



## ✨ 5 Game-Changing Ways to Use AI to Grow Your Business

*(That No One Else is Talking About)*

👉 Real strategies I use every day to stay organized, make better decisions, and scale faster.

**FREELANCE  
♥ JORDAN**

## 1. AI as Your Executive Assistant (How I Start Every Morning with ChatGPT)

### How It Works:

- Every morning, I list all my tasks, and ChatGPT organizes them into priority-based action steps.
- If I forget something, ChatGPT remembers my previous tasks.
- At any point in the day I can ask Chat "Okay what's next?" And it will list my next big priority.
- It keeps up with ongoing projects, meetings, and even personal priorities like gym time. ✨

### 👉 Try This Prompt:

*"ChatGPT, here's everything I need to do today: [list tasks]. Organize this into an optimized schedule, prioritizing urgent tasks first and grouping similar work together."*

♥ **Bonus Tip:** Keep a running ChatGPT thread to have continuity every day. You can also ask it to check things off the list as you finish. Very satisfying. 🤖

## 2. AI for Feeding It Screenshots (Your Business Memory Bank)

### How It Works:

- Instead of summarizing or typing out long emails or reports, I upload screenshots. 📸
- ChatGPT extracts insights, key takeaways, or even writes responses for me. ✨

### 👉 Try This Prompt:

*"ChatGPT, analyze this screenshot and summarize the key action items. Then, draft a response email for me."*

♥ **Bonus Tip:** This works great for social media & customer research—snap a screenshot of audience comments and get AI insights. Mac shortcut is shift + command + 5.

### 3. AI as a Personalized Business Therapist

#### How It Works:

- I talk through business challenges with ChatGPT before I spiral. 🤖
- ChatGPT helps reframe problems and offers perspective shifts.
- Huge for founder overwhelm, imposter syndrome, and major business decisions. ✨

#### 👉 Try This Prompt:

*"ChatGPT, I'm feeling overwhelmed about [specific issue]. Help me break it down logically, challenge my negative thoughts, and offer solutions."*

♥ **Bonus Tip:** Use it as a weekly reflection tool—have ChatGPT analyze what went well, what didn't, and how to improve.

### 4. AI for Social Media Strategy (Your Content Vault)

#### How It Works:

- I keep a dedicated ChatGPT thread for social media ideas so I always have content ready. ✍️
- Any time I get an idea, I drop it into ChatGPT.
- When I hit a creative block, I just pull an idea from the thread. ✨

#### 👉 Try This Prompt:

*"ChatGPT, based on the ideas I've shared in this chat, what are my strongest content ideas for social media? Which ones do you think will perform best?"*

♥ **Bonus Tip:** Ask ChatGPT to rework old content into new formats (turn a tweet into a LinkedIn post, a blog into an email, etc.).

## 5. AI for Business Vision & Mindset Growth

### How It Works:

- I use ChatGPT to visualize my business goals and step into that reality. 💡
- I give ChatGPT a detailed description of where I want to be.
- I check in regularly for progress reports and adjustments. ✨
- ChatGPT helps me create a clear image of success, reinforcing my mindset.

### 👉 Try This Prompt:

*"ChatGPT, here's my long-term vision: [describe goals]. Help me create a mental picture of what it looks and feels like to be there. Now, based on this, what's the next step I should take today?"*

♥ **Bonus Tip:** This is probably the most powerful tool I use with ChatGPT. Having a vivid vision of where you're going and keeping it in focus is key to long-term success.

## Bonus: Handling Customer Complaints with AI

### How It Works:

- As a founder, handling complaints personally can be exhausting. I use ChatGPT to:
  - Analyze client feedback and complaints before responding.
  - Draft polite, professional responses that defuse tension.
  - Identify patterns in customer feedback to improve services. ✨

### 👉 Try This Prompt:

*"ChatGPT, here's a customer complaint I received: [paste complaint]. Help me craft a*



*response that acknowledges their issue and offers a reasonable solution while maintaining professionalism."*

## Where to Go from Here? 🚀

AI is an incredibly powerful tool, but strategy and execution are what make the difference. The cornerstones of scaling any business are **effective marketing strategy and a high-performing website**—and that's where I come in.

Working with me means:

- **Custom-built websites and marketing funnels** designed for conversion.
- **Strategic marketing guidance** that aligns with your brand and growth goals.
- **Ongoing support** to refine your approach and implement AI-driven efficiency.

Unlike working with generic agencies, I bring a **personalized, founder-focused approach**—helping you scale **smarter, not harder**.

✨ **Let's talk about how AI, marketing, and a strong website can take your business to the next level.** Contact me at [jordan@freelancejordan.com](mailto:jordan@freelancejordan.com) to get started.