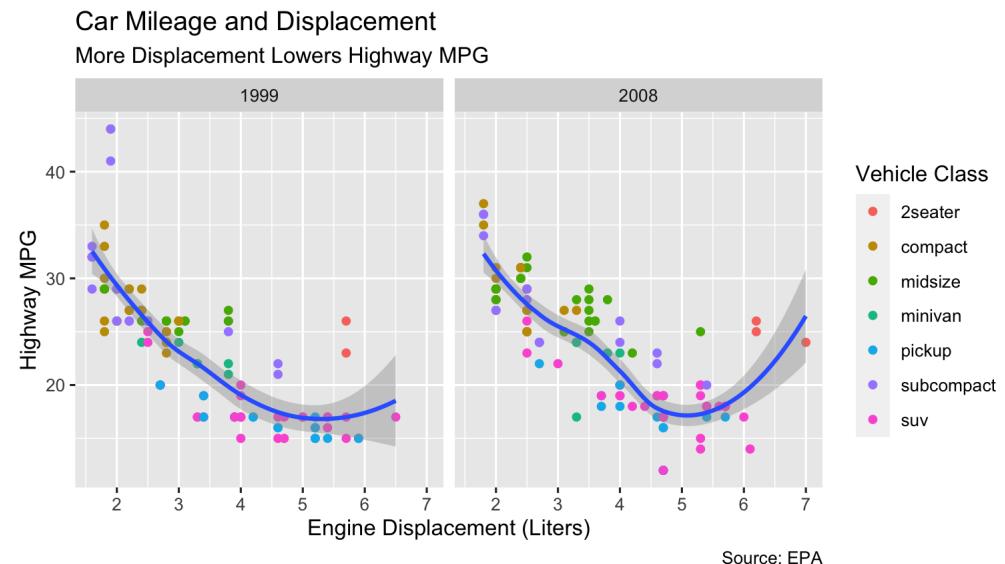
Geoms

Facets

Labels

+ labs()

```
p + facet_wrap(~year)+  
  labs(x = "Engine Displacement (Liters)",  
       y = "Highway MPG",  
       title = "Car Mileage and Displacement",  
       subtitle = "More Displacement Lowers Highway MPG",  
       caption = "Source: EPA",  
       color = "Vehicle Class")
```



# The Grammar of Graphics (gg): Scales



Data

```
scale + _ + <aes> + _ + <type> + ()
```

Aesthetics

- `<aes>`: parameter you want to adjust

- `<type>`: type of parameter

Geoms

- I want to change my discrete x-axis:

```
scale_x_discrete()
```

Facets

- I want to change my continuous y-axis:

```
scale_y_continuous()
```

Labels

- I want to rescale x-axis to log: `scale_x_log10()`

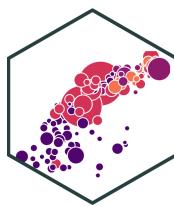
Scales

```
+ scale_*_*()
```

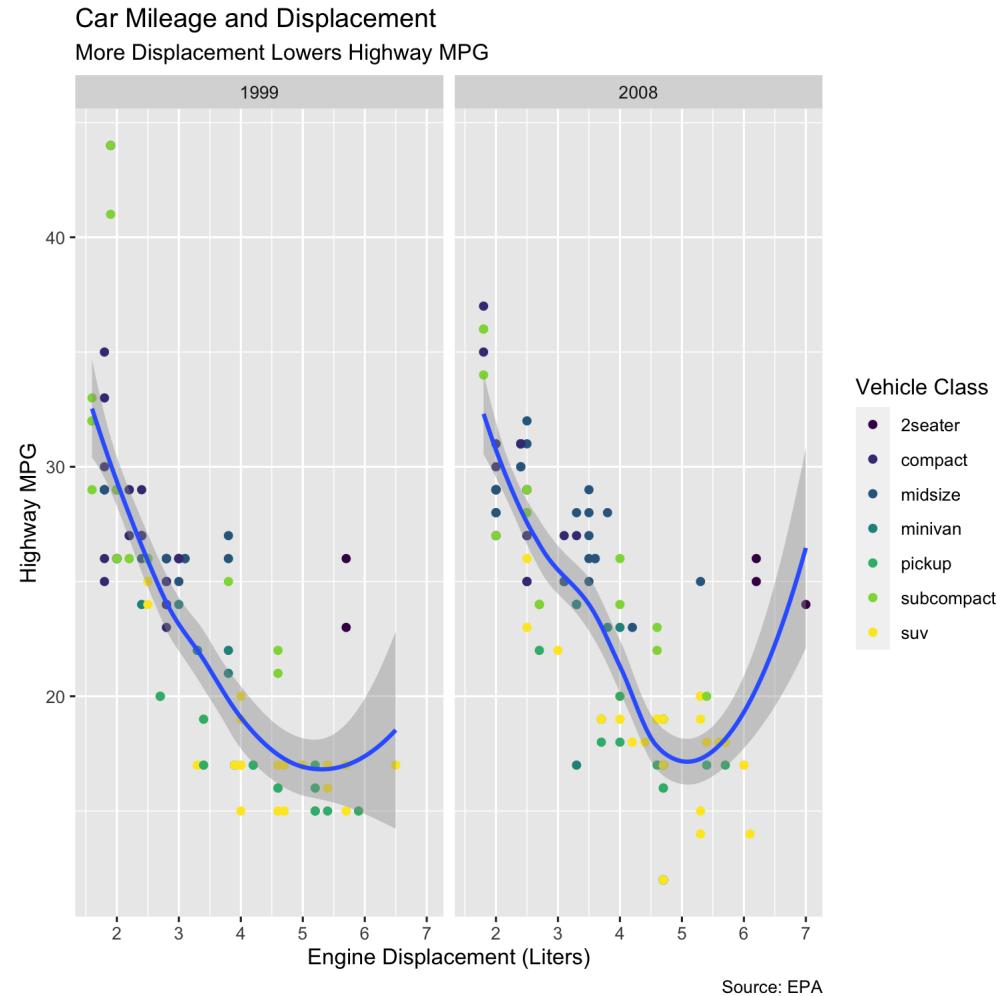
- I want to use a different color palette:

```
scale_fill_discrete(),
```

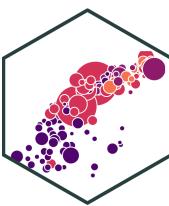
# The Grammar of Graphics (gg): Scales



```
ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)+  
  geom_point(aes(color = class))+  
  geom_smooth() +  
  facet_wrap(~year)+  
  labs(x = "Engine Displacement (Liters)",  
       y = "Highway MPG",  
       title = "Car Mileage and Displacement",  
       subtitle = "More Displacement Lowers Highway MPG",  
       caption = "Source: EPA",  
       color = "Vehicle Class") +  
  scale_color_viridis_d()
```



# The Grammar of Graphics (gg): Themes



Data

Aesthetics

Geoms

Facets

Labels

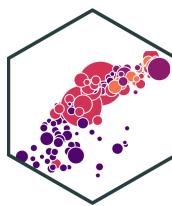
Scales

Theme

**Theme** changes appearance of plot decorations (things not mapped to data)

- Some themes that come with `ggplot2`:
- `+ theme_bw()`
- `+ theme_dark()`
- `+ theme_gray()`
- `+ theme_minimal()`
- `+ theme_light()`
- `+ theme_classic()`

