

SUPPLY CHAIN MAIN KPI's

Year

\$2.80M

Total Sales

\$346.33K

Total Profit

0.12

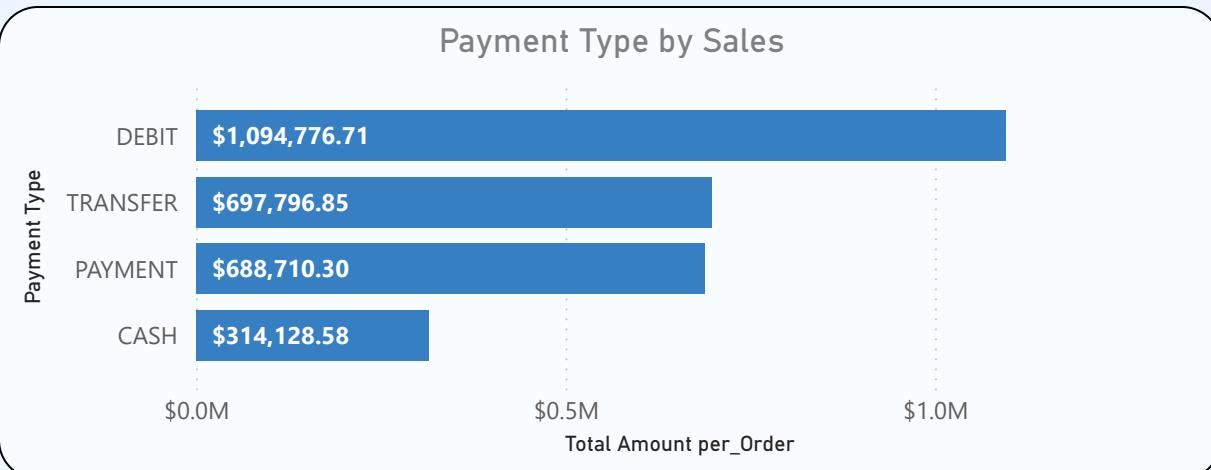
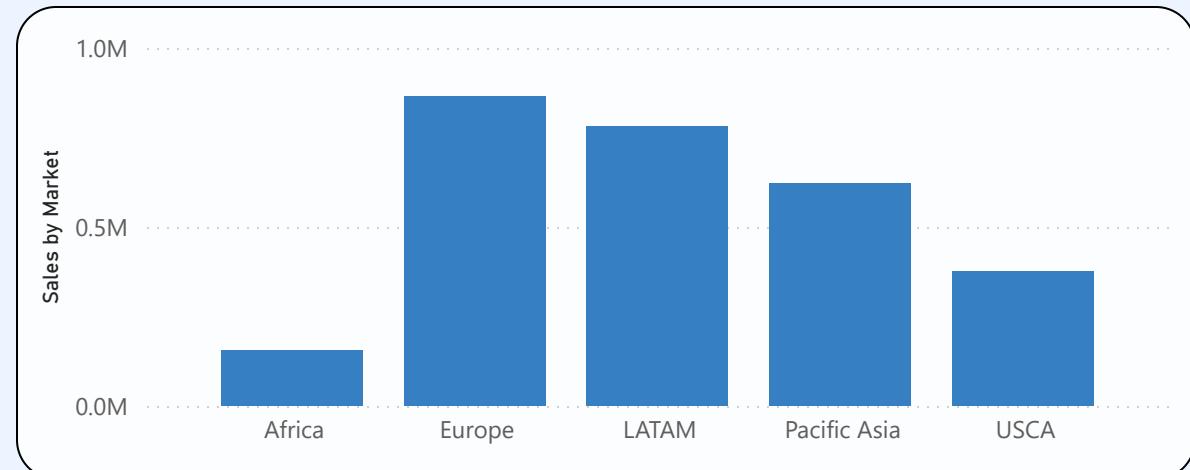
