

Bountiful Foods Site Plan

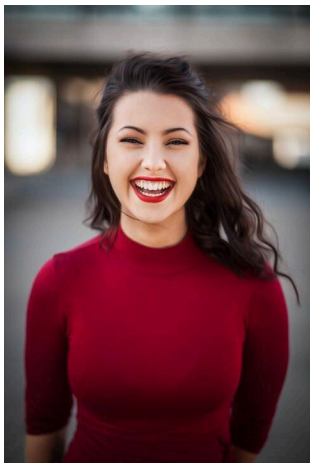
Site Purpose

According to [Healthline.com](https://www.healthline.com), “In the United States, 36.5 percent of adults have obesity. Another 32.5 percent of American adults are overweight. In all, more than two-thirds of adults in the United States are overweight or have obesity.” Bountiful’s mission is to provide fresh and healthy food options to the local population and to tourists visiting the coastal areas, to do so, in this space, you will find our business catalog, promotions, and a check-out to help you eat healthy and delicious food. See for yourself the accelerated development of Guatemala through this platform.

Target Audience:

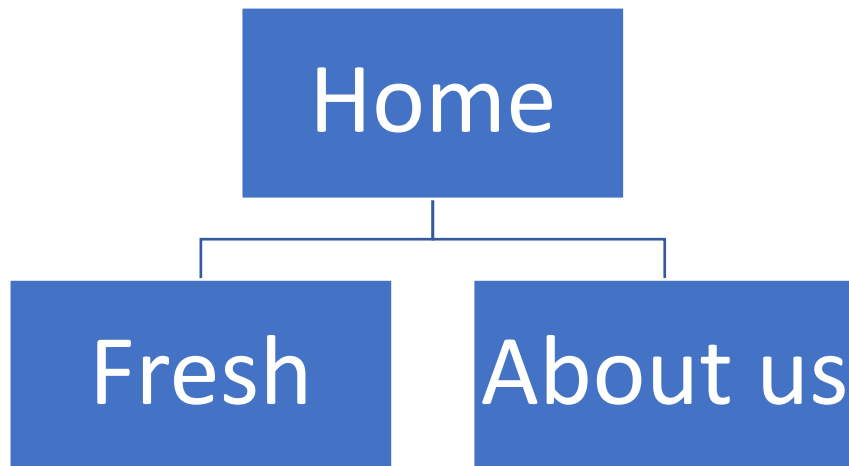
Our audience is the local population, and tourists visiting the coastal areas from Los Angeles to San Diego who wish to eat healthy as delicious.

Personas









Scarlett Ramazzini	Andres Giron
Local citizen	Tourist
She’s 21 years old and a local citizen who dedicates her efforts to her own wealth. She is pursuing the fitness model industry which is why she is constantly working out and looking for healthy, organic, and fresh food.	He is 50 years old and a successful businessman. He suffers from diabetes and high cholesterol, so he constantly takes care of his eating habits no matter where he is.

Site Map:



Color Scheme:

	Background	#fffffe
	Headings	#F3B700
	Paragraph	#1b2d45
	Button	#008938
	Button text	#fffffe
	Backup	#F582AE

Typography:

