

Course: On strategy what managers can learn from philosophy part 2

Assignment 1: Change

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The fixed point of this assignment is the library. The library is a way to observe the way we use information. Starting as part of a monastery, libraries were to preserve copies of the scriptures and holy texts. As access to information grew it started to contain more worldly information and became an object of prestige by kings and nobles. From there it slowly moved to be a place where knowledge was accessible for everyone. This process started at universities and national libraries and moved slowly to public libraries. In the modern age another change is happening in the library. Where the library always has been a physical building, it now moves more and more into the digital world where its information is always accessible.

Transformations

Religious center → object of prestige → place of knowledge (closed) → place of knowledge (open) → virtual place of knowledge