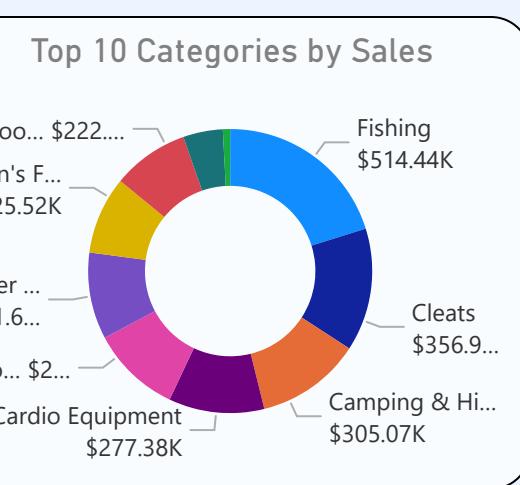
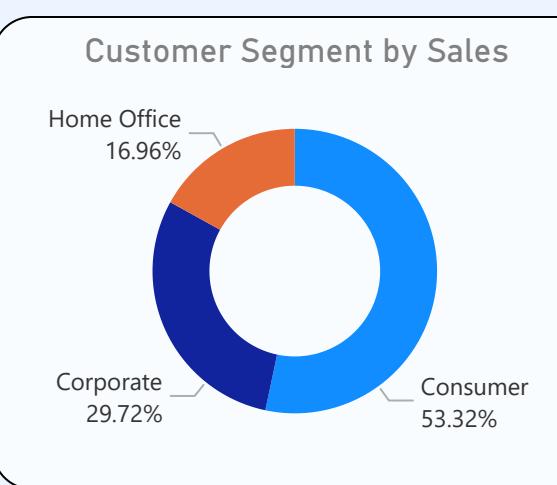
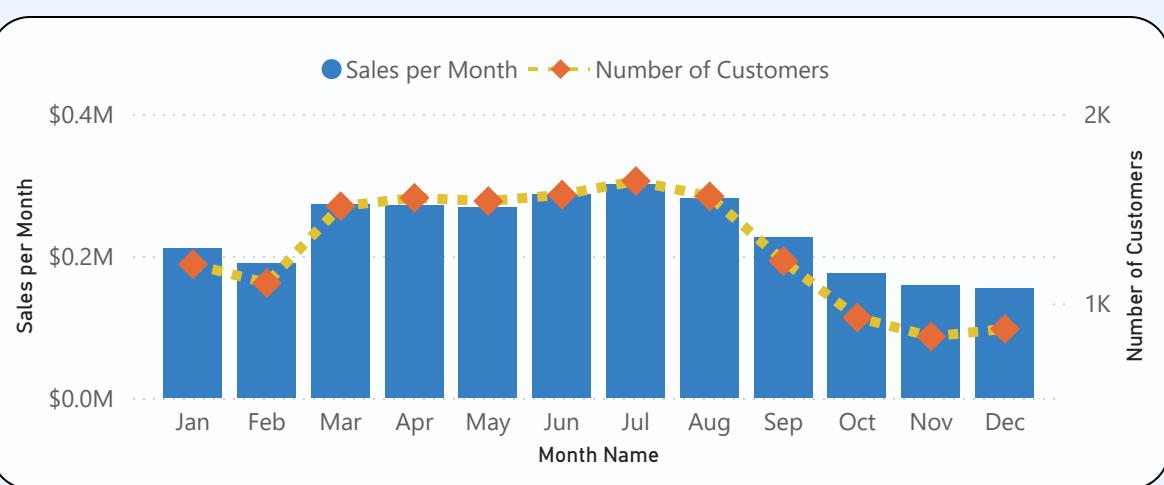
Overall Profit Ratio