# The Grammar of Graphics (gg): Themes



Data

Aesthetics

Geoms

Facets

Labels

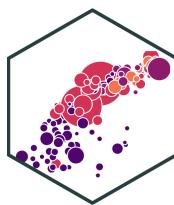
Scales

Theme

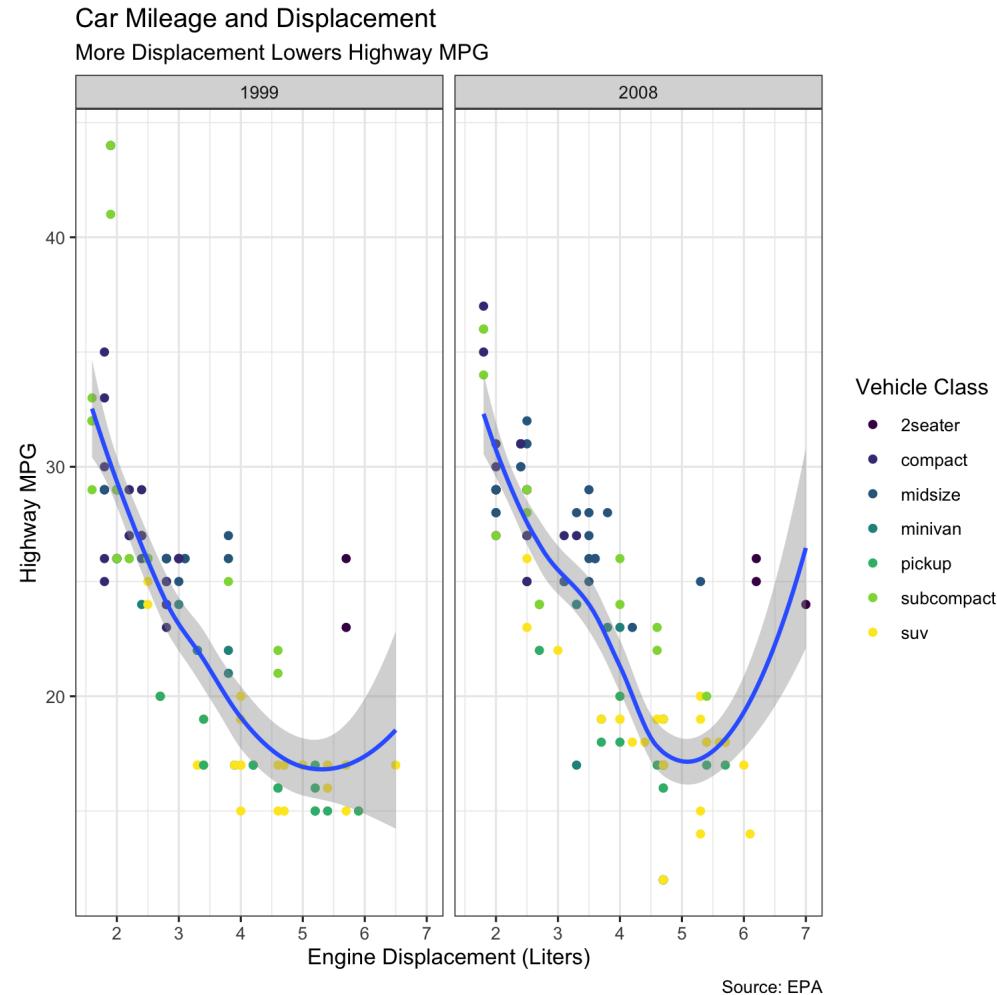
**Theme** changes appearance of plot decorations (things not mapped to data)

- Many parameters we could change
- Global options: `line`, `rect`, `text`, `title`
- `axis`: x-, y-, or other axis title, ticks, lines
- `legend`: plot legends for fill or color
- `panel`: actual plot area
- `plot`: whole image
- `strip`: facet labels

# The Grammar of Graphics (gg): Themes



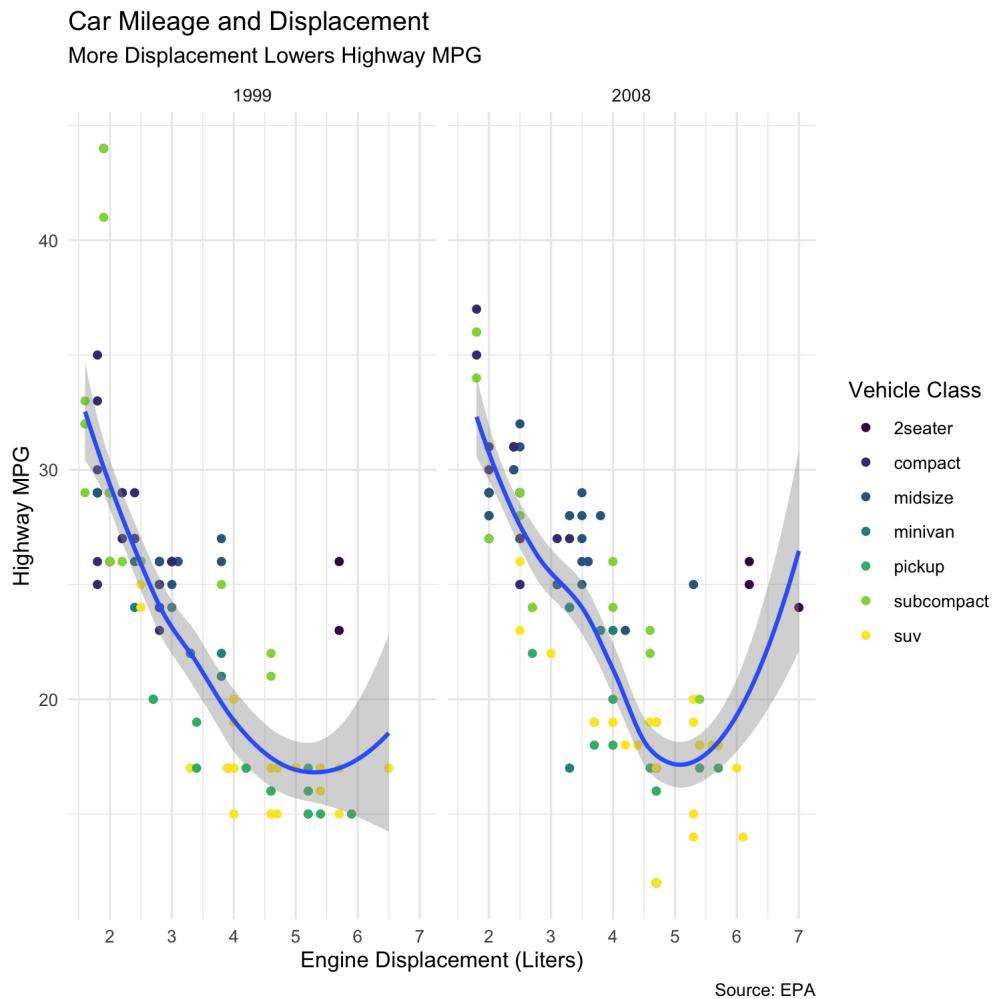
```
ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)+  
  geom_point(aes(color = class))+  
  geom_smooth() +  
  facet_wrap(~year)+  
  labs(x = "Engine Displacement (Liters)",  
       y = "Highway MPG",  
       title = "Car Mileage and Displacement",  
       subtitle = "More Displacement Lowers Highway MPG",  
       caption = "Source: EPA",  
       color = "Vehicle Class") +  
  scale_color_viridis_d() +  
  theme_bw()
```