h1: Fragment Mono

Whereas recognition of the inherent dignity

h2,h3,h4,h5,h6: Solway

Whereas recognition of the inherent dignity

Paragraphs: Dosis

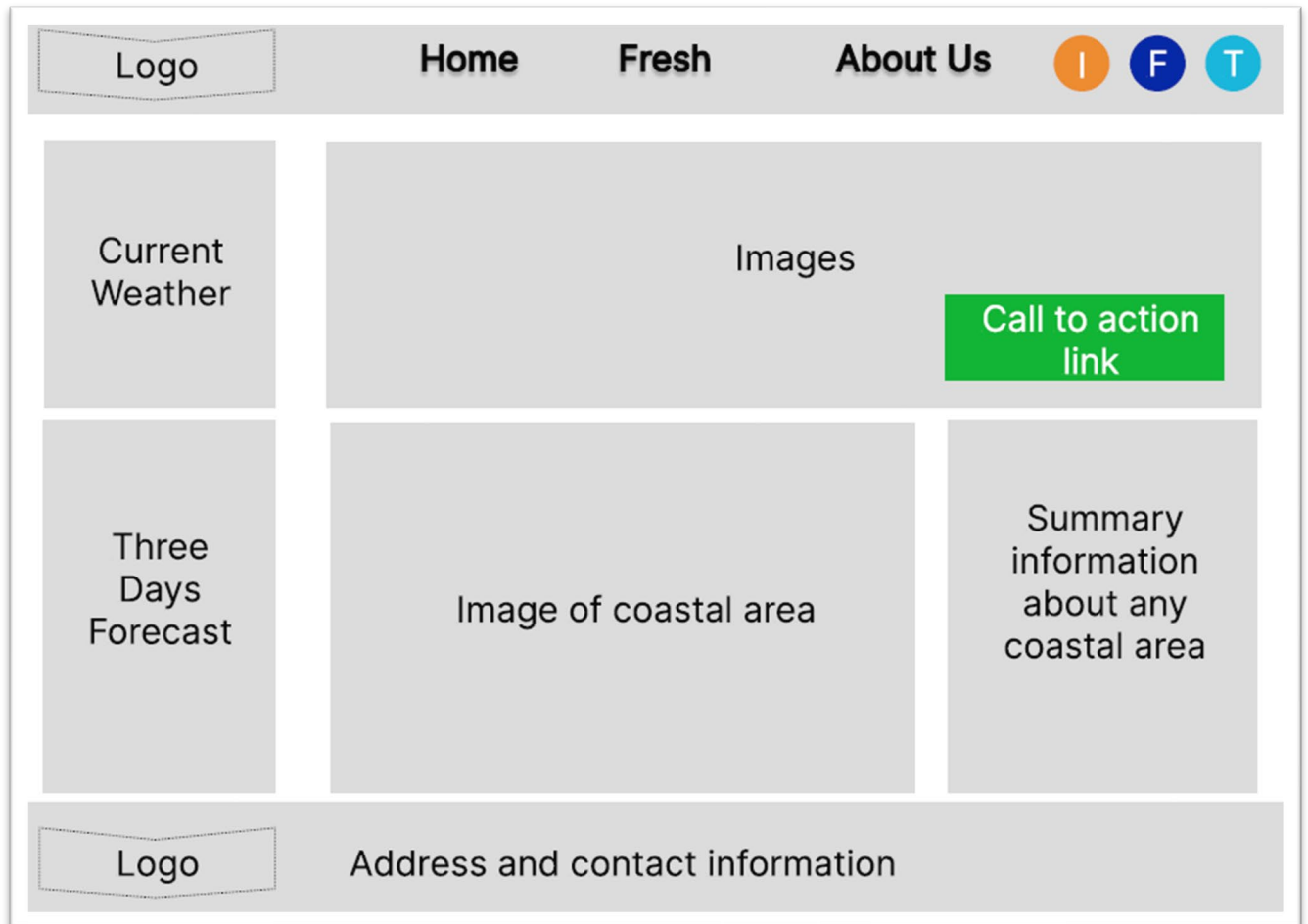
No one shall be subjected to arbitrary arrest, detention or exile.

Everyone is entitled in full equality to a fair and public hearing by an independent and impartial tribunal, in the determination of his rights and obligations and of any criminal charge against him.

