

CONCLUSIONS - Competitive Analysis

- Walmart is the dominant player (658 Billion USD) with six times more sales than the second Kroger (115 Billion USD)
- Five largest players account for more the 50% of total sales
- There is no correlation between the number of stores and total sales.
- Costco is the company with higher sales per store (181 Million USD)
- Supercenters is the category with higher sales

This is a small dataset in order to practice some python concepts, more information would be required in order to better understand the market and the competitive environment. Depth analysis over the top five would result in more/better insights.