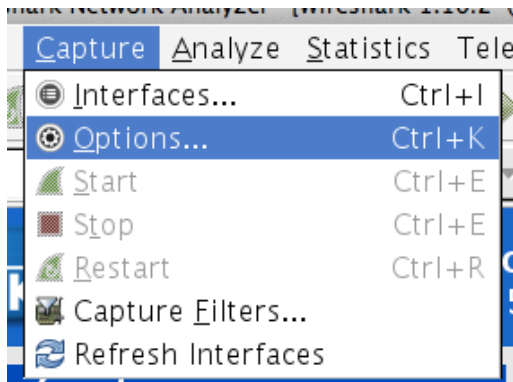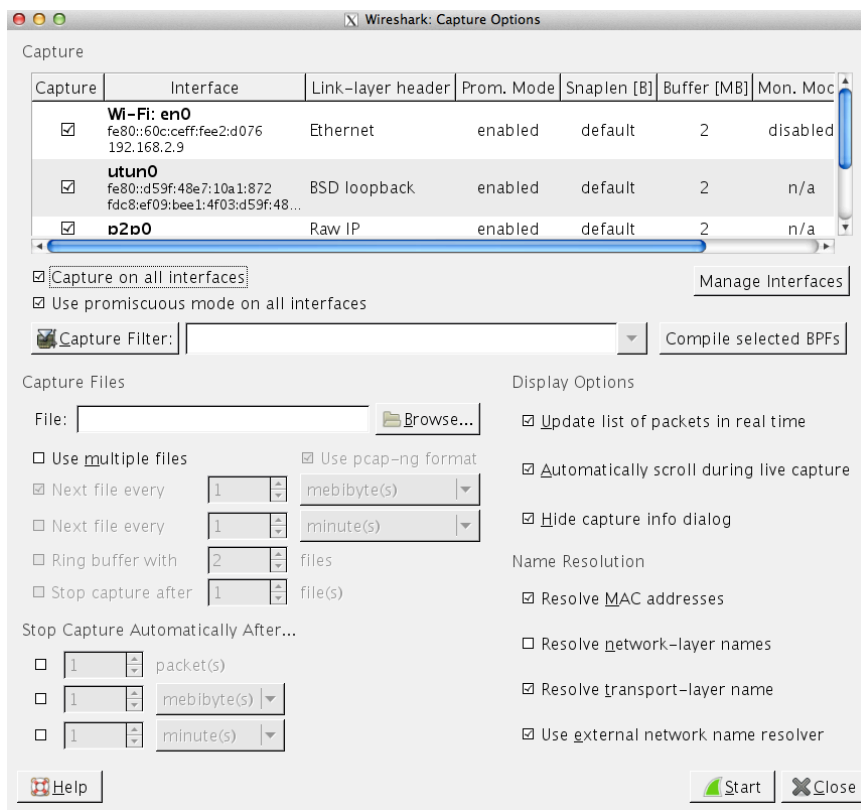To download iTunes Festival video (2013):
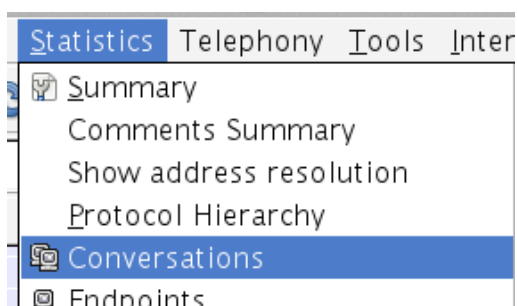
- do NOT start the video from iTunes yet (iTunes itself may be running)
- start WireShark
- in WireShark, choose 'Capture' form the top menubar and then 'Options':

Check 'Capture on all Interfaces', then 'Start':

- Start a movie in iTunes that you want to download, let it run for a couple of seconds.
- Back in WireShark, stop the capture. Then go to 'Statistics' and choose 'Conversations':

- Choose 'TCP' tab and sort on 'Data' or 'Packets' (the stream will most likely be the one with the most that is not to a loca IP (as Time Machine or local traffic will probably be also in the top, but recognizable by the IP):
- Click "Follow Stream".

Observe all info that you need: