

E_ commerce retail super market

Key fictionalities

1. Dashboard:
 - i. Master slide images (with welcoming tags and messages on them)
 - ii. About us section (with vision, mission, and key about information of the webpage)
 - iii. Services section (portraying various services provided in the e_ commerce platform)
2. Shop:
 - i. Portraying explicitly services provided, eg(if clothes , they're portrayed with their price tags and offers)
 - ii. One can select item to buy
 - iii. have a button bottom to add the selected items on the track
3. trolley:
 - i. here the buyer is shown the item selected for purchase with their costs
 - ii. the user clicks submit button then selects a means of payment , a pop up then comes to key in personal information like place to peak up items, personal information and contact information if paying though m pesa or credit card
4. staff login:
 - i. a section where staff will be logging in to see overall purchases (e.g per day)
 - ii. stock management
 - iii. real time analytics on profits, expenses etc
5. contact us
 - i. help desk part for customers to reach out to the staff for help and feedback

FUTURE ADVERSEMENT ON THE SYSTEM

1. a recommender system (ml model for recommending items to customers based on their preferences and trends)
2. customer help desk assistant (ai chatbot for customer engagement in help and feedback collection)