

JORDY KIETO

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linking.communities(through(code))

EXPERIENCE

NBA (NATIONAL BASKETBALL ASSOCIATION)

DATA SCIENTIST

DECEMBER - 2019 | PRESENT

- Dynamic **content generation engine**
- Generated **statistical insights** and **media assets**
- Delivered through **Amazon AWS cloud**

PEPSICO

MACHINE LEARNING ENGINEER

AUGUST - 2019 | PRESENT

- TensorFlow** to predict ROI from marketing actions
- Trained **Neural Network** on E-Commerce sales data
- Continuous model **deployment** of AWS EC2 instance
- Optimized** over 100 million in **advertising** budget

WEBSITEBOX CORP

SOFTWARE ENGINEER

OCTOBER - 2018 | FEBRUARY - 2019

- Implemented Google Ads API in **Node JS**
- Used **AngularJS** to create marketing analysis platform
- Publish average of 5 features a day to **NPM**

LOBLAW DIGITAL

SOFTWARE TEST ENGINEER

DECEMBER - 2017 | APRIL - 2018

- Wrote tests for Enterprise Java **Spring** application using **Jest & Testcafe (Selenium)**
- Automated core **AWS** processes of Dockerized

PROJECTS

NYC SAT SCORES

[HTTPS://NYC-SAT-SCORES-CLIENT.HEROKUAPP.COM/](https://nyc-sat-scores-client.herokuapp.com/)

[GITHUB.COM/JORDYKIETO/NYC-SAT-SCORES-SERVER](https://github.com/JordyKieto/nyc-sat-scores-server)

Statistical analysis of NYC SAT score data set

- Regression analysis & matrix correlation (**Scikit-learn**)
- Data normalization with **Pandas & SQLITE**
- Client-side interactive **data visualization (Recharts)**

EDUCATION

COLUMBIA UNIVERSITY

LECTURER

FU SCHOOL OF ENGINEERING

FEBRUARY - 2019 | PRESENT

- Instructor of **Columbia Engineering** bootcamp
- Data Science & Analytics**, projects and courseload
- ETL with **Python; Pandas, Tensorflow, AWS**

UNIVERSITY OF TORONTO

TEACHING ASSISTANT

SCHOOL OF ENGINEERING

AUGUST - 2018 | FEBRUARY 2019

- Single Page Applications built in **React**
- Server side development with **Express / Node JS**
- Database design with **Mongo DB**
- Intro to **data structures** and **algorithms**

TOOLS

BASH
JIRA
GIT
SQLSH

STACK

JAVA
JAVASCRIPT
NODE
PYTHON

CLUBS

NATIONAL
SOCIETY OF
BLACK
ENGINEERS

SKILLS

ETL PIPELINES

BIG DATA
ANALYSIS

RESTFUL WEB
SERVICES

DATA
VISUALIZATION