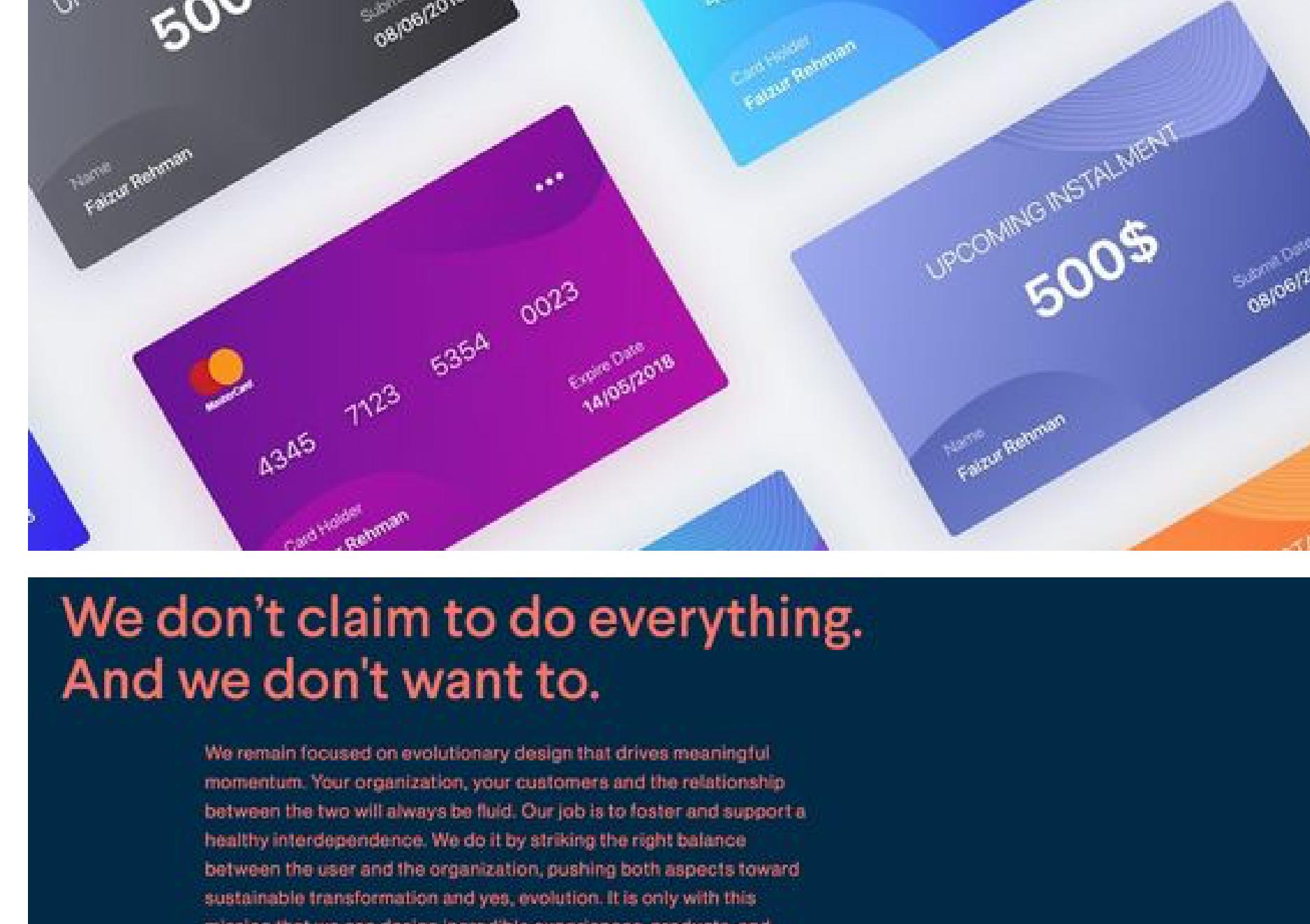