# The Grammar of Graphics (gg): Themes II



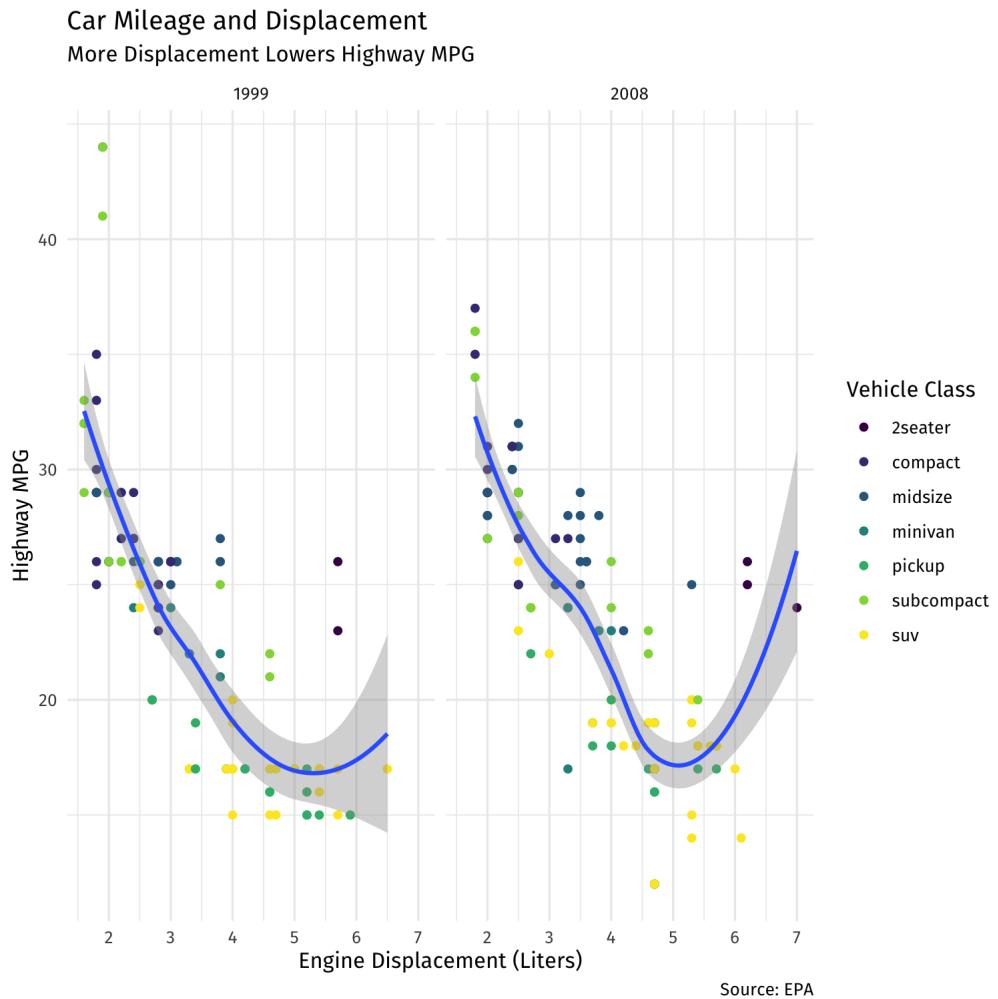
```
ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)+  
  geom_point(aes(color = class))+  
  geom_smooth()  
  facet_wrap(~year)+  
  labs(x = "Engine Displacement (Liter)",  
       y = "Highway MPG",  
       title = "Car Mileage and Displa-  
       subtitle = "More Displacement L-  
       caption = "Source: EPA",  
       color = "Vehicle Class")  
  scale_color_viridis_d()  
  theme_minimal()
```



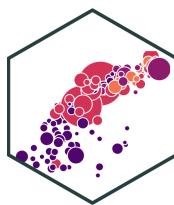
# The Grammar of Graphics (gg): Themes III



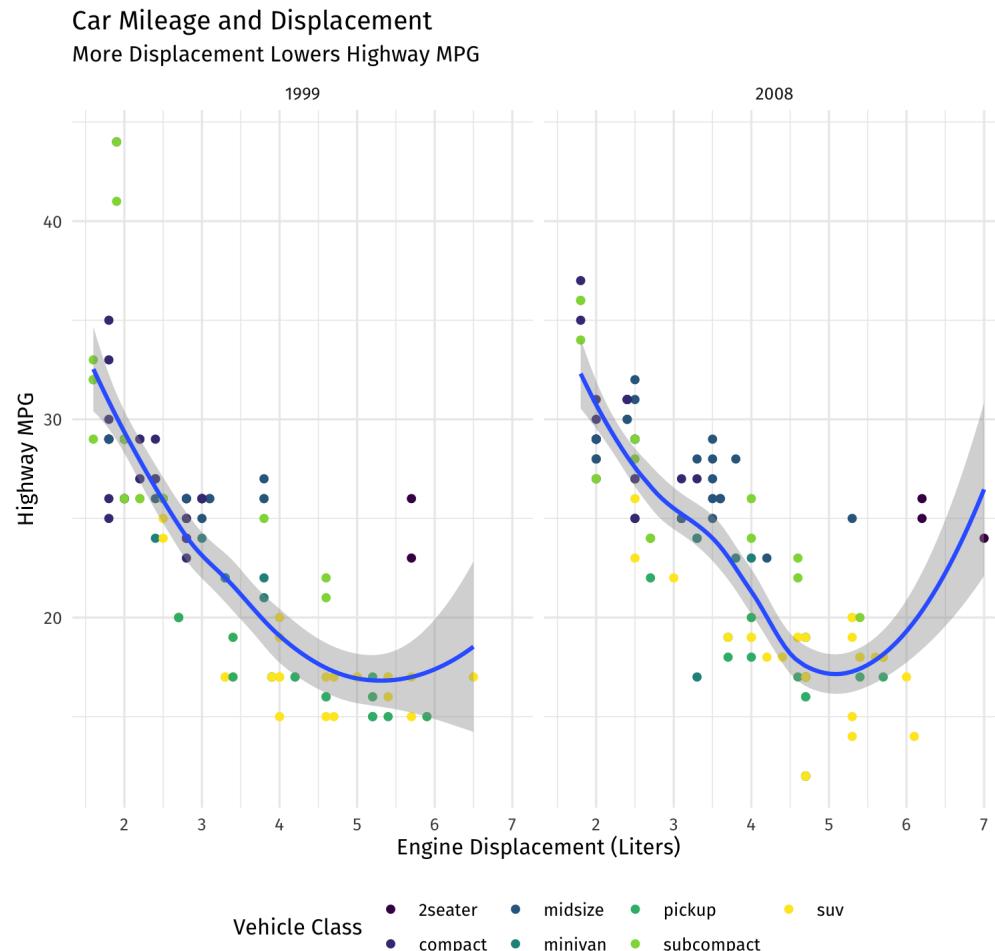
```
ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)+  
  geom_point(aes(color = class))+  
  geom_smooth() +  
  facet_wrap(~year) +  
  labs(x = "Engine Displacement (Liter)",  
       y = "Highway MPG",  
       title = "Car Mileage and Displa-  
       subtitle = "More Displacement L-  
       caption = "Source: EPA",  
       color = "Vehicle Class") +  
  scale_color_viridis_d() +  
  theme_minimal() +  
  theme(text = element_text(family = "
```



