

Interaction Designer vs UX Designer

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Reflection

¿What is an Interaction Designer? ¿Is it the same as a UX Designer? In order to answer these questions I will start by defining both concepts and then comparing them to see what they have in common and what are the differences. Interaction design is the interaction between users and products, this definition doesn't tell us more about the concept than the name of the concept itself, so I had to read a little more and found that Interaction designs has 5 dimensions that help to explain what the concept involves. The dimensions are the following: words, visual representations, physical objects or space, time and behavior [1]. On the other hand Don Norman, the inventor of the term "user experience", explains UX this way: "User experience encompasses all aspects of the end-user's interaction with the company, its services and its products" [2]. Based on the information I found I concluded that Interaction Design is a part of UX Design, it seems that the Interaction part is more concerned about the parts of the experience that have to do with the use of the product, and doesn't care about the experience before acquiring the product. I would expect the UX Designer to do much more than an Interaction Designer, but as Interaction Design foundation says: "In practice they do the same in most companies, specially in the small ones" [3]. In theory the difference matters, in practice it doesn't.

REFERENCES

- [1] Yu Siang Teo. 2024. What is Interaction Design? Retrieved March 27, 2024 from <https://www.interaction-design.org/literature/article/what-is-interaction-design>
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- [3] Interaction Design Foundation - IxDF. 2016. What is User Experience (UX) Design? Retrieved March 26, 2024 from <https://www.interaction-design.org/literature/topics/ux-design>