Two Decades of Multimedia Storytelling in Digital Journalism

Lessons of the Past, Challenges of the Present, and Potentials for the Future





Two Decades of Multimedia Storytelling in Digital Journalism

Rosanna Planer

Two Decades of Multimedia Storytelling in Digital Journalism

Lessons of the Past, Challenges of the Present, and Potentials for the Future



Rosanna Planer Universität Leipzig Leipzig, Germany

Diese Arbeit wurde 2022 unter dem Titel "Two Decades of Multimedia Storytelling in Digital Journalism: Lessons of the Past, Challenges of the Present, and Potentials for the Future" an der Fakultät für Sozialwissenschaften und Philosophie der Universität Leipzig als Dissertation angenommen. Gutachter: Prof. Dr. Alexander Godulla; Gutachterin: Prof. Dr. Cornelia Wolf

ISBN 978-3-658-44484-6 ISBN 978-3-658-44485-3 (eBook) https://doi.org/10.1007/978-3-658-44485-3

© The Editor(s) (if applicable) and The Author(s), under exclusive license to Springer Fachmedien Wiesbaden GmbH, part of Springer Nature 2024

This work is subject to copyright. All rights are solely and exclusively licensed by the Publisher, whether the whole or part of the material is concerned, specifically the rights of translation, reprinting, reuse of illustrations, recitation, broadcasting, reproduction on microfilms or in any other physical way, and transmission or information storage and retrieval, electronic adaptation, computer software, or by similar or dissimilar methodology now known or hereafter developed.

The use of general descriptive names, registered names, trademarks, service marks, etc. in this publication does not imply, even in the absence of a specific statement, that such names are exempt from the relevant protective laws and regulations and therefore free for general use.

The publisher, the authors and the editors are safe to assume that the advice and information in this book are believed to be true and accurate at the date of publication. Neither the publisher nor the authors or the editors give a warranty, expressed or implied, with respect to the material contained herein or for any errors or omissions that may have been made. The publisher remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.

This Springer VS imprint is published by the registered company Springer Fachmedien Wiesbaden GmbH, part of Springer Nature.

The registered company address is: Abraham-Lincoln-Str. 46, 65189 Wiesbaden, Germany

If disposing of this product, please recycle the paper.