# The Grammar of Graphics (gg): Themes III



```
ggplot(data = mpg)+  
  aes(x = displ,  
      y = hwy)+  
  geom_point(aes(color = class))+  
  geom_smooth()  
  facet_wrap(~year)+  
  labs(x = "Engine Displacement (Liters)",  
       y = "Highway MPG",  
       title = "Car Mileage and Displacement",  
       subtitle = "More Displacement Lowers Highway MPG",  
       caption = "Source: EPA",  
       color = "Vehicle Class")  
  scale_color_viridis_d()  
  theme_minimal()  
  theme(text = element_text(family = "Liberation Sans",  
                           size = 12),  
        legend.position="bottom")
```



Source: EPA

# The Grammar of Graphics (gg): Themes (ggthemes)



Data

- `ggthemes` package adds some other nice themes

Aesthetics

```
# install if you don't have it
# install.packages("ggthemes")
library("ggthemes") # load package
```

Geoms

Facets

Labels

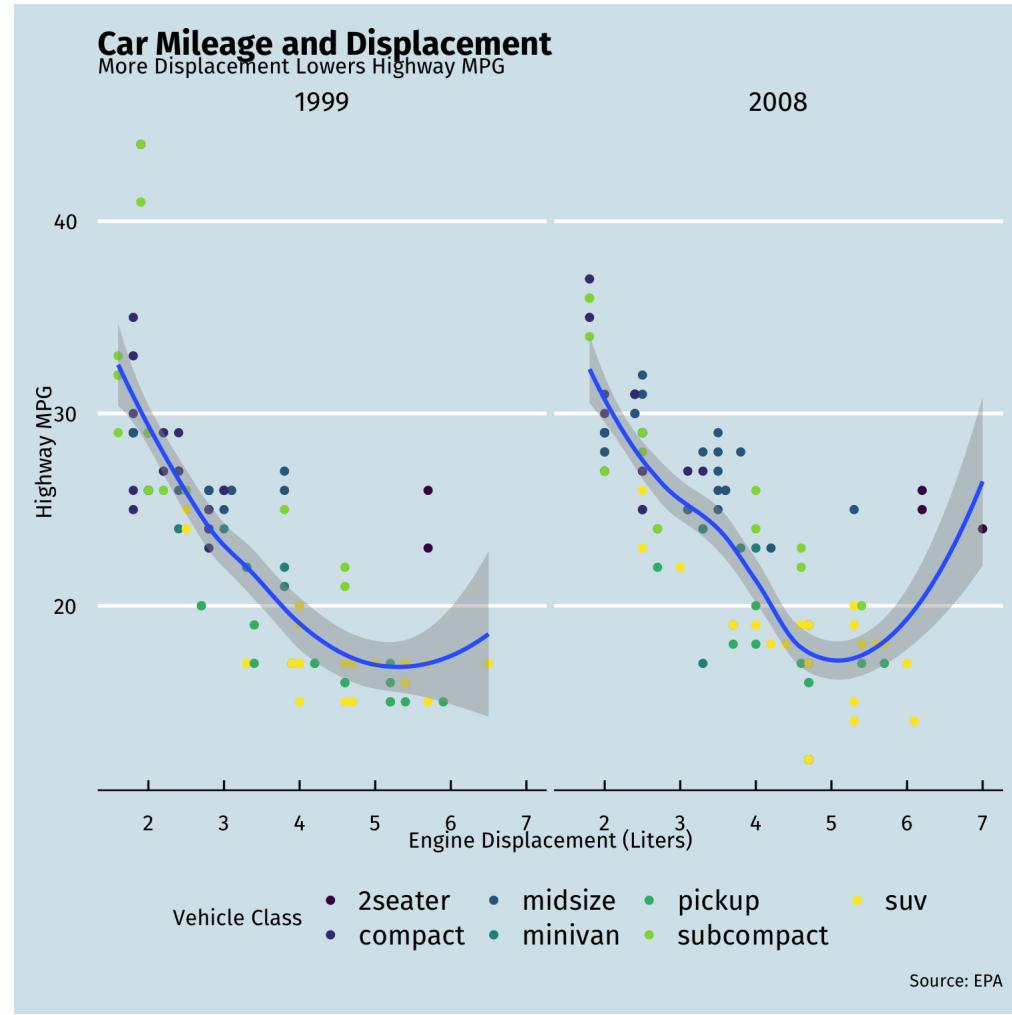
Scales

Theme

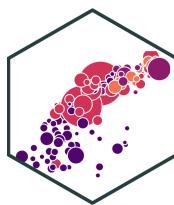
# The Grammar of Graphics (gg): Themes IV



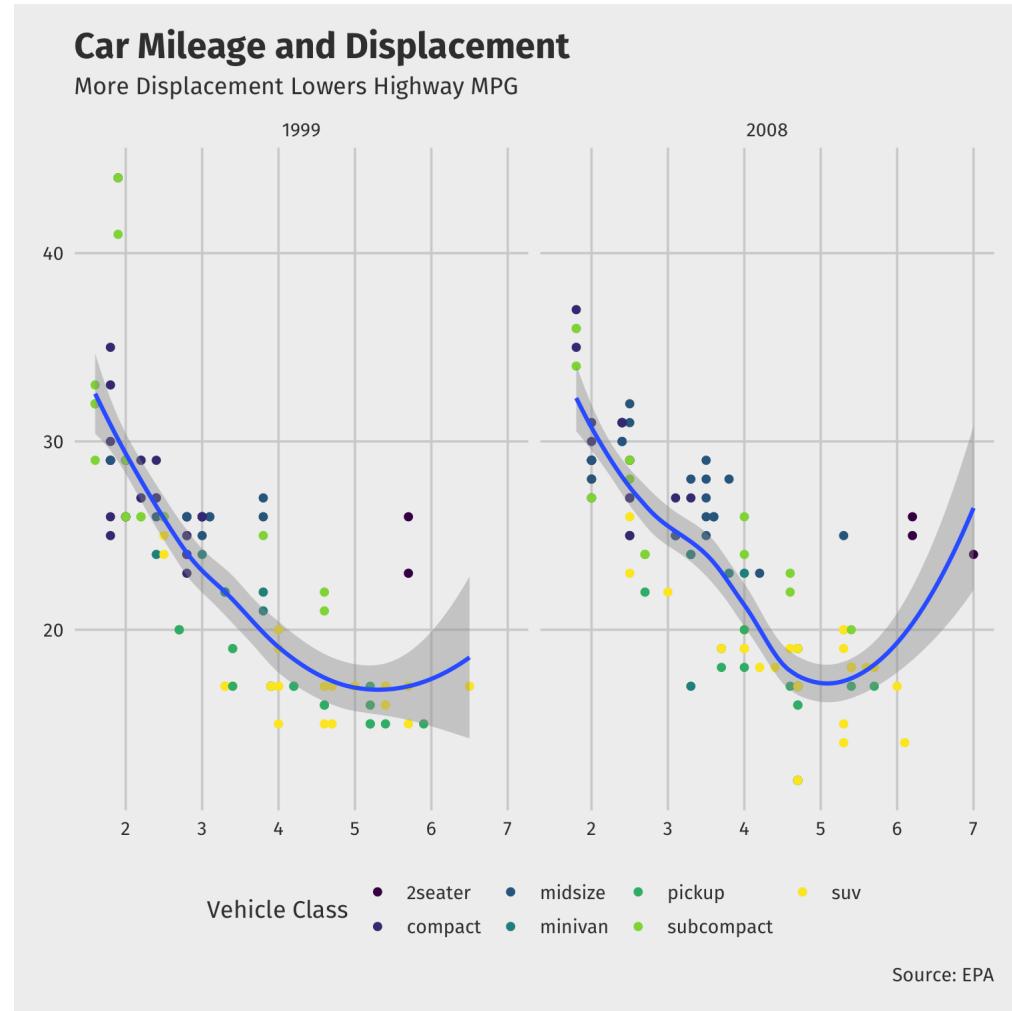
```
library("ggthemes")
ggplot(data = mpg) +
  aes(x = displ,
      y = hwy) +
  geom_point(aes(color = class)) +
  geom_smooth() +
  facet_wrap(~year) +
  labs(x = "Engine Displacement (Liter)",
       y = "Highway MPG",
       title = "Car Mileage and Displacement",
       subtitle = "More Displacement L",
       caption = "Source: EPA",
       color = "Vehicle Class") +
  scale_color_viridis_d() +
  theme_economist() +
  theme(text = element_text(family =
    "sans-serif"),
        legend.position = "bottom")
```



