

JORDEN POWLEY

WEB DEVELOPER

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ABOUT ME

Self-motivated, hard working and committed. Currently working at Zonal Marketing Technologies as a web developer within the agency team. I am a driven individual that strives to better myself and I find the best way to achieve this is through new challenges.

EXPERIENCE

Zonal Marketing Technologies November 2016 - Present

Working within an agency department I am used to working in a fast paced, client driven department with a high volume of work. I mostly work on smaller, quick turnaround project but in my time here I have been the sole developer on larger projects. Most of the work I do is to compliment existing Zonal products, ranging from loyalty and gift card systems to various email marketing systems & utilities.

Most of my work is done within PHP, particularly all new projects that are now written in the Codeigniter framework. I have brief experience with the Laravel framework and the eloquent database model from supporting existing products at this company.

When not working in PHP, my software stack extends to be more frontend based, including Javascript & JQuery. These mostly are in support of a PHP backend but are also used for aesthetic and validation. ZMT is the provider of an email marketing system to most large hospitality companies, therefore during my time here I have spent an extensive amount of time building suitable HTML + CSS emails using the Litmus testing facility. Through experimentation, I also found a way to make marketing emails more engaging & interactive to customers.

Whilst I may not be Dev-Ops based, I have been included on projects that require setting Windows servers up with PHP and various software stacks. In a couple of cases this has involved migration of applications from older servers to the new servers. For one of the applications this involved database optimisation to increase the performance of the site during peak times.

SOFTWARE STACK

- o PHP
- o Codeigniter
- o Laravel
- o MySQL
- o JS + JQuery
- o HTML5
- o CSS4
- o Git

THIRD PARTY RESOURCES

- o Worldpay Online
- o Secure Trading
- o Google Analytics

QUALIFICATIONS

- o Keele University - BSc Computer Science (2:1)
- o AQA Baccalaureate
- o A-Level: Math Mechanics, Biology, Physics