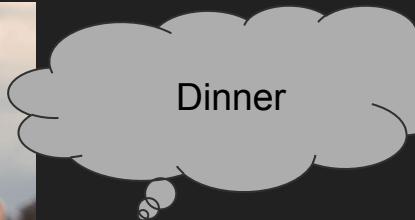


Storyboard

Jordon Cooke



Bro Guy just got his \$200 paycheck for the next 2 weeks, and has to go shopping for dinner before he gets home. He remembers about an app on the bus the students talked about and downloaded it.



He knows his family love spaghetti, so he goes to the store and types spaghetti into the app. The app gives him ingredients to buy for a certain budget recipe.



He buys the groceries and goes home to cook for his family.



Bro Guy cooks dinner for his family and they all enjoy it, and have leftovers for later, as well as ingredients for soup later that week.



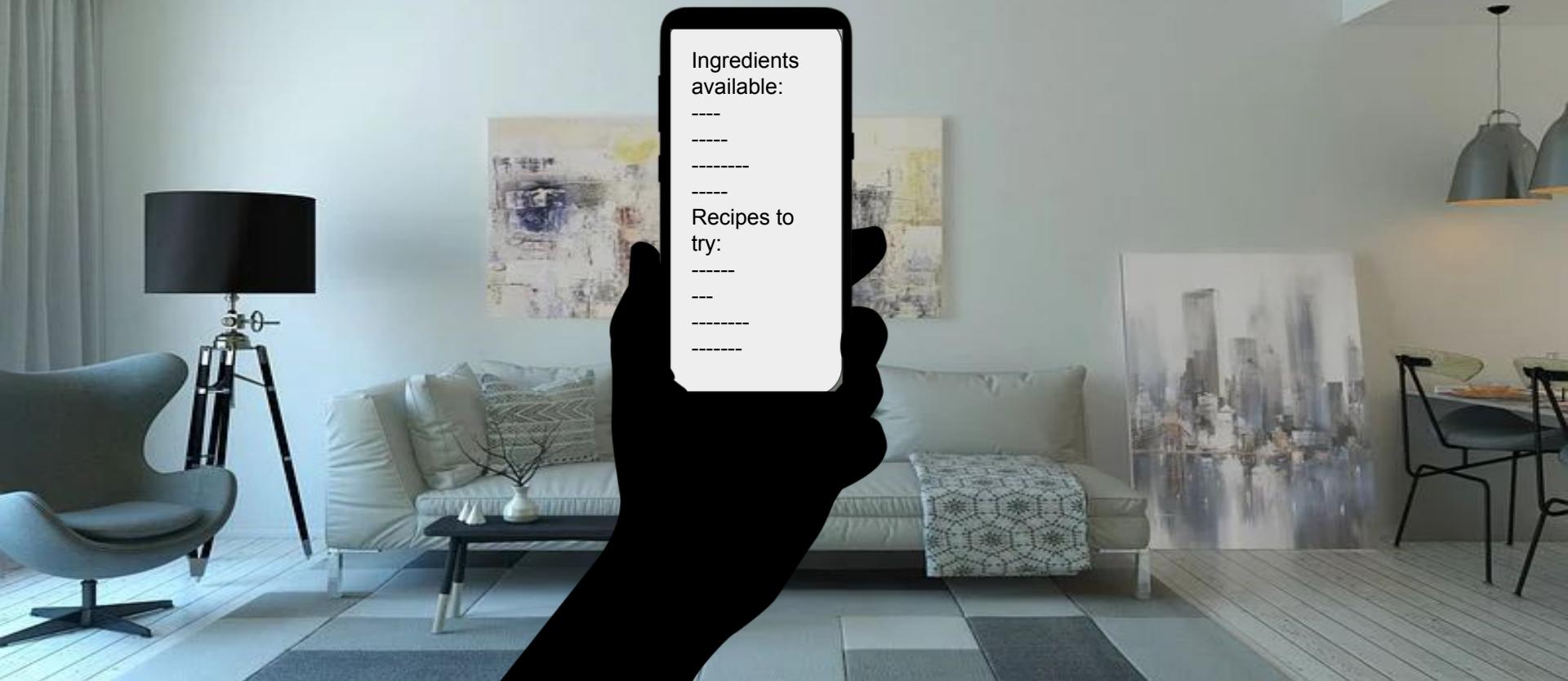
Lewis cooks most of the meals for his family, but lately it had become increasingly harder to try new recipes due to his son's multiple allergies and illnesses.