# The Grammar of Graphics (gg): Themes V



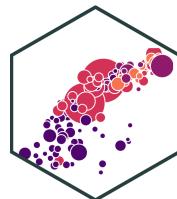
```
library("ggthemes")
ggplot(data = mpg) +
  aes(x = displ,
      y = hwy) +
  geom_point(aes(color = class)) +
  geom_smooth() +
  facet_wrap(~year) +
  labs(x = "Engine Displacement (Liter)",
       y = "Highway MPG",
       title = "Car Mileage and Displacement",
       subtitle = "More Displacement Lowers Highway MPG",
       caption = "Source: EPA",
       color = "Vehicle Class") +
  scale_color_viridis_d() +
  theme_fivethirtyeight() +
  theme(text = element_text(family =
                            "sans-serif"),
        legend.position = "bottom")
```





# Some Troubleshooting

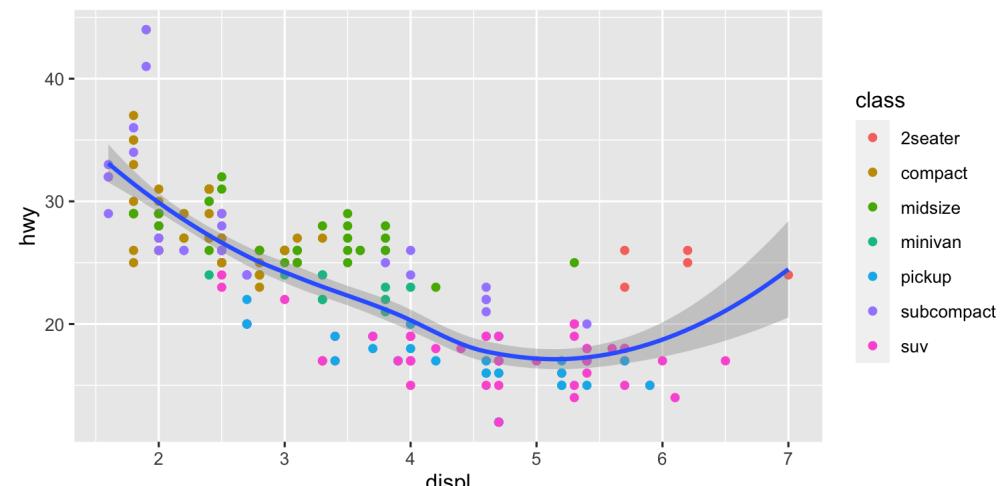
# Global vs. Local Aesthetics



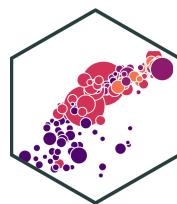
- `aes()` can go in base (`data`) layer and/or in individual `geom()` layers
- All `geoms` will inherit global `aes` from `data` layer unless overridden

```
# ALL GEOMS will map data to colors
ggplot(data = mpg, aes(x = displ,
                       y = hwy,
                       color = class))+  
  geom_point()+
  geom_smooth()
```

```
# ONLY points will map data to colors
ggplot(data = mpg, aes(x = displ,
                       y = hwy))+  
  geom_point(aes(color = class))+
  geom_smooth()
```

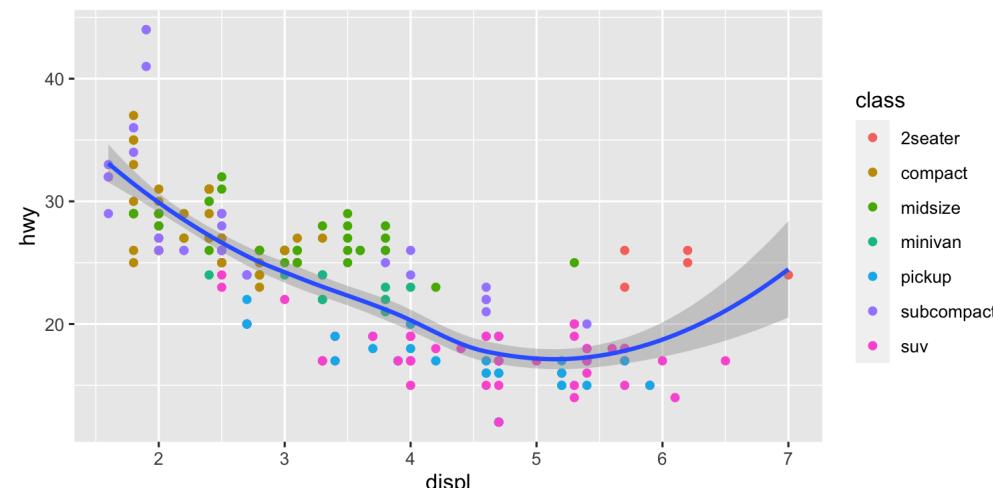


# Mapped vs. Set Aesthetics

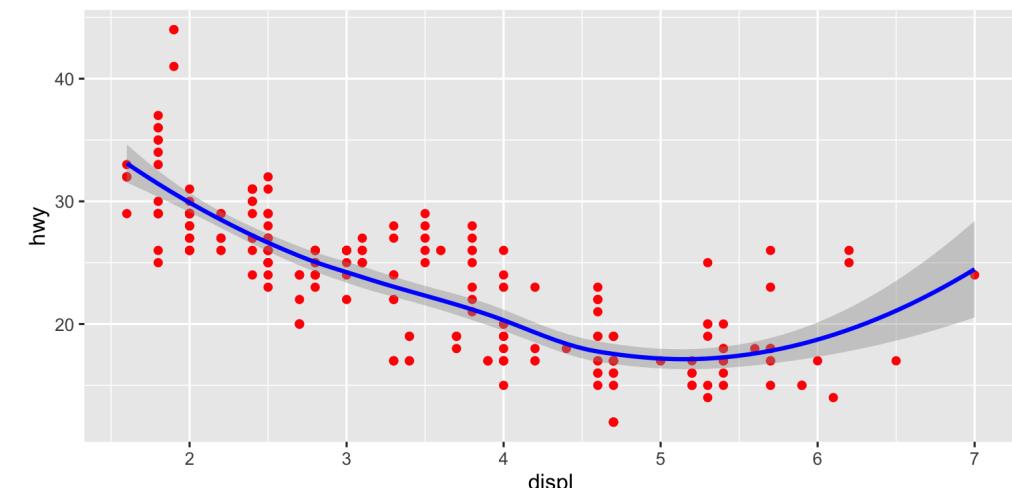


- `aes` thetics such as `size` and `color` can be mapped from data or set to a single value
- Map *inside* of `aes()`, set *outside* of `aes()`