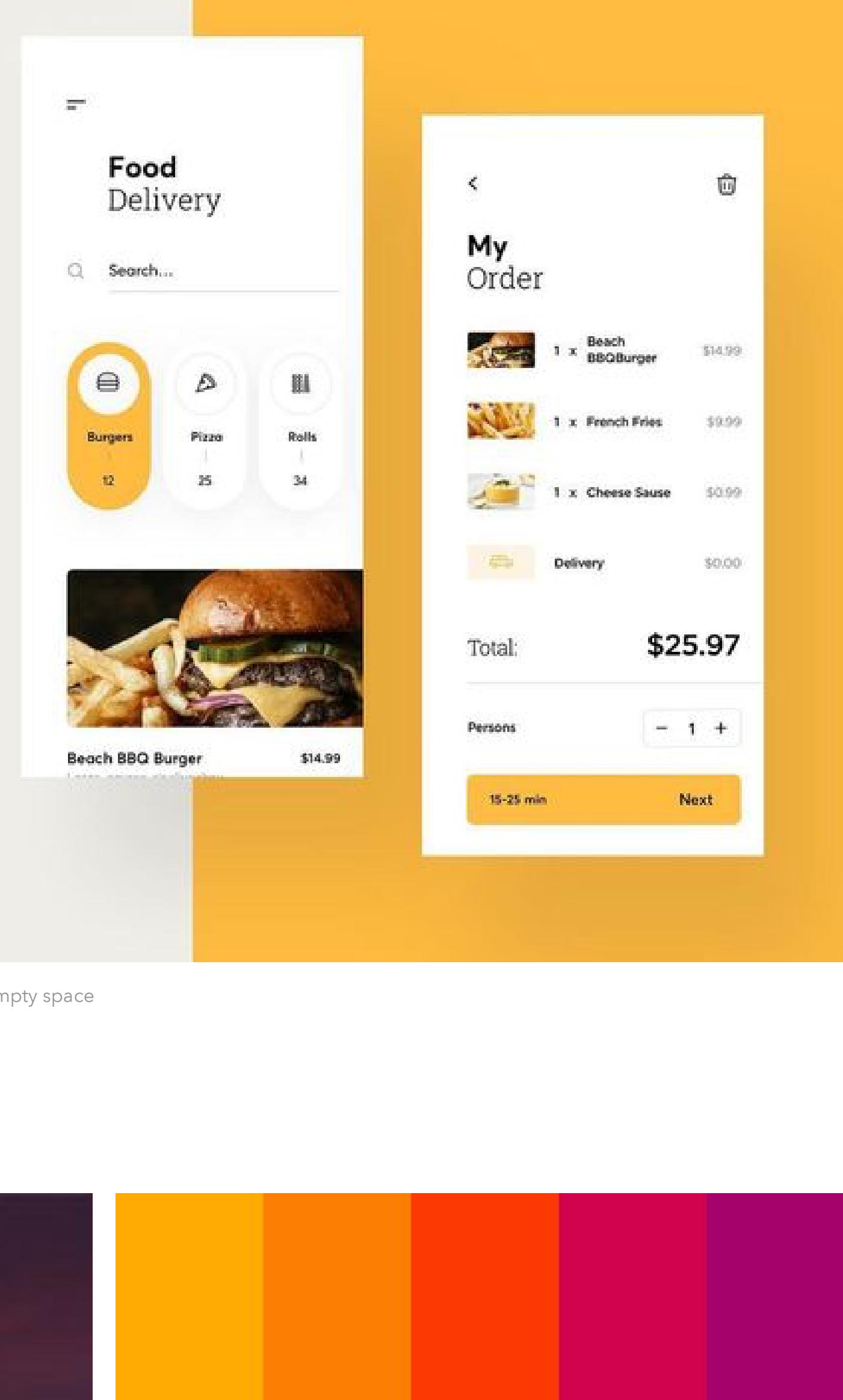


