

# Jorge Andrés Lastra Cerda

## Community Psychologist with focus on Data Science for Public Policy

📍 Berlin, Germany   ✉ Jorgelastracerda@gmail.com   📞 +49 176 66 135 465   🔗 [Jorge Lastra Cerda](#)

Data-driven community psychologist with experience in policy evaluation, natural language processing, and applied data science methods. Skilled in Python, R, and SQL, with a passion for leveraging data to shape effective, equitable public policies and AI governance strategies.

### Relevant work experience

03/2023 – 08/2023 Online	<b>Co-Founder and Strategic Planner</b> , <i>Luminous Oceans</i> <a href="#">🔗</a> Co-founded a startup specializing in AI, knowledge management, and business solution analytics. Developed and implemented strategic plans, overseeing daily operations to ensure alignment with business objectives and delivered presentations to potential investors and team members.
08/2021 – 01/2023 Macul, Chile	<b>Research Associate</b> , <i>MIDE UC</i> <a href="#">🔗</a> Conducted comprehensive research on education, evaluation, and innovation, contributing to the development of key projects. Drafted academic reports, effectively communicating complex data and findings. Prepared and delivered presentations to diverse audiences, explaining research methodologies and results.
05/2022 Santiago, Chile	<b>Workshop Organizer and Facilitator - Text Analysis with Semantic Markers and NLP</b> , <i>Ministry General Secretariat of Government</i> <a href="#">🔗</a> At the request of the Chief of the Department of Studies, I designed and conducted a workshop on Excel, Colab and R in the context of digital transformation and text analysis.
12/2020 – 01/2021 Online	<b>Research associate - Analysis of public consultation on Gender Equality Policy</b> , <i>Merlin Research</i> <a href="#">🔗</a> Conducted research for the "Public Consultation on the Gender Equality Policy", contributing to the development of informed and effective policies. Drafted reports and codebooks, ensuring accurate and comprehensive analysis of consultation data. Prepared and presented findings to stakeholders.
11/2019 – 09/2020 Vitacura, Chile	<b>Research assistant "Proyecto Diálogos"</b> , <i>Merlín Research</i> <a href="#">🔗</a> In the "Diálogos" project, I applied discourse analysis to a linguistic corpus of interviews, generating codebooks and graphs to support the findings. The project was a unique national research that sought to investigate the perceptions of more than 15,000 Chileans about the future.
07/2019 – 12/2020 Santiago, Chile	<b>Teaching assistant - Public Policy Analysis in Chile</b> , <i>Universidad Alberto Hurtado</i> <a href="#">🔗</a> Supported the formative process of fifth-year psychology students by organizing, helped with course readings, and guiding public policy analysis.

### Other professional experience

08/2023 – present Berlin, Germany	<b>Educator and Project Coordinator, Child and Youth Development</b> , <i>Kita Reh-Kids - KIDZ Präventiv gGmbH</i> <a href="#">🔗</a> I focus on child care and educational support, developing projects to enhance children's interpersonal skills their integration. Concurrently, at a Familienzentrum, I coordinate a 'Mittagstisch' project crafting vegetarian and vegan menus to facilitate networking promoting community cohesion.
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02/2021 Online	<b>Political Advisor, Pre-presidential candidate Nicaragua</b> Conducted a qualitative and quantitative study for the presidential pre-candidate election in Nicaragua. Presented results using digital tools.
03/2018 – 12/2018 Ñuñoa, Chile	<b>Intern - Coordinator of Community intervention, Portas Foundation</b> <a href="#">↗</a> Conducted a community diagnosis to identify improvement areas within the foundation. Analyzed and solved problems related to networking and outreach.
02/2018 – 02/2019 Santiago Centro, Chile	<b>Comprehensive Support Tutor, Universidad Alberto Hurtado</b> <a href="#">↗</a> Accompaniment in socio-affective, vocational, and academic areas in students of psychology.

## Education

07/2024 – 11/2024 Online	<b>Certificate in Data Analyst, DataCamp</b> <a href="#">↗</a> Main topics: Analytic Fundamentals, Exploratory Analysis, Data Management, Visualization and Reporting in Python and SQL
05/2021 – 12/2021 Online	<b>Diploma in Data Science for Public Policy, Pontifical Catholic University of Chile</b> <a href="#">↗</a> Focused on econometrics to apply data science techniques to economic policy
2014 – 2019 Santiago, Chile	<b>Bachelor of Arts in Psychology, Universidad Alberto Hurtado</b> <a href="#">↗</a> Academic Excellence Scholarship

## Technical skills & languages

<b>Google Suite</b> Advanced	<b>ChatGPT / Claude</b> Intermediate	<b>R</b> Intermediate
<b>AntConc</b> Intermediate	<b>SQL</b> Intermediate	<b>Python</b> Intermediate
<b>Spanish</b> Native language	<b>English</b> Fluent	<b>German</b> B.2 (learning)

## Courses - MOOC

11/2020 – 01/2021 Macul, Chile	<b>Ecology and Environmental Leadership Training School for Young People, Municipalidad de Macul</b> <a href="#">↗</a>
04/2020 – 05/2020 Online	<b>Economics for critical citizenship, Open University of Recoleta</b> <a href="#">↗</a>
03/2019 – 04/2019 Online	<b>Introduction to feminist theories, UAbierta platform - University of Chile</b> <a href="#">↗</a>
05/2017 – 07/2017 Online	<b>Mobile apps development, "Programa Activate" - Complutense University of Madrid and Google</b> <a href="#">↗</a>

## Volunteering and political participation

2019 – 2022	<b>Grassroots movement, 2019 - 2020 Villa Santa Elena Assembly 2021 - 2022 Constituent Communal Assembly of Macul</b> <a href="#">↗</a>
06/2022 – 07/2022	<b>Volunteering in Eco-Organic center, Gardening, harvesting, polytunnel maintenance and animal care.</b> <a href="#">↗</a>
10/2020 – 01/2021	<b>Organizer of "Fronts of Arts and Culture", "Fuerza Común" movement</b> <a href="#">↗</a>
2012 – 2015	<b>Tutor and organizer, Alternative educational project "Future on the way"</b>