

Guía de uso logotipo



Uso vertical sobre blanco



Uso vertical sobre degrade naranja



50% para separación de bordes

Uso cuadrado
sobre blanco



Uso cuadrado sobre
degrade naranja



50% para separación de bordes

Uso cuadrado de imagotipo



Typo Round

Familia: Bold

Italic

Light

Regular

Thin



C:0% M:40% Y:100% K:0%	R:253 G:166 B:2
C:0% M:76% Y:100% K:0%	R:251 G:99 B:3



C:0% R:237
M:100% G:26
Y:82% B:56
K:0%

Degrade lineal con ángulo de 0 grados

C:0% R:253
M:40% G:166
Y:100% B:2
K:0%

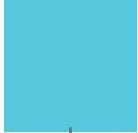
C:0% R:237
M:100% G:26
Y:82% B:56
K:0%



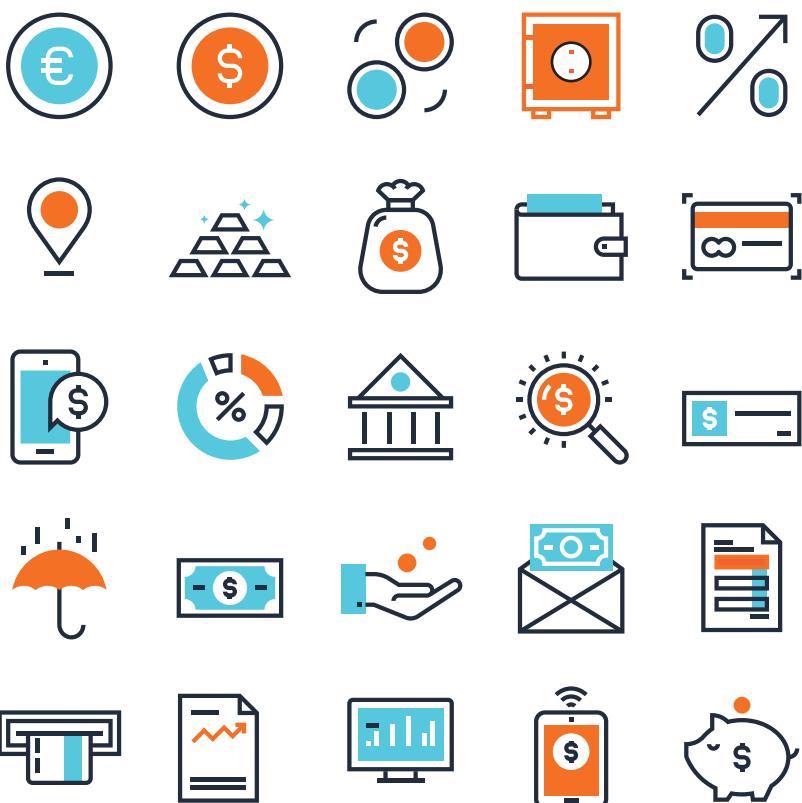
Degrade lineal
con ángulo de
60 grados

C:0% R:253
M:40% G:166
Y:100% B:2
K:0%

CRÉDITOS Y FINANZAS


 C:58% R:89
 M:0% G:200
 Y:11% B:222
 K:0%


 C:0% R:229
 M:69% G:119
 Y:97% B:60
 K:0%



DATA Y MANEJO DE INFORMACIÓN



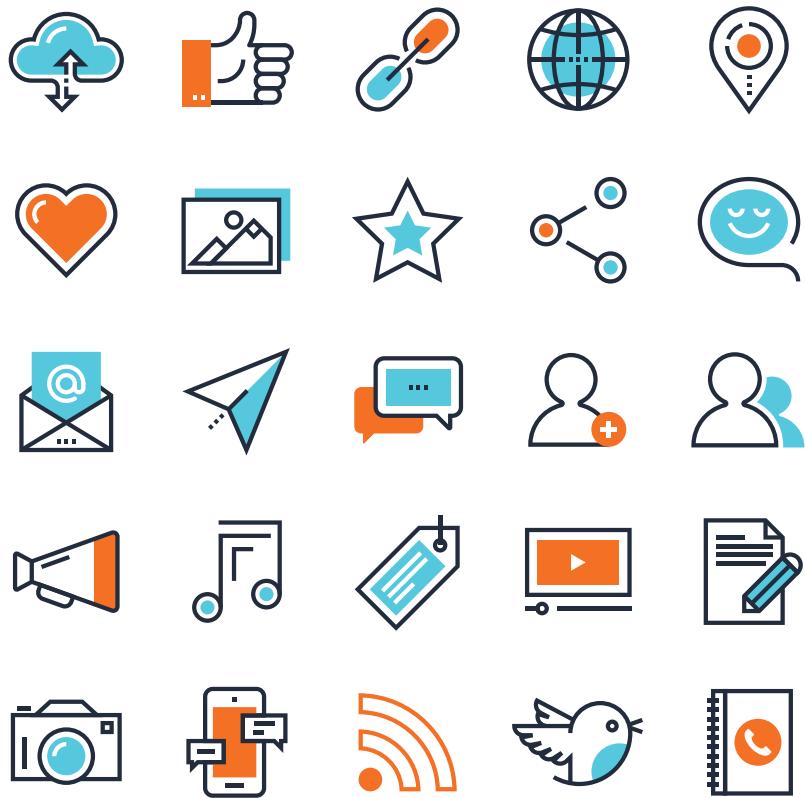
START UPS Y NUEVOS NEGOCIOS

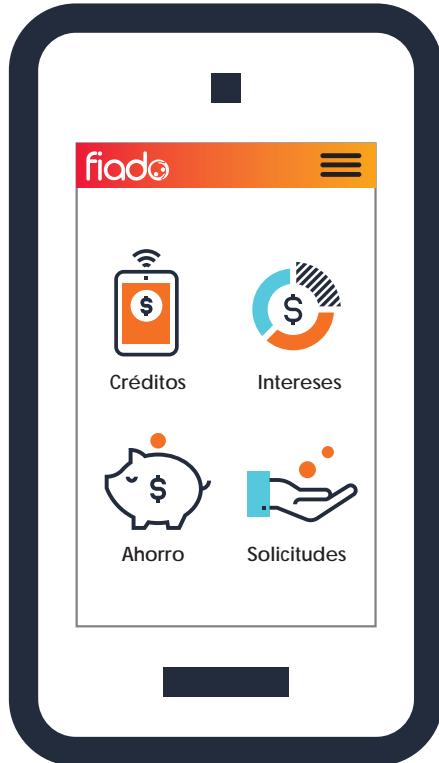
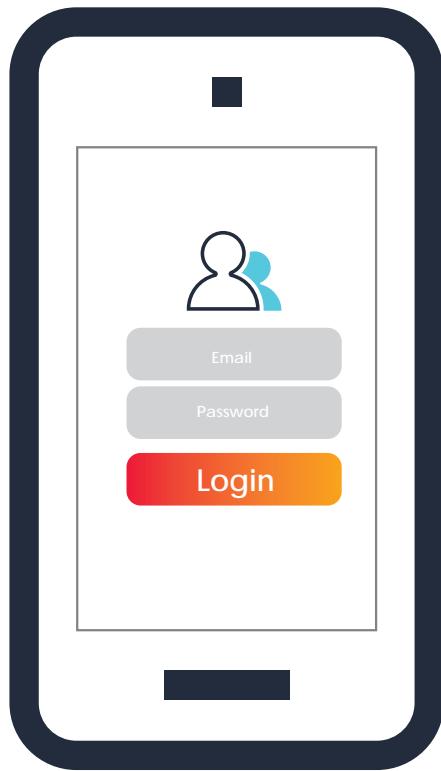
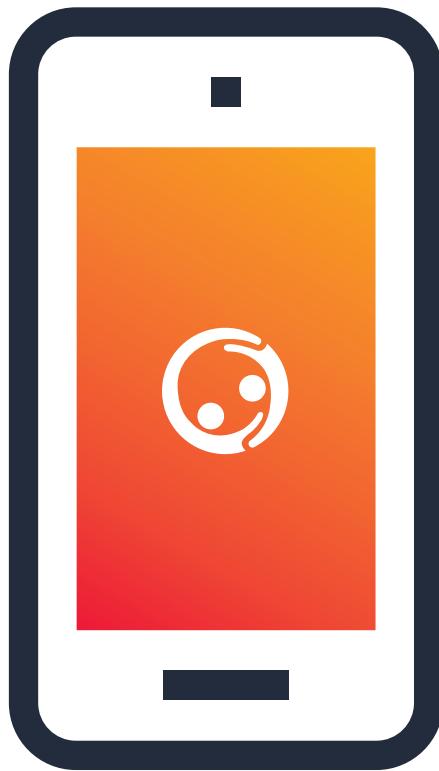