Foodies UI Mood Board

User Interfaces that inspired Foodies

DELIVERY



We don't claim to do everything.
And we don't want to.

We remain focused on evolutionary design that drives meaningful momentum. Your organization, your customers and the relationship between the two will always be fluid. Our job is to foster and support a healthy interdependence. We do it by striking the right balance between the user and the organization, pushing both aspects toward sustainable transformation and yes, evolution. It is only with this mission that we can design incredible experiences, products, and services.

RESEARCH

With in-depth primary and secondary research, we quickly begin to understand you, your audience, and the experiences that

MARKET ANALYSIS

ETHNOGRAPHIC STUDIES

LISTENING LABS

1:1 INTERVIEWS

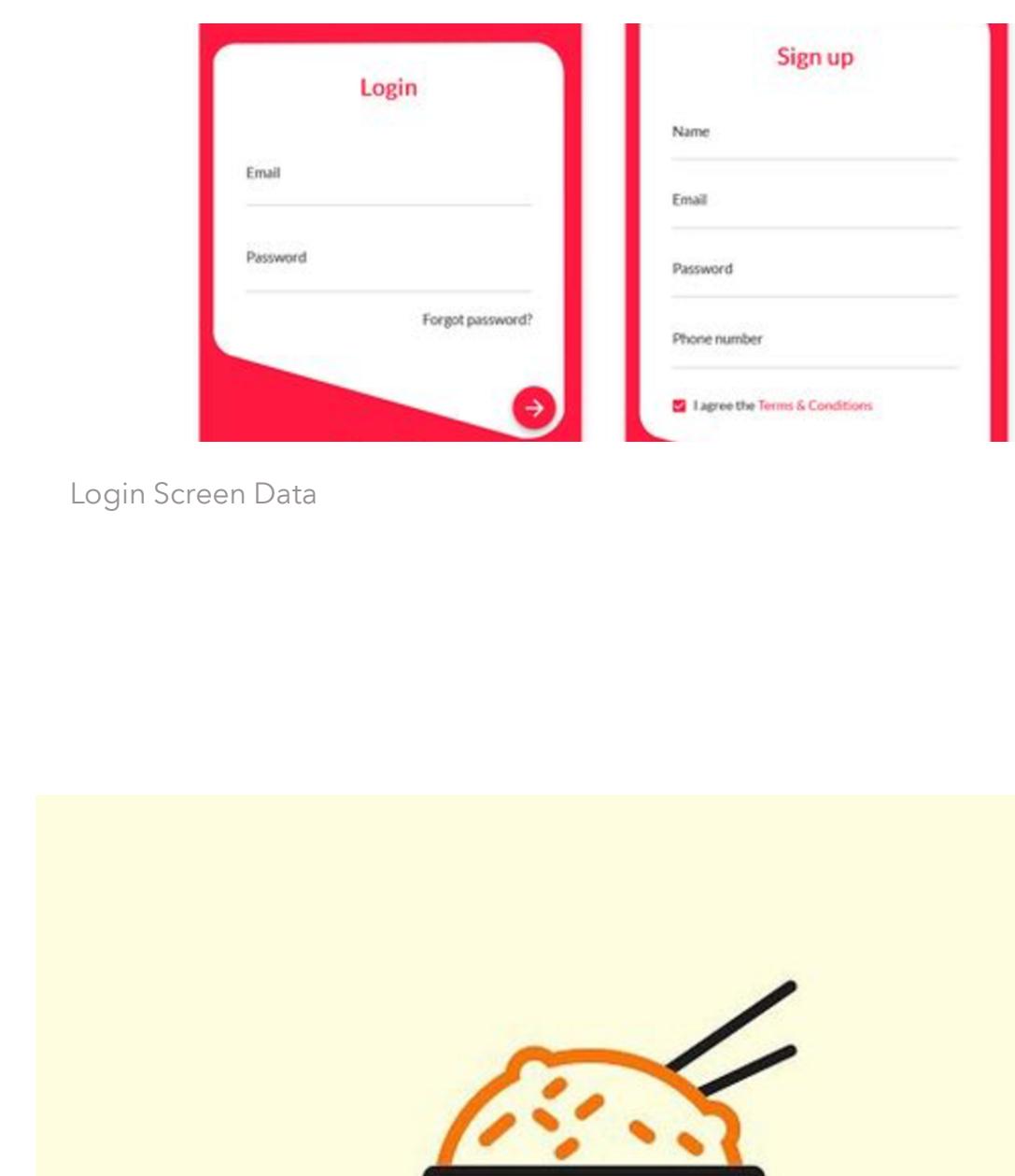
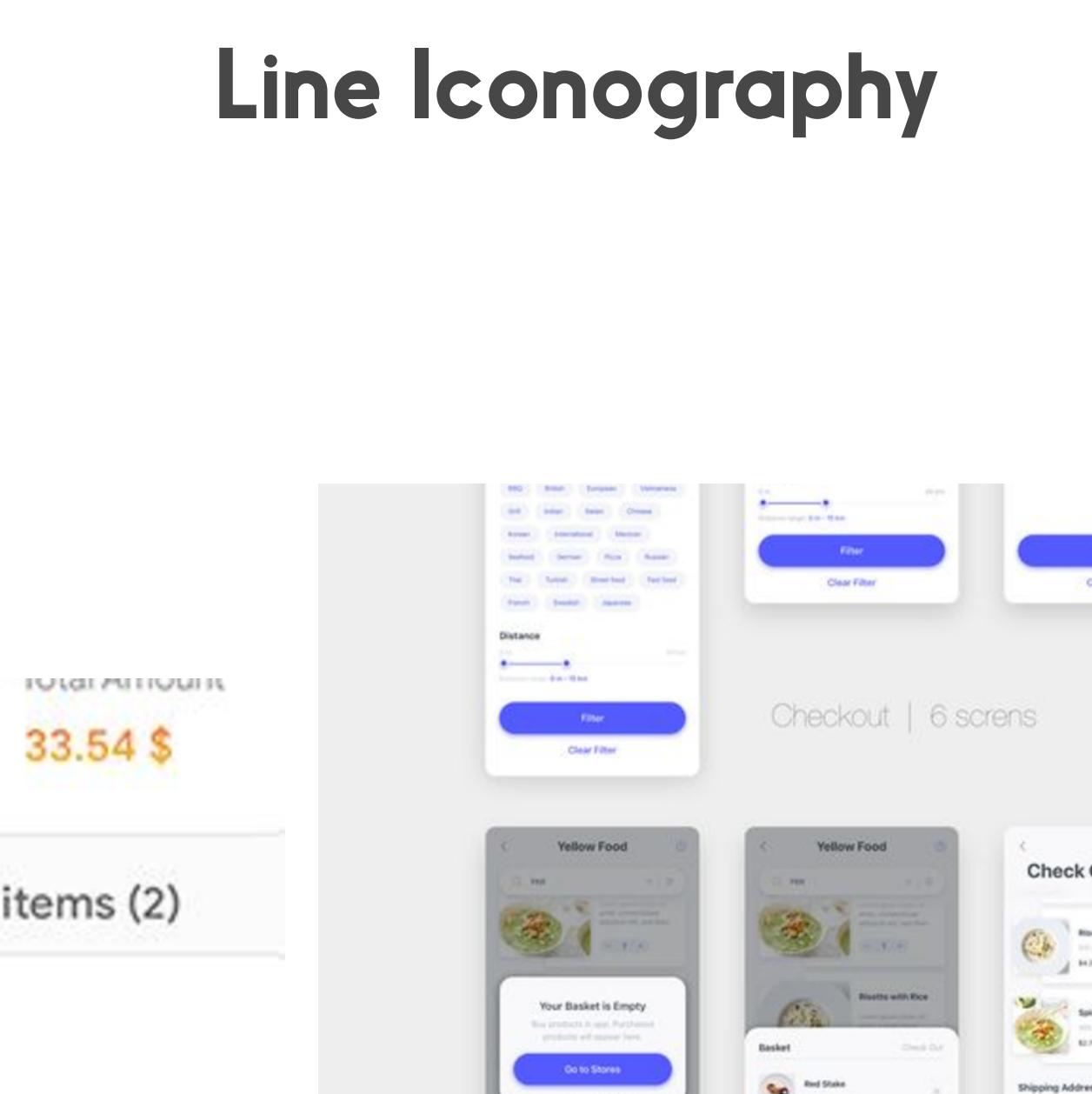
SURVEYS