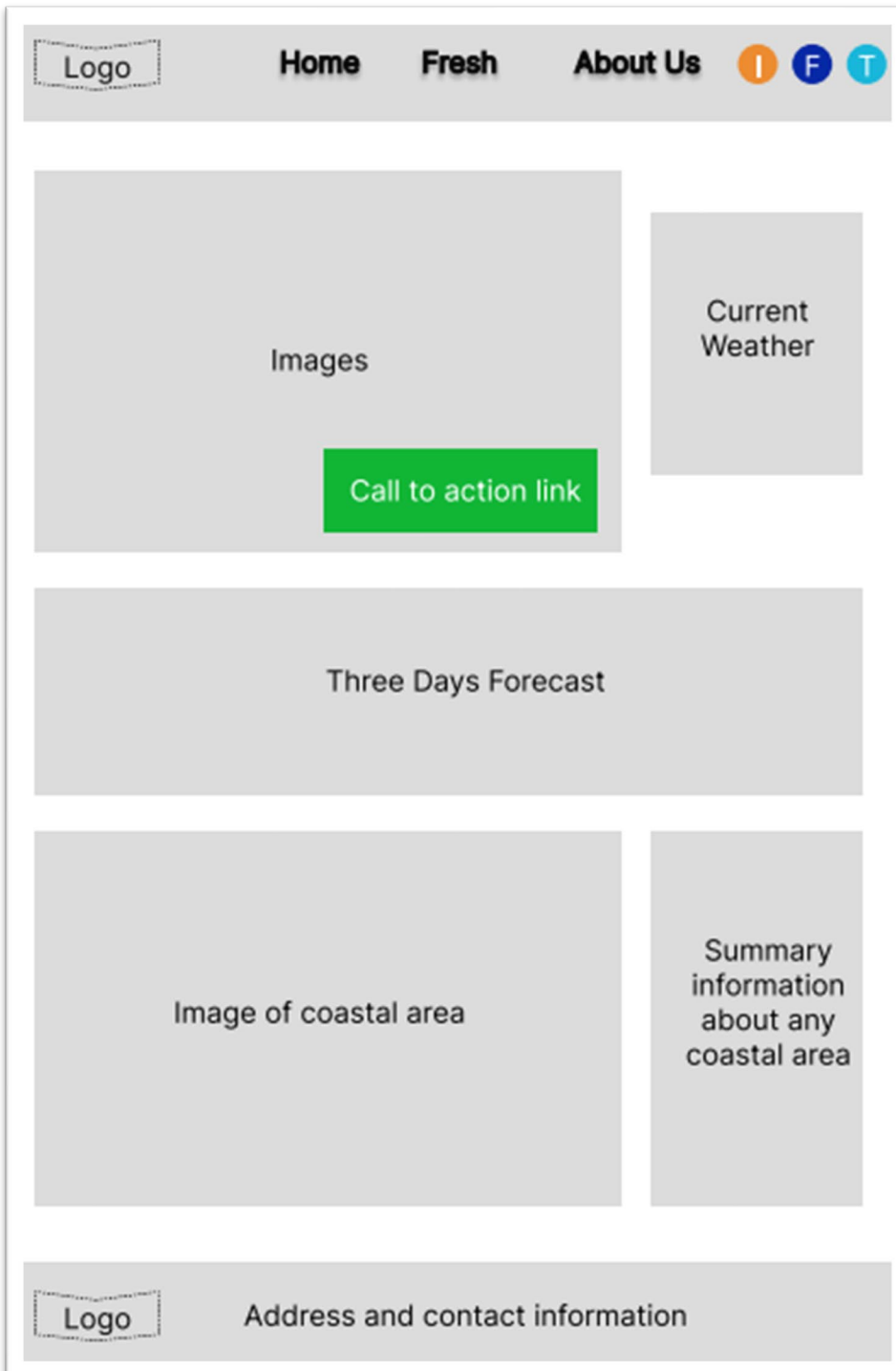
No one shall be subjected to arbitrary interference with his privacy, family, home or correspondence, nor to attacks upon his honour and reputation. Everyone has the right to the protection of the law against such interference or attacks

Wireframe Sketches:

Desktop View



Tablet View



Phone View