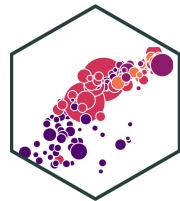
```
# Point colors are mapped from class data
ggplot(data = mpg, aes(x = displ,
                       y = hwy))+
  geom_point(aes(color = class))+
  geom_smooth()
```



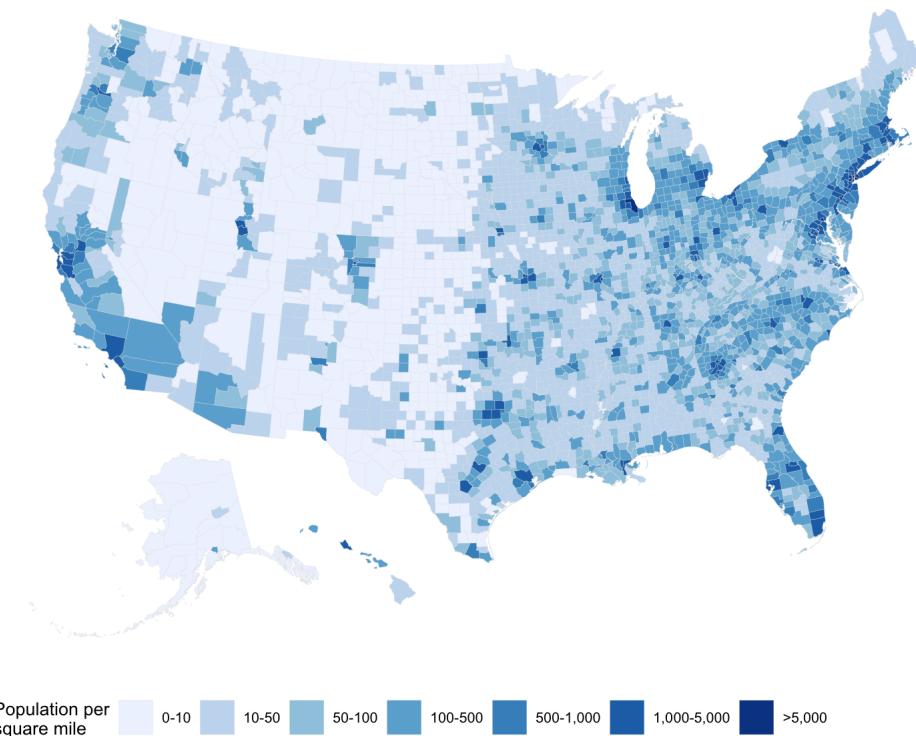
```
# Point colors are all set to blue
ggplot(data = mpg, aes(x = displ,
                       y = hwy))+
  geom_point(aes(), color = "red")+
  geom_smooth(aes(), color = "blue")
```



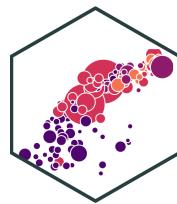
# Go Crazy I



```
# I did some (hidden) data work before
ggplot(data = county_full,
        mapping = aes(x = long, y =
                      fill = pop_d
                      group = grou
geom_polygon(color = "gray90", size
coord_equal()+
scale_fill_brewer(palette="Blues",
                  labels =
                    labs(fill = "Population per\nsquare
theme_map() +
guides(fill = guide_legend(nrow =
theme(legend.position = "bottom")
```

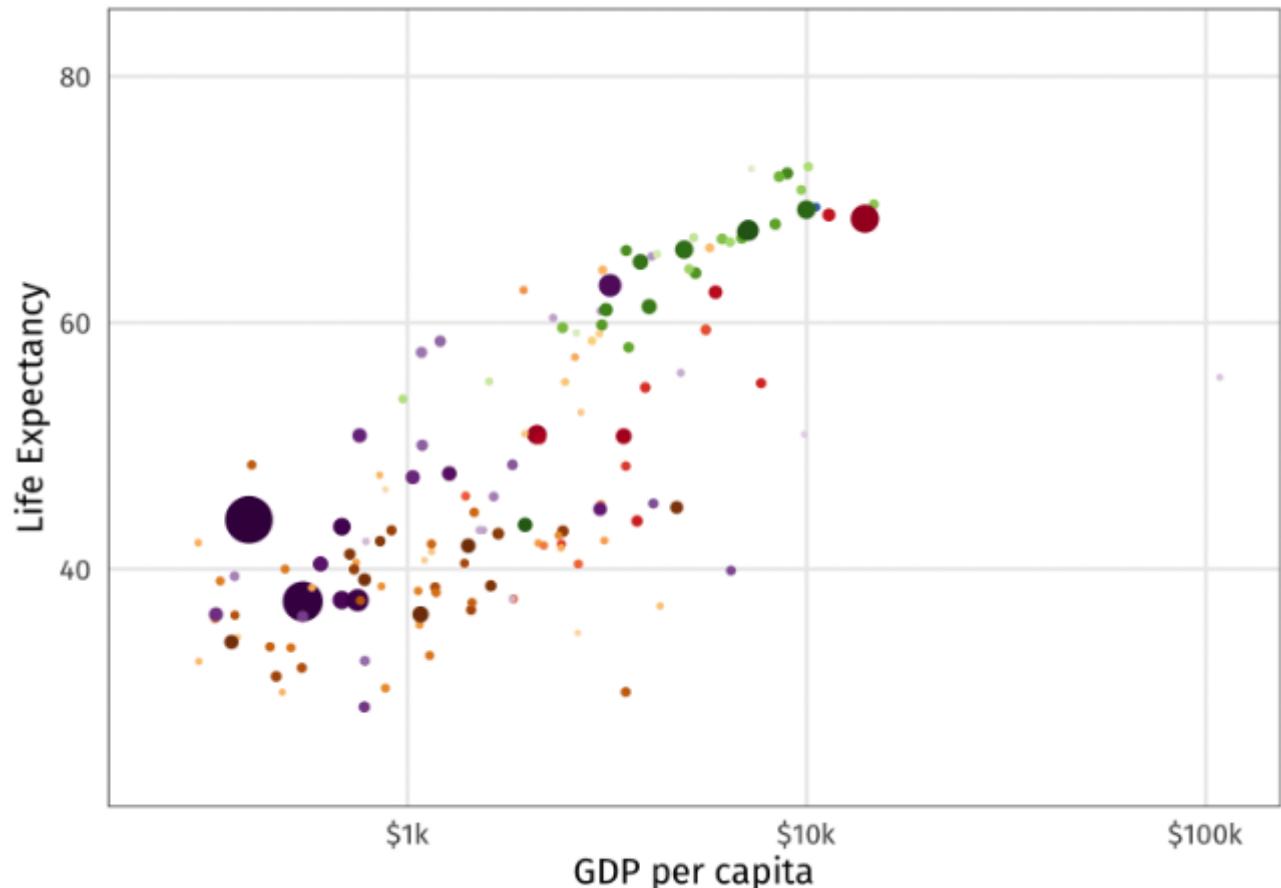


# Go Crazy II



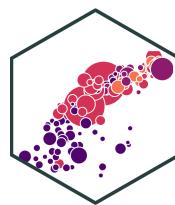
```
library("gapminder")
library("gganimate")
ggplot(gapminder) +
  aes(x = gdpPercap, y = lifeExp, size =
  geom_point() +
  guides(color = FALSE, size = FALSE)
  scale_x_log10(
    breaks = c(10^3, 10^4, 10^5),
    labels = c("$1k", "$10k", "$100k"))
  scale_color_manual(values = gapminder)
  scale_size(range = c(0.5, 12)) +
  labs(
    x = "GDP per capita",
    y = "Life Expectancy",
    caption = "Source: Hans Rosling's
    theme_minimal(14, base_family = "Fir
    theme(
      strip.text = element_text(size = 1
      panel.border = element_rect(fill =
```