One day during work, he overhears two coworkers talking about an app that helps to meal prep so food can be eaten before it expires.



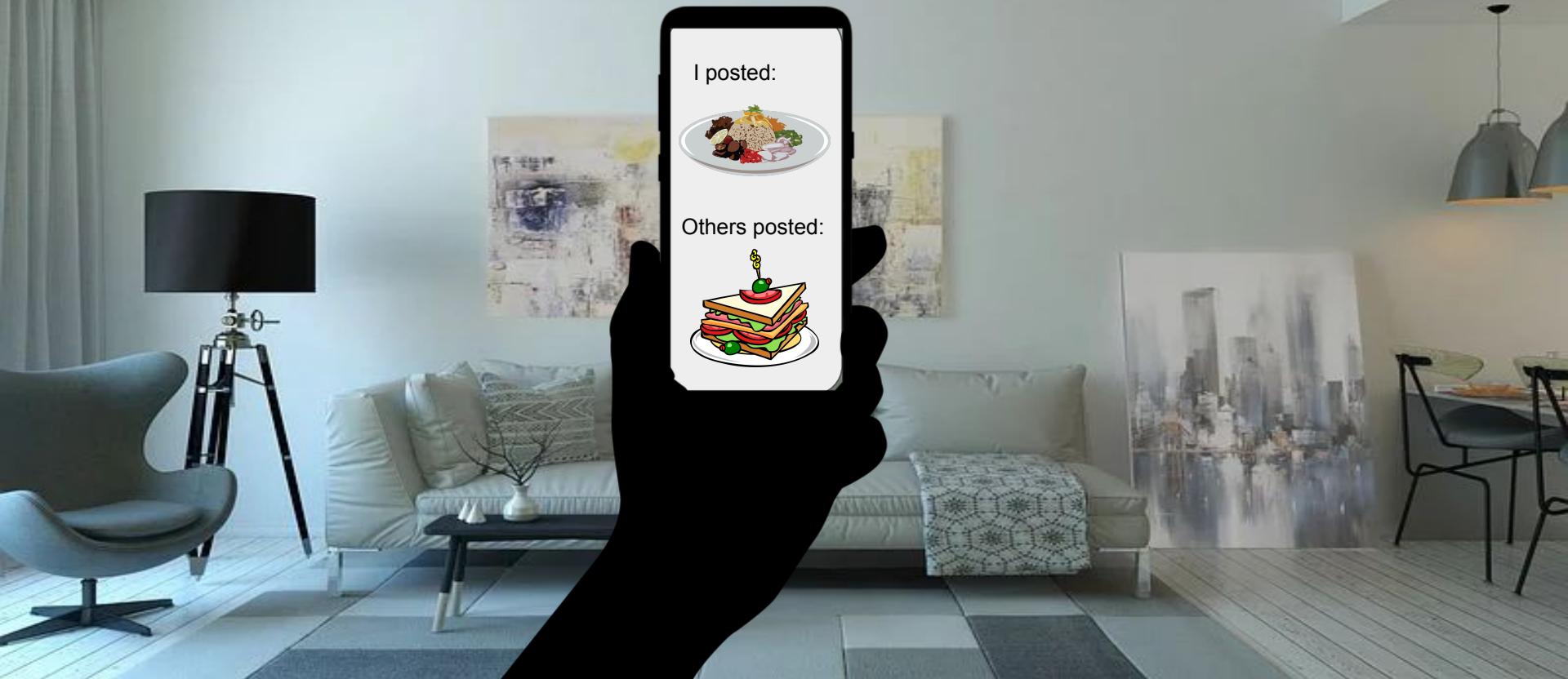
Lewis decides to try the app for himself and see if it can help with finding new recipes that accommodate his son's allergies.



He sees that he can enter all of the food items and ingredients in his kitchen, and the app will suggest different recipes based upon these ingredients.



