



E-COMMERCE CONSULTING

2023

MODEL N°
3



2023

About the programme



An in-depth knowledge of the e-commerce market and its entire value chain is very important, as it allows you to increase sales and profits, reduce costs and risks. Moreover, it gives you a complete vision of virtual business and its potential for the future.



Topics of interest



01

Necessary documentation depending on the type of Marketplace, costs of the process, type of online business model, country of execution of the economic activity.

02

Market study to understand market opportunities and threats and create a strategic plan to exploit and combat them.

03

Detailed guidance on multimedia content policies, products, costs and budget for positioning products or brands depending on the marketplace.

04

If you are already a seller on Amazon or other marketplaces, we will answer your questions, give you tips on how to increase your online visibility and create a personalised growth strategy.



We offer you



- Market research study
 - Competitor study
 - Competitor study
 - Amazon FBA
 - Amazon FBM
 - Etsy
 - Ebay
 - MCF
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- Trademark process
 - Amazon private label
 - Amazon FBA Wholesale
 - Walmart Fulfillment services
 - Google Ads
 - Meta Ads
 - online positioning strategies in the USA