

Course: Marketing in a digital world
Assignment 5: Wikipedia
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24 hours after you submit your ideas to Wikipedia, go back to the topic you edited/created and visit your entry.

URL: http://nl.wikipedia.org/wiki/Erkenning_van_verworven_competenties

Entry name: Erkenning van verworven competenties

Why did you select to make/edit an entry about this topic?

I made an entry on this topic because I have written my thesis on this topic. Therefore, I know quite a bit about it.

What happened to the content you contributed?

It was accepted.

What did you learn about User Generated Content from this exercise?

That it takes some effort to start doing this. However, once you start it can be fun.