PERSONAS

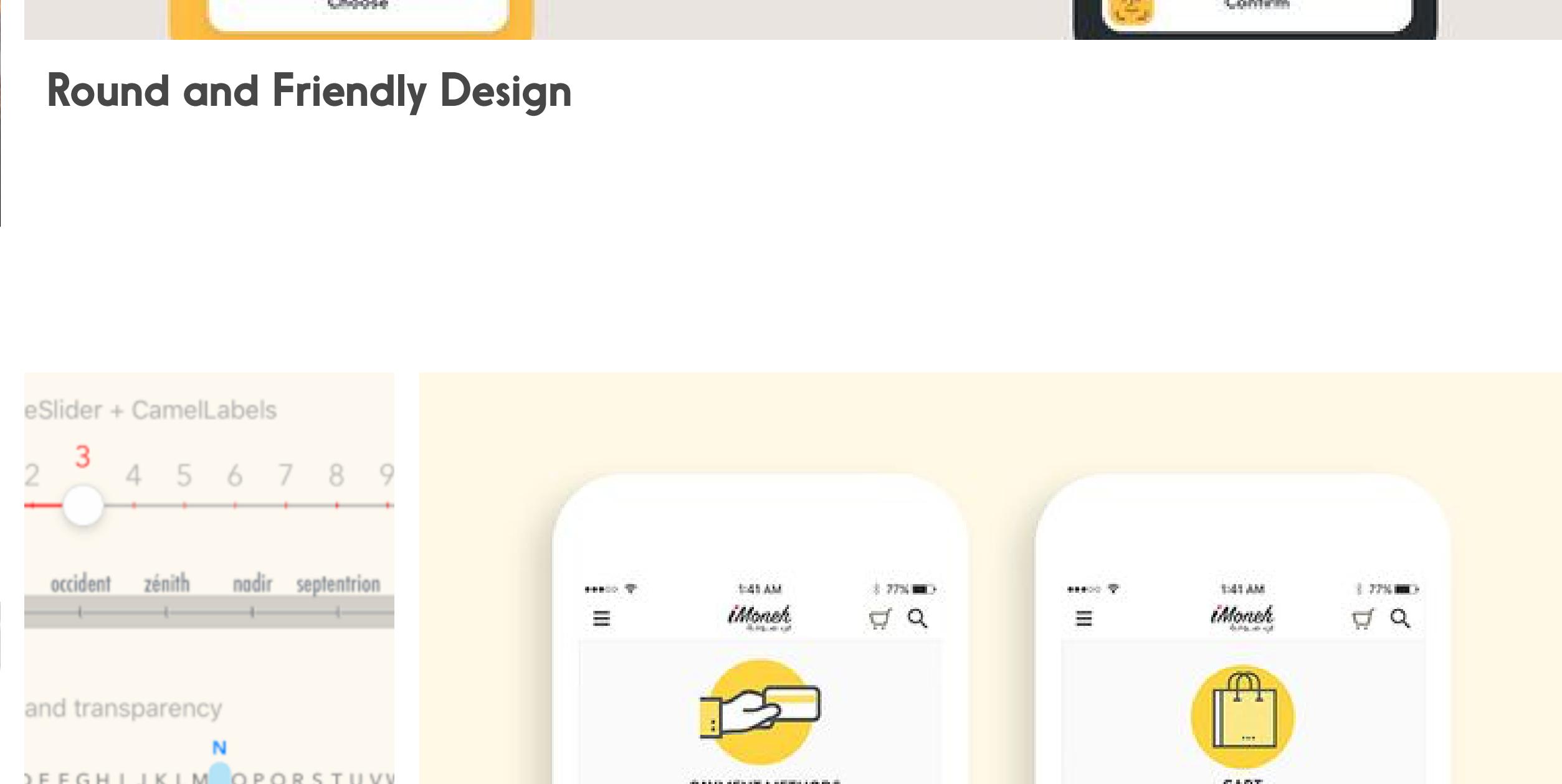
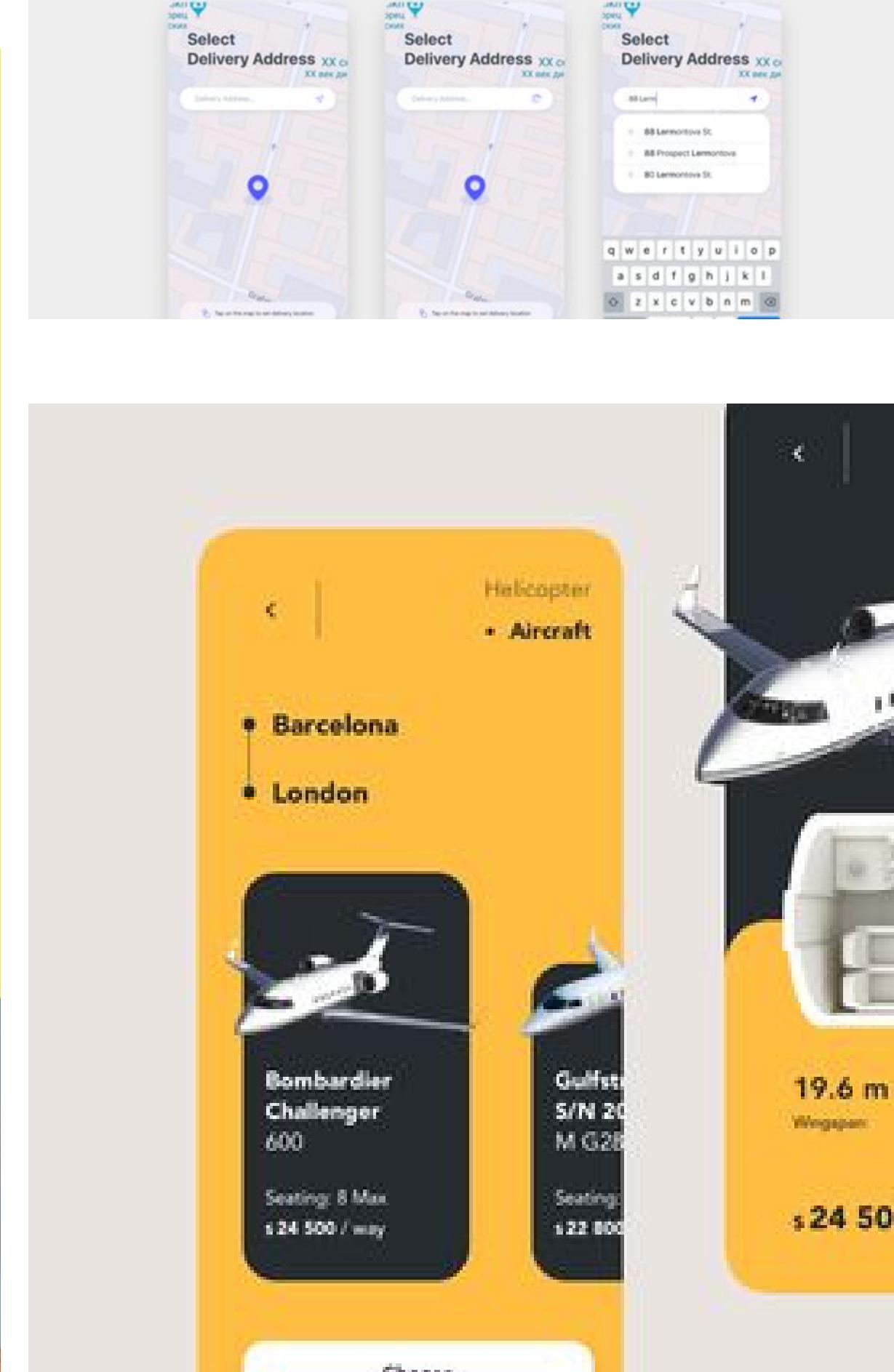