Now, Lewis can buy groceries he knows that his son will be able to eat, and the app suggests all sorts of recipes he's never tried before.



His new hobby is posting pictures of his attempt at the recipes for other users on the app to see. Lewis has found a new passion for cooking, and his son enjoys every meal he makes now.

Made by Winn Wahl



Rebecca, a middle aged mom with 3 children heads to the store to buy food for her family.



Rebecca goes back to the store for her monthly shopping, and in fear of not having enough she buys just as much food as last time



Rebecca struggles to choose what foods she wants in fear of her family not using all of it



Rebecca discovers our app and she enters in the app all of the food in her fridge, she is given tons of recipes and ideas on how to use the excess food



It's a month later and there is food going to waste in her fridge because either no one wants to eat it or they don't have a recipe



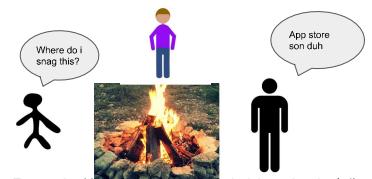
It's a month later and there is no food going to waste in Rebecca's fridge she is happy now that the app saved her money



Johnny Appleseed is sitting around the campfire with his friends. He is pondering on what he has to throw away tomorrow because he never knows when his food is going to go bad.



Johnny Appleseed hears his friend Tommy Appletree mention a food app he uses. It makes recipes for him and shows the expiration dates of the food available.



Johnny asks Tommy about the app, and where to get it. Johnny downloads the app and leaves immediately after such an important discovery.



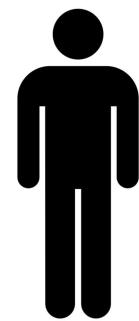
Johnny appleseed goes to costco, and does his weekly shopping. He goes through, and puts in each item and its expiration date.



Johnny leaves costco and goes home. He then puts everything away in the fridge and the pantry.



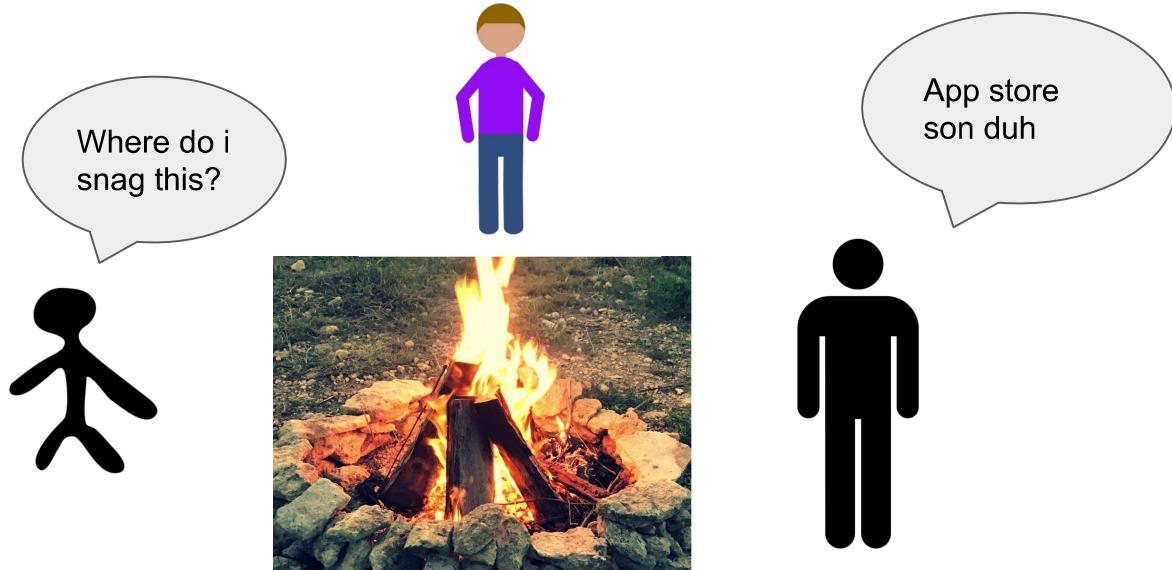
Johnny never has to unexpectedly throw out any of his food again. End of story. -Written By Zachary Ziehl



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