Income and Life Expectancy - 1952



Source: Hans Rosling's [gapminder.org](http://gapminder.org)

# Data Visualization and Graphic Design Principles

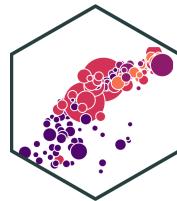


- We will return to various graphics as we cover descriptive statistics and regression
- I hope to cover some basic principles of good graphic design for figures and plots
  - If not in class, I will make a page on the website, and/or a video

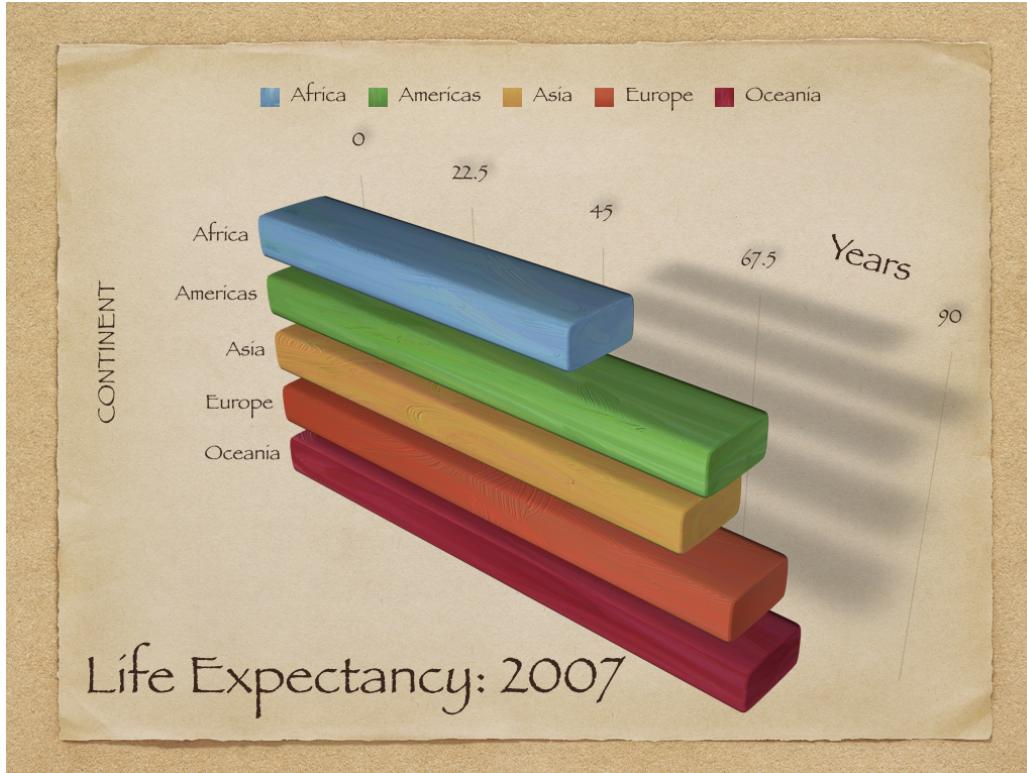
Remember:



# Less is More



"Shoot me"



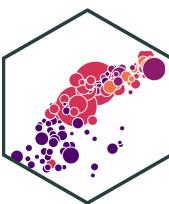
Less is More:

**Remove**  
to improve  
(the **data-ink** ratio)

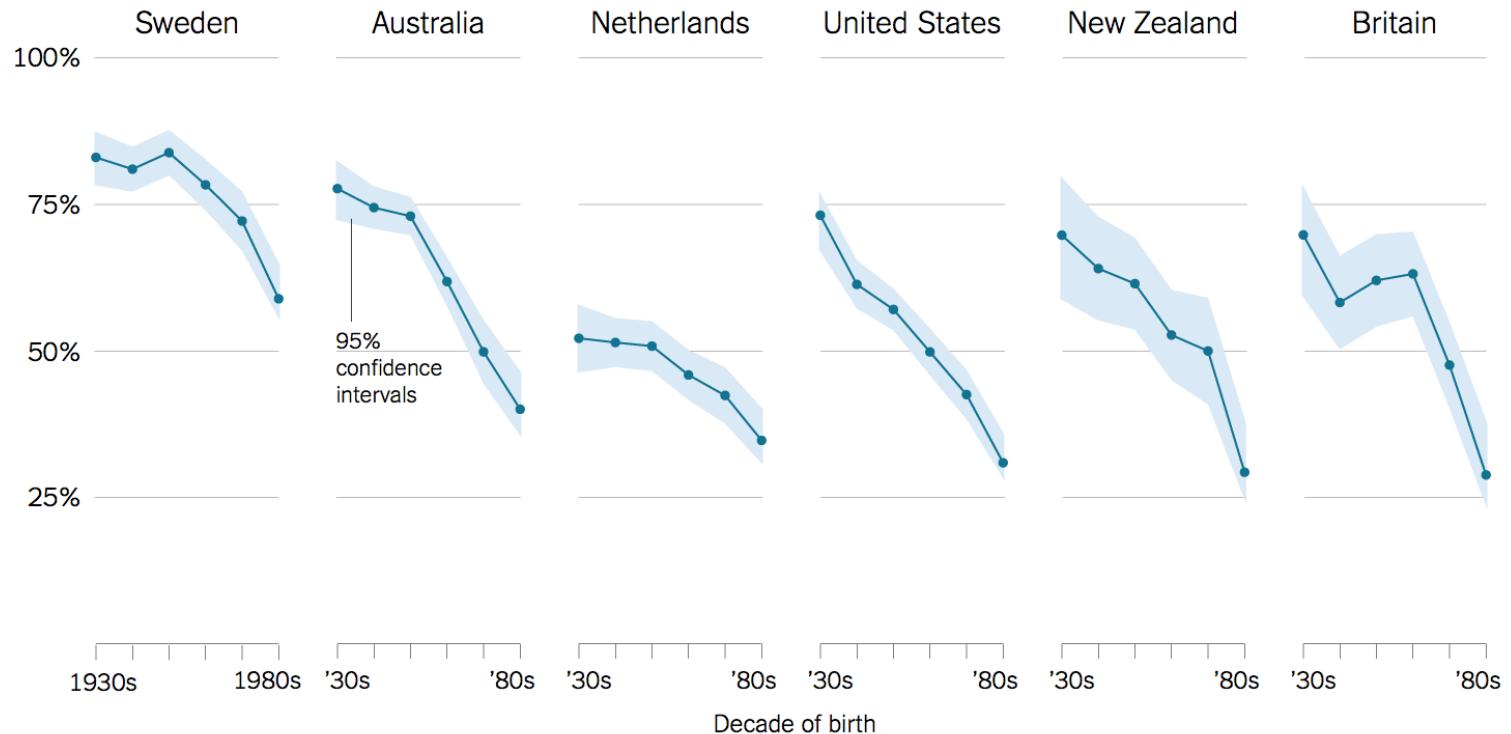
Created by Darkhorse Analytics

[www.darkhorseanalytics.com](http://www.darkhorseanalytics.com)

# Try to Show One Trend Really Clearly

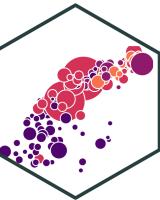


Percentage of people who say it is “essential” to live in a democracy



Source: Yascha Mounk and Roberto Stefan Foa, “The Signs of Democratic Deconsolidation,” Journal of Democracy | By The New York Times

# Reference: R Studio Makes Great "Cheat Sheet"s!



## Data Visualization with ggplot2 :: CHEAT SHEET

### Basics

ggplot2 is based on the **grammar of graphics**, the idea that you can build every graph from the same components: a **data set**, a **coordinate system**, and **geoms**—visual marks that represent data points.



