

Ingresos Totales

118.73 mill.

Costos Totales

101.83 mill.

Utilidad Total

16.89 mill.

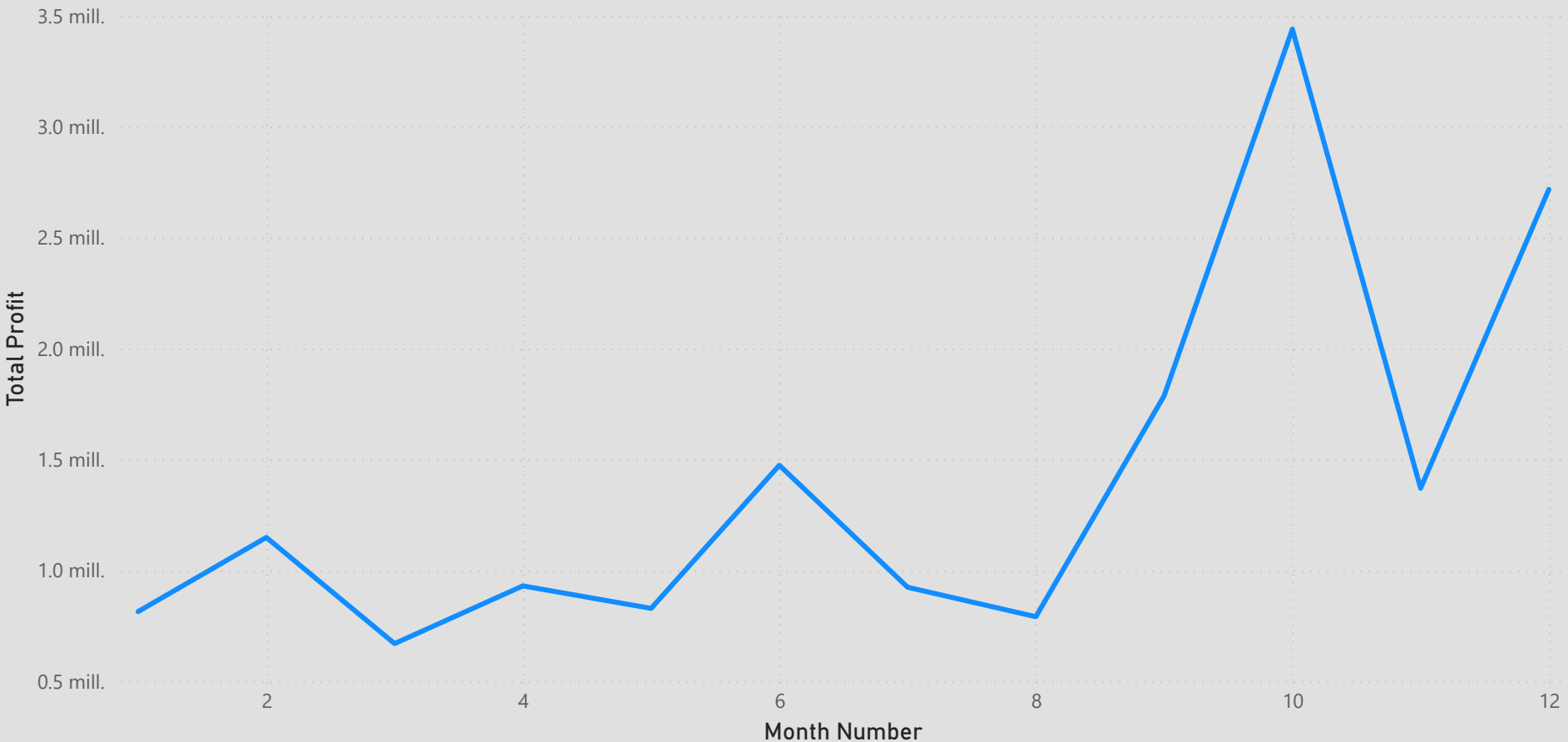
Unidades Vendidas

1.13 mill.