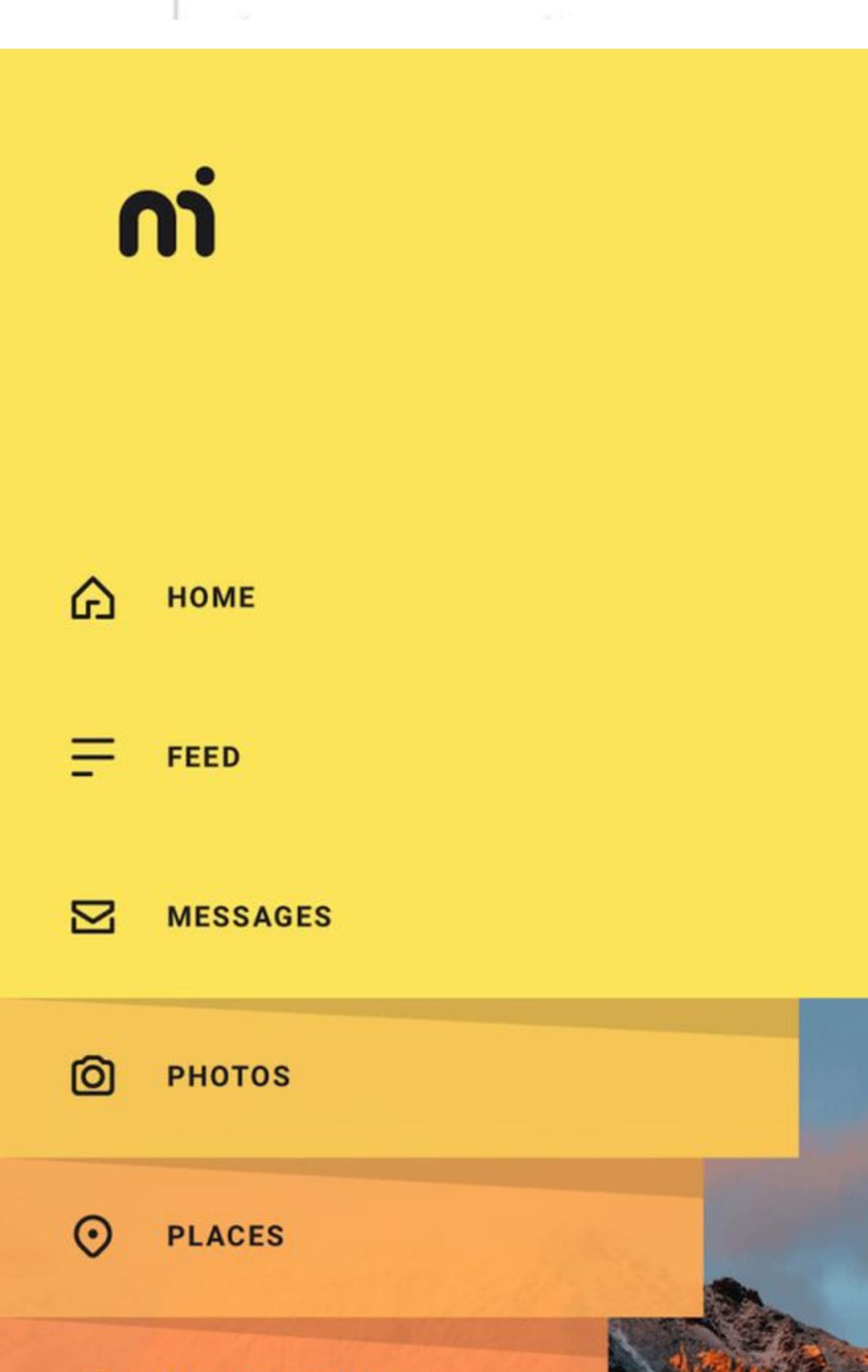
SEGMENTATION

USER-JOURNEY MAPPING

Color Scheme and use of empty space



Line Iconography



Round and Friendly Design

