

Ingresos Totales

118.73 mill.

Costos Totales

101.83 mill.

Utilidad Total

16.89 mill.

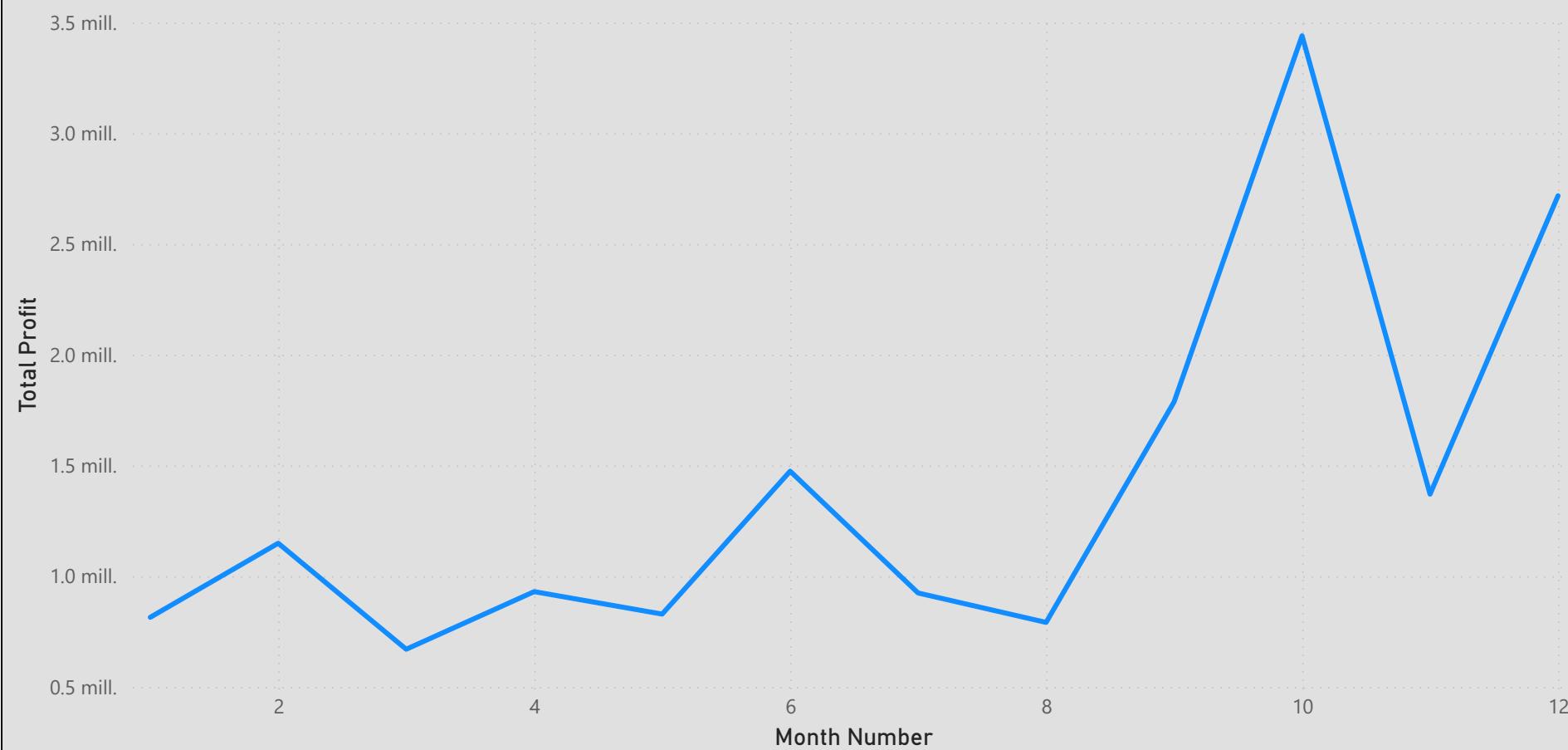
Unidades Vendidas

1.13 mill.

Margen Global

14.23%

Estacionalidad — Utilidad Mensual



Year

2013

2014

Segment

- Channel Partners
- Enterprise
- Government
- Midmarket
- Small Business

Product

- Amarilla
- Carretera
- Montana
- Paseo
- Velo
- VTT

Ventas, COGS y Utilidad

● Total COGS ● Total Sales ● Total Profit

20.00 mill.

Total COGS, Total Sales y Total Profit

10.00 mill.

5.00 mill.

0.00 mill.

Month Number

0 5 10

Total Profit por Segment

12.00 mill.

10.00 mill.

8.00 mill.

6.00 mill.

4.00 mill.

2.00 mill.

0.00 mill.

-2.00 mill.

Total Profit

Government

Small Business

Channel Partners

Midmarket

Enterprise

Segment

Year

2013

2014

Product

Amarilla

Carretera

Montana

Paseo

Velo

VTT

Segment

Channel Partners

Enterprise

Government

Midmarket

Small Business

Total Profit por Country



Year

2013

2014

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Margin % por Product

