Jorge C. Liakopulos

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EDUCATION

Michigan State University, East Lansing, MI
Eli Broad College of Business
Master of Science, Business Data Science & Analytics   December 2022

Michigan State University, East Lansing, MI
College of Agriculture & Natural Resources
Bachelor of Science, Food Industry Management   May 2021

PROFESSIONAL EXPERIENCE

i-Cable Communications Limited, *Hong Kong, Hong Kong*   May 2022 – September 2022
Business Intelligence Intern
- Reviewed customer's spending behavior, and customer insight of TV services, selling over $15,000,000 per month.
- Reported potential risks, business opportunities, and how i-Cable should enhance data analysis approach to capture insight from databases in a timely and standardized manner.
- Decreased costs from providing TV services by almost 15% by creating a projection of future TV service sales.

Textron, *Detroit, Michigan*   February 2022 – May 2022
Data Analysis Project
- Predicted parts sales in the aviation industry for a Fortune 500 company to optimize part manufacturing.
- Created regressions and time series analysis using SQL, Python and R.
- Reported findings to data science team members to optimize the machine learning models created.

Niko's Cafe, *Panama City, Panama*   April 2020 – December 2021
Business Intelligence
- Continually assessed delivery platforms' sales data using R, Python, and Tableau. Developed multivariate time series techniques to predict sales and explored factors affecting sales.
- Delivered analysis to marketing team to make critical decisions on promotions, bundles, and prices.
- Increased restaurant delivery sales by 15% by identifying trends in different locations and increasing average ticket prices and transactions.

Procesadora Monte Azul, *Panama City, Panama*   April 2020 – November 2021
Data Analyst
- Initiated and organized a sales team during lockdown. Designed key metrics and reports using company's ERP, WMS, and CRM to analyze inventory, sales, and cost.
- Determined forecasts, lead times, and inventory turnover to strengthen inventory rotation by 7%.
- Generated over $1,500,000 in revenue by selling food products through various business channels. Standardized reports procedures for data-driven decision making.

FrigoLogic, *Panama City, Panama*   October 2015 – December 2020
Founder & CEO
- Launched a truck rental business by building a vast network of customers in retail sector.
- Attained full responsibility for delivery completion by orchestrating and scheduling daily activities for a team of 8.
- Developed HACCP protocols to ensure delivery quality, reducing clients' food waste by 10%.
- Achieved a profit of $175,000 per year by collaborating with client's needs.

SKILLS, PROFICIENCIES, CERTIFICATIONS & EXTRACURRICULARS
- Technical: Python, R, SQL, Tableau, Power BI, Excel, Microsoft Office, Microsoft 365, Salesforce, AWS, Jira
- Certifications: Agile Scrum Master, Lean Six Sigma Green Belt
- Languages: Spanish (Native), English (Fluent)
- Michigan State University - Food Marketing Association (Former Vice-President)