

Introduction/Business Problem

For this project I use the recommendation which is noted in "[Instructions](#)", in the "Peer-graded Assignment: Capstone Project - The Battle of Neighborhoods (Week 1)" :

"In a city of your choice, if someone is looking to open a restaurant, where would you recommend that they open it?"

My choice is my city where I live, the capital City of Macedonia, Skopje, is home to approximately one third of the country's population .

City Skopje (https://skopje.gov.mk/en_us/ , have some separated municipalities, with different position from center of Skopje, from different position of important infrastructure and historical objects, different number of citizens ... etc. All these issues are important if someone is looking to open a restaurant. But most important business questions are:

How many restaurants have on same area and in the neighborhoods?

Which type of restaurants are? Traditional, Italian ... etc.

Does have some other categories as lounge bar, café, gastro bar, fast food, pizza places etc? They have high impact of business with restaurants.

With visualization and static information will be presented opportunities about the business plan: opening of restaurant.