Margen Global

14.23%

Estacionalidad — Utilidad Mensual



Year

2013

2014

Segment

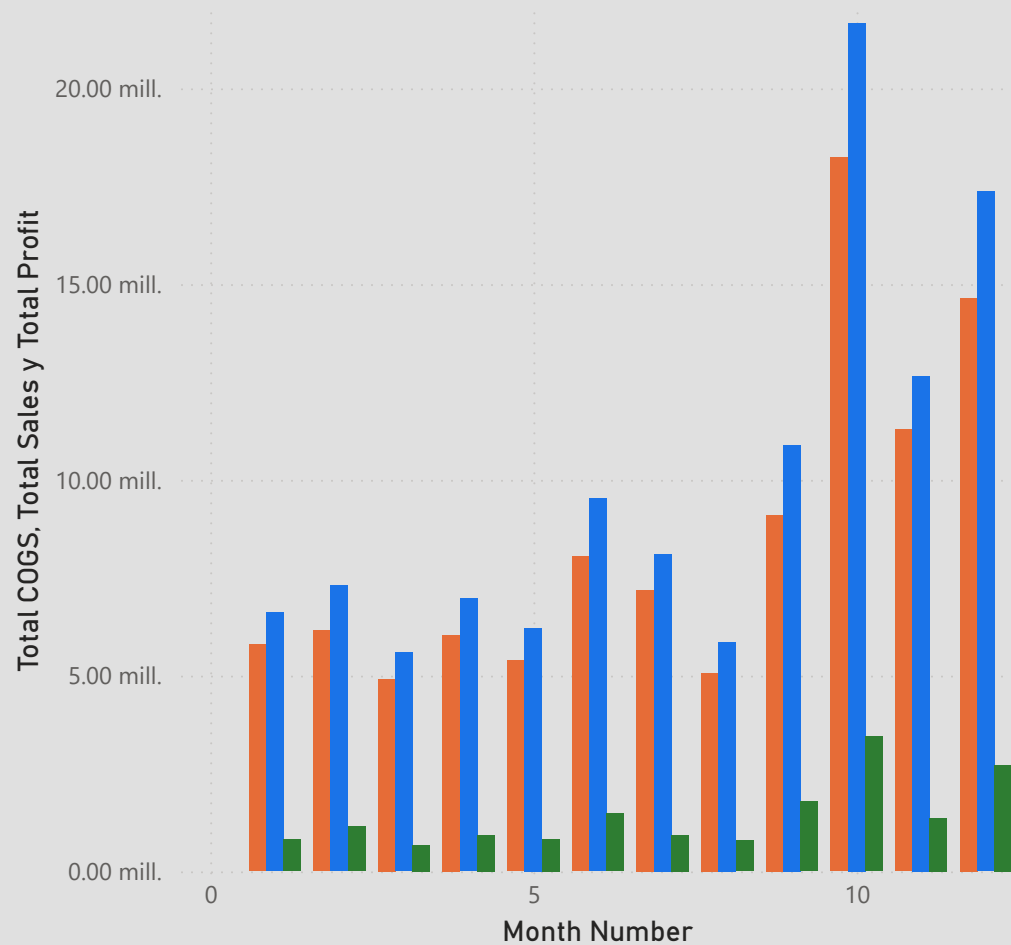
- ☐ Channel Partners
- ☐ Enterprise
- ☐ Government
- ☐ Midmarket
- ☐ Small Business

