# Jordan Vincent

## **Product Designer**

#### More at jordan-vincent.com

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#### **Education**

## University of Washington, M.Sc. in **Human-Centered Design & Engineering**

2014-2016, Seattle, WA

Coursework: User Testing, Information Visualization, Visual Communication, Qualitative User Research.

## INSA of Lyon, M.Sc. in Computer Science

2009-2016, Lyon, France

Ranked 28th over 665 students. 1st place at "24h de l'innovation" challenge.

### **Work Experience**

#### BitTitan, UX Designer Intern

October-December 2015, Kirkland, WA

- One of the 1st designers. Owned & redesigned the outbound cold calling software SalesAutomation.
- Followed the User-Centered Design process: user interviews and observations, personas creation, ideation, prototyping, and user testing.
- Brought UX methods to product development, and improved collaboration between teams.

#### SixDoors, Web Developer

May 2013-May 2014, San Francisco, CA

- In charge of the development and support of SixDoors's web apps: webstore, courier, and seller apps. Used EmberJS, and Ruby on Rails.
- Joined the company before public launch and took part in many decisions, consumers and partners support, deliveries.

## BitTitan, Software Developer Intern

June-September 2015, Kirkland, WA

- Designed and built a graph visualization to make call centers scripts creation and visualization 10x more efficient and error proof.
- Led to a UX Designer Intern position as one of BitTitan's first Designers.

## Kreactive, Web Developer Intern

June-August 2012, Lyon, France

- Developed a mobile web app for a national French newspaper to be used on iPhone, iPad and Android devices.

## **Main Projects**

#### Adminca, Admin panel as a service

September 2015-present, Seattle, WA

- Designed and developed an easy to setup and use interface as a service for developers and nontechnical people.
- Followed a lean startup approach: user interviews, MVP, rapid iterations. Used by startups and mobile agencies around the world: 500 signups in two months, 150 weekly users.

## CityDomination, Multiplayer mobile game

September 2011-December 2012, Lyon, France

- Co-founder, designer, and developer. 1,000 downloads in the first month, featured in local newspapers and TV channels.

English

French

- Later acquired by MobInLife.

#### **Main Skills**

User Research Sketching Adobe Suite EmberJS JavaScript Personas Brainstorming Blender 3D HTML & CSS Ruby on Rails Prototyping Ruby, Java Android **User Testing**