

MULTIPLICATION OF VECTORS

3 TYPES:

- 1) Dot Products (Inner Product)
- 2) Element wise multiplication
- 3) Scalar multiplication

1) Dot Product

Definition: The dot product of 2 vectors results in a scalar and is calculated as the sum of the products of their corresponding components.

$$A = \begin{bmatrix} 2 \\ 3 \end{bmatrix} \quad B = \begin{bmatrix} 4 \\ 5 \end{bmatrix}$$

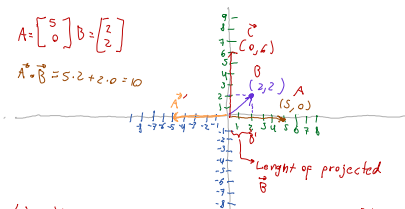
$$A \cdot B = 2 \cdot 4 + 3 \cdot 5 = 23 \leftarrow \text{scalar value}$$

$$A \cdot B^T = \begin{bmatrix} 2 \\ 3 \end{bmatrix} \cdot \begin{bmatrix} 4 & 5 \end{bmatrix}$$

$$= 2 \cdot 4 + 3 \cdot 5 = 23 \leftarrow \text{scalar value}$$

$$A = \begin{bmatrix} 5 \\ 0 \end{bmatrix} \quad B = \begin{bmatrix} 2 \\ 2 \end{bmatrix}$$

$$A \cdot B = 5 \cdot 2 + 0 \cdot 2 = 10$$



$$A \cdot B = (\text{length of projected } \vec{B}) \cdot (\text{length of vector } \vec{A})$$

$$(2) \cdot (5) = 10 \text{ positive the direction is same}$$

$$\vec{A}' = \begin{bmatrix} -5 \\ 0 \end{bmatrix} \quad \vec{B} = \begin{bmatrix} 2 \\ 2 \end{bmatrix} \quad \vec{A}' \cdot \vec{B} = (-5 \cdot 2) + (0 \cdot 2) = -10$$

negative value the direction is distinct

$$\vec{C} = \begin{bmatrix} 0 \\ 5 \end{bmatrix} \quad \vec{C} \cdot \vec{A}' = (0 \cdot (-5)) + (5 \cdot 0) = 0$$

project the vector to the origin

APPLICATION OF THE DOT PRODUCT IN DATA SCIENCE

Gen IA App => RAG

1) Cosine similarity : Definition It is a measure used to determine how similar 2 vectors are. Its calculate the cosine of the angle between 2 vectors, providing a similarity score that range -1 (dissimilar) to 1 (completed similar).

$$\cos \theta = \frac{A \cdot B}{\|A\| \cdot \|B\|}$$

Recommendation System:

Netflix Account -> Action Movie
-> Recommendation of other action movies

AVENGERS => [1, 2, 0, 3, 1]
 sci fi
 Action Comedy Romance
 features

The vector of avengers represent the dimintions of the

B => [2, 0, 1, 1, 1] Who determine the recommendation?

If this movie is similary netflix would you recommend this movie, if its oppositve netflix wouldn't recommended this.

step 1) Dot product of $A \cdot B$

$$A \cdot B = 1 \cdot 2 + 0 \cdot 2 + 1 \cdot 0 + 1 \cdot 3 + 1 \cdot 1$$

$$A \cdot B = 6$$

step 2) Magnitud of A and B

$$\|A\| = \sqrt{1^2 + 2^2 + 0^2 + 3^2 + 1^2} = \sqrt{15} \approx 3.872$$

$$\|B\| = \sqrt{2^2 + 0^2 + 1^2 + 1^2 + 1^2} = \sqrt{7} \approx 2.646$$

$$\cos \theta = \frac{6}{3.872 \cdot 2.646} \approx 0.586 \text{ is almost } 1$$

then recommended

