JORGE ODUBER

Statistician

About Me

"Statistician graduated from the Central University of Venezuela with extensive experience in leading companies in the country, focused on obtaining answers through the use of statistical techniques that allow me to achieve my goal."

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LANGUAGE

- Spain
- English (Intermediate)

EXPERTISE

- Experience in Data Science, data analysis, and visualization.
- Proficient in tools such as SAS, R Studio, Power BI, SPSS
- Indicator construction and application of statistical techniques
- Projection, and customer segmentation
- Report generation and market research
- Budget control and strategic decision-making

EXPERIENCE

Atenas Grupo Consultor
Caracas-Venezuela
2022 - 2023

Developed socio-economic indicator using statistical techniques .
Analyzed daily price basket to identify consumption patterns.
Ensured representative sample for consumer consumption
Projections employing statistical techniques and decision trees .

Consultores 21.
Caracas-Venezuela
2019 - 2021

Managed national telephone database for representative sampling.
Developed precise methodologies for state-level sample sizing ensuring representativeness. Analyzed customer satisfaction indicators (NPS) using surveys and statistical techniques.
Conducted statistical analysis for reliable projections and insights.

Banesco
Caracas-Venezuela
2016 - 2019

Performed data cross-referencing, mining and database cleaning for large datasets.
Calculated customer churn using SAS program.
Conducted customer segmentation based on banking customer characteristics using SAS, and SPSS.

Grifoven
Colombia-Venezuela
2011 - 2016

Managed sales in Caracas, Barranquilla, and nationwide promotions. Developed clients conducted market studies and acquired new clients.
Led product marketing managed clients and prepared sales reports. Analyzed and projected sales using statistical models.

CANTV
Caracas-Venezuela
2009 - 2010

Compiling confidential quarterly market share reports for executive stakeholders.
Designing and implementing market indicators to evaluate industry performance and trends.
Conducting competitive market research studies to extract key insights.
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Central University of Venezuela

Bachelor's degree, Statistics
1996 - 2003

Analytical skills — 90 %

Attention to detail — 86 %

Problem-solving abilities — 85 %

Technical expertise — 82 %

Communication Skills — 80 %

Disciplined and focused — 80 %

Team work — 90 %

- Data Science and machine learning bootcamp with R studio (2023)
- Introduction to data analytics (2022)
- Introductionto statistical concepts
- Introduction to Anova, regression and logistic regression with SAS (2020)

Polar
Caracas-Venezuela
2007 - 2011

Expertise in compiling client portfolio, sales and theft incident reports to drive decision-making.
Proactively identifying synergies across company businesses to enhance profitability and reduce costs.
Proficient in market research, adapting market intelligence findings, and generating macro-level business statistics for strategic decision-making.

Adriática de Seguros
Caracas-Venezuela
2004 - 2007

Ensure regional compliance with set goals, while developing annual budget aligned with objectives.
Analyze trend charts to evaluate regional performance and implement corrective measures when necessary.
Coordinate broker segmentation and customer-focused strategies to maximize customer satisfaction and loyalty.

Instituto nacional de Estadística
Caracas-Venezuela
2000 - 2002

Oversee and validate census data collected by enumerators, ensuring accuracy and quality.
Supervise enumerators, providing guidance and support to adhere to protocols and standards.
Implement quality controls and analyze data reliability for census information assurance.

Banco Cenrtral de Venezuela
Caracas-Venezuela
1998 - 2000

Compile and analyze CPI data, tracking price changes of goods and services.
Validate and verify data collected by enumerators, ensuring accuracy and consistency.
Validate CPI weighting for accurate representation and evaluate its quality.