



Private Label

2023

Presented by
Royal Prime Partners



Introduction

We seek to create a **positive impact** on the business world.

Royal Prime Partners seeks to assist companies and individuals in the process of digital transformation. This brochure explains the Private Label business line and its respective packages.



Rookie Package

This package is aimed at investors or individuals who wish to generate income in foreign currencies and would like to create their own brand and shop or sell through our shop.



Market research

It consists of a simple study to find out the market niches on Amazon, whatever the country, in which you can compete.



Products and suppliers

According to the market study, market niches are obtained in which potential products have to be selected and matching suppliers have to be found.



Brand and online presence

The trademark registration process is carried out in the country and with Amazon to obtain permission and at the same time additional benefits, as well as to generate online presence.



Catalogue and content

Multimedia content is created, copys in English or the language of the country where it will be sold, all in accordance with Amazon's policies.



Advertising and sales

Advertising campaigns are generated on social networks, Amazon and with alternate demand platforms to generate more sales.

Small Business Package

This package is aimed at small or medium-sized companies that already have products, an online presence and are looking to diversify their portfolio with moderate internationalisation.



Company incorporation

A company is created in the United States or in another foreign country to carry out commercial economic activity in that location.



Trademark registration and Amazon

The process of registering the brand with the institutions in charge in the country is carried out and, additionally, an online shop is created on Amazon and the brand validation process is carried out with Amazon.



Content and catalogue

A study of the company's catalogue is carried out and it is decided to carry out a pilot test with the most suitable ones, additionally they are uploaded to Amazon and all the content is generated.

Business Premium Package

01

PHASE



LLC or Corporación

We manage the creation of an LLC or Corporation in the United States according to the economic activity of the company and the company's interests.

03

PHASE



Catalogue, organic content

Sufficient multimedia content is generated following Amazon's guidelines to generate more visibility and organic sales through this process, and the products are uploaded to Amazon.

02

PHASE



Trademark registration and Amazon

The federal trademark registration is done with a certified law firm that ensures the success of the registration, as well as registering the trademark with Amazon.

04

PHASE



Brand positioning

Through different techniques of organic promotion and marketing guidelines in the same Marketplace we position the brand and obtain sales.



This package is aimed at large or medium sized companies that have a track record and are looking to expand their brand into the digital world and abroad, in order to position themselves in a period of time of less than a year and at the same time willing to take on more aggressive but much more profitable strategies.