**Jose Antonio Escobedo**

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[LinkedIn](https://www.linkedin.com/in/jose-escobedo-89b943232/) | [Github](https://github.com/Jose-Escobedo) | [Portfolio Website](https://www.escobedojose.dev/)

**Full Stack Web Developer**

Full Stack Web Developer with a track record of building e-commerce systems and leading IT operations. Led Jewel Distribution’s entire e-commerce and IT infrastructure from the ground up. Sole developer for Tortas Mexico Studio City’s web platform. Backed by 2,000+ hours of JavaScript and React training and a computer science foundation.

**TECHNICAL SKILLS**

HTML, CSS, JavaScript, React, NextJS, PHP, MongoDB, Redux, Ruby, Ruby on Rails, PostgreSQL, Styled Components, Gatsby, GraphQL, Git, Digital Photography, Adobe Photoshop, Figma

**TECHNICAL PROJECTS**

**Tortas Mexico Studio City Website (Los Angeles, CA)** - [Github](https://github.com/Jose-Escobedo/MERN-Tortas-Frontend) | [Live App](https://www.tortasmexico-studiocity.com/)

Full-Stack Website built with React JS, Styled Components, MongoDB, Stripe, Doordash API, & Redux

* Constructed a frontend experience using React JS and Styled Components
* Setup payment system using Stripe’s API and used webhooks to secure checkout flow
* Utilized Redux Toolkit to manage the application's state in a centralized and organized manner

**Jewel Distribution (Los Angeles, CA)** - [Github](https://github.com/Jose-Escobedo/JewelDistroCode)

Full Stack E-Commerce Application

* Built and launched a custom WooCommerce B2B website, shifting ~**50% of manual invoicing workflows to automated online orders**, significantly reducing team workload
* Integrated backend systems with **Luminous Solutions ERP** to auto-generate invoices
* Automated Slack alerts with detailed order and payment information using **Authorize.Net**
* Created a compliance system to manage licensing by state and customer, reducing manual checks by **20+ hours per week** and ensuring regulatory accuracy

**EXPERIENCE**

**Tortas Mexico Studio City** Los Angeles, CA

*Full-Stack Web Developer* 06/2022 - 05/2023

* Built full-stack website using NodeJS, React, MongoDB, Redux & Stripe
* Integrated Doordash Drive API to streamline delivery workflows
* Led design, development & maintenance as the sole developer

**Jewel Distribution** Los Angeles, CA

*Full-Stack Web Developer* 07/2023 - 05/2025

* Built and maintained a custom WooCommerce website tailored to wholesale e-commerce needs
* Integrated WooCommerce with Luminous Solutions ERP to automate invoice creation

**PulseCraftWeb -** [**Pulsecraft Web Designs**](https://www.pulsecraftweb.com/) Los Angeles, CA

*Founder & Full-Stack Web Developer* 06/2025 - Present

* Launched a web development agency focused on building modern, conversion-driven websites
* Built and deployed websites using Next.js, React, and modern design systems

**EDUCATION**

**Flatiron School** Los Angeles, CA

Full Stack Web Development, Ruby on Rails and JavaScript program 02/2022 - 06/2022

**Pasadena College** Computer Science - 3 years of credit hours towards degree 09/2018 - 06/2021