15549

Number of Orders

15519

Number of Customers

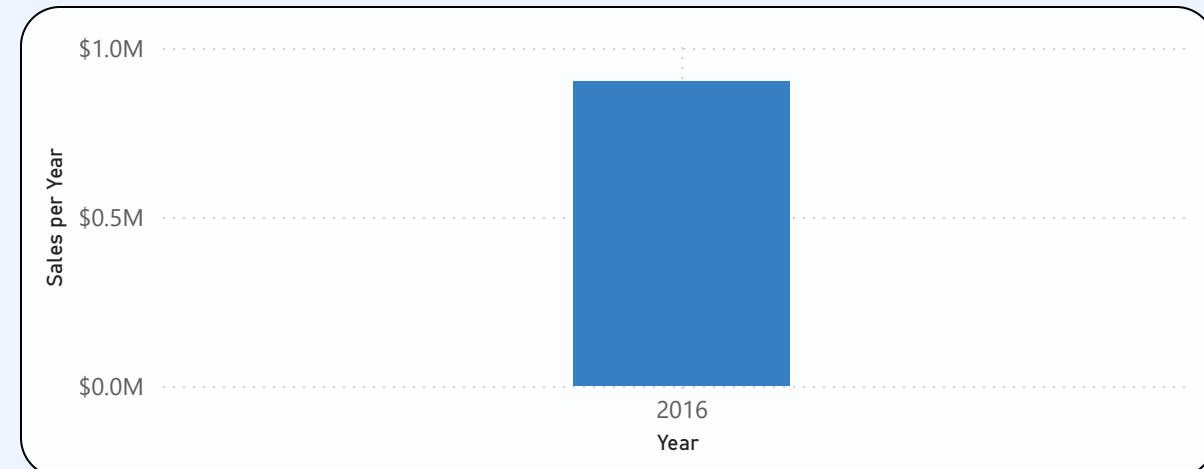


SUPPLY CHAIN MAIN KPI's

Market

Order Country

Year



Year	2016		Total	
	Category Name	Total Profit	Total Profit %	Total Profit
Soccer	\$1,010.82	87.76%	\$1,010.82	87.76%
Sporting Goods	\$120.00	45.46%	\$120.00	45.46%
Fitness Accessories	\$233.73	35.97%	\$233.73	35.97%
Computers	\$8.76	33.54%	\$8.76	33.54%
Women's Clothing	\$18.67	32.57%	\$18.67	32.57%
Consumer Electro...	\$134.04	29.26%	\$134.04	29.26%
Pet Supplies	\$132.71	26.36%	\$132.71	26.36%
Strength Training	\$8.19	25.27%	\$8.19	25.27%
Total	\$123,878.67	13.77%	\$123,878.67	13.77%

Country	Total Sales	Previous Year Total Sales	SY vs PY Comparison	SY vs PY Comparison %
United States	\$356,574.29	\$3,047.65	353,526.64	99.15%
Australia	\$64,296.71	\$57,666.11	6,630.61	10.31%
China	\$40,549.58	\$40,036.93	512.65	1.26%
Turkey	\$35,286.34	\$1,921.04	33,365.30	94.56%
India	\$33,365.50	\$27,520.92	5,844.58	17.52%
Indonesia	\$26,848.39	\$27,157.73	-309.33	-1.15%
Nigeria	\$26,826.20	\$2,136.60	24,689.60	92.04%
South Africa	\$16,639.09	\$1,527.57	15,111.52	90.82%
New Zealand	\$16,548.96	\$2,563.80	13,985.16	84.51%
Filipinas	\$14,295.14	\$15,801.74	-1,506.60	-10.54%
Russia	\$12,117.82	\$474.82	11,643.00	96.08%
Canada	\$11,968.89	\$464.97	11,503.91	96.12%
Mexico	\$11,432.85	\$105,537.73	-94,104.89	-823.11%
Iraq	\$10,588.95	\$5,228.57	5,360.38	50.62%
Morocco	\$9,822.05	\$189.95	9,632.10	98.07%
Iran	\$9,384.21	\$680.84	8,703.37	92.74%
Saudi Arabia	\$8,797.99	\$44.98	8,753.01	99.49%
Egypt	\$8,729.60	\$1,322.00	7,407.60	84.86%
Democratic Republic of the Congo	\$8,563.31	\$148.44	8,414.87	98.27%
Ukraine	\$7,592.67	\$245.97	7,346.71	96.76%
Thailand	\$7,039.93	\$12,235.17	-5,195.24	-73.80%
Israel	\$6,369.16	\$6,369.16	0.00	100.00%

SUPPLY CHAIN MAIN KPI's

Year

15549

Number of Orders

7.81

Avg Delivery Time [Days]

3028

On Time

3545

Early Arrival

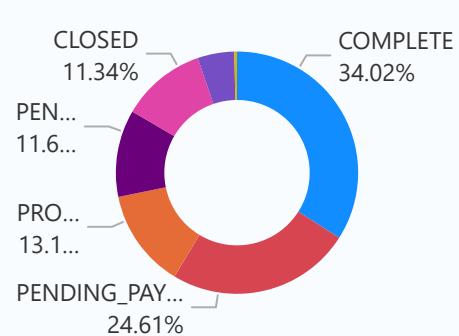
8976

Delayed

Order_State



Order Status



Shipping Mode by Market & Month

Shipping_Mode	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
First Class	164	145	223	236	244	264	253	260	181	160
Same Day	48	47	63	74	80	91	84	89	68	60
Second Class	271	258	329	326	285	328	353	303	265	240
Standard Class	723	657	898	921	932	891	956	913	710	650
Total	1206	1107	1513	1557	1541	1574	1646	1565	1224	1100

Market

LATAM

Order Country

Mexico

Order City

Mexico City

Number of Orders

15549

LATAM

4414

Europe
4578Mexico
1203

Brazil

664

Mexico City
86Leon
55