# Beginners guide to fishing

Jordan Seech

# Background

- Why would people do this?

    People do this all over the world not just in America. It's a sport for some, a job for others, and a hobby for many. Others who are adventurous even do this to gather food for their families.

- This tutorial is useful because….

    Fishing is a universal language. I think the beauty of fishing is getting outdoors and enjoying nature at it's finest. We as humans need time to escape reality sometimes and reflect. Fishing is also one of the best ways to get some good food for a healthy and tasty dinner!

# Design objectives & strategy

- The goal of the design is to…

  Get people to make them realize that fishing isn't just "boring", it's something that makes you enjoy being outdoors and to have a modern look.

- …show people how to…

  Tie knots, know the certain kinds of fish out there in their area, and what bait to use in different circumstances.

- …make the tours easier to find

  Basic information to make it easier to catch fish, and make it simple so they can find what they need quick.

# Site audience

- This tutorial site will help people who…

    Want to find out the basics of fishing and to be able to help them catch fish! Don't leave empty handed I will give you basic tips you'll need.
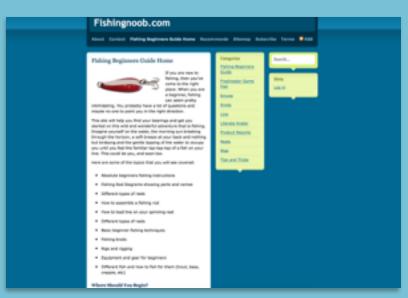
- Visitors include…

    People who are beginners in fishing and want to know more about it. Also, just a place to post their successful fishing stories on their first time!
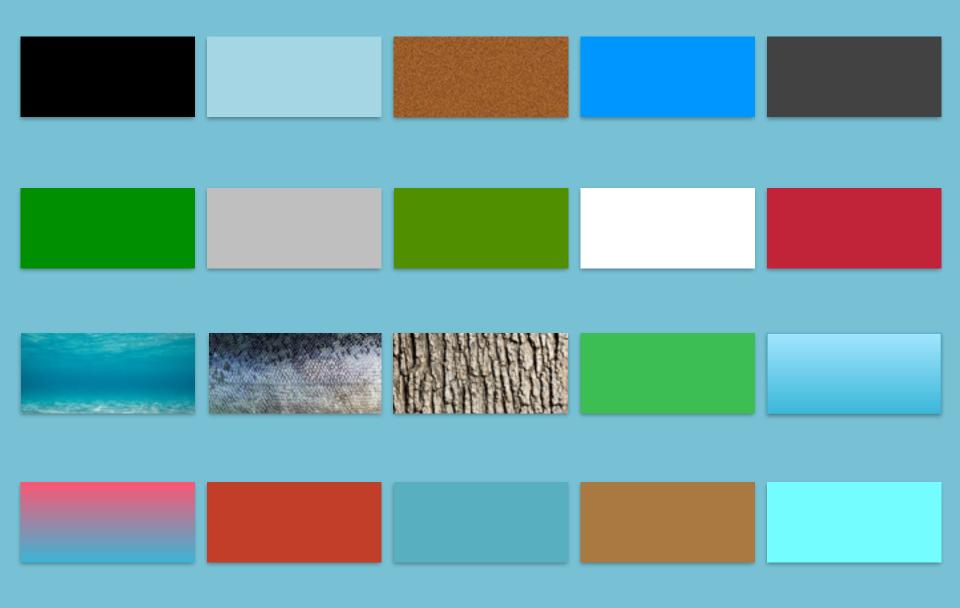
# Competitors

# Colors and textures

# Keywords

## Site should be

- Simple
- Modern
- Fun

## Site shouldn't be

- Messy
- Cluttered
- Dull

# Content for the site

The site should include content like…

- photos

- Sample tour

- Stores in the area