Product

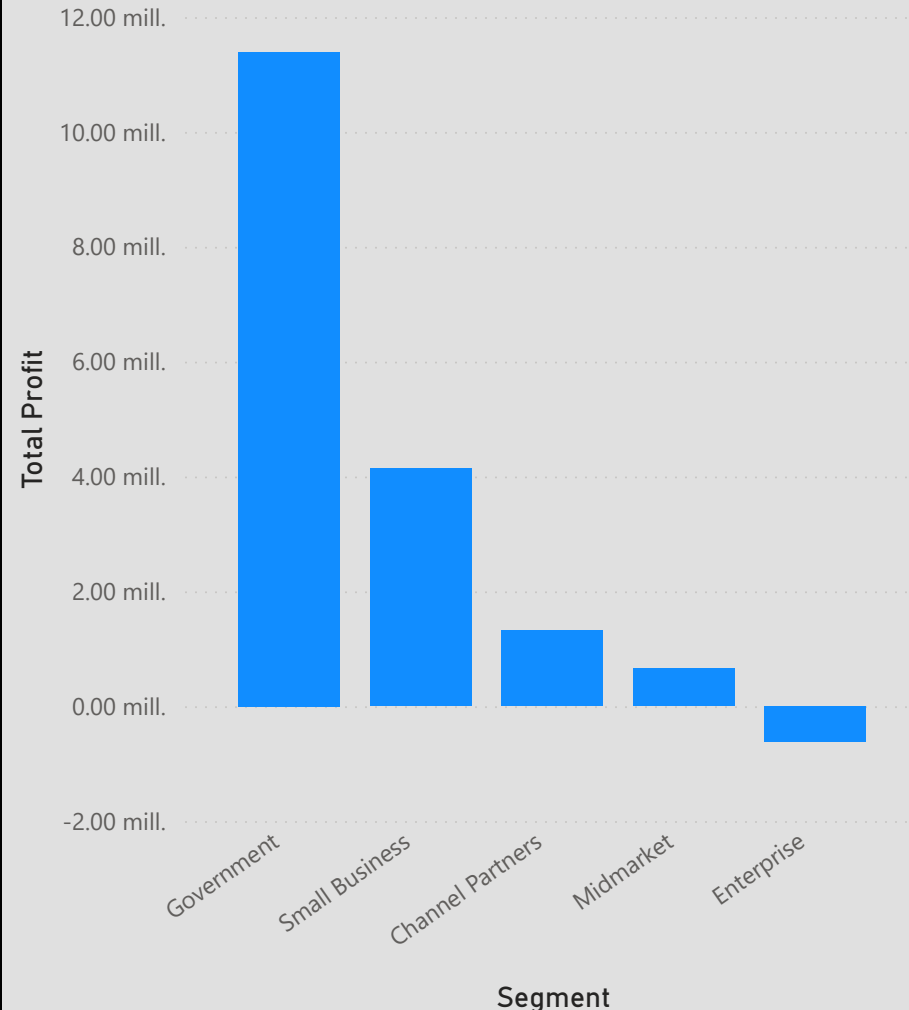
- ☐ Amarilla
- ☐ Carretera
- ☐ Montana
- ☐ Paseo
- ☐ Velo
- ☐ VTT