To display values, map variables in the data to visual properties of the geom (**aesthetics**) like **size**, **color**, and **x** and **y** locations.



Complete the template below to build a graph.

```
ggplot(data = <DATA>) +  
<GEOM_FUNCTIONS> (mapping = aes(<MAPPINGS>),  
stat = <STAT>, position = <POSITION>) +  
<COORDINATE_FUNCTIONS> +  
<FACET_FUNCTIONS> +  
<SCALE_FUNCTIONS> +  
<THEME_FUNCTIONS>
```

ggplot(data = mpg, aes(x = cyl, y = hwy)) Begins a plot that you finish by adding layers to. Add one geom function per layer.

**aesthetic mappings**    **data**    **geom**  
mpg[<x> cyl = ctly, <y> hwy, data = mpg, geom = "point"]  
Creates a complete plot with given data, geom, and mappings. Supplies many useful defaults.  
last\_plot() Returns the last plot  
ggsave("plot.png", width = 5, height = 5) Saves last plot as 5'x5' file named "plot.png" in working directory. Matches file type to file extension.

### Geoms

Use a geom function to represent data points, use the geom's aesthetic properties to represent variables. Each function returns a layer.

#### GRAPHICAL PRIMITIVES

```
a <- ggplot(economics, aes(date, unemploy))  
b <- ggplot(seals, aes(x=long, y=lat))  
  
a + geom_blank()  
(Used for expanding limits)  
  
b + geom_curve(aes(yend = lat+1,  
xend = long+1, curvature = 0.5), x, yend, y, end,  
angle, color, curve, linetype, size, size)  
  
a + geom_path(linewidth = "butt", linejoin = "round",  
linemethod = "bezier", alpha, color, group, linetype, size)  
  
a + geom_polygon(aes(group = group))  
x, y, alpha, color, fill, group, linetype, size  
  
b + geom_rect(aes(xmin = long, ymin = lat, xmax =  
long + 1, ymax = lat + 1), xmax, xmin, ymax,  
ymin, alpha, color, fill, linetype, size)  
  
a + geom_ribbon(aes(ymin = unemploy - 900,  
ymax = unemploy + 900), x, ymax, ymin,  
alpha, color, fill, group, linetype, size)
```

#### LINE SEGMENTS

common aesthetics: x, y, alpha, color, linetype, size

```
b + geom_abline(aes(intercept = 0, slope = 1))  
b + geom_hline(aes(intercept = 0))  
  
b + geom_segment(aes(yend = lat + 1, xend = long + 1))  
b + geom_spoke(aes(angle = 1:115, radius = 1))
```

#### ONE VARIABLE continuous

```
c <- ggplot(mpg, aes(hwy)); c2 <- ggplot(mpg)  
  
c + geom_area(stat = "bin")  
x, y, alpha, color, fill, linetype, size  
  
c + geom_density(kernel = "gaussian")  
x, y, alpha, color, fill, group, linetype, size, weight  
  
c + geom_dotplot(binaxis = "y", stackdir =  
"center"), x, y, alpha, color, fill, group  
  
c + geom_freqpoly()  
x, y, alpha, color, group, linetype, size  
  
c + geom_histogram(binwidth = 5)  
x, y, alpha, color, fill, linetype, size, weight  
  
c + geom_qq(aes(sample = hwy))  
x, y, alpha, color, fill, linetype, size, weight
```

#### discrete

```
d <- ggplot(mpg, aes(frt))  
d + geom_bar()  
x, alpha, color, fill, linetype, size, weight
```

#### TWO VARIABLES

##### continuous x, continuous y

```
e <- ggplot(mpg, aes(cty, hwy))  
e + geom_label(aes(label = cyl), nudge_x = 1,  
nudge_y = 1, check_overlap = TRUE), x, y, label,  
angle, color, fontfamily, fontface, hjust,  
lineheight, size, vjust  
  
e + geom_jitter(height = 2, width = 2)  
x, y, alpha, color, fill, shape, size  
  
e + geom_point(), x, y, alpha, color, fill, shape,  
size, stroke  
  
e + geom_quantile(), x, y, alpha, color, group,  
size, stroke  
  
e + geom_rug(sides = "bl")  
x, y, alpha, color, fill, linetype, size  
  
e + geom_smooth(method = lm), x, y, alpha,  
color, fill, group, linetype, size, weight  
  
e + geom_text(aes(label = cyl), nudge_x = 1,  
nudge_y = 1, check_overlap = TRUE), x, y, label,  
alpha, angle, color, family, fontface, hjust,  
lineheight, size, vjust
```

##### discrete x , continuous y

```
f <- ggplot(mpg, aes(class, hwy))  
  
f + geom_col(), x, y, alpha, color, fill, group,  
linetype, size  
  
f + geom_boxplot(), x, y, lower, middle, upper,  
ymin, ymax, alpha, color, fill, group, linetype,  
shape, size, weight  
  
f + geom_dotplot(binaxis = "y", stackdir =  
"center"), x, y, alpha, color, fill, group  
  
f + geom_hex()  
x, y, alpha, color, fill, group, linetype, size  
  
f + geom_pointrange()  
x, y, ymin, ymax, alpha, color, fill, group, linetype,  
shape, size, weight
```

##### discrete x , discrete y

```
g <- ggplot(diamonds, aes(cut, color))  
  
g + geom_count(), x, y, alpha, color, fill, shape,  
size, stroke
```

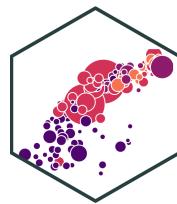
#### THREE VARIABLES

```
sealsSz <- with(seals, sqrt(delta_long^2 + delta_lat^2)) <- ggplot(seals, aes(long, lat))  
l + geom_contour(aes(z = z))  
x, y, z, alpha, colour, group, linetype,  
size, weight  
  
l + geom_raster(aes(fill = z), hjust = 0.5, vjust = 0.5,  
interpolate = FALSE)  
x, y, alpha, fill  
  
l + geom_tile(aes(fill = z))  
x, y, alpha, color, fill, linetype, size, width
```



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# Reference



On [ggplot2](#)

- [R Studio's ggplot2 Cheat Sheet](#)
- [ggplot2's website reference section](#)
- Hadley Wickham's [R for Data Science book chapter on ggplot2](#)
- STHDA's [be awesome in ggplot2](#)
- r-statistic's [top 50 ggplot2 visualizations](#)

On data visualization

- [Kieran Healy's Data Visualization: A Practical Guide](#)
- [Claus Wilke's Fundamentals of Data Visualization](#)
- PolicyViz [Better Presentations](#)
- Karl Broman's [How to Display Data Badly](#)