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**Three Trends**

1. There are more men than women registered in the game, therefor the total purchase value is more in men than women, nevertheless the average purchase price of the men are less than the women, this means that men tend to buy more cheap items and women buy less, but more expensive items.
2. The age in which people spend the most in the game are between its 20 and 24, nevertheless the average purchase price when people are in its 30 to 34 is more than the average purchase price from the people in its 20 to 24.
3. The Item Name (Oathbreaker, Last Hope of the Breaking Storm) is the item most purchased and the one that generates more profit in the game.