Ventas, COGS y Utilidad

● Total COGS ● Total Sales ● Total Profit



Total Profit por Segment



Year

2013

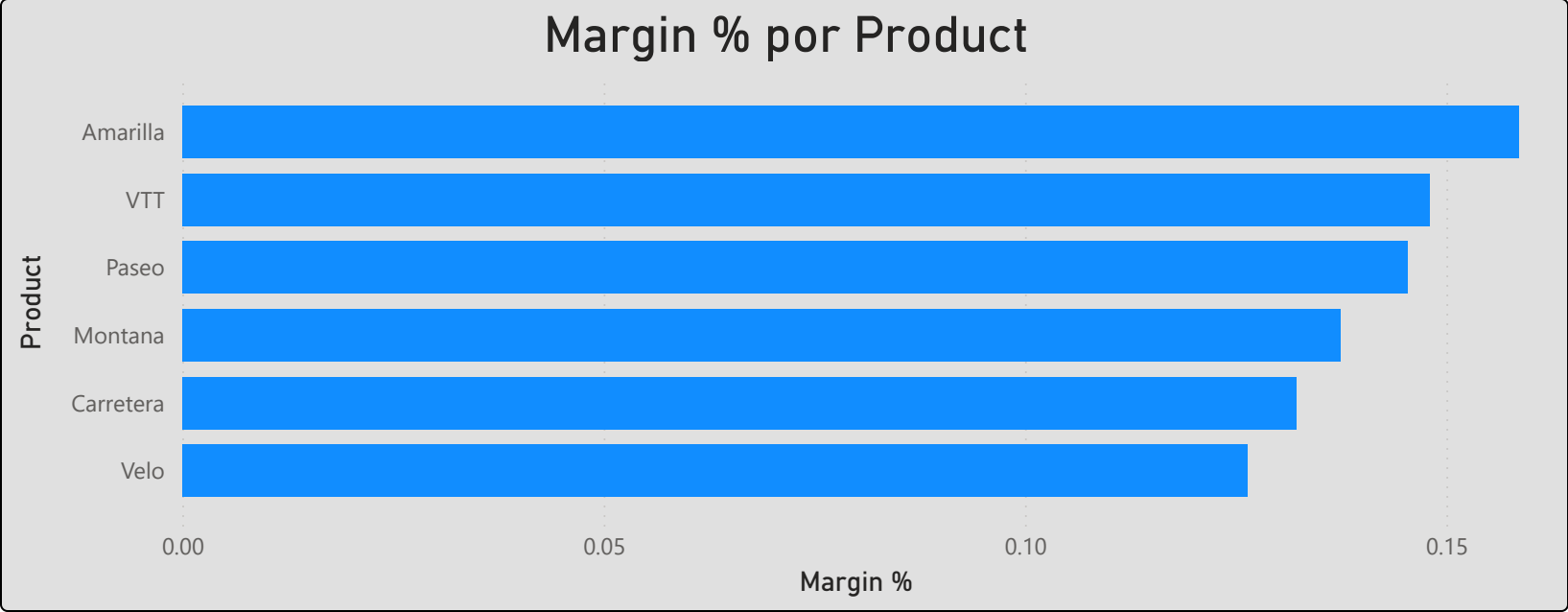
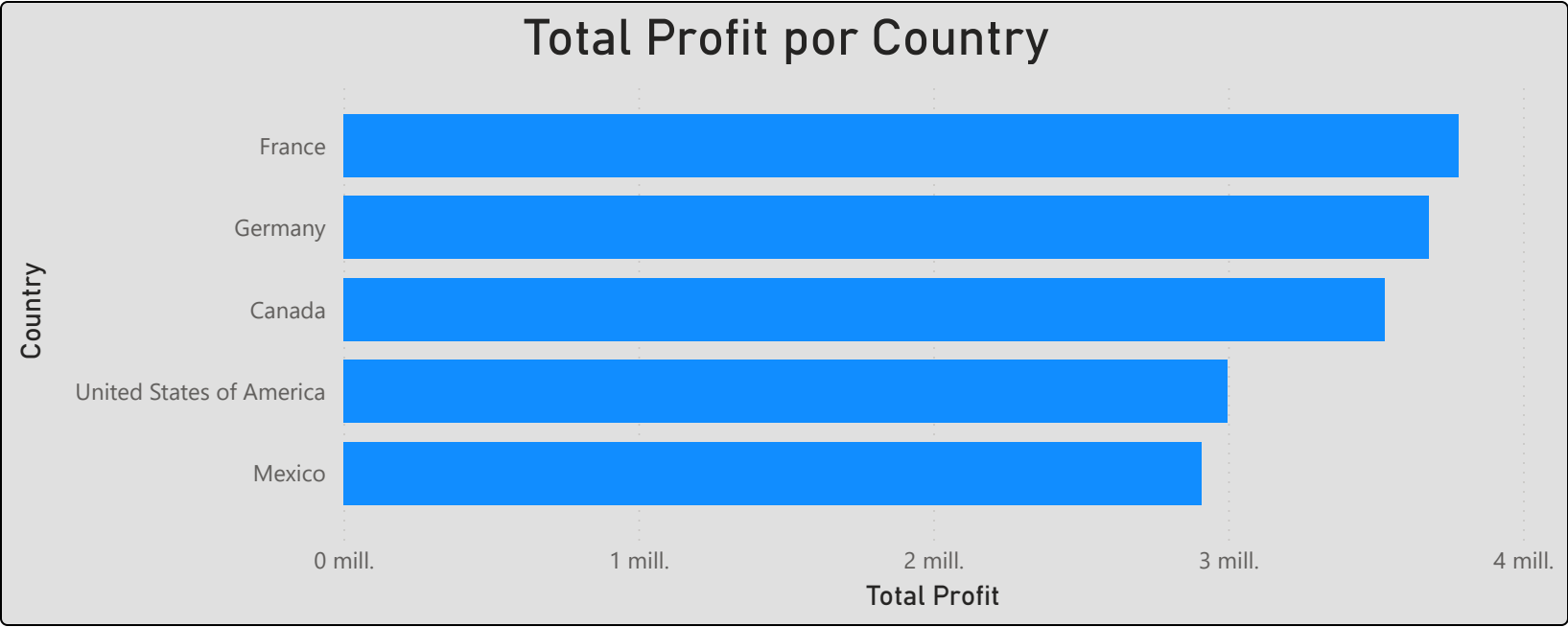
2014

Product

- ☐ Amarilla
- ☐ Carretera
- ☐ Montana
- ☐ Paseo
- ☐ Velo
- ☐ VTT

Segment

- ☐ Channel Partners
- ☐ Enterprise
- ☐ Government
- ☐ Midmarket
- ☐ Small Business



Year

Product

☐ Amarilla

☐ Carretera

☐ Montana

☐ Paseo

☐ Velo

☐ VTT

Segment

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☐ Enterprise

☐ Government

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☐ Small Business