GRÁFICAS Y BARRAS



CONECTIVIDAD Y REDES SOCIALES





Hoja membreteada

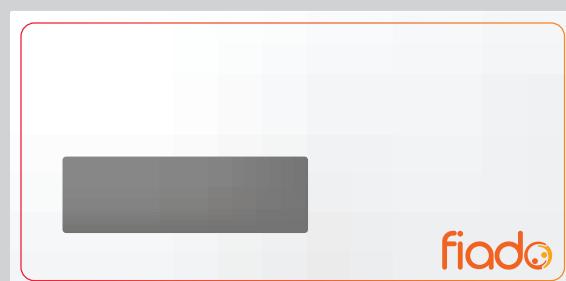
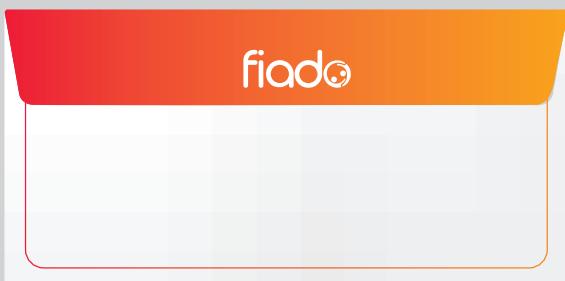
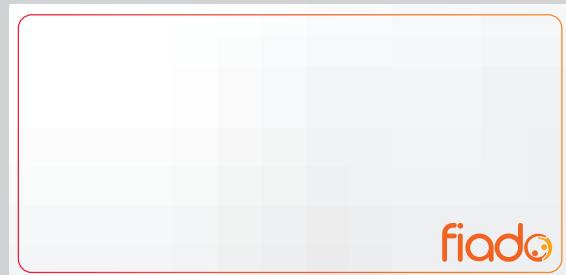
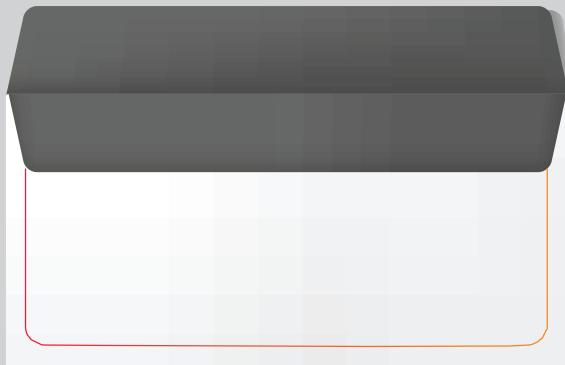
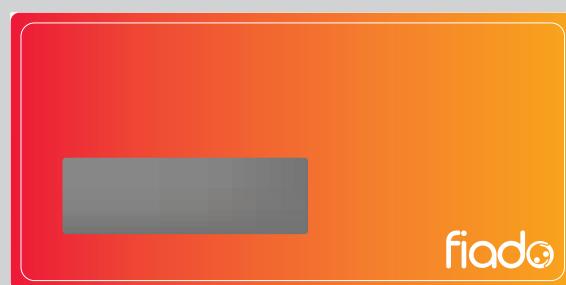
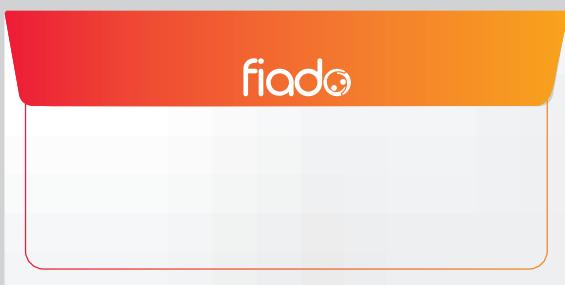
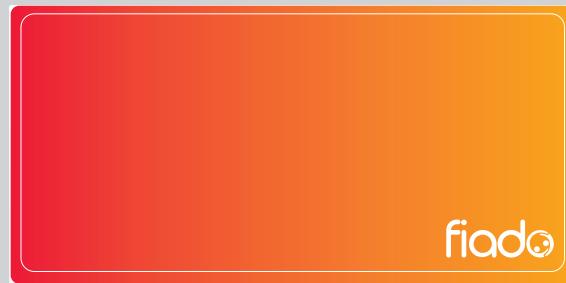
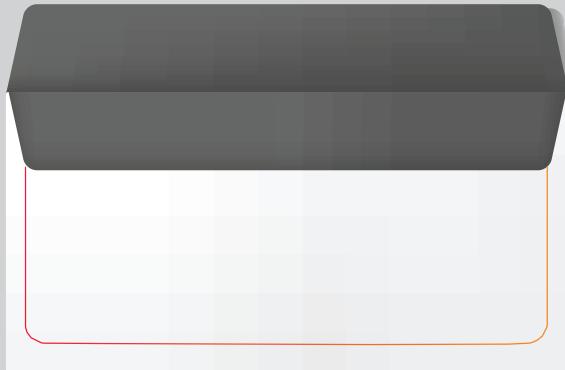
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Sobre y tarjeta de presentación



Sobre y tarjeta de presentación

frente



Reverso



Vertical y horizontal



App look de logo



Frase de campaña de lanzamiento

LLEGÓ LA APP QUE PONE
PISTO EN TU MANO

Ícono descarga Google Play



Ejemplo de valla de lanzamiento

