

Logo Versions



LIVRARIA



Primary

Wordmark Only

Icon

Colours



Primary

Hex #919591 RGB rgb(145,149,145)

CMYK 3 0 3 42

Pantone 17-4402



Secondary

Hex #636365 RGB rgb(99,99,101)

CMYK 22060

Pantone 18-0000



Accent

Hex #636365

RGB rgb(99,99,101)

CMYK 22060

Pantone 18-0000

Background

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary

Quicksand Regular

Aa Bb Cc