Course: Content Strategy for Professionals 2: Expanding Your Content's Impact and Reach Assignment 2: Pyramid of needs

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Platform	Safety	Belonging	Esteem/Prestige	Self Actualization
Facebook		Ready to have a		"Ben Huh
		ton of fun while		of <u>Cheezeburge</u>
		getting an		<u>r.com</u> openly
				talks about his
		(almost) free		suicidal
		MBA? Join us in		thoughts when
		the No-Pay MBA		his first startup
		Network: https://		didn't work from the pressure he
		www.nopaymba.c		put on himself.
		om/start-no-pay-		When I asked
		mba/		him about what
				makes him
		https://youtu.be/		happy now, he
		Ou9Z5v5x_NU		cited a book
				called Flow."
Linkedin	An introvert's	How to make		
	guide to acing the	more LinkedIn		
	interview	Connections &		
		grow your		
		Network		